LIVING

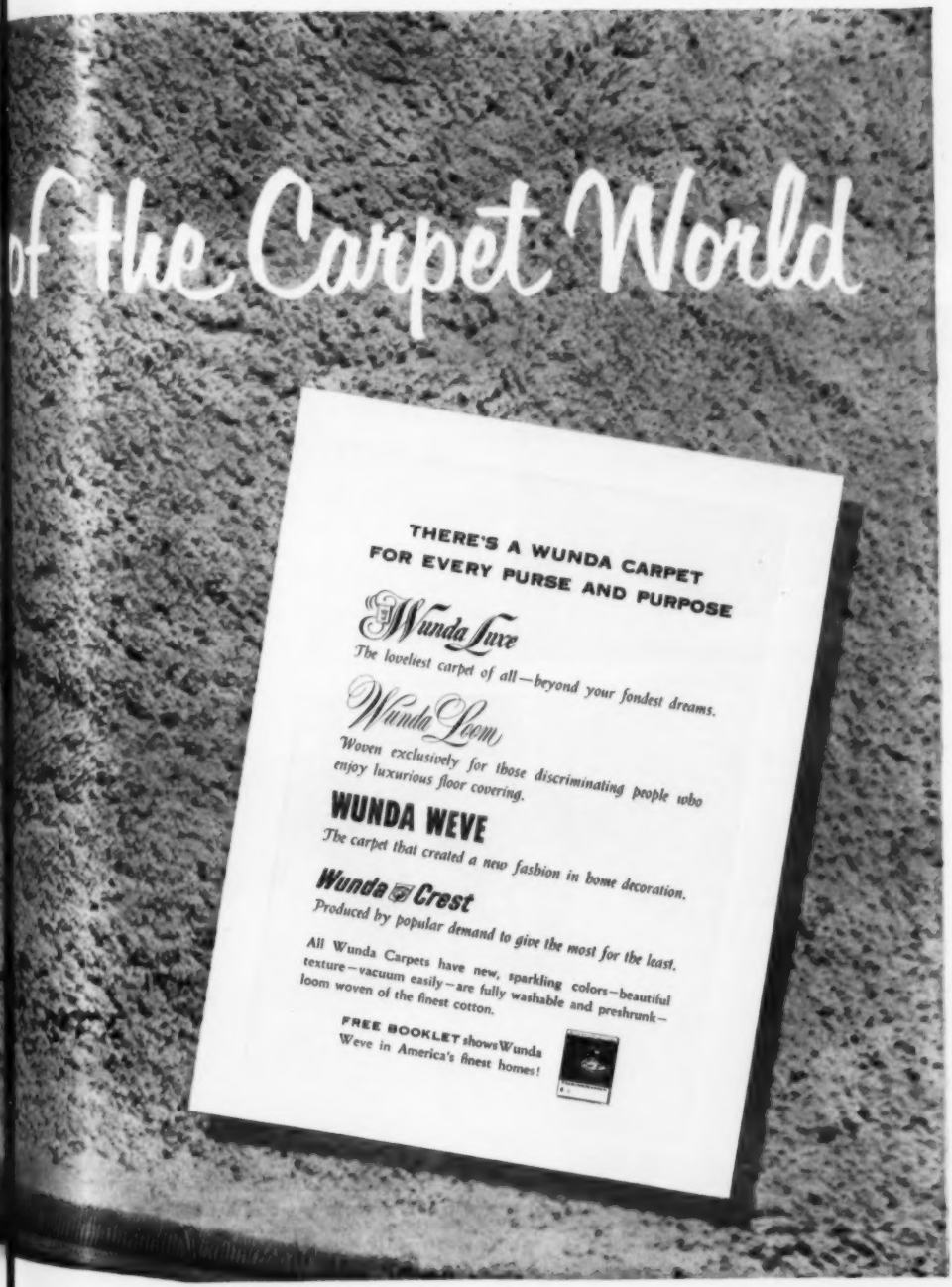
FOR YOUNG HOMEMAKERS

OMS THAT LET YOU BE YOURSELF

HOUSE YOU ASKED FOR

1953 35 CENTS

BELRUG MILLS, 203-G RIVER ST., GREENVILLE, S.C.


of the Carpet World
THERE'S A WUNDA CARPET
FOR EVERY PURSE AND PURPOSE
Wunda Luxe
The loveliest carpet of all—beyond your fondest dreams.
Wunda Loom
Woven exclusively for those discriminating people who enjoy luxurious floor covering.
WUNDA WEVE
The carpet that created a new fashion in home decoration.
Wunda Crest
Produced by popular demand to give the most for the least.
All Wunda Carpets have new, sparkling colors—beautiful texture—vacuum easily—are fully washable and preshrunk—loom woven of the finest cotton.
FREE BOOKLET shows Wunda Weve in America's finest homes!

THE NEW AMERICAN STYLE FOR CASUAL, INFORMAL LIVING

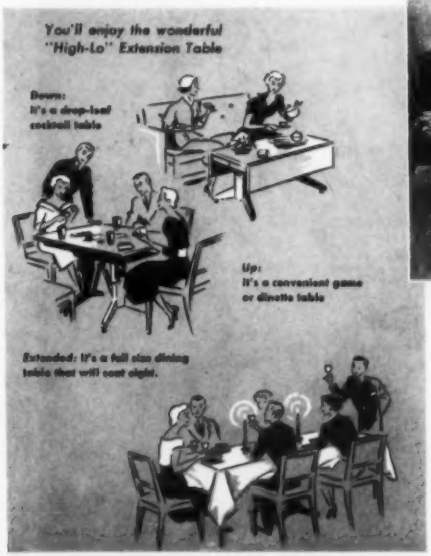
SLIGH 'Cross Country

WONDERFUL TO START WITH

Because you can do so many wonderful things with it

'Cross Country is wonderful because it's so easy to take care of; smooth, sleek design with no pulls or carvings to gather dust and dirt. There are many thoughtful interior arrangements for your convenience.

Sligh *'Cross Country,* is versatile and adaptable. You can change it about and use it from one room to another. It's open stock for living, dining and bedrooms, with many of those "unit", specialized and dual purpose pieces for which Sligh is so famous. Now there is a choice of two woods: natural finish mahogany, and oak in four finishes: Driftwood, Sandune, Antique White and Ebony. The more you live with *'Cross Country*, the more you will enjoy it. Leading stores will help you select this wonderful furniture for your home.



'Cross Country is wonderful because the pieces are so interchangeable. The *buffet* becomes the *double dresser* in the bedroom above: and the *drop-leaf* table is appropriate for any room.

Send 10 cents for beautiful brochure illustrated in color showing the complete 'Cross Country group. Address:

GRAND RAPIDS CHAIR COMPANY

Grand Rapids, Michigan

Founder Member Grand Rapids Furniture Makers Guild

Associated Companies: Charles R. Sligh Company, Holland, Michigan
Sligh-Lowry Furniture Co., Holland, Michigan

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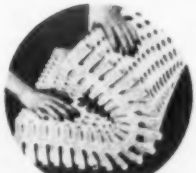
No imitation can match genuine mink . . .

So much a part of every valued possession are distinctive features that cannot be duplicated. As true in a fine mattress as in luxurious furs, the U. S. Koylon Foam Mattress cannot be matched for perfect comfort and lifetime service. All of the important features shown below can be found only in the world's finest sleep combination—the U. S. Koylon Foam Mattress and matching foundation.

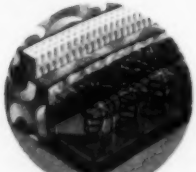
No imitation can match

U.S. Koylon® FOAM

Compare! A full 4½-inch depth of finely whipped foam—that's Koylon. Cores on both sides—yours exclusively with Koylon—make this fine mattress soft to the finger-touch yet give correct, firm support to the body.



Compare! Only Koylon is reversible for good housekeeping. Here again, the exclusive double-cored construction is important. And for comfort, Koylon gives you over-all equalized support.

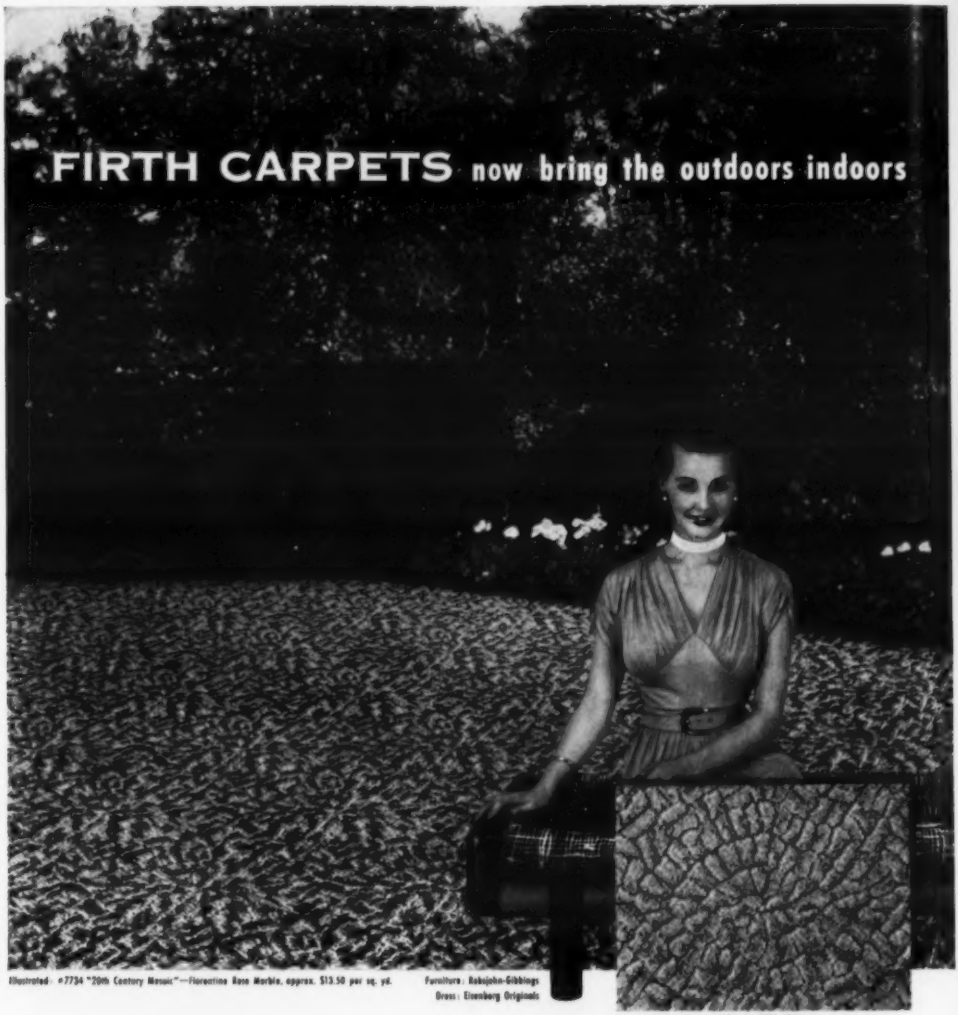


Compare! Specially engineered foundation, like Koylon itself, is built to last a lifetime. No danger of springs popping out of place. They're handtied 8 ways with a special twine. Double-rail, solid wood frame.

UNITED STATES RUBBER COMPANY

ROCKEFELLER CENTER • NEW YORK

FIRTH CARPETS now bring the outdoors indoors

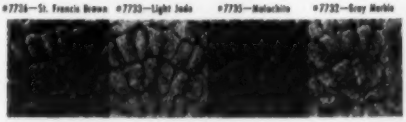


Illustrated: #7734 "20th Century Mosaic"—Florentine Rose Marble, approx. $13.50 per sq. yd.

Furniture: Robsjohn-Gibbings
Dress: Eisenberg Originals

Above: #7731—Beige

#7726—St. Francis Brown #7733—Light Jade #7735—Malachite #7732—Gray Marble



Welcome nature's subtle colorings into your home, handsomely interpreted by FIRTH in this new Mosaic Carpet of pure wool. A fascinating motif from the ancient world is distinctively expressed in the modern manner. Such a wise decorating choice!

Send 25¢ for idea-filled new booklet, "Decorate With Confidence," to Firth Carpet Company, 295 Fifth Avenue, Dept. 54, New York 16, N. Y.

Name_____

Address_____

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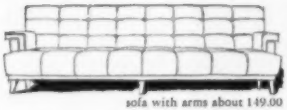
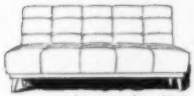
Women with a sense of style prefer

FIRTH

broadlooms

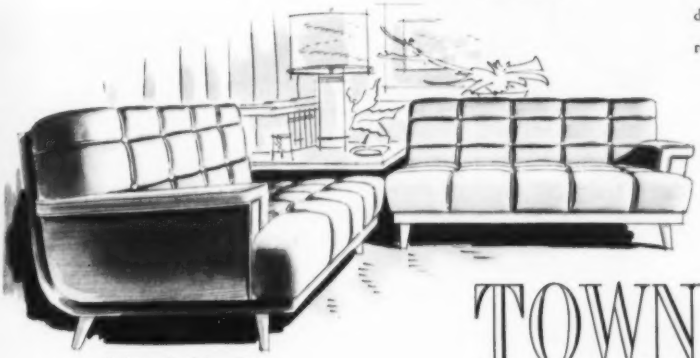


sofa with arms about 149.00



love seat about 79.50

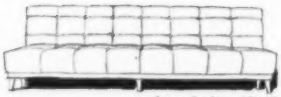
Another superbly styled series of fine living room furniture by Stratford. Correlated in design and fabric for countless room settings.



2-piece sectional about 179.00

The New TOWN-AIRE Group

designed by forest wilson



armless sofa about 129.00

3-piece sectional about 179.00

armless chair about 49.95

lounge chair about 74.50

Featuring Strato-flex Seat Construction—a specially designed unit with Double-Coil Springs on a No-Sag Spring base. Luxurious rubberized hair is used throughout. The most advanced development in modern seating comfort.

Prices vary depending upon fabrics. (Prices quoted are only possible because our dealers must purchase our line by the carload. Otherwise prices would be nearly doubled.)

Stratford
FURNITURE CORPORATION
American Furniture Mart, Chicago 11

Division, Futurian Manufacturing Company
American Furniture Mart, Chicago 11, Illinois.
Eastern Plant, Hoffman-Stratford, Souderton, Pa.

"WHAT TO LOOK FOR WHEN YOU BUY UPHOLSTERED FURNITURE"

Send 10c in coin to Dept. L-5 for fact-filled illustrated booklet plus brochure showing Stratford Furniture Corporation pieces.

New Designs...
by Freda Diamond. Classic stems. Modern cuttings. Imagine them with heirloom china, today's dramatic table settings. Practical... Rims* defy chipping! Expensive looking gifts.

Available in matching Goblet, Sherbet, Cocktail, Wine, Pilsner, Footed Beverage and Cordial. At leading stores everywhere. All prices slightly higher in South, West, and Canada. *"If the rim of a Libbey 'Safedge' glass ever chips, we'll replace the glass." Look for the Libbey on every glass.

LIBBEY GLASS

ESTABLISHED 1818

Copyright 1953, Libbey Glass, Division of Owens-Illinois Glass Company, Toledo 1, Ohio.

Speaking of

The two Jacks—**CAPTAIN LEWIS** and **LIEUTENANT MEYERS** of the United States Marine Corps, who co-authored *Korea: Home, Sweet Home*, page 120, both hail from the Midwest, but their first meeting took place six thousand miles from home on the Korean battlefront. Both information officers with the First Marine Aircraft Wing, they were working together in the front lines on a report about marine close air support when the idea for a report on how some young Americans were "homemaking" occurred to them. The result: this month's account of "young living" in Korea followed. Captain Jack (Lewis) is a former newspaper man who has written script for half a dozen motion pictures of what he terms "dubious box-office value" and some two hundred magazine articles. Presently, he calls himself a "native Californian" on the grounds that anyone who has resided in that state for a year has that privilege. A veteran of two trips to Korea, he holds the Bronze Star and Air Medal, is now stationed in Hawaii. Lieutenant Jack (Meyers) is now in the States in the Oakland, California, Naval Hospital recovering from a shrapnel wound he received shortly after the story in this issue was completed. Lieutenant Meyers was in the front lines working on a story about marine air evacuation for the wounded when a mortar round burst near-by. Jack was taken to a rear area medical station and then removed by helicopter to a hospital ship. "I discovered there's such a thing as getting too close to your source for a story," Jack admitted later from his bed at the Oakland hospital. "I know all about air evacuation now, but then," he added sadly, "I never did get to write that story!"

LT. MEYERS AND SO. KOREAN FRIEND

One bright day recently, many thousands of young homemakers—or potential homemakers—were engaged in precisely the same occupation in one hundred and fifty cities. It was **OPENING DAY** for the **MONTEREY HOUSE**, which LFYH decorated in conjunction with stores throughout the country (see *Blueprint for Living*, March, 1953). The occupation of the young homemakers was, of course, inspecting the model homes from stem to stern. Some indication of the public's interest for the house can be gathered from the numbers that turned out to visit. In Toledo, Ohio, on Opening Day there was a total of fifteen thousand visitors. The line-up was such, according to one report we received, that visitors had to wait in line an hour to reach the front door. In Louisville, Kentucky, where six thousand came to see and approve, three couples arrived together at the model house in one car; each couple had bought a house before they left! In Buffalo, New York, fourteen thousand filed through the model house. Radio station WEBR sent out a mobile broadcast unit to the house and local announcer Bob Wells interviewed visitors and officials, including **VICTOR HEAPS**, vice-president of the realty company that directed the building of the model home in Buffalo.

V-P HEAPS IS INTERVIEWED

...g of Living

GEORGE TSURUOKA, A.I.A.

Most of the stories in LFYH which concern homes in the Middle Western states bear in one form or other the stamp of GEORGE TSURUOKA. LFYH's Midwest architectural editor, and member of the American Institute of Architects. One of the architects responsible for the Chicago Fair House (see *Designed for Living*, Jan. 1951), he has been associated with many stories of homes, including *The House You Asked For* in this month's issue, page 98, which he designed. Since studying at Massachusetts Institute of Technology and Catholic University, George has been variously engaged in designing interiors and furniture and in architecture. His experience in the latter field is wide, with schools and hospitals to his credit as well as houses. His first interest has always been residential housing and his capability in that branch of architecture is made manifest by the value he has concentrated in the house shown this month.

Last fall, when the Home Furnishings Show was on at New York's Grand Central Palace, there was one visitor who fell so in love with LFYH's gleaming exhibit kitchens that she went right out and ordered two of them! Many homemakers who visited the show would probably have liked to have done the same, but this gal happened to be SUSAN ADAMS, television star who broadcasts her homemaking show, *Kitchen Fare*, daily from coast to coast. One of the kitchens Miss Adams ordered, she uses for testing and general cooking workshop, the other, the *Entertainment Kitchen*, she has right on set for her program. Recently, JEAN HARRIS, of LFYH's publicity department, who had met Miss Adams at the Home Furnishings Show, returned the visit. Arriving well before Miss Adams was scheduled to go on the air, Jean had time for a long chat and a bite to eat with Miss Adams, plus the opportunity to see how the LFYH-planned kitchen was faring under the stress of its daily television role. Actually, the whole occasion was really like a visit to *two* old friends—both Miss Adams *and* the Entertainment Kitchen!

SUSAN ADAMS WELCOMES JEAN

With the increased emphasis that is placed on so many diseases of the body, it is unfortunate that more attention is not given to mental health. In times of tension, such as these, increasing needs in mental hospitals must be met by increased interest. Contributions to the NATIONAL ASSOCIATION FOR MENTAL HEALTH will help provide much needed research, doctors, and aid for the needy.

FIGHT MENTAL ILLNESS · RING THE BELL FOR MENTAL HEALTH · MH

Colorful as a Peacock...

Beautiful New KENFLEX Floors

VINYL TILE

TRADE MARK

stay shining clean with damp moppings!

At last, here's a floor that's *really* easy to clean... that saves you hours of housework and gives you the prettiest, clearest, stay-bright colors available in vinyl tile today! It's true! New KenFlex never needs scrubbing. Ordinary dirt, bleaches, cleaning fluids... even inks and ruinous greases wipe up quickly, easily, without leaving a mar or a stain! Doesn't even need waxing except to give its lustrous surface an even brighter gleam.

It's Easy and Economical to Install KenFlex Yourself: Kitchen below (6'x12'9") costs only $26.75. Dining area (7'6"x10'6") costs $24.50. Cost may vary depending on size of room and freight rates. See your Kentile, Inc. Dealer. He's listed under FLOORS in your Classified Telephone Directory. In Canada, T. Eaton Co., Ltd.

Guaranteed by Good Housekeeping

KENTILE · KENCORK · KENRUBBER · KENFLEX

©1953 Kentile, Inc., 58 2nd Ave., Brooklyn 15, N. Y.

KenFlex colors shown: Lime Green, Shannon Green and White Ivy

Naugahyde upholstered furniture by Hibriten Chair Company, Lenoir, N. C.

Live Casually... Comfortably... Colorfully...

with

ELASTIC U.S. NAUGAHYDE*

VINYL UPHOLSTERY

At first touch you can *feel* the difference between fine Elastic U. S. Naugahyde vinyl upholstery and conventional plastics. In the new textured finishes or in Burnished Antique smooth leather-like finish, Naugahyde is so warm to the hand . . . so attractive to the eye.

But there's a difference you cannot see. The strong knitted yarn backing that resists splits or tears yet stretches under pressure for greater seating comfort.

For today's casual, comfortable, colorful way of living, there is no finer upholstery fabric than Elastic U. S. Naugahyde.

Elastic U. S. Naugahyde. The vinyl upholstery backed with knitted yarn strength.

GOLD THREAD—(swatched here and on chair in background in Palomino; chair in foreground in White) —Texture with elegance. 12 colors.

BARK—(swatched here and on the three-piece sectional in Brown)—Texture in the modern manner in the newest Earth Tones. 9 colors.

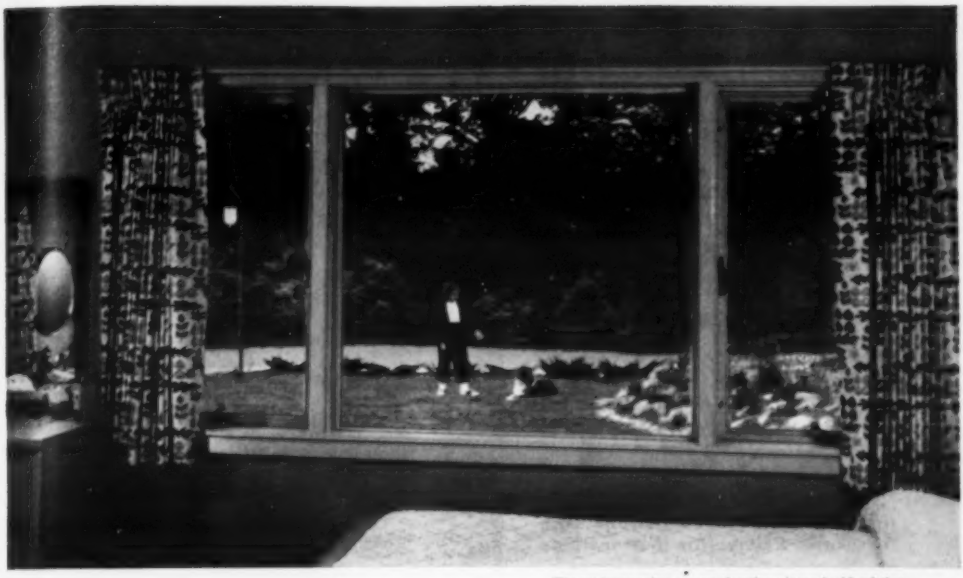
TWEED—(swatched here in Almond) —Nubby texture with an outdoor air in a durable vinyl upholstery. 8 colors.

TAHITI—(swatched here in Lagoon) —Texture in the Pacifica mood for colorful, casual living. 9 colors.

BURNISHED ANTIQUE (swatched here in Crimson)—Smooth, leather-like texture and grain. 20 colors.

*Patent Applied For

UNITED STATES RUBBER COMPANY · Coated Fabrics Department · Mishawaka · Indiana



The outdoors paints an ever-changing picture in this window. *Thermopane* insulating glass helps to make this a comfortable room all year. It is installed in the picture window and in the flanking Fenestra steel casements.

A transparent blanket makes every window a joy

There's real thrill in windows like these, for they give you the sky and trees and birds to enjoy—day after day, season after season.

And there's extra joy in these windows. It comes from something you can't see—a blanket of dry air *sealed* between two panes of plate glass. These windows are *Thermopane** insulating glass.

Thermopane keeps rooms warmer in winter and cooler in summer. It saves fuel. It does away with drafts at windows. *Thermopane* keeps windows freer of steam and frost in cold weather because moisture does not condense on it as readily as on single panes.

With *Thermopane* insulating glass in every window, you will never have to wash and hang storm sash—or take them down and store them. Two less week ends of work—two more week ends for fun. What a joy *that* is!

Whether you plan to build or remodel, write for our booklet "Self-insulating Windows of *Thermopane*". Or call an L-O-F Glass Distributor or Dealer. They are listed in the yellow pages of phone books in many principal cities.

Libbey-Owens-Ford Glass Co., 853 Nicholas Bldg., Toledo 3, Ohio.

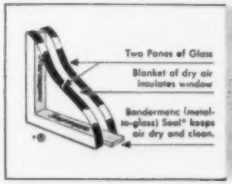
What a spot for Sunday morning coffee! This smart little corner is comfortable even in coldest weather—protected by the blanket of air in *Thermopane* insulating glass. *Architects: Carr & Cunningham, Cleveland, Ohio.*

Look for the name THERMOPANE on the seal between the panes

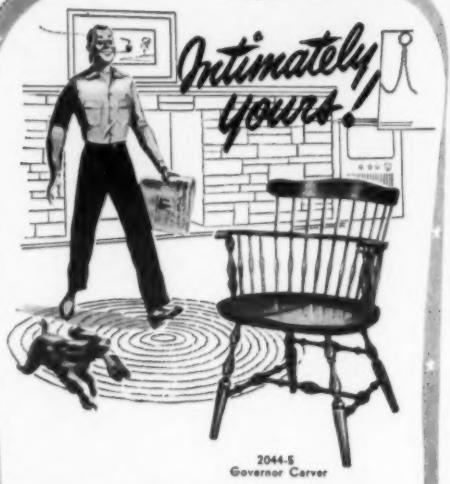
L-O-F GLASS DISTRIBUTOR

Thermopane
INSULATING GLASS

FOR BETTER VISION SPECIFY THERMOPANE MADE WITH POLISHED PLATE GLASS



Thermopane makes windows self-insulating. It is ideal for picture windows, window walls and windows that open and close.



2044-5
Governor Carver

fine Colonial Reproductions like these are Prized for Generations

A comfortable chair, like a good, friend, wears well — becomes more or less a personal pal in whose company one may feel happily at ease . . . makes an ideal dining room chair, too!

For this reason the Windsor Chair has remained the favorite in the house beautiful since the early Colonial days. And, thanks to Nichols & Stone, it is still available in all its classic authenticity at a price every home-maker can afford.

like mother like daughter

2022-1
John Hancock

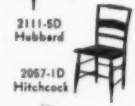
X55-4DC
Child's Boston Rocker

72-4DC Boston Rocker

Yes, there is a Nichols & Stone twosome that will make Sis feel mighty important as she rocks her doll to sleep. It's a happy thought that is finding favor in many a home.

Nichols & Stone chairs, for all their beauty, comfort and authenticity, are priced for the modest purse. We know you will be delighted to learn that we can give so much for so little. Call at your dealer's. You can choose from an attractive variety of finishes.

Send for your copy of color illustrated manual showing the proper placement of chairs in the home—25c. Write Dept. L-5



2111-5D
Hubbard

2067-1D
Hitchcock

Guaranteed by Good Housekeeping

NICHOLS & STONE CO.
"The Home of Windsor Chairs"
GARDNER, MASS.
Established 1857

A PIECE OFF YOUR MIND

BOTTLED, BURPED, BEDDED

Dear LFYH:
I never have time to write letters to editors, but I must take time to tell you how much we appreciated and yes, enjoyed—misery loves company—your feature, *Bottled, Burped, Bedded,* in the January, 1953 issue.

We have just finished our second three months' siege of the night watch. Both our babies had colic and irritable crying, and among our circle of friends we had no company in our miseries. They all had those babies that sleep beautifully all the time. Your story is so true! In three months the only time we were able to sleep was with the baby in our arms.

We could add a few more interesting scenes to the story as my husband is a full-time student and I do private duty nursing from 11 P.M. to 7 A.M. That way, we maintained a 24-hour schedule for our little angel, because he averaged four to six hours sleep in every twenty-four. My husband had the night shift and I had the day. Believe me, walking the floor with a colicky infant and studying for an exam is the hard way to do things. It's surprising, though, the number of things you can learn to do with one hand while holding the baby in the other.

However, they do thrive, and he certainly is healthy. My husband and I are the ones who need a rest. But babies are adorable —even when they aren't smiling.

Mrs. Mathew E. Tarka
Chicago, Illinois

Dear Editors:
Here is "a piece off *my* mind." I really think your magazine is tops, but maybe you should stick to houses and stay away from topics on babies *(Bottled, Burped, Bedded)*. Don't you know that many babies are smothered to death when placed in the same bed with their parents?

I hope your younger readers do not get any ideas on what to do with colicky babies from that one photograph on page 59.

As I said, it's just a piece off my mind, and thanks for the rest of your fine issues.

Mrs. John O. Clay
Monroe, Louisiana

P.S. Yes, I have three.

EDITOR'S NOTE: *Our face is very red over letting sentiment get the upper hand!*

BREAKING GROUND

Dear Friends:
We drooled with envy over *Meet a House Behind the Scenes* and *More Than Meets the Eye* in your January issue. We are building a home just as soon as the spring thaw rolls around, and after seeing these two homes we have tossed out our former plans in preference to either one of these. We like them both.

Benny Goodman
Osborne, Kansas

Dear Sirs:
I have just finished reading your January issue. It is wonderful!

My husband and I are the parents of four lively children, ages seven months to six years, with a fifth child on the way. We live in a three-room house, and to say that we are crowded is the understatement of the year.

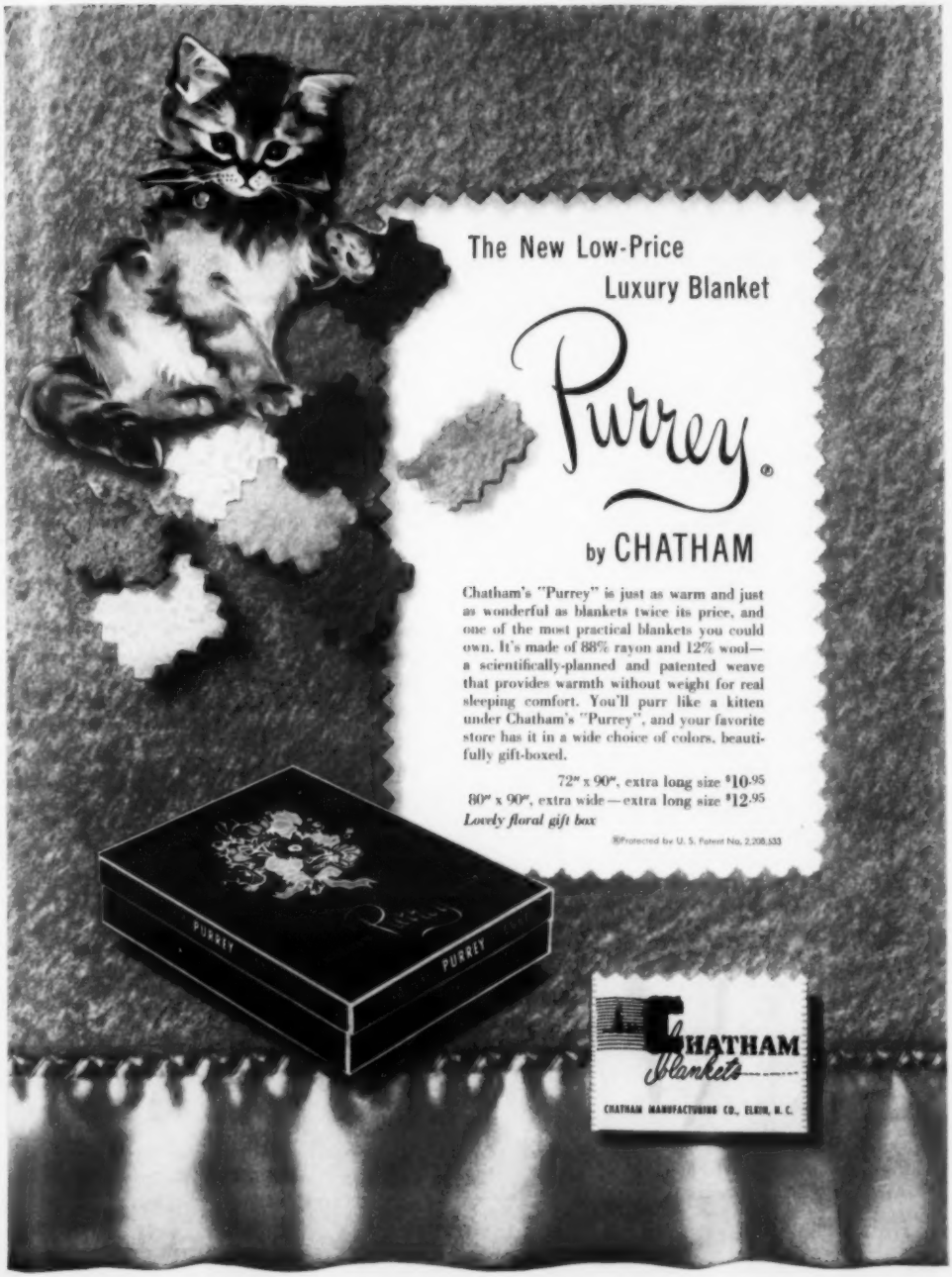
However, we are planning to start building this year and are especially intrigued with the home designed by Ned A. Cole *(More Than Meets the Eye)*. It fits our needs, our lot, our pocketbook.

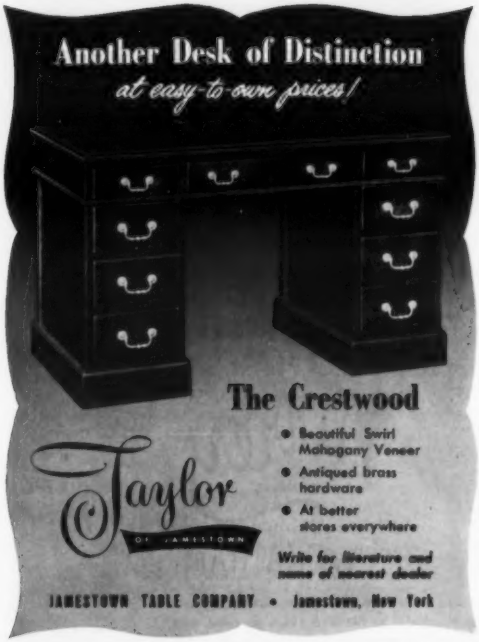
Mrs. F. W. Gorsch
Eureka, California

Dear LFYH:
In your November, 1952 issue you have an article on the building of a house in six days *(The House That Beat a Deadline)*. As we start building next month, we were very much interested and impressed by both the home and your coverage of its building.

We really enjoy your magazine and feel that you are to be congratulated. You are certainly

[Continued on page 12]


The New Low-Price
Luxury Blanket
Purrey®
by CHATHAM
Chatham's "Purrey" is just as warm and just as wonderful as blankets twice its price, and one of the most practical blankets you could own. It's made of 88% rayon and 12% wool—a scientifically-planned and patented weave that provides warmth without weight for real sleeping comfort. You'll purr like a kitten under Chatham's "Purrey", and your favorite store has it in a wide choice of colors, beautifully gift-boxed.
72" x 90", extra long size $10.95
80" x 90", extra wide—extra long size $12.95
Lovely floral gift box
®Protected by U. S. Patent No. 2,208,533
PURREY
PURREY
CHATHAM
Blankets
CHATHAM MANUFACTURING CO., ELKIN, N. C.



A piece off your mind

[Continued from page 10]

meeting the needs of many young couples who are interested in more and better housing.

Dr. D. N. Boydston
University, Mississippi

A FREE-FOR-ALL

Gentlemen:
Please, not so much catering to modern homes and furnishings. I'm a dyed-in-the-wool fancier of colonial architecture along with the furniture characteristic of that period. I come in contact with many people interested in homes, and I find those interested in the modern home are at a minimum. Of course, I realize this is New England where it is rich in architectural gems.

So let us have more such layouts as the one on the renovating of the old New Orleans dwellings (*New Generation In New Orleans*, February, 1951), and the couple in the jam business (*Home Is Where the Business Is*, September, 1951) which showed before-and-after pictures of their home.

I still think LFYH is one of the best publications, and I shall be at the newsstand the middle of the month to see if a few crumbs have fallen my way.

Warren M. Dill
North Andover, Massachusetts

EDITOR'S NOTE: *We hope your appetite was somewhat satisfied by our January* (Remodeled Garage Makes a Home *and* Revised Garage-House Is a Dallas Oasis) *and February* (Woman at Work) *1953 issues.*

Dear LFYH:
There have been many, many lovely homes in your magazine, but your January issue has one that is our dream home down to the very last detail.

If I ever had the opportunity to meet Mr. Cole, I'd surely grab his hand, shake it hard, and say, "Mr. Cole, you've hit the nail on the head this time. Your house (*More Than Meets the Eye*) is absolutely perfect for a young, growing family."

[Continued on page 16]

custom elegance for every home

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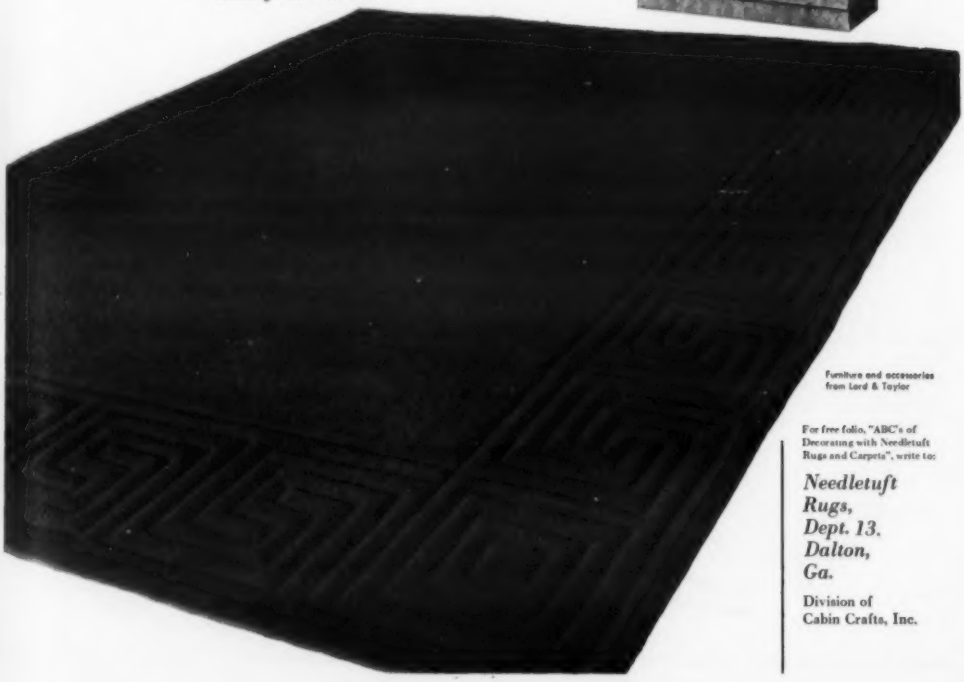

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Our Decorator Booklet by Joan Fields, "Early American Interiors", is crammed with intriguing suggestions. Yours for just 15c. Send coins to Dept. L2.

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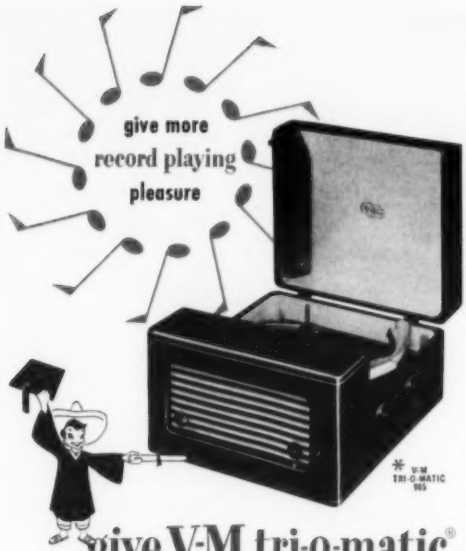

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SEE YOUR V-M DEALER SOON

A piece off your mind

[Continued from page 12]

With twin boys, almost two, the first room that undergoes our scrutiny is the location of the bathroom. It has to be accessible from the play area without having to enter the living room—and it is. The kitchen must have cupboards in all available space, plus an area for eating—and it does. This house has everything!

My congratulations to you for furnishing the house with contemporary, easy-to-maintain furniture. Your selection of each piece was excellent.

I can now throw away the home ideas I've been collecting for years. This issue of LFYH has plans and furnishings all in one.

Does my enthusiasm show?

Shirley Lovejoy
Paramount, California

EDITOR'S NOTE: *We're certainly glad that it does.*

Dear Sirs:
May I compliment you for what I think is an improved LFYH, particularly for the articles featuring the twentieth-century designing and furnishing trends. The styles and whims of Mother and Dad, although they may sell more issues, don't really contribute to progress. Most recently LFYH has truly been "living for *young* homemakers."

Mrs. Kirby Hook
DuBois, Pennsylvania

THE BASIC INGREDIENT

Dear Editors:
I want to thank you for a very important thing—*Inspiration* with a capital "I." With a limited budget and a small baby, we found furnishing our place in the modern vein that I like so well a staggering procedure. Then I discovered LFYH.

I have a scrapbook filled with your pages. One by one, we are acquiring a few modern pieces and accessories, many of which appeared on those very pages I so carefully snipped out.

We are grateful to you for reminding us that one does not have to be fabulously wealthy to have smart, up-to-date and attractive living quarters.

Mrs. Richard C. Bacon
Cleveland, Ohio

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Never needs waxing!

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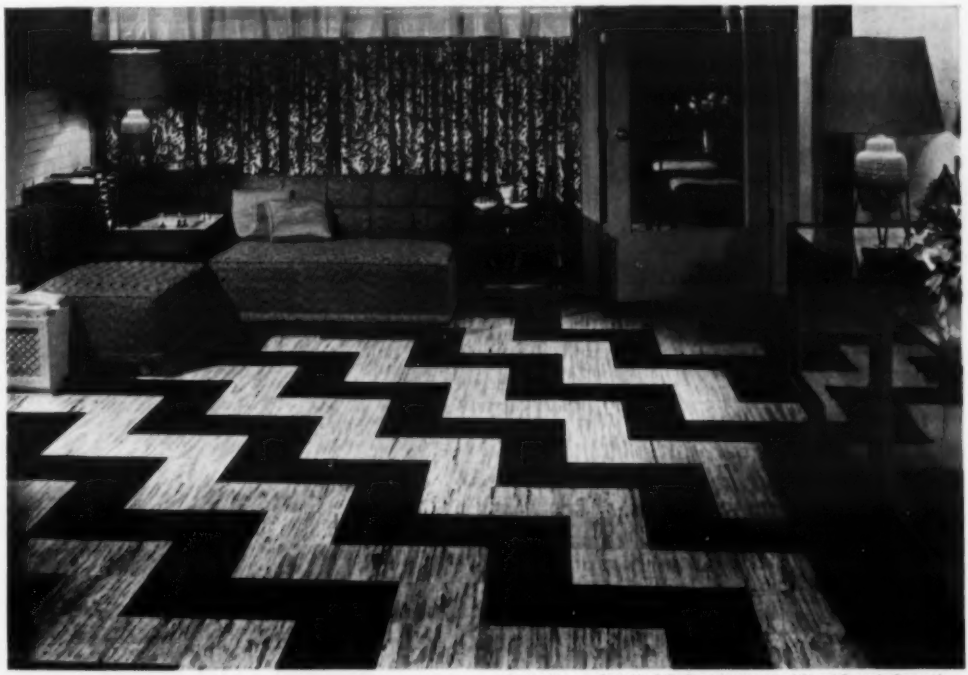

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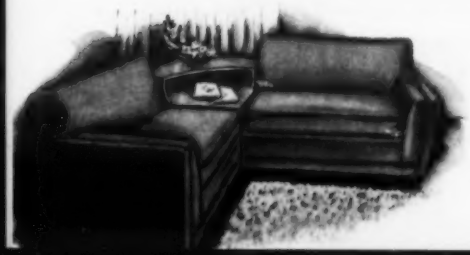

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- So. Holland ... De Young & Sons
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- Spring Valley ... Buckman Furniture
- Streator ... Metcalf's
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- Elkhart ... Curtis Furniture Co.
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- Frankfort ... Coulter-Smock
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- Goshen ... Newman Furniture Co.
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- Hammond ... Werth Furniture Co.
- Huntington ... Fanning Furniture Co.
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- Indianapolis ... Richard Bennett Furn.
- Indianapolis ... Kirk Furniture Co.
- Indianapolis ... National Furniture Co.
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- La Porte ... Fenker's Finer Furniture
- Lebanon ... Taylor-Smock
- Marion ... The John Kelley Co.
- Muncie ... The John Kelley Co.
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- Osceola ... Martin Furniture Co.
- Richmond ... Duning Furniture Co.
- South Bend ... Radio & Furniture Mart
- South Bend ... Ries Furniture Co.
- South Bend ... River Park Furniture Co.
- South Bend ... Sailors Home Furniture
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- Winchester ... By-Lo, Inc.

IOWA
- Algona ... Richardson Furniture
- Boone ... Wester Furniture
- Burlington ... Block's
- Cedar Rapids ... The Luberger Co.
- Cedar Rapids ... Peoples Furniture Store
- Cedar Rapids ... A. W. Peterson Co.
- Centerville ... Peoples Furniture Co.
- Cherokee ... Schmidt Furniture
- Clear Lake ... Wilcox Furniture
- Council Bluffs ... Continental-Keller Co.
- Cresco ... Larson Furniture Co.
- Creston ... Coens Furniture
- Davenport ... Huebotter Furniture Store
- Des Moines ... Anderson Furniture Store
- Des Moines ... Burke Furniture Mart
- Des Moines ... L. Ginsberg & Sons
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- Campbellsville ... Coulk Hardware
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- Fulton ... Graham Furniture
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- South Sioux City ... Everett's Furniture Co.
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- Englewood ... Franklin Furniture Co.
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- Paterson ... Quackenbush & Co.
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- Auburn ... Henry Traub
- Batavia ... Wertzman's
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- Far Rockaway ... Nova Furniture Co.
- Flushing ... B. Gertz Dep't. Store
- Freeport ... S. Baumann, Inc.
- Glendale ... Triangle Furniture Co.
- Gowanda ... Campbell Furniture Co.
- Hamburg ... Kronenberg's
- Hempstead ... Albert's Furniture Co.
- Hempstead ... Michaels & Co.
- Hempstead ... John A. Schwarz
- Hicksville ... Samuel Schwartz
- Huntington ... Sleepy Hollow Shop
- Huntington Station ... Aronson's Furniture
- Jamaica ... B. Gertz Dep't. Store
- Jamaica ... Home Supply Furniture Corp.
- Jamaica ... Michaels & Co.
- Jamaica ... Chas. S. Nathan, Inc.
- Jamestown ... Lawson's
- Lackawanna ... Rosinski's
- Little Neck ... Little Neck Furniture Co.
- Long Island City ... Henning, Barhack & Heyser
- Middletown ... J. H. Hait Co.
- Mineola ... D. Waldner Co.
- Mt. Kisco ... Mt. Kisco Furniture Co.
- Mt. Morris ... Mt. Morris Furniture Co.
- Mt. Vernon ... Regal Furniture Co.
- Newburgh ... Newburgh Furniture Mart
- Newburgh ... John Schoonmaker
- New Rochelle ... Linden Furniture Co.
- New Rochelle ... Town & Country Furn. Co.
- New York ... A. Blank, Inc.
- New York ... Bloomingdale's
- New York ... Gimbel Brothers
- New York ... Goodyear Chair Co.
- New York ... Chas. S. Nathan, Inc.
- New York ... Sachs Quality Stores
- Niagara Falls ... Arnson's
- Niagara Falls ... Niagara Furniture Co.
- Nyack ... Baron's of Nyack
- Olean ... Matson's
- Patchogue ... Norman King & Sons
- Patchogue ... Bert Lansman & Son
- Peekskill ... James J. Vaughey Furniture
- Port Chester ... Jos. Tunick & Sons
- Poughkeepsie ... Fleishman Furniture Co.
- Poughkeepsie ... Reliable Furniture Co.
- Queens Village ... Hetrick O'Dwyer, Ltd.
- Rochester ... Schulman's
- Rochester ... Weis & Fisher
- Rockville Centre ... David Mann Furn. Co.
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- Salamanca ... Hunt's
- Schenectady ... Carl Company
- Schenectady ... Star Furniture Company
- Syracuse ... M. Goldberg
- Syracuse ... Lincoln Stores
- Syracuse ... Roy's
- Valley Stream ... Roman Company
- West New Brighton, S. I. ... Farr Furniture Co.
- White Plains ... Isaac Levon & Son

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- Raleigh ... W. E. Cooper Furniture Co.

NORTH DAKOTA
- Bismarck ... Reff Furniture Co.
- Drayton ... Stennes Furniture Co.
- Fargo ... New England Furniture Co.
- Grand Forks ... Panovitz Furn. & Cpt. Co.
- Jamestown ... Eddy Furniture Co.
- Minot ... Tollefson Furniture Mart
- Valley City ... Hub Furniture Mart
- Williston ... Conlin Furniture Co.

OHIO
- Akron ... Akron Furniture Co.
- Akron ... Canton Road Furniture Co.
- Akron ... The A. Polsky Co.
- Alliance ... Johnson's Prospect Furn. Co.
- Ashland ... Gilbert Furniture Co.
- Barberton ... Frank's Furniture Co.
- Bellefontaine ... L. M. Stupp Furniture
- Berea ... Crest Furniture Co.
- Canton ... The R & J Furniture Co.
- Canton ... Peoples Furniture Co.
- Cincinnati ... House of Chairs
- Cleveland ... Banks Furniture Co.
- Cleveland ... Factory Furniture Co.
- Cleveland ... Harold's Furniture Co.
- Cleveland ... Mantel's
- Cleveland ... The May Co.
- Cleveland ... Pearl Furniture Co.
- Cleveland ... Slavin Furniture Co.
- Columbus ... The Boston Store
- Columbus ... The Boston Store Annex
- Cuyahoga Falls ... Frank's Furniture Co.
- Elyria ... Kaplan Furniture Co.
- Findlay ... Jackson-Banner Furniture Co.
- Garrettsville ... Mallory Furniture Co.
- Greenville ... Holthouse, Inc.
- Hillsboro ... Ellis Furniture
- Kent ... S. C. Bissler & Sons Furniture Co.
- Lisbon ... Dorrance Furniture
- Lockland ... House of Chairs
- Loveland ... Loveland Gas & Electric
- Medina ... Longacre & Son Furniture Co.
- Milford ... Larry Conover
- Nevada ... Nevada Furniture Co.
- Painesville ... Bill Brown Furniture Co.
- Parma ... Parma Furniture Co.
- Sabina ... Briggs Furniture
- Springfield ... Holland Furniture Co.
- Steubenville ... Cribbs Furniture
- Toledo ... Kobacker Furniture Co.
- Toledo ... Tiedtke's Dep't. Store
- Urbana ... Peoples Outfitting Co.
- Wadsworth ... Springer Furniture Co.
- Warren ... Myer Frank
- Warren ... Van's Furniture & Appl.
- Xenia ... Xenia Home Furniture Co.
- Youngstown ... Haber's Furniture

OKLAHOMA
- Atoka ... Surrell's Furniture Co.
- Durant ... Lyte House Book Store
- El Reno ... Brinkley Furniture Co.
- Oklahoma City ... Branham's, Inc.

OREGON
- Bend ... Bend Furniture Co.
- Eugene ... Rubenstein's
- Grants Pass ... Grants Pass Furniture Co.
- Oregon City ... Friedrich's
- Portland ... Director Furniture Co.
- Portland ... Edwards Furniture Co.
- Portland ... Holman's Furniture & Appl.

PENNSYLVANIA
- Aliquippa ... Pittsburgh Mercantile
- Allentown ... Eastern Light Co.
- Altoona ... Wolf Furniture Co.
- Ambridge ... Ambridge Furniture Co.
- Beaver Falls ... Gross Furniture Co.
- Bellefonte ... Wolfe Furniture Co.
- Bethlehem ... Eastern Light St.
- Braddock ... Ohringer Home Furniture
- Brookville ... R & D Furniture
- Brownsville ... Bush Furniture
- Butler ... Reliable Furniture Co.
- Chambersburg ... F. Hayes Harmon
- Clarion ... Haskell's Furniture Co.
- Coraopolis ... Goodman's Furniture Store
- Corry ... Moerdink's
- Darby ... M. Weiner & Sons
- Du Bois ... Home Furniture
- Erie ... Faulhaber's
- Erie ... Reliable Furniture Co.
- Erie ... Stanley Bros.
- Everett ... H. C. Sleighter & Sons
- Farrell ... Myer Frank
- Gettysburg ... R. W. Wentz & Sons
- Hanover ... E. E. Hamm Furniture Store
- Harrisburg ... Burns & Co.
- Harrisburg ... Pomeroy's
- Hazleton ... Boson's Furniture Co.
- Huntingdon ... A. E. Hollinger
- Huntingdon ... Wolf Furniture Co.
- Johnstown ... Penn Furniture Co.
- Kane ... Bentz Furniture Co.
- Kittanning ... Motoor's Furniture Store
- Latrobe ... Weiss Furniture Store
- Lewistown ... D. C. Bowman
- Linesville ... Jones Home Furniture
- Littlestown ... Ecker's Furniture Store
- Lock Haven ... Wolf Furniture Co.
- Martinsburg ... K. R. Miller
- McKeesport ... Hirshberg's
- McKeesport ... R. E. Kaplan
- Meadville ... Sutter's
- Monaca ... Batchelor Bros.
- Mt. Union ... J. S. Shapiro's Sons, Inc.
- New Castle ... Fisher's Furniture
- New Cumberland ... Butorff & Co.
- New Freedom ... Hartenstein & Co.
- Oil City ... Union Furniture
- Philadelphia ... Richmond Supply Co.
- Pittsburgh ... May Stern Co.
- Pittsburgh ... Pittsburgh Mercantile
- Pittsburgh ... Spear & Co.
- Pottsville ... Hummel's
- Pottsville ... Pomeroy's
- Ridgway ... Lower Furniture
- Rochester ... Goerin & Harris Furniture
- St. Marys ... Home Furniture
- St. Marys ... Lower Furniture
- Saegertown ... Thomas Fortuna
- Scranton ... Kaplan Furniture Co.
- Sharon ... Robins Furniture Co.
- Souderton ... Fisher's Furniture Store
- Tyrone ... Bothart & Co.
- Uniontown ... Household Furniture Co.
- Warren ... Reliable Furniture
- West Chester ... Wm. J. Kaufman & Co.
- Williamsburg ... Joseph L. Harris
- York ... H. M. [illegible]
- York Springs ... Ditzler Furniture

SOUTH CAROLINA
- Abbeville ... Hawthorne Bros., Inc.
- Greenville ... Belk-Simpson Co.
- Spartanburg ... Hammond-Brown-Jennings
- Union ... Cooper Furniture Co.

SOUTH DAKOTA
- Aberdeen ... Hay Furniture Co.
- Alexandria ... Montgomery's
- Freeman ... Mike's Furniture
- Rapid City ... Dusek's Furniture Exchange
- Sioux Falls ... Donahue Furniture Co.
- Webster ... Fiksdal Furniture Co.
- Winner ... Schramm Furniture Co.

TEXAS
- Beeville ... Home Furniture Co.
- Breckenridge ... Pooler Prt. & Off. Supply
- Comanche ... Higginbotham Bros. & Co.
- Dallas ... McClanahan Furniture Co.
- Dallas ... Service Printing & Office Supply
- Ennis ... Allen Furniture Co.
- Houston ... Mayer Office Furniture
- Houston ... Beard Furniture Co.
- Kenedy ... Rackley Furniture Co.
- Lockhart ... Vogel Furniture Co.
- Luling ... Branson Furniture Co.
- McAllen ... Stroud's Home Furniture
- Mission ... Garner Furniture Co.
- Taft ... Cage Implement Co.
- Poteet ... McIntyre's Furniture
- San Antonio ... Empire Furniture Co.

UTAH
- Salt Lake City ... South East Furniture Co.

VIRGINIA
- Alexandria ... Frank Michelbach
- Broadway ... Seller's Furniture Store
- Farmville ... Home Furniture Co.
- Harrisonburg ... J. S. Denton & Sons
- Lynchburg ... Schewel Furniture Co.
- Newport News ... J. H. Bell Furniture Co.
- Norfolk ... A. J. Legum Furniture Co.
- Richmond ... Hawkes Furniture Co.
- Roanoke ... Wickham Furniture Co.
- Shenandoah ... E. L. Cave & Son
- South Boston ... Chandler & Walker Furn.
- Virginia Beach ... Camp Furniture Co.

WASHINGTON
- Aberdeen ... Goldberg's
- Everett ... Erickson Bros.
- Everett ... Goldberg's
- Olympia ... Goldberg's
- Seattle ... De Voss Desk Co.

WEST VIRGINIA
- Bluefield ... Bluefield Furniture Co.
- Clarksburg ... Palace Furniture Co.
- Fairmont ... Bell Furniture Co.
- Morgantown ... Royal Furniture Co.
- Weirton ... Kaufman Furniture Co.
- Wheeling ... Leeds
- Wheeling ... Earl Rogers
- Williamson ... B & L Furniture Co.

WISCONSIN
- Antigo ... Muttart-Conrad Co.
- Appleton ... Brettschneider Furniture Co.
- Baraboo ... McGann Furniture Co.
- Beloit ... Fourth St. Stores Co.
- Black River Falls ... Galstan's Furniture
- Chippewa Falls ... A. C. Mason Co.
- Clintonville ... Eberhardt's
- Eau Claire ... Kelly Furniture Co.
- Evansville ... Shea Furniture Co.
- Fond du Lac ... Holman Furniture Co.
- Green Bay ... Decker Furniture Co.
- Green Bay ... Dwight Posey Furniture Co.
- Kaukauna ... Fargo's, Inc.
- Kenosha ... Bode Bros. Co.
- Kewaskum ... Miller's
- La Crosse ... Ross Furniture & Rug Co.
- Lancaster ... Johnson's Home Furnishings
- Lomira ... Kietzer Furniture Co.
- Luxemburg ... McMahon's
- Madison ... Paul Wing Furniture Co.
- Manitowoc ... Otto Kuechle Co.
- Marinette ... Globe House Furnishing Co.
- Marshfield ... Johnson's Furniture Co.
- Mauston ... Oliver Furniture Co.
- Medford ... Hartwig & Ruesch
- Menasha ... Menasha Furniture Co.
- Milwaukee ... Merit Furniture Co.
- Oshkosh ... Rohner's Furniture Store
- Palmyra ... Smith's Furniture Store
- Platteville ... Concklin's
- Plymouth ... Plymouth Factory Furn. Store
- Portage ... Goodland-McGann
- Racine ... Buffham's, Inc.
- Shawano ... Muehl's
- Sheboygan ... Otto Kuechle Co.
- Stevens Point ... Boston Furniture Co.
- Stoughton ... Atkinson Furniture Co.
- Sturgeon Bay ... H. J. Hahn Furniture Co.
- Tomah ... Heitzel's Furniture Mart
- Two Rivers ... Deja & Martin
- Waukesha ... Randle's, Inc.
- Waupaca ... Bammel Furniture Co.
- Waupun ... Kohls Furniture
- Wisconsin Rapids ... Johnson & Hill Co.

WYOMING
- Cheyenne ... American Furniture Co.
- Douglas ... Irwin's

CANADA
- Brantford, Ont. ... Home Furniture Co.
- Carleton Place, Ont. ... C. H. Combs
- Cartierville, P. Q. ... J. O. Desjardins
- Chicoutimi, P. Q. ... Gagnon & Frères
- Chicoutimi, P. Q. ... Potvin & Tremblay
- Co. Saguenay, P. Q. ... Isidore Beaudoin
- Farnham, P. Q. ... A. Belanger, Ltd.
- Kenogami, P. Q. ... Paul Duval
- Kitchener, Ont. ... Bullas Bros.
- Lachine, P. Q. ... Cosmopolitan House Furn.
- Lachine, P. Q. ... Miller, Ltd.
- Lac St. Jean, P. Q. ... F. Gagnon, Reg'd.
- Lac St. Jean Co., P. Q. ... Eug. Sasseville
- Limoilou, P. Q. ... Dufresne & Baril
- Montreal, P. Q. ... M. Aber Furniture
- Montreal, P. Q. ... L. H. Archambault
- Montreal, P. Q. ... A. Belanger, Ltd.
- Montreal, P. Q. ... Dupuis Freres
- Montreal, P. Q. ... J. M. Lessard, Reg'd.
- Montreal, P. Q. ... Henry Morgan Co., Ltd.
- Montreal, P. Q. ... Jas. A. Ogilvy's, Ltd.
- Oakville, Ont. ... Dominion Furniture
- Ottawa, Ont. ... Orme's Furniture
- Peterborough, Ont. ... Cherney Bros.
- Valleyfield, P. Q. ... Chas. Cadieux & Fils
- Ville Lemoyne, P. Q. ... Louis Sicotte

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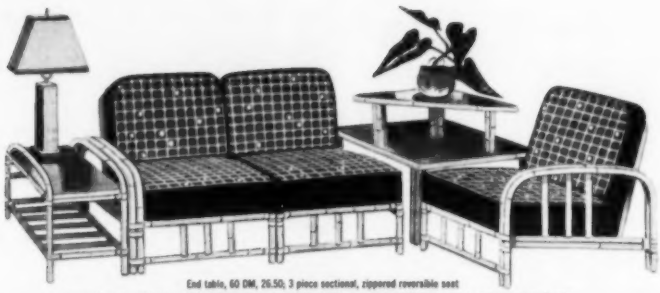

End table, 60 DM, 26.50; 3 piece sectional, zippered reversible seat covers in choice of fabrics, 42 H, 197.00; corner table, 72 D, 45.00; step table, 14.95. Table tops in mahogany-grain Formica.

Rock-or-Lounge, 13 HH, in choice of fabrics, 79.95.

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Cleveland Showrooms, Inc.
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Tropic Shop
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DENVER, COLORADO
Tropic Shop
600 So. Colorado

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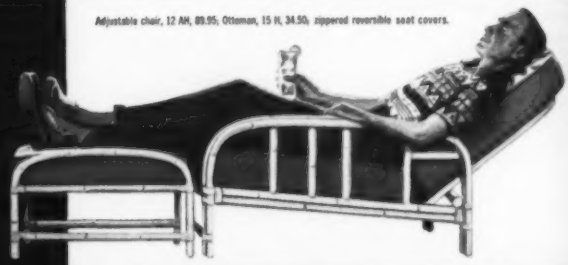
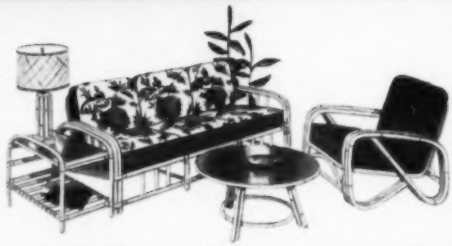
add a tropical touch to contemporary living

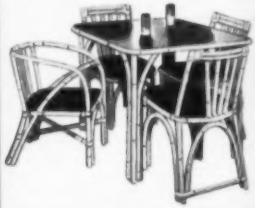
Adjustable chair, 12 AH, 89.95; Ottoman, 15 H, 34.50; zippered reversible seat covers.



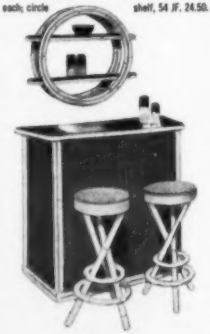


End table, 60 DM, 26.50; 3 seat settee, zippered reversible seat covers, choice of fabrics, 179.00; Pretzel chair, 13 P, 79.95; 30 inch cocktail table, 70 D, 39.75. Table tops of mahogany-grain Formica.

36 inch square bridge dinette table, 75 D, 49.75; Host occasional chairs, 6, 34.50 ea.; Dinette side chairs, 7, 27.50 each. Table top of mahogany grain Formica.



Four foot Formica-topped bar, 51 D, 97.50; foam cushion madagascar covered bar stools, 52 D, 26.50 each; circle shelf, 54 JF. 24.50.



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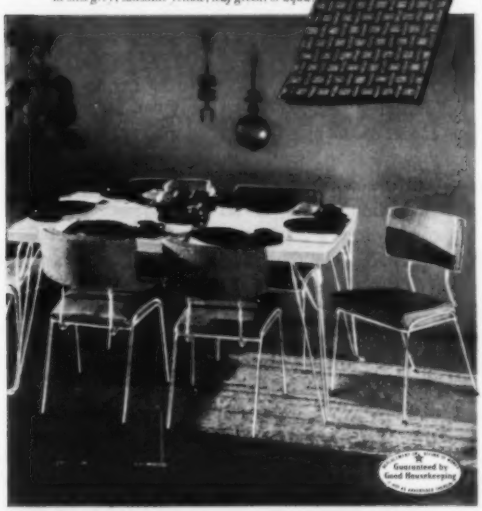


above: T343 dark birch table top, in modern surf-board shape. 36" x 48", extends to 60". 9/16 steel rod legs, chrome plated. Shown here with C-9 chairs. Table and chairs also available in Black Rod.

right: T339 drop-leaf table especially designed for today's small kitchens. Only 30" x 22" with leaves down; 30" x 52" with leaves raised. Tubular chrome set with the brand new C-43 chairs.

Free **Color Planorama** by Chromcraft's stylist, Betty Bond. Helps you get dramatic effects in blending the right dinette with wall, floor, and trim colors. Write for your free copy. Chromcraft Division, American Fixture and Manufacturing Co., Dept. L-53, 4321 Semple Ave., St. Louis 20, Missouri.

don't settle for less than a **Chromcraft**

THE DISTINGUISHED NAME IN DINETTE FURNITURE

WORTH A MINT

By BETSY GRAY

Once you've recovered from your first attack of spring lethargy, get busy with plans for the hot days of July and August when a bit of mint added to fresh fruit, iced tea—or just rubbed between your fingers so you can smell its fragrance—will be as refreshing as a cool breeze.

Now is the time to scout around for a few mint plants. Set them out in the garden or window box, and provide them with shade and plenty of water. Mint comes in dozens of varieties, but what you will usually find is versatile American mint to use as an all-round garnish and flavoring.

Mint sauce for meat goes back to Plutarch's time and is as popular as ever. Peppermint tea is supposedly good for colds, insomnia and indigestion but, whether strengthening or conducive to sleep, it's delicious.

Try mint with fruits—slightly sugared, sliced peaches or halved fresh pears, or plain melon balls. Chill the fruit and, just before serving, add to the juice several drops of oil of peppermint and two or three tablespoonfuls of finely chopped fresh mint. Toss very, very gently.

Best of all the minted vegetables are:

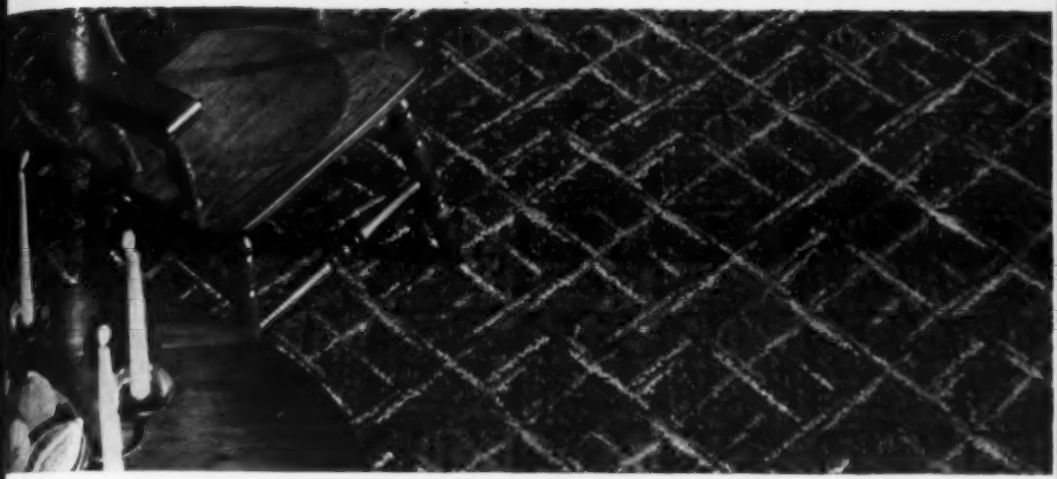
MINTED CARROTS

Cook enough carrots for four. If they are tiny ones right out of the garden, don't scrape them, but use a vegetable brush. Cook whole; drain when *just* tender. In a saucepan, combine a generous blob of butter, salt, two tablespoons of fresh lemon juice, one tablespoon grated lemon rind, and two tablespoons of finely chopped fresh mint. Add carrots, heat over a low flame.

Mint is an aromatic nose-tickler in lemonade and in fruit punches. It's the *raison d'être* of mint juleps but, since that's a subject dear to each maker's heart, I'll skip my special formula.

The tiny mint has mighty big possibilities. Get busy and turn a little corner of your garden (or even the flower box!) into a bed of the sweet-smelling herb. When summer rolls around, you'll be glad you did!

*Slightly higher South and West



It looks as if you inherited a fortune . . . Kimball Brideloom in a modern texture reminiscent of the Scottish plaid. A sculptured Broadloom in Timberwood with bright accents.

Alexander Smith

presents Brideloom

the Broadloom with a $15.00 a yard look

for only $7.50 a yard

Here's new and magnificent carpeting with the most unbelievable price tag ever printed! With Kimball Brideloom, a Balanced Blend of wool and carpet rayon, Alexander Smith proves that out-of-this-world floor fashion need not be out of reach. Brideloom has deep, sink-into-riches sculptured texture. Brideloom has decorator rightness of styling. Each design has a young-spirited, unusual flair—a smart important look that seems to say *at least* $15 a yard!

Enjoy your Brideloom without waiting . . . ask your Alexander Smith dealer about easy terms.

Decorator styling . . . luxury texture . . . fabulous value: Kimball Brideloom in scroll design. A sculptured Broadloom in Tru-tone colors. Green, rose, grey, beige.

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Birmingham...Loveman, Joseph & Loeb
Birmingham...Southern Furn. & Rug Co.
Birmingham...Weldon Furniture Co. Inc.
Brewton.....Hainje's
Cullman.....[illegible] Furniture Co.
East Tallassee.....[illegible]
Greenville.....Hainje's
Headland.....Godwin-Weston
Jackson.....Woodson Furniture Co.
Jasper.....A. B. Ligg & Sons Furniture
Lafayette.....J. E. Cutler
Monroeville.....Hainje's
Sheffield.....Colbert Furniture Co.
Tuscaloosa.....Sokol's

ARIZONA
Mesa.....Paul L. Sale Co.
Phoenix.....Barrows Furniture Co.
Safford.....Long Furniture Co.
Tucson.....House of Enchantment
Tucson...W. R. Shearman Furniture Co.

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Arkadelphia.....Newlin Furniture Co.
Batesville.....C. W. Maxfield
Camden.....Silliman Furniture Co.
El Dorado.....E. B. Garrett
El Dorado.....Peoples Furniture Co.
Fayetteville.....Stump Furniture Co.
Helena.....Helena Furniture Co.
Hot Springs.....Teague Furniture Store
Little Rock.....Gus Blass
Marianna.....Nathan Furniture Co.
Marianna.....Owen Furniture Co.
Smackover...Smackover Hdw. & Furn. Co.
Springdale.....Famous Hardware Co.

CALIFORNIA
Alhambra.....R. W. Driver & Co.
Compton.....Phillips Furniture Co.
Eureka.....Loft & Ward
Fresno.....Berg Furniture Co.
Fresno.....Roth Furniture Co.
Fresno.....Slater Furniture Co.
Hanford.....Lynd's Home Furnishings
La Jolla.....Crawford M. Reynolds
Los Angeles.....Barker Bros. Corp.
Los Angeles.....Bullock's Downtown
Los Angeles.....The May Co.
Los Angeles.....San Fernando Furn. Co.
Modesto...John Breuner Co. of Modesto
Modesto.....Union Furniture Co.
Mountain View.....Cornell's of Los Altos
Oakland.....H. C. Capwell Co.
Oakland.....Union Furniture Co.
Oakland...Wilton's Housefurnishings Co.
Pomona.....Harris Furniture
Redwood City.....Union Furniture Co.
Richmond.....Union Furniture Co.
Salinas.....Union Furniture Co.
San Diego.....H. L. Benbough Co.
San Diego.....Burnetts Furniture Co.
San Diego.....V. J. Lloyd, Inc.
San Francisco.....The John Breuner Co.
San Francisco...Milwaukee Furniture Co.
San Francisco.....Union Furniture Co.
San Jose.....Robinsons
San Jose.....Union Furniture Co.
San Pedro.....Hentons Furniture
Santa Rosa.....Lings Home Furnishings

COLORADO
Arvada.....Superior Furniture Co.
Aurora.....Friend Furniture Co.
Boulder.....Blackmarr Furniture Co.
Colorado Springs.....Home Furniture Co.
Denver.....American Furniture Co.
Denver.....Broadway Furniture Co.
Denver.....Daniels & Fisher Stores
Denver.....Fred Davis Furniture Co.
Denver.....Del Teel Furniture Co.
Denver.....Denver Dry Goods Co.
Denver.....East Denver Furniture Co.
Denver.....Grimsley Furniture Co.
Denver.....[illegible] Furniture Co.
Denver.....L. Imrovich Co.
Denver...Johnson & Land Furniture Co.
Denver.....Miller Furniture Co.
Denver.....Zall Furniture Co.
Durango.....Durango Furniture Mart
Ft. Collins.....Scottie Furniture Co.
Ft. Morgan.....V & H Furniture, Inc.
Greeley.....Chlanda-Harris, Inc.
Greeley.....Clough Furniture Co.
Lakewood.....McBurney Furniture Co.
Longmont...Chlanda-Harris Furniture Co.
Loveland.....Knox Furniture Co.
Pueblo.....Crews-Beggs Dry Goods Co.
Pueblo.....Gornick Furniture Co.
Pueblo.....Pryor Furniture Co.
Wray.....[illegible]

CONNECTICUT
Branford.....The Hamilton Shops
Bridgeton.....D. M. Reed Co.
Danbury.....Henry Dick & Son
Hartford.....The Nassau Furniture Co.
Meriden.....Reed Holroyd Co.
Milford.....Wayside Furniture Shop
Naugatuck.....Carlson Furniture Co.
New Haven.....H. M. Bullard Co.
New Haven.....Malley Dept. Store Co.
New London.....Schwartz Furniture Co.
New London.....Shafners Furniture
Plainville...Plainview Wayside Furn. Co.
Seymour.....Seymour Furniture Co.
Stamford.....P. Sieberman
Stamford.....Wellmans Furniture Store
Torrington.....Wolcott House
Waterbury.....Hadleys
Waterbury...[illegible]

DELAWARE
Dover.....Rap & Spence
Selbyville...Selbyville Furniture Co., Inc.
Smyrna...Robertson Furniture Store, Inc.
Wilmington.....John Brand
Wilmington.....Feeney's
Wilmington.....Miller Bros. Co.
Wilmington.....B. Ritter Furniture
Wilmington.....Sobelman Furniture Co.

DISTRICT OF COLUMBIA
Washington...Anderson Furniture Co., Inc.
Washington.....Baylor Furniture Co.
Washington.....Lansburg & Brothers
Washington.....Mayer & Co.
Washington.....P. J. Nee Co.
Washington.....Malcolm Scates Co.

FLORIDA
Daytona Beach.....Mather of Dotona
Jacksonville.....Mock Furniture Co.
Jacksonville...Southern Whls. Furn. Co.
Lakeland.....Kirk McKay Furniture Co.
Miami.....Luther Furniture Co.
Orlando...Lloyd's Home Furnishings, Inc.
Pensacola.....Marston-Quina
St. Petersburg.....Dew Furniture Co.
Winter Haven.....Thornton Furniture Co.

GEORGIA
Albany.....Evers Jordan Furniture Co.
Augusta.....Greer's, Inc.
Dalton.....Bargainer's
Hartwell.....Page Furniture Co.
Monroe.....Williamson Furniture Store
Savannah...Dream House Furniture Co.
Statesboro.....Bowen Furniture Co.
Thomston.....Watson Furniture Co.
Tifton.....Hubbard & Massey Furn. Co.

IDAHO
Boise.....Heydren Furniture Co.
Boise.....Petersen Furniture Co.
Idaho Falls.....Petersen Furniture Co.
Nampa.....Case Furniture Co.
Pocatello.....Martin Furniture Co.
Pocatello.....Petersen Furniture Co.
Twin Falls.....Burkholder Furniture Co.

ILLINOIS
Aurora.....Biever Furniture Co.
Batavia.....Crane's
Belleville.....Knapp Furniture Co.
Belleville.....Mueller Furniture Co.
Breese.....Bruggen & Co.
Bushnell.....Robert Rawls Furniture Co.
Carlinville.....Gustav Heinz Co.
Carterville.....Heckel's, Inc.
Champaign.....Reliable Furniture Co.
Charleston.....Miller Furniture Co.
Chicago.....Bass Bros. Furniture Co.
Chicago.....Bass Furniture & Rug Co.
Chicago.....M. Bass Furniture Co.
Chicago.....Bradshaw & McCartney
Chicago.....The Fair
Chicago.....Fox Furniture Co.
Chicago.....Frank's Department Store
Chicago.....Harlem Furniture Co.
Chicago.....Harlo Furniture Co.
Chicago.....Harper Home Furnishings
Chicago.....Hartman Furn. & Cpt. Co.
Chicago.....Hoven Thorp Co.
Chicago.....Jansen's Furniture Co.
Chicago.....Kutchins Furniture Co.
Chicago.....E. Lavicka & Son
Chicago.....Gerald Lobo
Chicago.....Miller's Furn. & Rug
Chicago.....Murphy & Son
Chicago.....Petersen Furniture Co.
Chicago.....Provus Furniture Co.
Chicago.....Rochelle's, Inc.
Chicago.....Roman Furniture Mart
Chicago.....Rusnak Bros.
Chicago.....John M. Smyth Co.
Chicago.....Vahey, Inc.
Chicago.....Edward J. Weber
Chicago.....Werner's Furniture
Chicago Heights.....Harry Friedlander
Chicago Heights.....Rau Store
Cicero.....Grand Furniture Co.
Cicero.....Manor Furniture Co.
Clinton.....Chatham Furniture
Danville.....Block & Kuhl Co.
Danville.....Penry Furniture Co.
Danville.....Sanduskys
Decatur.....Block & Kuhl Co.
Decatur.....Bohon-Yockey Furn. Store
Des Plaines.....Sheppard's
Elgin.....Daniels & Clark
Elgin.....Kimbell Furniture & Rug Co.
Elgin.....Rauschenberger Furn. Co.
Elmhurst.....A. H. Tennyson & Son
Evanston.....Joseph Von Der Sitt
Fulton.....John's Home Furnishings
Galesburg.....Block & Kuhl Co.
Galesburg.....Doyle-Gordon, Inc.
Harvard.....Schutt-McFarlin & Saunders
Havana.....Wehners Furniture
Highland.....Tibbetts & Co.
Highland Park.....Marshall Serto & Co.
Highwood.....Somenzi & Sons
Joliet.....Aron's Furniture
Joliet.....Fitzgerald Furniture Co.
Kankakee.....McCullough Furn. Home
Lawrenceville.....Tipswords
Litchfield.....Barenholtz Furniture Co.
Macomb.....Robert Rawls Furniture Co.
Mattoon.....Paul Harris Furniture Co.
Moline.....Block & Kuhl Co.
Moline.....Fifth Ave. Furniture
Mt. Vernon.....Hometown Furniture Co.
Oak Park.....Rusnak's Furniture
Oak Park.....Walker Company
Oblong.....Grogans
Pekin.....Crossweilers
Peoria.....Block & Kuhl Co.
Peoria.....Lippmann's Furn. & Interiors
Peoria.....Pfaffman Bros. Furn.
Pittsfield.....Home Furnishers, Inc.
Quincy.....Block & Kuhl Co.
Quincy.....H. P. McLaughlin Co.
River Forest.....Austin Furniture Co.
River Forest...Warehouse Furn. Sales Co.
Rockford.....Blomquist Furniture Store
Rockford.....Honley Furniture Co.
Rockford.....House of Lindberg, Inc.
Rockford.....Henry Lindberg
Rockford.....Warehouse Furniture Mart
Roodhouse.....[illegible] Home Furn.
Skokie.....Forest Furniture Co.
Springfield...Harry S. Clayton Furn. Co.
Springfield.....A. Dirksen & Sons
Springfield.....Madison Furniture Co.
Springfield.....Stern Furniture Inc.
Sterling.....Dunbar Furniture Co.
Vandalia.....Allen Furniture Store
Waukegan.....J. Blumberg
Windsor.....Storm's Farm & Home Store

INDIANA
Anderson.....The John Kelley Co.
Anderson.....LaParm's Furniture Co.
Anderson.....McDonald Furniture Co.
Anderson.....Roy's Furniture Showcase
Berne.....Yager Furniture Co.
Bloomington.....Wylie Furniture Co.
Bluffton.....Gerber Furniture & Uph.
Bluffton.....H. Thoma & Son
Boonville.....Dubble-Doolittle Co.
Colfax.....Anderson Furniture Mart
Columbus.....Wilson's Furniture Store
Corydon.....Conrad & Son Piano Co.
Crawfordsville.....School Furniture Co.
Decatur.....Wylie Furniture Co.
Elwood.....R. L. Leeson & Sons Co.
Evansville.....Finke Furniture Co.
Evansville.....The John M. Karges Co.
Evansville.....R & G Furniture Co.
Evansville.....Schoer's Furniture Mart
Flora.....D. E. Cripe & Co.
Ft. Wayne.....Earl Groth & Co.
Ft. Wayne.....Rowlands Co.
Ft. Wayne.....Sigrist Furn. Co.
Ft. Wayne.....Wolf & Dessauer
Frankfort.....Coulter-Smock Co.
Frankfort.....J. A. Kern & Son, Inc.
Gary.....Radigan Bros.
Goodland.....Goodland Furn. Store
Goshen.....Newman Furniture Co.
Hammond.....Grawcock's Furniture Co.
Hammond.....E. C. Minas Co.
Hammond.....Vierks Hessville Furn. Co.
Huntington.....Fanning Furniture Co.
Huntington.....Hurdle's
Huntington.....The Stults-Briggs Co.
Indiana Harbor.....Harbor Furniture Co.
Indianapolis.....L. S. Ayres & Co.
Indianapolis.....Banner-Whitehill, Inc.
Indianapolis...Richard Bennett Furn. Co.
Indianapolis.....M. Clune Co.
Indianapolis.....John Koch Furn. Co.
Indianapolis.....Reifers Bros.
Indianapolis.....Rutherford's, Inc.
Indianapolis.....Simpson-Miller, Inc.
Indianapolis.....Smith Furniture Inc.
Jamestown.....C. Rushton Smith
Jeffersonville. United Home Furniture Co.
Kokomo.....Miller Furniture Co.
Kokomo.....Shirley's Home Furn. Co.
Kokomo.....Weldon and Clark, Inc.
Ladoga.....Wendell Blaydes
Lafayette.....Reifers Furniture Co.
LaPorte.....Fonker's Finer Furniture
LaPorte.....Kessler's Furniture Store
Lebanon.....Taylor-Smock Co.
Logansport...Bennett Furniture Co., Inc.
Logansport...McTaggart Home Furn. Co.
Marion.....The John Kelley Co.
Markleville.....Valorous C. Rector Furn.
Mishawaka.....Beiger Furniture Co.
Mishawaka.....Christenson Furn. Corp.
Mt. Summit.....Land's Furniture Store
Muncie.....Banner-Whitehill
Muncie.....C. Cree Gable
Nappanee.....Wise's Furniture
New Albany.....Resz Furn. Co. Inc.
New Albany.....Schmitt Furniture Co.
North Manchester. The Harting Furn. Co.
Peru.....Glazier Furniture Co.
Plainfield.....Happy Valley Furn. & App.
Princeton.....Scull Furn. Co.
Richmond.....Romey Furn. Co.
Roanoke.....S. J. Douglas Furniture
Roanoke.....Wirts Home Furnishings
Rochester.....Larry's Furn. & Appl.
Rockville.....Vandenbark Furn. & App.
Seymour.....Kroeger Furn. Store
Shelbyville.....Fleming Furn. Home
South Bend.....Jud's Furniture Co.
South Bend.....Ries Furn. Co. Inc.
South Bend.....Robertson's
Tell City.....Gerber's Furniture
Valparaiso.....J. Lowenstein & Sons
Vincennes.....Schultheis & Sons
Wakarusa.....Edw. Lienhart & Sons
Walkerton.....Leroys
Warsaw.....Home Furniture Mart
Wolcottville.....Patterson Furn. Store

IOWA
Algona.....Foster Furniture
Bloomfield.....Curl Furniture Co.
Boone.....Anderson Furniture
Boone.....Wester Furniture
Burlington.....Block & Kuhl Co.
Cedar Rapids.....Killians
Clinton.....Paaske Shops
Council Bluff.....Continental Keller Co.
Cresco.....Larson Furniture
Davenport.....Block & Kuhl Co.
Davenport.....Kay Furniture Co.
Davenport.....Roederer Furn. Store
Des Moines.....Burke Furn. Mart
Des Moines.....Davidson's
Des Moines.....L. Ginsberg & Sons
Dubuque.....Clark's Furn.
Dubuque.....Roe'l Philips
Emmetsburg.....Ryan Furniture
Estherville.....Martins Furniture
Forest City.....Olson Furniture
George.....Vogelaar Furniture
Hampton.....Evans Furniture
Humboldt.....Starner Furn. Co.
Harlan.....H. C. Pauley Furn. Store
Ida Grove.....Moore Furn. Store
Ida Grove.....Wirth Furniture
Mason City.....Davidson's
Manchester. Stearns & McCormick Furn.
Maquoketa.....Maquoketa Furn. Mart
Marion.....Balster Furniture
Muscatine.....S. G. & P. Stein Furn. Co.
Nevada.....McGrath Furniture
Oskaloosa.....The McGregor Co.
Pella.....Boat & Boatsma
Red Oak.....Fifield Furniture Mart
Remsen.....Moeller Furniture
Rock Valley.....Kragt Furn. Co.
Shenandoah.....Redfield & Sullivan Furn.
Sioux City.....Bekins Van & Storage Co.
Sioux City.....Western Furn. Mart
Sioux City.....Younker-Davidson
Storm Lake.....Birdsell Furn.
Washington.....Scott Furniture
Waterloo.....Davidson's
Waterloo.....Waterloo Furn. Mart
Waverly.....Clemmons & Harman Furn.
Webster City.....Bliss Furniture Co.

KANSAS
Arcadia.....Denton Hardware & Furn. Co.
Arkansas City...Newmans Dry Goods Co.
Arkansas City.....Owens Furn. & Appl.
Coffeyville.....Buckner Furniture Co.
Emporia.....Crawford Furniture Co.
Goodland.....Elliott Furniture Co.
Hutchinson.....Crook Furn. Exchange
Hutchinson.....Harman Furniture Co.
Hutchinson.....Home Furniture Mart
Independence.....Sayers Furn. Co.
Junction City...Jameson Bros. Furn. Co.
Kansas City.....Anderson Furn. Co.
Kansas City.....Davidson Furn. Co.
Kansas City.....Fongolds Furn. Co.
Kansas City.....Glanville Furn. Co.
Kansas City.....Kaluves Dept. Store
Kansas City.....Reliable Furniture Co.
Kansas City.....Thornton Furniture Co.
Leonardville.....Sikes Store Co.
Manhattan.....Keup Furniture Co.
McPherson.....Green Furniture Co.
Meade.....Brown's Furn. & Appl.
Newton.....Furniture Exchange
Newton.....Hanna Furniture Co.
Osawatomie.....Whitcher & Troutman
Parson.....Songpiehl Furniture Co.
Salina.....Norris Furniture Co.
Salina.....Stiefel Stores Co.
Stafford.....Peacock and Soice
Topeka.....Bomgardner Furniture Co.
Topeka.....Ed. Marling, Inc.
Topeka.....Moores Furniture
Wichita.....Crook Furniture Co.
Wichita.....The Helliums Furn. Co.
Wichita.....Innes'
Wichita.....Vowel Furn. Co. Inc.

KENTUCKY
Ashland.....L. Flood & Sons
Barbourville.....Miller-Yancey Furn. Co.
Calhoun.....Thrifty Furniture Store
Glasgow.....F. P. Williams Co.
Lexington.....Baugh and Garner, Inc.
Louisville...Bomar-Summers Hdwe. Co.
Louisville.....Furniture Mart
Louisville.....Globe Furniture Co.
Louisville.....Helleringers
Louisville...Hubbuch Bros. & Wellendorff
Louisville.....Kaufman-Straus Co.
Louisville.....United Furniture Co.
Mayfield.....Lochridge & Ridgway, Inc.
Mayfield.....Rhodes-Burford Co.
Maysville.....C. L. Mains & Sons
Owensboro.....Factory Outlet Furn. Inc.
Owensboro.....A. J. Reynolds Furn. Co.
Paducah.....Rhodes-Burford Co.
Winchester.....J. B. Epperson & Sons

LOUISIANA
Abbeville...J. Lull Broussard Furn. Store
Alexandria. Hemenway Johnson Furn. Co.
Baton Rouge.....Newman Furniture Co.
Baton Rouge.....Simon Furn. Co.
Denham Springs...Benton Bros. Furn. Co.
DeQuincy.....Conerlys Furn. Store
Jena.....Portiers
Jennings.....Frank West Furn.
Lafayette.....Gerami Furn. Co.
Lake Charles.....Hemenway's
Lake Charles.....Household Furn. Co.
Natchitoches.....Mason Salter's
New Orleans.....Doerr Furn. Co. Inc.
New Orleans.....Emile Jorda, Inc.
New Orleans.....Maison Blanche Co.
New Orleans.....The Mintz Furn. Co.
New Orleans.....Taylor Furn. Co.
Shreveport.....Booth Furn. & Cpt. Co.
Shreveport.....Alphonse Brenner Co.

MAINE
Bangor.....Bangor Furn. Co.
Lewiston.....Atherton Furniture Co.
Portland.....Atherton Furniture Co.

MARYLAND
Baltimore.....The Conway Co.
Baltimore.....Gomprecht & Benesch
Baltimore.....Kayes Dept. Store
Baltimore.....Krastell Furn. Co.
Baltimore.....Leimbach Furn.
Baltimore.....M. Shaivitz & Son
Baltimore.....W. J. Weiland Co., Inc.
Cambridge.....Feldman's Furn.
Cumberland.....E. V. Coyle Furn. Co.
Hagerstown.....McEwen Furn. Co.
Middletown.....Gladhill Furn. Co. Inc.
Pikesville.....Slutkin and Levine, Inc.

MASSACHUSETTS
Attleboro.....Atherton Furniture Co.
Boston.....Frank Ferdinand's, Inc.
Boston.....Jordan-Marsh Co.
Brockton.....Atherton Furniture Co.
Canton.....Connors Wayside Co.
Dedham.....Westwood Furniture Co.
Fall River.....Mason Furniture Co.
Fall River.....McWhirr Dept. Store
Lynn.....W. B. Gifford
Lynn.....Hill-Welch Co. Inc.
New Bedford.....C. F. Wing Co.
Northampton.....McCallum's Dept. Store
Pittsfield.....Rice & Kelly
Springfield.....Forbes & Wallace
Springfield.....[illegible], Inc.
Taunton...Bristol County Radio & Furn.
Taunton.....J. M. Wells
Three Rivers.....Tapor Furniture Co.
Waltham.....Jordan Furniture Co.
Ware.....Phoenix Furniture Co.
Worcester.....J. Grace, Inc.

MICHIGAN
Alma.....Trower Warehouse Furniture
Alpena.....Wakeford Furniture Co.
Ann Arbor.....Midwest Furniture Co.
Battle Creek.....[illegible] & Son's
Battle Creek.....Ruttle's, Inc.
Battle Creek.....Chas. E. Smith Furn.
Bay City.....Bishop-Young Furn. Co.
Bay City.....John A. See Furn.
Big Rapids.....Good Housekeeping Shop
Big Rapids.....Riverside Furn. Co.
Cadillac.....[illegible] Furniture Co.
Caro.....Gunsell's, Inc.
Dearborn.....Daly Bros. Furniture
Detroit.....DeVoll Furn. & Cpt. Co.
Detroit.....J. L. Hudson Co.
Detroit.....Preuss Furniture Co.
Detroit.....Robinson Furniture Co.
Flint.....Flint Fireproof Whse.
Flint.....Flint Furniture Mart
Grand Rapids.....Bishop Furniture Co.
Grand Rapids. Columbian's Sample Furn.
Grand Rapids.....Galewood Outfitting Co.
Grand Rapids.....Herpolsheimers
Holland.....DeVries & Dornbos Co.
Howell.....Bourmann Furniture
Iron Mt.....Douglas Furniture Co.
Iron River.....Jos. Selin Sons Co.
Ironwood.....Ben Gertz Furniture Co.
Ironwood.....M. Gertz Furniture Co.
Jackson.....Bishop Outfitting Co.
Joseph.....Troost Bros.
Kalamazoo.....[illegible] Furniture Co.
Lansing.....[illegible] Furn. Co.
Lansing.....Robinsons Furn. Co.
Ludington.....Reith Furniture
Marquette.....Tonella & Rupp, Inc.
Marshall.....E. B. More Furn. Co.
Menominee.....Praskuch Furniture Co.
Midland.....Miller Furniture Co.
Monroe.....Floral City Furniture Co.
Mt. Clemens...Mt. Clemens Furniture Co.
Mt. Pleasant. Mt. Pleasant Hdwe. & Furn.
Muskegon.....Pine Street Furniture Co.
Muskegon Heights.....Vandervelde's
Norway.....David Asp Co.
Petoskey...Petoskey Housefurnishing Co.
Pontiac.....Lewis Furniture Corp.
Pontiac.....Miller Furniture Co.
Pontiac...Thomas Economy Furn. Co. Inc.
Port Huron.....Ley's Furniture Store
Port Huron...New Economy Furniture Co.
Port Huron.....R. W. Spike Furniture Co.
Rockford.....Rockford Furniture Co.
Royal Oak.....Triangle Furniture Co.
Saginaw.....Art Sample Furniture Co.
Saginaw.....Herzog Furniture Co.
Saginaw.....Murphy & O'Hara Co.
Sault Ste. Marie.....Vanderhook & Co.
South Lyon.....McIntosh Furniture Co.
Sparta.....Sherry's Furniture Store
Sturgis.....Bigelow Furniture Co.
Three Rivers.....Mastercraft Furniture
Traverse City.....House of Furniture
Traverse City.....Wilson Furniture Co.
Watervliet.....Watervliet Furniture

MINNESOTA
Austin.....W. R. Earl Furniture
Blooming Prairie...Bl'g Prairie Furn. Co.
Blue Earth.....Quality Furniture Co.
Cloquet.....Stewart Furniture
Duluth.....Joel Bodine & Co.
Duluth.....Enger & Olson, Inc.
Duluth.....Freimuth's
Duluth.....Goldfine's, Inc.
Duluth.....Rudolph's Furniture
Eveleth.....Sagens Furniture
Faribault.....Landkamers
Humboldt.....Starner Furniture
Hutchinson.....H. A. Dobratz & Sons
Jackson.....Krause Furniture, Inc.
Keewatin.....W. Sherman & Son
Minneapolis.....Billmans Furniture
Minneapolis.....Boyd's Furniture
Minneapolis.....Cody's Furniture
Minneapolis.....Community Furniture
Minneapolis.....The Dayton Co.
Minneapolis.....Economy Furniture
Minneapolis.....Garners
Minneapolis.....Mandel Furniture Co.
Moorhead.....Leo Johnson Furniture Co.
Mora.....Dresser Furniture
Owatonna.....Brick Furniture
Pelican Rapids.....Johnson Furniture
Red Wing.....Ferrin Co.
Red Wing.....H. A. Swanson & Sons
Rochester.....Andy's Furniture
St. Cloud.....Daniels Furniture
St. James.....Forster Furniture Co.
St. Paul.....Kerwins Furniture, Inc.
St. Paul.....Minnesota Furniture Co.
St. Paul.....Skogstrom Furniture
St. Paul.....Standard Furniture
St. Paul.....Weylands Furniture
Sauk Rapids.....Sauk Rapids Hdwe. Co.
Staples.....Huff & Son Furniture
Thief River Falls.....Solheim & Overum
Truman.....E. E. Olson Furniture
Two Harbors.....Jac's Furniture
Virginia.....Ketola Furniture Co.
Wadena.....Homcrest Furniture
Winona.....Hillyer's Furniture
Worthington.....H. L. Hanson Furniture

MISSISSIPPI
Amory. McCutcheon-Banks Furniture Co.
Cleveland.....Levingston Furniture Co.
Gulfport.....Home Furniture Co. Inc.
Hattiesburg.....Sackler Furniture Co.
Hattiesburg.....Scovill Furniture Co.
Jackson.....Batte Furniture Co.
Jackson.....Everett Hardware Co.
Laurel.....Headrick's
Laurel.....Morrison Bros. Co.
Natchez.....Byrne Furniture Co.
Natchez.....Home Furniture Co.
New Albany.....Phyfer Furniture Co.
Ripley.....Pitner Furniture Co.
Tupelo.....W. H. Baker Furn. Co.
Tupelo.....W. E. Pegues
Tylertown.....Willis Furniture Co.
West Point.....Phyfer Furniture Co.
Wiggins.....Breazeale Furniture & App.
Yazoo City.....R. M. Middleton & Son

MISSOURI
Cape Girardeau...Excelsior Furn. & Music
Carthage.....Reynolds Hdwe. & Furn.
Kansas City.....Cousins, Inc.
Kansas City.....Davidson Furniture Co.
Kansas City.....Duff & Repp Furn. Co.
Kansas City.....Emery-Bird-Thayer Co.
Kansas City.....Jones Store Co.
Kansas City.....Robt. Keith Co.
Kansas City.....Macy's
Kansas City.....Ransoms Furn. Co.
Kansas City.....[illegible] Furniture Co.
Kansas City.....Star Furniture Co.
Kansas City.....Yost Furniture Co.
Liberty.....George Bedinger Furniture
Louisiana.....Louisiana Furniture Co.
Maysville.....Gray Furniture
No. Kansas City. Davidson Furniture Co.
St. Joseph.....Herman & Son
St. Louis.....Fair Mercantile Co.
St. Louis.....Horne Furniture Co.
St. Louis.....Knost-Bockwinkel Furn. Co.
St. Louis.....Stix, Baer & Fuller Co.
Sedalia.....McLaughlin Bros. Furn. Co.
Springfield.....Morton's
Warrensburg.....Hoffmann Furniture Co.

MONTANA
Billings.....Elliots, Inc.
Bozeman.....Gallatin Valley Furn. Co.
Bozeman.....Marshall Furniture Co.
Butte.....Christie Furniture Co.
Butte.....Rosenberg Furniture
Great Falls. Albrecht's Home Furnishings
Great Falls.....Barbers, Inc.
Havre.....Bolland's Furniture Co.
Helena.....Grand St. Furniture Co.
Kalispell.....Kelly Furniture Co.
Missoula.....Missoula Mercantile Co.

NEBRASKA
Chadron.....Economy Furniture
Chadron.....Midwest Furniture Co.
Fairbury.....Morris Radio & Elec. Inc.
Fremont.....[illegible]
Fremont.....Von Pierce Furn. Co.
Grand Island.....Payne-Larsen Furn. Co.
Grand Island...S. N. Wolbach Sons, Inc.
Kearney.....Payne-Larsen
Lyons.....[illegible]
McCook.....[illegible]
Norfolk.....[illegible]
Norfolk.....Kesling Furniture
Norfolk.....Moth Furniture
North Platte.....Goodman [illegible]
North Platte.....[illegible]
Ogallala.....Nye Furniture
Omaha.....Nebraska Furn. Mart
Omaha.....Orchard & Wilhelm
Omaha.....Union Outfitting
Scottsbluff.....Economy Furniture Co.
Sidney.....Hardy-Clark Furn.
York.....Osborn's, Inc.

NEW HAMPSHIRE
Manchester.....A. A. [illegible]

NEW JERSEY
Asbury Park.....Steinbach Co.
Atlantic City.....M. E. Blatt Dept. Store
Atlantic City.....Hurley-Jones Co.
Atlantic City...Rosengard and Ginsburg
Bergenfield.....Ardsley Furn. Co.
Bridgeton.....I. W. Goldberg
Camden.....W. L. Hurley Co.
Cliffside Park.....The Maple Shops
Clifton.....Ben Rubin Furniture Co.
East Orange.....A. A. Wilson & Co. Inc.
Elizabeth.....McManus Bros.
Fords.....DuBrow Bros.
Freehold.....Silver's Furn. Store
Hackensack.....H. Plager & Sons
Harrison.....Pfeiffer Furniture Co.
Irvington.....Elite Decorators
Jersey City.....Goodman Furniture Co.
Lakewood.....Wolpin's Furniture House
Millville.....R. B. Corson Furn. Co.
Montclair.....Hampton House
Montclair.....LaReine Furniture Co. Inc.
Montclair.....Thomas Wood & Son
Morristown.....Dewey's, Inc.
Morristown.....Marchower Furniture Co.
New Brunswick.....Dunn & Dunn
Newark.....Essex Uph. Co.
Newark.....Hahne & Co.
Newark.....Kresge-Newark
Newton.....Luse & Luse
North Bergen.....Castle Furniture Co.
Oaklyn.....A. P. Davis Co.
Ocean City.....Brownley's
Orange.....Cold Furniture Co.
Orange.....David Palans & Co.
Paramus.....Nassau Furniture
Paterson.....Bograd Bros.
Paterson.....Keystone Furniture Co.
Paterson.....Scott & DePalma
Pennsgrove.....W. L. Hurley Co.
Plainfield.....Eber's Fine Furniture
Plainfield.....[illegible]
Plainfield.....Welchung Furniture Co.
Portland.....Meier & Frank Co.
Rahway.....Ross Bros.
Red Bank.....Sterling Furniture
Ridgewood...Ridgewood Rug & Furn. Co.
Riverside.....W. L. Hurley Co.
Rutherford.....Hayman Furn. Stores, Inc.
Salem.....J. E. Hitchner & Son
Salem.....Kline's Furniture
Sea Girt.....Sea Girt Furn. Shop, Inc.
Shrewsbury...Frederick & Son Furn. Co.
Somerville.....Reuben Grande
Stratford.....Nehlig's Dept. Store
Teaneck.....Ronald Furniture Co.
Toms River.....The Economy Sales Co.
Trenton.....Doolittle and Allen Co.
Trenton.....Hoagland and [illegible]
Trenton.....Hurley-Tobin Co.
Trenton.....H. Spiegel Fine Furn.
Trenton.....Swern & Co.
Union City.....Mueller's Inc. Furn.
Washington.....Ford Furn. & Carpet Co.
Westwood.....Parkview Furniture Co.
Woodbury.....South Jersey Furn. Co.

NEW MEXICO
Albuquerque.....American Furniture Co.
Albuquerque.....Broom Furniture Co.
Albuquerque.....Franciscan Maple Shop
Albuquerque.....Standard Furniture Co.
Albuquerque.....West Furniture Co.
Carlsbad.....Wertheim Furniture Co.
Clovis.....Allen's Furniture Co.
Clovis.....Thompson Furniture Co.
Raton.....R. M. [illegible] Furn. Co.
Roswell.....Purdy Furniture Co.

NEW YORK
Albany.....Thomas A. Cusack Inc.
Albany.....John B. [illegible]
Albany.....Abraham Swire Furn. Co.
Amsterdam...Grand Rapids Furn. House
Astoria.....Dean's
Auburn.....Rondina, Inc.
Ballston Spa.....Ballston Furniture Co.
Batavia.....Batavia Furniture Co.
Batavia.....Max Pies
Bellemore, L. I.....H. E. [illegible]
Binghamton.....Nelson Ellis
Binghamton.....Joseph Bros. Inc.
Broadalbin.....S. Baler Furn.
Bronx.....S. Blank, Fine Furn.
Bronx.....Carolan Furniture Co.
Bronx.....[illegible]
Bronx.....Furniture [illegible]
Bronx.....Maryland Bedding Co.
Bronx.....Harry Miller
Bronx.....Oxford Furniture Co.
Brooklyn.....Abraham & Straus
Brooklyn.....S. Bernstein's Sons
Brooklyn.....Brooklyn Salesroom
Brooklyn.....Cornell Furniture Co.
Brooklyn.....Melody Furniture Co.
Brooklyn.....Harry [illegible]
Brooklyn.....Namm's, Inc.
Brooklyn.....Roman Furniture Co.
Brooklyn.....Selwyn-Pomeroy Co.
Brooklyn.....[illegible]
Brooklyn.....Universal Furniture Co.
[illegible].....Wernicks Furniture Co.

CONTINUED ON BACK OF NEXT PAGE

you can **match** regular chairs with

Folding CHAIRS

At last—you can provide extra seating for extra guests with *pride*, not apology! Now—for the first time—you can buy a set of matched chairs that includes companion folding chairs.

These ingenious, new folding chairs look just like regular-model Tell City Chairs . . . because they *are* exactly like them! Identical in form and finish and fabrics! Solid and sturdy . . . comfortable to your guests . . . and a delight to your decorating sense.

Make your home as gracious—*and as expansive*—as your hospitality. You'll find entertaining easier, more satisfying with an expandable-contractable set of matched Tell City Chairs. See them at your nearest Tell City Chair dealer!

When you extend your table—extend your seating

Why let the number of chairs in your dining set limit your hospitality? *Solve* your seating problems with these modern boons to easy homemaking by *Tell City!*

When you have extra guests—don't use makeshift chairs!

With new Tell City folding chairs, you *eliminate* the need for disturbing the charm of your decorating scheme . . . with the jarring note of misfit chairs from other rooms, other periods!

ON DISPLAY AT THESE DEALERS...
OR WRITE US FOR ILLUSTRATED FOLDER

★ *Authentic designs* ★
to match STANDARD Tell City Chairs

X-597

In these exciting, new folding chairs the authentic charm and craftsmanship of Duncan Phyfe styling is captured in *every* detail and feature. Each of the six designs available *(shown here)* matches its regular-model counterpart *exactly!* It's cut from the same pattern, out of the same fine-quality woods and fabrics.

X-4582

X-4548

X-4209NP

X-4932

X-4934

TELL CITY CHAIR CO.
DEPT. L, TELL CITY, INDIANA

THESE FINE STORES FEATURE TELL CITY *Folding* CHAIRS

TURN BACK ONE PAGE FOR THE COMPLETE STORY ON THIS NEW IDEA IN HOME FURNISHINGS

NEW YORK—Continued

Buffalo....The Kaysor Furn. Co.
Buffalo....Mendleson's
Buffalo....Rung Bros.
Buffalo....Selert Furniture Co.
Buffalo....Swados Furn. Dept. Store
Buffalo....Woodside Furniture Store
Canajoharie....Conover's
Canastota....M. E. Newberry & Sons
Canastota....E. F. Schepp & Son
Carthage....N. L. Company Co.
Clark Mills....Harrison Furn. Salesrooms
Cortland....Ticknor Furniture Co. Inc.
Earlville....Amos F. Beecher
Elmira....Edgcomb's
Far Rockaway, L. I....Neve Furniture Co.
Forest Hills, L. I....Leo Bogin
Forest Hills, L. I....Wm. Werner Furn. Inc.
Fort Johnson....Sweetstone, Inc.
Fort Plain....Schelel Furniture Co.
Fredonia....Terwilliger & Salzer
Fulton....J. R. Sullivan, Inc.
Glens Falls....Glendale Furniture Co.
Glens Falls....Wilmarth & Son
Gloversville....Livingston's
Gowanda....Campbell's Furniture
Grand Island....Gr. Isl. Wayside Furniture
Greenwich....John D. Ryan
Hempstead, L. I....John A. Schwarz
Herkimer....Rush Furniture Co.
Huntington Sta....Aronson Furniture Co.
Ilion....Best Appliance & Furniture
Ithaca....Rothschild Bros.
Ithaca....Zion's Furniture
Jamaica-Flushing L. I....B. Gertz, Inc.
Jamaica....Jamaica Furniture Exchange
Jamestown....Benson Furniture Co.
Johnstown....Morris Feldman Corp.
Latham....Sharlet's
Liberty....Appliances & Furn. Inc.
Little Falls....B. Feldman & Sons
Little Neck, L. I....Little Neck Furn. Co.
Liverpool....Holton & Herrig
Middle Village, L. I....Arion Furn. House
Middletown....J. H. Hait Furniture Co.
Mineola, L. I....Gensel's, Inc.
Mooers....Monette Furniture
Mt. Morris....Mt. Morris Furn. Co.
Mt. Vernon....Canterbury House
Mt. Vernon....Geo. Fonnells & Co.
Newburgh....Burger's
Newburgh....John Schoonmaker & Son Inc.
New Hartford....E. Wanamaker & Son
New Rochelle....Mallary, Inc.
New Rochelle....Neptune Furniture Co.
New Rochelle....Packard Frank
New York....Bloomingdale Bros.
New York....Cahill & Barros
New York....Robert W. Caldwell, Inc.
New York....Dorn & Smokler
New York....Flor-O-Gold Corp.
New York....Georges Fine Furniture
New York....Gimbel Bros.
New York....Hearn Dept. Store
New York....George J. Kemsler Co. Inc.
New York....Kort Kraus, Inc.
New York....J. McCreery & Co.
New York....New York Furn. Exhibit Corp.
New York....Peck & Hills Furn. Co.
New York....Nathan Poletman
New York....Irving Rosh
New York....Stern Bros.
New York....A. H. Stiehl Furniture Co.
New York....John Wanamaker
Niagara Falls....Beir Bros. Inc.
Niagara Falls....Highland Furniture Co.
Niagara Falls....Harry Pugrant
Odessa....Cotton & Hanlon
Ogdensburg....Hess Furniture Co. Inc.
Olean....Bradner's Dept. Store
Olean....Grecke's
Oneonta....Baggs Wayside Furniture Co.
Oneonta....Bresee's Oneonta Dept. Store
Oswego....Browne-Davis
Patchogue....Bert Lansman & Son
Pattersonville....Pattersonville Furn. Co.
Peekskill....B & F Furniture Co.
Peekskill....James J. Vaughey, Inc.
Phelps....Eacker & Ridley
Plattsburgh....Ames Furniture Co.
Port Chester....Weiss Furniture Co.
Port Jervis....Levin Furniture Co.
Poughkeepsie....Flo's Furniture
Poughkeepsie....George Schlude's Son
Queens Village, L. I....Heffick-O'Dwyer
Richmond Hill....American Bedding
Rochester....Abate & Sapere Furn. Co.
Rochester....Becker Market
Rochester....Burke Furniture Co.
Rochester....Flanigan Furniture Co.
Rochester....Lauer Furniture Co. Inc.
Rochester....Harry T. Mangurian, Inc.
Rochester....McCurdy & Co.
Rochester....North Side Furniture House
Rochester....Prince Furn. & Cpt. Co.
Rochester....Schulman Furniture Co.
Rochester....Weis & Fisher
Rockville Centre....David Mann
Salamanca....Hunt Furniture Co.
Saranac....G. Carver Rice
Saratoga Springs....Standard Furn. Store
Saratoga Springs....E. D. Starbuck & Co.
Schenectady....Wallace's
Schuylerville....Quality Manor
Seneca Falls....Moore Furniture Co. Inc.
Syracuse....C. E. Chappell & Sons
Syracuse....Dey Bros.
Syracuse....I. Fleischman & Sons
Syracuse....Markson's
Syracuse....Sagenkahn Furn. Galleries
Ticonderoga....Kirby Wilcox
Tonawanda....R. A. Ehret
Troy....Ben Katz, Inc.
Utica....Graziano Furn. Store
Utica....Payne Furniture Co.
Utica....Robyol Bros.
Utica....Chester Sitnio
Utica....J. B. Wells & Son
Valley Stream....Davids Furniture Co.
Valley Stream....Roman Furniture Co.
Walden....T. L. Millspaugh Furn. House
Watertown....Frank A. Empsall
Watertown....Household Mart, Inc.
Watertown....Markson's
Watkins Glen....LaMoreaux Furn. Store
Wellsville....Anton Appl. & Furn.
West New Brighton, L. I....Fan Furn. Co.
Westfield....Westfield Wayside Furniture
White Plains....Gold Ribbon Furniture Co.
Woodhaven, L. I....J. Magman

NORTH CAROLINA

Asheville....Poorman's
Durham....Mack's Furniture Co.
Goldsboro....Creech's, Inc.
Goldsboro....Sol Isaacs-George Casteen
Hamlet....Stewart Gordon Furn. Co.
Hendersonville....Brunson Furniture Co.
High Point....Bloom Furniture Co.
High Point....Rose Furn. Co.
Jacksonville....Lumpkin Furn. Co. Inc.
Kinston....Baker Furniture Co.
Monroe....Harris Furniture Store
Morehead City....Eastman Furniture Co.
New Bern....Turner-Tolson Furn.
Pine Level....Jones Bros.
Raleigh....Bashford & Mann Furn. Co.
Raleigh....W. E. Cooper Furn. Co.
Raleigh....R. E. Quinn Furniture
Roanoke Rapids....Taylor Furniture Co.
Rocky Mount....Enterprise Furn. Co.
Smithfield....Home Furn. & App. Co.
Statesville....Blackwelder Furn. Co.
Wallace....Z. J. Carter & Son
Wilson....R. E. Quinn & Co.
Winston-Salem....Colonial Furniture Shops

NORTH DAKOTA

Bismarck....Bowman Furniture
Crosby....Crosby Furniture
Devils Lake....Goldbergs Furniture Co.
Dickinson....Schilla Hdwe. & Furn.
Enderlin....Enderlin Home Furnishings
Fargo....Bergstrom & Crowe
Fargo....Levitz Furniture Co.
Hankinson....The Wipperman Co.
Jamestown....Eddy Furniture
Minot....Tollefson Furn. Mart
Minot....Voeller Furniture
Napoleon....Wentz Furniture Co.
Oakes....Pederson Furn. Co.
Valley City....Hub Furn. Mart
Wahpeton....Vertin Furniture Co.

OHIO

Akron....Robert L. Hunker
Akron....M. O'Neil Co.
Akron....Palmer Furn. Co.
Alliance....Cope Furn. Co.
Archbold....Short Furn. Co.
Ashland....H. N. VanOsdall & Bro.
Ashtabula....Carlisle-Allen Co.
Ashtabula....Ducro Furn. Co.
Baltimore....L. L. Trout
Barberton....C. Weigan
Bellville....Myers Furniture Co.
Caldwell....McVay Funeral Home
Cambridge....J. G. Bair Co.
Canal Fulton....Finefrock Bros. Co.
Canton....Cleveland Ave. Furn. Co.
Canton....Worth C. Myers
Carey....Bernard's
Centerburg....McCallas
Cincinnati....The Alms & Doepke Co.
Cincinnati....H & S Pogue Co.
Cincinnati....John Shillito Co.
Cincinnati....Smith Furn. Co.
Cincinnati....Solway's Furn. Co.
Cleveland....Banks Furn. Co.
Cleveland....J. L. Goodman Co.
Cleveland....A. Grdina & Son
Cleveland....Harold Furniture Co.
Cleveland....The Higbee Co.
Cleveland....Konrad Furniture Co.
Cleveland....Kronheims
Cleveland....Mantels
Cleveland....The May Co.
Cleveland....Reidy Bros. Co.
Cleveland....Seidman Furn. Co.
Columbiana....William B. Miller Co.
Columbus....Brown Furniture
Columbus....W. S. Carlile & Son Co.
Columbus....Echenrode Furn. Co.
Columbus....Jacobs Co.
Columbus....White's Furn. Inc.
Columbus Grove....Hartman Sons
Dayton....Jack Ames Furn. Co.
Dayton....Harry Kalb Furn. Co.
Dayton....R. L. Norris
Delaware....The Blair-Kelley Co.
Delphos....Beckman's
Delphos....Westrich Store
Delta....Hines & Baker Furn. Store
Duncan Falls....Clyde E. Thompson Furn.
Elyria....Fox Furniture
Findlay....The Trout Furn. Co.
Fostoria....Carr's Furniture
Galion....Willard Logan Furn.
Geneva....Barnard Bros. Furn.
Hamilton....Home Furniture Co.
Hamilton....Geo. Krebs Sons
Hebron....Besanceney Furn. Co.
Hicksville....Ray's Furniture
Hicksville....Schlib's
Kenton....Jennings Furn. Store
Lancaster....C. L. King's, Inc.
Lima....Ollie Bahlker
Lima....Gus Holstine Dry Goods Co.
Lima....Vogue Furniture Co.
Lisbon....Dorrance Furniture Co.
Lorain....Reidy-Scanlan Company
Louisville....Paquelet Furn. Co.
Mansfield....Charles Schroer Co.
Mansfield....Tucker Furniture Co.
Maple Heights....Maple Hts. Appl. & Furn.
Marion....City Furn. Mart
Massillon....C. O. Finefrock
Massillon....Wellamath Furn. Co.
Middletown....The F. Cappel Furn. Co.
Milford....Larry Conover Furn. & Appl.
Mt. Vernon....The Rudin Co.
New Philadelphia....The Linn-Hert Co.
N. Canton....Lewis & Greenho
Norwalk....Jennings Furn.
Ottawa....Wm. Gulker & Co.
Painesville....Bitzer Furniture Co.
Pandora....Lehman Furn. Co.
Payne....Geels Elec. & Furn. Store
Pemberville....Neeman-Beckman Furniture
Salem....The Arbaugh Co.
Sandusky....J. Braunstein Inc.
Sandusky....Herman's Furn. Inc.
Sandusky....Mackay Furn. Co.
South Charleston....Gilbert's
Springfield....Atherton's, Inc.
Springfield....Peoples Outfitting Co.
Sterling....Marbach's
Sugarcreek....Andreas Furn. Co.
Tiffin....Ewald Furn. Co.
Toledo....Art Furniture Co.
Toledo....Bondy Furn. Co.
Toledo....Chester R. Crane Co.
Toledo....Ideal Furn. Co.
Toledo....Johnson Bros. Furn. Co.
Toledo....Lamson Bros. Co.
Toledo....LaSalle & Koch Co.
Toledo....Toledo Off. Equipment Co.
Toledo....Walker Furn. Co.
Toledo....Wendover Furn. Shop
Vandalia....Vandalia Furn. Co.
Van Wert....Balyeat Furn. Co.
Wadsworth....Springer Furn. Co.
Waldo....Grell Furn. Co.
Wapakoneta....Auglaize Outfitting Co.
Warren....Baldwin Furn.
Warren....Griswold's
Wauseon....Rudolph Furniture Co.
Wellston....E. E. Chambers Co.
Westerville....Carter Furn. Co.
Westlake....Johnson Wayside Furn.
Wilmore....Stucky Hatchery & Furn. Store
Woodville....Ken's Furniture
Wooster....McIntire Co.
Youngstown....Penner Furn. Co.
Youngstown....Schenley Furn. Co.
Zanesville....Henneberg Furn. Co.

OKLAHOMA

Ada....Perry & McGee Furn.
Altus....Garrett & Herron Furn.
Ardmore....C. P. Hall Furn.
Ardmore....B. D. Owens Furn. Co.
Bartlesville....Bartlesville Furn. Co.
Bartlesville....Hait Furniture Co.
Bartlesville....Piper Furn. Co.
Chandler....Art Leffingwell Home Furn.
Clinton....O. K. Furniture Store
Cushing....Price Furniture Co.
Drumright....Miller Hardware & Furn.
El Reno....Brinkley Furn.
El Reno....Jones Furn. Co.
Enid....Clinesmith Furniture
Enid....Denton-Newell
Enid....Gorton Furniture
Enid....Stramp Furniture Co.
Frederick....Gish Furniture Co.
Hooker....Matt's Furn.
Lawton....Popular Furn. Co.
Midwest City....Midwest Furn. Inc.
Norman....Brinkley Furn. Co.
Norman....Landsaw Furn. Co.
Oklahoma City....John A. Brown Co.
Oklahoma City....James A. Cullimore & Co.
Oklahoma City....McCandless Furn.
Oklahoma City....O. K. Furniture & Rug Co.
Oklahoma City....Sappington-Hickman Co.
Okmulgee....McIntire Furn. Co.
Okmulgee....C. G. Smith
Ponca City....Martin Furniture Co.
Ponca City....Glenn Paris & Sons
Sapulpa....Gilham & Harris Furn. Co.
Sapulpa....Hanna Furn. Co.
Sayre....Garrett & Moss Furn. Co.
Shawnee....Brown Furniture Co.
Shawnee....Clark-Dowdy Furn.
Shawnee....Perry & McGee Furn.
Shawnee....Kib Warren Hdwe. & Furn.
Stillwater....Empire Furniture
Stroud....Mondays Furn. Store
Tulsa....Chears Furn.
Tulsa....Dedmon Furniture Co.
Tulsa....Dickason-Goodman Lbr. Co.
Tulsa....Faulkner Furniture Co.
Tulsa....Mayo Furniture Co.
Tulsa....Shannon Furniture Co.
Tulsa....Tulsa Auction Co.

OREGON

Eugene....Rubensteins
Klamath Falls....Klamath Furn. Co.
Medford....Bush Home Furn. Co.
Portland....Directors Furn. Co.
Portland....Edwards Furn. Co.
Portland....Gevurtz Furn. Co. Inc.
Portland....Lipman Wolfe & Co.
Portland....Meier & Frank Co.
Portland....Tarlow's of Hiw.
Salem....Gevurtz Furn. Co.

PENNSYLVANIA

Allentown....C. A. Dorney Furn. Co.
Allentown....Hess Bros.
Allentown....Miller Furn. Co.
Altoona....Stultz-Fuller, Inc.
Altoona....Wolf Furn. Co.
Ambler....Ambler Furn.
Ardmore....Furniture Inn
Arnold....W. R. Gott
Beaver Falls....W. H. Gross Furn. Co.
Bellefonte....Brachbill's
Bethlehem....Miller's Furn. Co.
Braddock....Ohringer Home Furn. Co.
Bradford....Abe Yasgur
Bryn Mawr....Hobson and Owens
Butler....Geo. Ketterer
Chester....Tolkins
Clarion....Keefer's Wayside Furn.
Claysburg....H. Ross Wees
Clearfield....Leitzinger Bros. Dept. Store
Connellsville....Sam Levin Furn. Co.
Conshohocken....Light Parker Furn. Co.
Downington....Murphy's Furn. Store
Easton....Wm Laubach & Sons, Inc.
Easton....Lauter's Co.
Easton....Lipkin's Furn.
Erie....Epp Furn. Co.
Erie....Reliable Home Furn. Co.
Esterly....John F. Lutz, Inc.
Farrell....Myer Frank
Farrell....Northside Furn. Co.
Franklin....Jones Furn. Co.
Harrisburg....Burns & Co.
Harrisburg....M. Lee Goldsmith
Harrisburg....Jacob Miller, Inc.
Harrisburg....Pomeroy's
Hatboro....Gamburg Furniture
Hazleton....Mrs. E. Reinhart's Sons
Jenkintown....Russel Smith
Johnstown....Penn Traffic Co.
Johnstown....Swank Hdwe. Co.
Kane....Zane Furn. Store
Lancaster....Watt and Shand
Lancaster....Weidemberger Maley & Myers
Lansford....Bright Stores, Inc.
Lebanon....P. H. Thompson Sons
Lewistown....Hugh B. McMeen & Son, Inc.
Mesontown....Reliable Furn. Co.
McKeesport....Hirshberg's
McKeesport....R. E. Hopton
Meadville....John J. Shryock Co.
Media....Georg Bloom
Media....Snowden's, Inc.
Millvale....Jerry Kitman
Monessen....John G. Check Furn. Co.
Montrose....Lee's Furn. Store
Myerstown....Bahney Furn. Store
Nanticoke....Schwartz Furn. Stores
Nescopeck....Domestic Sales and Service
New Castle....Miller Furniture Barn
New Kensington....Myers Furniture Co.
New Kensington....Peoples Furniture Co.
Norristown....B. E. Block Bros. Inc.
Norristown....McLaughlin's
North East....Seiferts House of Furn.
Philadelphia....Carson Bros.
Philadelphia....H. Cline Furn. Co.
Philadelphia....A. A. Cohen
Philadelphia....L. H. Conlen Sons
Philadelphia....John DePalma
Philadelphia....Fuld Furniture Co.
Philadelphia....Gimbel Bros.
Philadelphia....M. Grass & Son
Philadelphia....Wm. Greenwood Furn. Co.
Philadelphia....Hardwicks & Magee Co.
Philadelphia....Hersh's Furn.
Philadelphia....Lit Bros.
Philadelphia....McGinnity & Murta
Philadelphia....S. John Page
Philadelphia....Pennsylvania Furn. Co.
Philadelphia....Richmond Supply Co.
Philadelphia....Rosenthals
Philadelphia....J. N. Schaeffer Co.
Philadelphia....Selwyn Furniture Co.
Philadelphia....N. Snellenberg Co.
Philadelphia....Strawbridge & Clothier
Philadelphia....John Wanamaker
Philadelphia....M. Weiss and Son
Philadelphia....Horace Wilson
Phoenixville....A. C. Bishop Store
Phoenixville....McCarraher Bros.
Pittsburgh....Boggs & Buhl
Pittsburgh....Colonial Art Furn. Co.
Pittsburgh....Gimbel Bros.
Pittsburgh....Hahn Furn. Co.
Pittsburgh....Joseph Horne Co.
Pittsburgh....A. I. Knoblauch
Pittsburgh....Karry Krupp
Pittsburgh....Rosenbaum's
Pittsburgh....United Furn. Co.
Pittsburgh....Ed Werner—Donaldson
Pottstown....The Wilke Furn. House
Pottsville....L. Hummel's Sons
Punxsutawney....Singleton's Furn. Store
Reading....Pomeroy's
Reading....B. J. Smith Showroom
Reading....C. R. Whitner Co. Inc.
Red Lion....Zarfos Furn. Store
Scranton....Cleland-Simpson Co.
Scranton....Kaplan's
Scranton....Stoehr & Fister
Shamokin....R. Guinan & Co.
Sharon....Town & County Furn. Shop
Sunbury....W. C. Dunkelberger
Tarentum....A. J. Friedman & Sons
Troy....Card's Furn.—Floor Cov.
Uniontown....Peoples Furniture Co.
Washington....Sharp's Furniture Store
Wellsboro....Davis Furn.
Wilkes-Barre....Brayman Furniture
Wilkes-Barre....Empire Furniture Co.
Wilkes-Barre....Fowler, Dick & Walker
Wilkinsburg....Faller Furn. Co.
York....Colony House
York....S. Grumbacker & Son
York....Gohley's Carpet House

RHODE ISLAND

Providence....Gladding's, Inc.
Providence....Joseph Marcus Furn. Co.
Providence....Roitman and Son, Inc.

SOUTH CAROLINA

Abbeville....Hawthorne Bros.
Anderson....Rustin Furniture Co.
Anderson....Town & Country Furn. Shoppe
Columbia....Hamm & Wise Furn. Co.
Columbia....Rustin Furniture Co.
Florence....Rainwater Furniture Co.
Florence....Tyler Furniture Co.
Greenville....Old Colony Furniture Co.
Hemingway....Stucky Bros.
Mullins....Lindy's
Prosperity....Prosperity Furniture Co.

SOUTH DAKOTA

Aberdeen....Aberdeen Furn. Studio
Aberdeen....Hay Furn.
Aberdeen....The Malchow Co.
Aberdeen....Pfeiffers
Beresford....V. J. Voegeli—Furniture
Canton....Anderson & Son Furn.
Emery....J. J. Hofer & Sons Furn.
Faulkton....Sorum Furn.
Lemmon....Peterson Impl. & Furn.
Marion....Vopp Furn.
Pierre....Pierre Furn.
Rapid City....Behrent Furn. Store
Rapid City....Duseh's
Redfield....Coleman & Son
Sioux Falls....Donahues
Sioux Falls....Farmers Market
Sioux Falls....G & G Rug Co.
Sioux Falls....Johnson's, Inc.
Sioux Falls....Main Furniture
Watertown....Hurbergers
Webster....Fiksdal Furniture
Yankton....VanDerhule Furn. Mart

TENNESSEE

Athens....McMinn Furn. Co.
Bristol....Louis Sterchi Furn.
Chattanooga....Miller Bros. Co.
Chattanooga....Summers Furn. Co.
Chattanooga....Wertheimer Furn. Co.
Clarksville....Brenner Furn. Co.
Cleveland....Abel Hardware Co.
Etowah....Rule Furn. Co.
Fayetteville....Towry Furn. Store
Gallatin....Suddarth Furniture Co.
Knoxville....Edelen Furniture Co.
Knoxville....Haun & Co.
Knoxville....Lester Maxwell Furn. Co.
Knoxville....W. W. Woodruff
London....Greer Hardware Co.
Madison....McClures Stores, Inc.
Memphis....Donald Furn. Co., Inc.
Memphis....Sam Fortas Hsfg. Co.
Memphis....Howard Graham Co. Inc.
Memphis....Mess Furn. Co.
Murfreesboro....Freeman Furn. Co.
Nashville....Castner-Knott Dry Goods Co.
Nashville....Home Furn. Co.
Old Hickory....McClures Stores, Inc.
Shelbyville....Hoover Furn. Co.
South Pittsburgh....J. B. Rogers & Co.
Springfield....Henry & Bell
Tullahoma....Rollins & Lowen Furn. Co.
Waynesboro....Parker Furn. Co.
Winchester....Electrical Appl. Co.

TEXAS

Abilene....Waldrop Furniture Co.
Alice....Davis Furniture Co.
Amarillo....The Cosmopolitan, Inc.
Amarillo....The Harris Co.
Amarillo....Frank Heath Furn.
Amarillo....Heath Furn. Co.
Amarillo....Sell-Rite Furniture Co.
Amarillo....Southern Furniture
Amarillo....V. L. Taylor & Co.
Angleton....Hudeck Bros. Furn.
Austin....Bridges Furniture Co.
Austin....Cabaniss-Brown, Inc.
Austin....Karotkin Furn. Co.
Bay City....Gibbs Furn. Store
Beaumont....Reliable Furn. Co. Inc.
Bellaire....Bellaire Furn. Studio
Bowie....Stephens Furn. Co.
Brownwood....Texas Furniture Co.
Clarendon....Frank Heath Furn.
Cleveland....Thomas Furniture Co.
Corpus Christi....Allen Furniture Co.
Corpus Christi....Breslau Furniture Co.
Corpus Christi....The Cantwell Co.
Dallas....Anderson Furn. Co.
Dallas....Mary Bonner Furn. Co.
Dallas....E. M. Bush Furn. Co.
Dallas....Dougherty Furn. Co.
Dallas....Frank Duff-Lillard
Dallas....Duffeys Furniture
Dallas....Hart Furn. Co.
Dallas....Highland Furn. Co.
Dallas....Lake Park Furn. Co.
Dallas....The Olives, Inc.
Dallas....Osburn Furn. Co.
Dallas....Rick Furniture Co.
Dallas....Simon's-Langford
Dallas....Smith Furn. Co.
Dallas....Tallent's Furniture Store
Denison....Household Furn. Co.
Denton....Schmitz Furn. Co.
Donna....Donna Furniture Co.
El Paso....American Furniture Co.
Ft. Worth....Ellison Furn. & Cpt. Co.
Ft. Worth....Poindexter Furn. Co.
Ft. Worth....W. C. Stripling Co.
Gainesville....Tanner Furn. Co.
Galveston....Plantowsky's
Hillsboro....Bale's Furn. & App. Co.
Hillsboro....Burleson Furn. Co.
Houston....Black Bros. Co.
Houston....G. A. Stowers
Houston....Taylor Furn. Co.
Houston....Waddells Colonial Shop
Houston....Waddells Housefurnishing Co.
Kenedy....Rackley Furn. Co.
Kerrville....Geo. B. Miller Furn.
Kingsville....Allen Furniture Co.
Lampasas....Lampasas Furniture Co.
Longview....McWilliams
Lubbock....Heath Furniture Co.
Marlin....Roppolo's
Mason....Reichenau Furn. Co.
McAllen....Strouds Home Furnishings
McKinney....Johnson Furn. Co.
Midland....Owens Bagwell
Midland....Hanks Furn. Co.
Nacogdoches....Shepard Furn. & App. Co.
New Braunfels....Eisenberg Furn. Co.
Odessa....Castevens Furn. Co.
Odessa....Page Furn. Co.
Pampa....Texas Furniture Company
Paris....Cox Furn. Co.
Paris....Ordway Furniture Co.
Perryton....Perryton Furniture
Plainview....Heath Furniture Co.
Plainview....Murrell Furniture Co.
Plano....E. O. Harrington
Port Arthur....Hampton Furn. Stores
Port Arthur....Mandel Furn. Co.
Port Arthur....Port Arthur Furn. & Appl.
San Angelo....Jeffers Furniture Co.
San Angelo....Robert Massie Furn. Co.
San Angelo....Williams Furn. Co.
San Antonio....Empire Furn. Co.
San Antonio....Fawcett Furn. Co.
San Antonio....Karotkin Furniture Co.
Seguin....Starcke Furniture Co.
Sherman....The Peveto Co.
Sweetwater....Wright Hdwe. & Furn. Co.
Temple....Reliable Furn. Co.
Texarkana....Moman Furniture Co.
Tyler....Broadway Furniture Co.
Tyler....Swann Furniture Co.
Tyler....Tyler House Furn. Co.
Victoria....Modern Appliance Co.
Waco....Clifton-Simpson Hdwe. Co.
Waco....R. T. Dennis & Co. Inc.
Waco....Stratton Stricker
Waco....Watkins Furniture Co.
Waxahachie....Pierce & Co.
Waxahachie....Scott Furniture
Weatherford....Cotten Bratten Co.
Wharton....Wharton Furniture Co.
Wichita....E. F. Riley Furn. Co.

UTAH

Bountiful....Union Furniture Co.
Salt Lake City....Axelrad Furn. Co.
Salt Lake City....J. Eldredge
Salt Lake City....Granite Furn. Co.
Salt Lake City....South East Furn. Co.
Salt Lake City....Standard Furn. Co.
Spanish Fork....M. R. Taylor

VIRGINIA

Alexandria....Barnes & Kimel
Alexandria....Frank Michelbach, Inc.
Arlington....Barnes & Kimel
Arlington....Miller & Wrenn Furn. Co., Inc.
Berkley....Louis Legum Furniture
Brookneal....C. E. Stephens Furn. Co.
Buchanan....Edwards Furn. Corp.
Chase City....Chase City Dept. Store
Danville....Bledsoe Furniture Co.
Danville....Clements & Parker
Falls Church....Barnes & Kimel Co.
Fredericksburg....E. C. Ninde Furn. Co.
Hampton....Brittingham Furniture Co.
Hampton....H. M. McMillan Furn. Store
Lynchburg....McGehee Furniture Co.
Marion....Porter Furniture Co.
Mathews....Mathews Furn. Co.
Newport News....J. H. Bell Furn. Co. Inc.
Newport News....Greene Furniture Co.
Norfolk....Economy Furniture Co.
Norfolk....Ford's Furniture, Inc.
Norfolk....Furniture Fair
Norfolk....Virginia Uph. Furn. Co.
Onancock....I. M. Watson Co. Inc.
Pearisburg....R. M. Ingram Furniture
Portsmouth....E. Otto Crawford
Richmond....Butterworth Furn. Co.
Richmond....Kenneth Lord Furn. Shop
Richmond....Peoples Furniture
Richmond....D. S. Rothenberg & Sons
Richmond....Bernard Siegel Furn. Co.
Richmond....H. W. Templeman Co., Inc.
Roanoke....Cawley & Scott, Inc.
Salem....Salem Furniture Co.
Staunton....White Furniture Co.
Verona....Ford's Finer Furniture
Virginia Beach....Camp Furniture Co.
Virginia Beach....Phillips Furn. & [illegible]
Williamsburg....Casey's, Inc.

WASHINGTON

Everett....Goldberg Furniture Co.
Midway....V. C. [illegible]
Seattle....Grinnell & [illegible]
Seattle....[illegible]
Seattle....Nicholson's Furn. & App.
Seattle....Preftas & [illegible]
Seattle....Rhodes Dept. Store
Seattle....Standard Furn. Co.
Spokane....Ashman Furn.
Spokane....Barclay & Brown, Inc.
Spokane....Spokane Dry Goods Co.
Spokane....Tull & Gibbs
Tacoma....Rhodes Bros.
Tacoma....L. Schoenfeld & Sons
Yakima....Nashem Furniture Co.

WEST VIRGINIA

Bluefield....Bluefield Furniture Co.
Charleston....Freeland Furniture Co.
Charleston....Woodrum's Home Outfitting
Fairmont....Bell Furniture Co.
Fairmont....J. M. Hartley & Son Co.
Huntington....Butler Furniture Co.
Huntington....Dickinson Bros. Furn. Co.
Huntington....Huntington Dry Goods
Morgantown....O. J. Morrison Co.
Parkersburg....Goldenberg Furniture Co.
Parkersburg....Reps Furniture Co.
South Charleston....McClung & [illegible]
Wheeling....Covey-Barth Co.
Williamson....Persinger Supply Co.

WISCONSIN

Antigo....Soman & Bradley Co.
Appleton....Brettschneider Furniture Co.
Appleton....Wichmann Furn. Co.
Ashland....Robert Olsen & Co.
Baraboo....Kingsford Furn. Co.
Baraboo....Ploetz Furniture Co.
Beaver Dam....Brown Co.
Beaver Dam....McKinstry-[illegible]
Beloit....Fourth St. Store
Beloit....Standard Furniture
Beloit....Macey's Furniture
Black Creek....Burdick Furniture Co.
Bloomer....Farmers Store Co.
Bloomington....[illegible]
Boscobel....Thoni and [illegible]
Brodhead....Pierce Furniture Mart
Burlington....J. Schuette Furn. & Und. Co.
Cassville....Eckstein Furn. Store
Chippewa Falls....C. A. Pregent Co.
Depere....Schumerth & Co.
East Troy....Holser Furniture Mart
Eau Claire....Farmers Store Co.
Eau Claire....Hansen Furniture Co.
Elm Grove....Bloomsund Furniture [illegible]
Elroy....[illegible]
Fond du Lac....[illegible]
Ft. Atkinson....Bartlet Furn. Co.
Green Bay....Decker Furniture
Green Bay....H. C. Prange Co.
Green Bay....Scheuer & Schumacher
Janesville....Cain-Ashcraft Co.
Kendall....E. G. Smith Furn. Co.
Kenosha....Barr Furniture Mart
Kenosha....Bobusch Furn. Co.
Kenosha....Hefkin Style Thrift Furn.
Kenosha....Pelliser Furniture Co.
Kewaskum....Miller's
Kiel....C. J. [illegible]
LaCrosse....[illegible]
LaCrosse....Wm. [illegible]
LaCrosse....[illegible]
Lancaster....Harris [illegible]
Luxemburg....[illegible]
Madison....[illegible]
Madison....[illegible]
Madison....Cain-Ashcraft Co.
Madison....Frautschi's, Inc.
Madison....Stratton Furn. Co.
Madison....Suburban Furn. Co.
Madison....Town & Country Home
Madison....Wiedholz Furn. & Uph. Co.
Marinette....Globe Hdw. Co.
Marshfield....D & R Furniture Mart
Marshfield....Swenson's Furniture
Menasha....Menasha Furniture Co.
Middleton....Gruber Furniture
Milwaukee....American Furniture Co.
Milwaukee....Atlant Furn. Co.
Milwaukee....Block-Daneman Co.
Milwaukee....Brill Furniture Co.
Milwaukee....Community Stores, Inc.
Milwaukee....Donath Furniture Co.
Milwaukee....E. Eggert & Son
Milwaukee....Hobenstreit Furn. Shop
Milwaukee....Hermes Furniture Co.
Milwaukee....Hilbert Furniture Co.
Milwaukee....Henricks Furn. & Gifts
Milwaukee....Klode Furniture Co.
Milwaukee....Kosciuszko Furniture Co.
Milwaukee....Kunzelmann-Esser Co.
Milwaukee....Merit Furniture Co.
Milwaukee....Milwaukee Boston Store
Milwaukee....Petrie's, Inc.
Milwaukee....Rohde & Keenan
Milwaukee....Scholl Furniture Co.
Milwaukee....Ed. Schuster & Co.
Milwaukee....Snyder Furniture Co.
Milwaukee....Tadych Furniture Co.
Milwaukee....U & I Furniture Store
Milwaukee....United Fireproof Warehouse
Monroe....Haworth Furniture Co.
Neenah....Larsen & Schreiter Furn. Co.
New Glarus....Disch Hdwe. & Furn. Co.
New London....Cline & Lawrence
Oconto....MacQueen Furn. Co.
Oshkosh....B-Z Furniture Co.
Platteville....Bishop Furn. Co.
Portage....Black & Weiss Furn. Mart
Prairie du Sac....Gottschalt & Gruber
Racine....Johnson Home Furn.
Racine....Porter Furniture Co.
Ridgeway....Ayers Furn. Co.
Shawano....Sonday's
Sheboygan....H. C. Prange Co.
Spring Valley....Geving-Keehr Furn.
Stanley....Plombon Furniture Co.
Stoughton....Kelles & Knapp
Superior....Layre Furniture
Superior....Fairnight's Furniture
Watertown....Schmaltzer Furn.
Waukesha....Randle's, Inc.
Wausau....Helke Furn. Co.
Wausau....Home Furniture Co.
Wauwatosa....West Town Furn. & Storage
West Allis....Green Furn. Co.
West Bend....Walter's Furn.
Wisconsin Rapids....Johnson & Hill Co.
Wonewoc....Mealy & Lindow

WYOMING

Casper....W. J. Chamberlain Furn. Co.
Casper....J. W. Forsling Furn. Co.
Casper....Welsh Furniture Co.
Cheyenne....Greier Morris Furn. Co.
Cheyenne....Harris Furn. Co.
Douglas....Irwin's
Gillette....Ryan Furniture Co.
Laramie....Holliday's, Inc.
Rock Springs....Hamilton's
Sheridan....Carrol Furniture
Worland....Swenn's Furn. & Dec.

TERRITORY OF HAWAII

Honolulu....Bailey Furniture Co.

A NEW PITCH FOR CASUAL LIVING

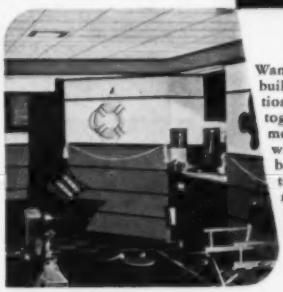
NOWELL WARD

PITCHFORKS AND PINE are the basic materials for furniture that is attractive and comfortable, yet sturdy enough for a rumpus room. It took designer Howard Griffin eight pitchforks, several lengths of pine, a few coats of shellac, and rubber caps (for legs of coffee table) to make the bench, table, and pair of pull-up chairs. Total cost of all four pieces, $50

THE BENCH, designed after an old-fashioned settle, has three forks sunk into the knotty pine seat to form the back. Pitchfork handles, or dowels, are used as legs for bench, chairs

[Continued on page 42]

Want *real* help in building a beautiful attic room—quickly? Use Nu-Wood Interior Finish! Big predecorated Nu-Wood panels—plank—tile—help you create new living space at low cost. Economy hint: insulate the attic first with Balsam-Wool sealed insulation and save enough in fuel bills to pay for the remodeling *and* the insulation, too!



Want "how-to-do-it" ideas on building a basement recreation room? Actual color photographs of Nu-Wood basements will start you on your way! Other pages of the booklet show smart practical ways to remodel bedrooms—dining rooms—living rooms.

Here's the remodeling help you need in this Big Colorful booklet

Mail the Coupon for It Now . . . Then Get Free Plans from Your Lumber Dealer

Nu-Wood*

Wood Conversion Company
Dept. 235-SJ, First National Bank Building
St. Paul 1, Minnesota

Please send me the Nu-Wood Portfolio of Interiors. I enclose 10 cents.

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Address.....

City.....State.....

Balsam-Wool® Guaranteed Insulation

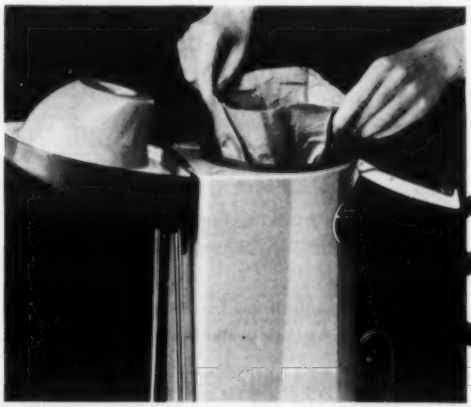
PRODUCTS OF WEYERHAEUSER
*REG. U. S. PAT. OFF.

Now—30% more Suction in

new low-priced Hoover

Cleans better, faster, easier. You get not only *more* suction (30% more) in this new Hoover Aero-Dyne Cleaner, but powerful suction that extends *clear across* Hoover's "Litter Gitter" nozzle. With many cleaners, suction "peters out" at each end (too weak to pick up end cards in test above—too weak to pick up dirt). Hoover's *wider cleaning path* means you don't have to *overlap* your strokes.

New Suction Regulator. When cleaning heavy floor coverings the Hoover suction is turned on *full force*. With draperies, lightweight cotton rugs or lamp shades, you reduce the suction by a simple thumb control. Fabrics can't cling to the nozzle. Add Hoover's exclusive, lightweight Veriflex hose (can't kink—ever!) and *all* your cleaning is smoother, easier.



Throw the bag away. Just lift out the throw-away bag—your hands never touch the dirt—new bag clamps into place. And because Hoover's is a *bigger* bag, made of one of the most efficient filtering materials, it holds more dirt . . . increases the filtering area 50% . . . needs far less changing. That means dust-free *air* as well as dust-free rugs and furnishings every time you clean.

New throw-away bag

Easiest bag to put in, easiest to take out. See the Model 42 Hoover Tank Cleaner at leading stores in your community, or phone for a free home trial. Only **$79.95** *including tools*. Low down payment, easy terms. Also see famous Triple-Action Hoovers, priced from **$66.95**. Prices slightly higher in Canada.

You'll be happier with a HOOVER

PRODUCTION FOR HOME AND FOR DEFENSE Week in and week out, Hoover is producing a very substantial volume of essential materials for the armed forces.

THE HOOVER COMPANY, North Canton, Ohio; Hamilton, Ontario, Canada; Perivale, England. *The world's oldest and largest manufacturer of vacuum cleaners.*

Graceful New Lines for Lighthearted Living!

You'll love the light-and-airy grace of this new Coloramic group by Daystrom. You'll like its smart, fleet lines, its color-bright beauty . . . the way it moves from room to room — makes little space look big and *feel* big.

Best of all, Coloramic is rugged, carefree, practical — with steel-strong frames, finished in lifetime color that resists scuffing, scratching, peeling. And every fashion-right inch is washable — the Daystromite table top, even the comfortable, plastic-covered chairs in their gay array of decorator colors and patterns.

Choose Coloramic for today *and tomorrow;* it's years ahead in styling, so easy to live with! And Coloramic is just one of many handsome Daystrom groups — all priced to fit your purse as well as your personality. At better furniture and department stores everywhere.

Look for the Daystrom arrow and be sure

-it's DAYSTROM

The mark of fine furniture in Coloramic®, Sunnywood® and Chrome.

Daystrom Furniture, Olean, N. Y.

DAYSTROM

MENGEL PRESENTS

SPECTRUM

designed by RAYMOND LOEWY Associates

A NEW COLOR EXCITEMENT IN FURNITURE . . . IT FURNISHES AND DECORATES ALL AT ONCE!

Here's your bedroom in Spectrum . . . has it ever looked so big and bright and airy? Or offered so much comfort? Side by side, the triple dresser and chest-on-chest . . . what a wealth of drawer space! The bed that seems to float. Vanity with plate glass mirror, circular night tables, and little stands that take turns at being cushioned benches and purposeful tables.

Spectrum Furniture makes small rooms (and budgets) look larger . . . makes *any* room beautifully efficient. Slender ferrules of chrome-plated steel protect Spectrum legs from scuffing, fat foam rubber cushions never need plumping, and the smooth white porcelained knobs catch neither dust nor dust cloth. You can mix, match, and maneuver Spectrum furniture to your heart's content. Each piece coordinates with the next in size and shape and color. And what exciting color! Applied as a stain so the grain of the wood shows through. Charcoal, Prism Green, Honey Haze, Red Radiance ..you've a brilliant, "built-in" decorative scheme when you furnish your home with Spectrum!

THE MENGEL COMPANY • FURNITURE DIVISION • LOUISVILLE 1, KENTUCKY

The Spectrum Dining Room with its own cocktail corner. For dining, two square tables sit together to accommodate several . . . then divide to seat pine-groups of four. Buffet, Double-Dresser, China Cabinet provide amazing storage and dinner space, look smooth as honey together.

The Spectrum Efficiency Room with the new Hikie, converter to the sofa. Sleeps one by night, seats eight by day. China Cabinet has drawers, *plus* storage space. Drop Leaf Table serves many, and many purposes. And you won't be just occasionally grateful for the colorful occasional tables.

The Spectrum Living Room . . . upholstered chairs and deck tables group together to make conversation easy . . . foam-rubber cushioned benches pull up for those who want to get in on it. The Soje screen might hide a radiator. The Bookcase and Desk serve their obvious purposes beautifully.

MENGEL

NO. 6185X COUNCIL ROOM KETTLE
NO. 6185 COUNCIL ROOM CHAIR
NO. 3-150 HUDSON TABLE

The Best of Yesterday's Ideas
. . . for today and tomorrow

Cushman
Colonial Creations

NO. 3-77 BOOK SHELVES

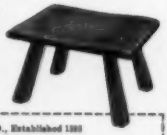
■ Plan your living room around Cushman Colonial Creations. Start with the basic Council Room Group, for instance . . . adding piece by piece till it's complete.
■ Cushman offers you a special warmth and real charm in its mellow, hand-rubbed maple finish, its Colonial styling, its decorator-correlated fabrics. Here is furniture for a home that's meant to be *lived* in, and enjoyed.
■ Your furniture dealer will also gladly show you Cushman Colonial Creations for dining room, bedroom or den.

NO. 5-12 BANK DRAWER DESK

NO. 1150
DORSET CHAIR

Colonial Cricket Stool 13"x9"x8" high, maple-finished and hand-pegged. Offered at a fraction of its value to show you the construction, finish and craftsmanship of Cushman Colonial Creations.

SPECIAL OFFER only $3.95
Parcel Post Prepaid (retail value $6.25)



FREE
with stool
Illustrated 32-page booklet, "Suggestions for Decorating a Colonial Home" (For booklet only, send 25¢)

H. T. CUSHMAN MFG. CO., Established 1880
Box 682, North Bennington, Vermont
☐ Enclosed find $3.95 for footstool (add 35¢ if West of Mississippi), including FREE — "Suggestions for Decorating a Colonial Home."
☐ Please send me "Suggestions for Decorating a Colonial Home." Enclosed find 25¢ in coin. No stamps, please.
Please Print
Name.....
Address.....
City..... *Zone*..... *State*.....

OUR FILE BOX

If you have any household or decorating hints that you want to share, we'll pay $5—for each one we publish.

Soiled clothes

Handy hamper

I have found an easy method of depositing and removing clothes from a hamper that has a wooden rim around the lid. Sew four rings—at equal distance—on an ordinary laundry bag. Drive two nails into the hamper lid, two into lid rest, and then hang rings of the bag on the nails. When hamper is opened, bag is spread wide to receive clothes. On washday, just remove entire bag. Mrs. John Hilldale, Arlington, Va.

Insect control

Blotter block

If your baseboards and floorboards do not fit snugly, the crevices make good hiding places for insects. To eliminate this problem without having the cracks permanently sealed, I cut blotting paper into narrow strips and fill in the cracks around the baseboards. I spray the walls with insecticide; the blotting paper absorbs it and draws it into the cracks. No more trouble with insects. Mrs. Michael Fey, New York, N. Y.

Sewing

Pattern holder

I have discovered that an old phonograph record album makes an excellent holder for dress or embroidery patterns. No more searching for patterns, as each one can be quickly identified through the hole in the center of the pocket. The albums can be labeled according to size or type of pattern, and can be kept within easy reach on a bookshelf, cabinet, or right in your sewing room. Mrs. Darma West, Fairhaven, N. J.

[Continued on page 34]

Butterfly

Ostrich

Catnapper

NO MATTER HOW YOU SLEEP, YOU'LL SLEEP BETTER ON AN ENGLANDER MATTRESS

3 short steps to a good night's sleep! Englander's exclusive three-layer principle of comfort and firm support is setting a new trend in sleep. Your Englander mattress of Goodyear's Airfoam and the famous Englander Red-Line Foundation work together in an ensemble like this:

1. It cushions. Airfoam mattress cushions you on bubbles of air. Cool, odorless, never sags or lumps, never needs turning.

2. It yields. Top spring layer of Englander Red-Line Foundation yields to fit your body contour.

3. It supports. Bottom spring layer, joined to top layer by flexible steel band, gives your body firm support.

Guaranteed for 20 years. See it now at your favorite furniture or department store, or better, ask for a 30-day free trial in your own home. Look for the Red-Line.

Englander mattress of Goodyear's *Airfoam** **$79.75**

Englander *Red-Line** Foundation **$69.75**

Mr. Big

Little Big

*TM The Goodyear Tire & Rubber Company ◆ TM The Englander Company, Inc.
© 1953, The Englander Company, Inc., Chicago

Gense stainless steel sets the smartest table...

From Sweden – superb stainless steel flatware and holloware to add carefree loveliness to your table. Never tarnishes, never needs polishing! Three distinctive patterns designed by Folke Arstrom, hand-crafted to a lasting, lustrous finish. Over 100 pieces . . . from oyster fork to coffee server . . . to set everything from tea-for-two to a banquet! In America's finest shops.

Gense *Lovely for a lifetime*

In the East: Gense Import, Ltd.
15 E. 26 St., New York
West of the Mississippi:
Gense of the West, Ltd.
278 Post St., San Francisco

Send 10c to Dept. L for 16-page booklet and name of dealer

Our file box [Continued from page 32]

Decorating

Brighten old shades

Old window shades can spoil the appearance of a newly decorated room. I have solved this problem by giving my shades one or two coats of the new synthetic rubber-based paints. After painting the shades in a child's room they can be made most attractive by decorating them with the alphabet, nursery rhymes, designs or pictures to fit the age, taste, or hobby of the room's occupant. Mrs. Vincent Welly, Fostoria, Ohio.

Soap dish

Prevent soggy soap

To keep a bar of soap from getting soggy, a florist's frog on the kitchen or bathroom sink will do the trick. The prongs of the frog will keep the soap "high and dry." The sirupy liquid that is usually found on the bottom of the wet soap is eliminated as air can get underneath and dry the soap. The frog can be purchased in various sizes and a rinse in warm water keeps it shining. Mrs. R. M. Pilkington, Louisville, Ky.

[Continued on page 36]

KEYED

TO THE MODERN SPIRIT

—and young budgets

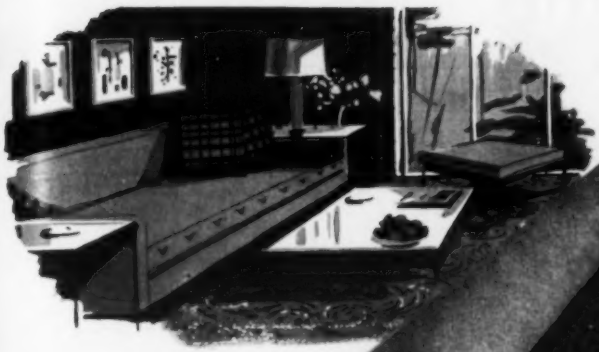
molla

wrought iron furniture

You'll find it a pleasure to plan your decorating around this Molla furniture. Groups are available for dining room, living room and patio in your choice of a wide range of colors and interesting fabrics. Best of all, Molla Wrought Iron will not strain your budget. Endorsed by leading decorators for use indoors or outdoors, Molla is guaranteed against rust for 8 years.

Write for name of nearest dealer.
Dept. L-20

molla, inc. 171 Madison Ave., New York 16, N.Y.



BETH PAGE, a modern texture equally at home with both contemporary and traditional décor. Fine wool carpet in Pastel Green, Agate Grey, Reef Beige, Cocoa Tan. 27 inch, 9, 12 and 15 foot widths.

THE MAGEE CARPET CO.
MILLS: BLOOMSBURG, PA.

for you . . . carpets and rugs by

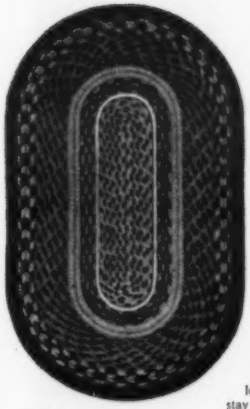
magee

MAKE A HOUSE A HOME

Send 25¢ for your Magee "Room Service Kit," complete with paints, brush and cut-out book. The Magee Carpet Co. • Mills: Bloomsburg, Pa.

NATIONAL Carpeting

IT'S LOVELY
IT'S LASTING
IT'S LINEN!



Apple Leaf

braided ovals
to brighten every room
in the home

Here's a distinguished companion to contemporary or traditional decor, as versatile as the modern American woman herself. Braided ovals by National are colorful, attractive, graceful . . . yet rugged, durable and practical. Because they're loomed from 100% pure long-fibre linen they stay fresh and beautiful *years* longer than ordinary floor coverings . . . and they're reversible, moth-proof, easy-cleaning, fire-resistant, anti-allergy, long wearing. But best of all they add that needed touch of *unusual* color and design. Available at leading department stores everywhere in a chorus of exciting contrasting and pastel colors . . . in braided rounds and ovals up to 24 feet in diameter. Write for free illustrated booklet telling more about them and where to buy.

Yankee Doodle

National Carpeting—National Automotive Fibres, Inc., Dept. B, Salem, Oregon

Our file box [Continued from page 34]

Salad dressing

Baby-bottle mixer

If you have a baby bottle that isn't being used, you can convert it to an easy-to-use container for mixing and storing salad dressing. The ounce marks on the bottle are convenient for measuring ingredients when preparing the dressing. To keep the dressing fresh while stored, I seal the opening in the screw top with cellophane tape. Put that baby bottle to work in your kitchen. Mrs. Charles Butts, Boston, Mass.

Carpet care

Remove furniture dents

I have eliminated the problem of flattened spots on my pile rugs which result from the pressure of heavy furniture. Dampen a pressing cloth, heat the steam iron, and that's all you need. Spread the damp cloth over the flat spot and go over it lightly with the iron. Follow this a few minutes later with a brisk brushing and the mark will disappear. This method keeps rugs looking like new. Mrs. L. R. Owens, Chicago, Ill.

To Love and to Cherish

Yes, you'll love its cheerful, sun-drenched mahogany . . . marvel at the riotous overlay of figured rosewood. And you'll tend it proudly all your life — because it's a masterpiece of contemporary taste, with woods and craftsmanship such as only the Treasure House affords.

New FURNITURE BOOKS

Send 25c for "The Story of French Provincial", handsomely illustrated. Also 25c, "The Colonial Treasure Book" — 88 pages of furniture fact and picture.

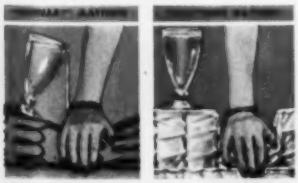
COLONIAL MANUFACTURING *Company*
900 COLONIAL AVENUE • ZEELAND, MICHIGAN

Why the heiress...

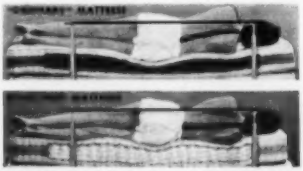
and the shopper...

both sleep on Beautyrest

The heiress buys Beautyrest* because it's the best mattress, *regardless of price*. The shopper buys Beautyrest because it gives the most comfort, and it's the most economical mattress to own. (The ten-year guarantee brings the price of $69.50 down to less than 2¢ a night!) You just can't beat *that* bargain!



What's different about Beautyrest? In other mattresses, springs are wired together. Press down on one spring, and near-by springs go down with it—causing a hollow. Not so on Beautyrest. Each of 837 coils is independent—not tied together. Proof: glass won't tip even when near-by spring is pushed down. *Can't sag!*



Beautyrest makes you more comfortable. Note top picture: black tape is pasted along the spine of the girl on the "ordinary" mattress, with wired-together springs. Tape curves, proving spine is in uncomfortable, "hammocky" position. Now, note the bottom picture: black tape is pasted along the spine of the same girl on Beautyrest. Tape is level, proving the girl rests in level comfort.

10-year guarantee. The Simmons Company guarantees Beautyrest for ten years against any structural defect. Many people enjoy their Beautyrest mattresses for 15 and 20 years and longer!

Outlives other mattresses. In "Torture Tests" at the U. S. Testing Co., Beautyrest lasts two, three, and four times longer than other mattresses.

Choose the Normal-Firm model or the new Extra-Firm model. $69.50 each. Matching box spring also $69.50. King-size Beautyrest, 80" long, $79.50.

Only Simmons makes

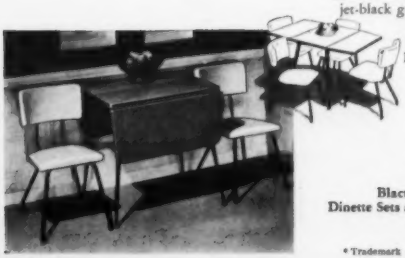
Beautyrest

*Trade-mark Reg. U. S. Patent Office. Copr. 1953 by Simmons Co., Sidec. Mart, Chicago, Ill.

Table No. 366 with chairs No. 750. This table has self-edged top, 36 by 48 inches, extending to 60 inches with self-storing leaf.

Magnificent BLACTONE* MODERN Dinette Furniture by HOWELL

This superbly styled metal dinette furniture combines many marvelous features you will admire. Enduringly beautiful, yet requires almost no housekeeping care. The plastic tweed-patterned table top (black, tan or grey) is hard and smooth as glass. Whisks clean with a damp cloth—unharmed by boiling water, alcohol or fruit acids. Chairs are superbly tailored in long-wearing Nubby-textured plastic in a choice of rich decorative colors. Tubular legs of tables and chairs have a deep jet-black gunmetal finish, applied by patented process. The color is actually part of the metal—not painted on—so can't scuff off.



BLACTONE MODERN has a delightful "go-well-with-everything" look. Ideal for breakfast nook, dinette or dining alcove. Has appeal a-plenty for budget-minded buyers. There's a Howell BLACTONE MODERN set—just right for your home, in size, styling and color—at leading furniture and department stores.

Blactone Modern and Chromsteel Dinette Sets are manufactured by The Howell Co., St. Charles, Ill.

Also see the Blactone Modern Serving Cart at your dealer's.

* Trademark

Choose **Royally**

TOP O' THE HILL $35.00

AUTUMN BREEZES $35.00

Choose these new patterns by **Royal Doulton**

Like the charming hostesses it caters to, Royal Doulton has always had its distinguished admirers on both sides of the Atlantic. Now it brings you two new patterns designed exclusively for America. Patterns with the popular nature colors, the modern simplicity you love. Ask to see Woodland and Indian Summer.

*Prices cover 5-pc. place setting: dinner, salad, bread and butter plate, teacup and saucer. Send 10¢ each for illustrated china and figurine leaflets; figurine booklet with color 25¢. Write for name of nearest dealer. Copyrights, TM Reg.

DOULTON AND COMPANY, INC., Dept. E-2, 11 East 26th Street, New York 10, N. Y.

SUGAR-SWEET CARROTS
Scrub well, cut in small pieces (if young, leave whole) and place while wet into unheated saucepan, ⅔ full. Cover and set on moderate heat until steam forms on cover. Reduce heat to low. Cook 15-25 min.

FLAVORFUL GREEN BEANS
String, and cut or break into short lengths, or shred. Add 2-4 tablespoons boiling water to speed up steaming. Cover and cook 'til tender, 20-30 min. Season, serve and taste the delicious flavor.

JUST LIKE BAKED POTATOES
Scrub and place while wet into unheated pan. Cover and set over moderate heat until steam forms on cover. Turn heat very low. Cook 30-60 min. For crisp skin, set cover ajar, cook 10-15 min. longer.

JUICY-TENDER ROLLED ROAST
Set roaster on moderate heat. Add 2-4 tablespoons fat. When fat is hot, brown meat on all sides. Place rack under the meat, then cover and reduce heat to very low. Cook 15-18 min. per lb. without lifting cover.

EVERY DISH A TREAT ...
with NEW Club Hammercraft
WATERLESS COOKWARE

Treat your family to full-flavored foods, cooked to perfection every time ...with new, improved Club Hammercraft! Low-heat waterless cooking saves all the natural health-giving vitamins and minerals—saves on fuel bills, too. Millions of homemakers have seen Club Hammercraft demonstrated. Now, for your own home or as handsome, practical gifts, see Club Hammercraft—all 15 improved utensils—AT YOUR FAVORITE STORE.

Lasts a Lifetime!

NEW...Improved hammered finish. Better looking; easier to clean!

NEW...Self-basting COOK-N-LOOK covers make cooking always visible. Guaranteed against heat breakage!

NEW...Cool-grip plastic handles with handy hang-up ring!

CLUB ALUMINUM PRODUCTS COMPANY, CHICAGO 14

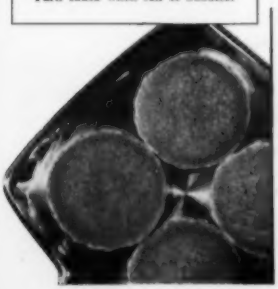
Hear "Club Time"—ABC Network—Saturdays—5:45 P.M. on many stations.

Club Hammercraft
A CLUB ALUMINUM PRODUCT

COOKS EVENLY ALL AROUND

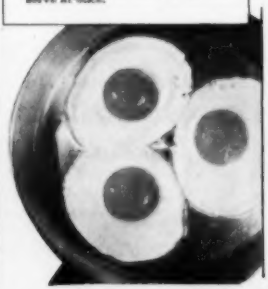
It isn't enough to spread heat just across the bottom. Club Hammercraft is scientifically cast to spread heat quickly, evenly to sides, top and bottom.

FEATHER-LIGHT PANCAKES
Set griddle over med. heat. Do not grease. Test with tiny spot of butter; when it turns golden brown, griddle is ready. Be sure to add 1 tablespoon melted shortening for each cup of flour or prepared mix. Turn cakes when full of bubbles.



GOLDEN FRIED CHICKEN
Shake pieces in bag containing seasoned flour. Heat ½-inch fat in chicken fryer over moderate heat. Brown chicken on both sides. Turn heat very low, cover and cook 20-40 min. Uncover last 5 or 10 min. for tasty, golden crispness.

BREAKFAST-HIT FRIED EGGS
Heat 1 to 2 tablespoons fat in fry pan. Break eggs into pan, cover and reduce heat immediately. Eggs cook perfectly even if you take pan off the heat. Allow to cook 3-4 minutes. Season with salt and pepper and serve at once.



QUICK 'N DELICIOUS HOT ROLLS
Bake on top of stove without heating up your kitchen! Place pan of "brown 'n serve" rolls or your own recipe on rack and put into preheated dutch oven or roaster. You'll see exact temperature on inside thermometer, through glass cover.

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TODAY'S BIGGEST HOME VALUE

THE GUNNISON *Champion*

this attractive, feature-packed Gunnison Home can be yours for as little as $6500 —on your lot!

"Gunnison" and "Champion" —trade-marks of Gunnison Homes, Inc.

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Check the amazing features of this well-constructed home. Then take the first step toward better living by mailing the coupon for two big Gunnison booklets that fully describe the "Champion" and other low and moderately-priced Gunnison Homes. Or, check the yellow pages of your phone directory for the location of the authorized Gunnison Homes Dealer in your area.

The Gunnison "Champion" features . . .

- Large living room
- American kitchens
- Steel windows
- Automatic gas or oil heating
- Full insulation in walls, ceilings
- Wood-paneled interiors
- Permaglas water heater
- Mahogany flush-panel doors
- Hotpoint electric kitchen and laundry appliances (optional at extra cost)

SEND IN THIS COUPON—TODAY!

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Weekend Remodeler.. you too

can easily install this floor and wall tile

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THE ALL PURPOSE FLOOR TILE

HAKO VINYLFLEX is so easy to install because it is square cut and flexible. No special tools needed . . . fit and cut at walls and doors with household shears. Choose from 13 beautiful colors. This inexpensive, durable, grease-proof, plastic tile is non-tiring under foot, resists indentations and retains its bright, gleaming beauty for years with minimum care. Ideal for every room.

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Add gay, cheerful, distinctive appearance to your floors. Vivid multi-colored chips in each lovely 9" x 9" HAKO POLY-KROME TERRAZZO TYPE TILE give your room sparkling new beauty. Here's superb quality, long range economy, easy installation. Ten colors, to fit any decor.

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PLASTIC WALL TILE WITH POSITIVE WATERPROOF PROTECTION

Anyone can install beautiful HAKO CORONET PLASTIC WALL TILE . . . and at low cost. Choose from 18 colors. Deep beveled edges, long service, economy through the years. An easy, inexpensive way to remodel your bathroom and kitchen.

Guaranteed by Good Housekeeping

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Please send me illustrated literature and installation instruction booklets. Enclosed is 10c to cover cost of handling and mailing. I am interested in
☐ VINYLFLEX ☐ POLY-KROME ☐ CORONET PLASTIC WALL TILE

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OTHER HAKO PRODUCTS
Asphalt Tile FLOORING
Parquetry FLOOR TILE

A new pitch for casual living

[Continued from page 27]

TO BUILD CHAIR

Chair seat consists of three 1" x 6" pine, 18" long. To hold seat boards together and to provide points of attachment for legs, use three 1" x 6" cleats, two 16" long and one 12", arranging them parallel to each other, the 12" length in the middle. Drill holes for legs (made from 1¼" dowels, 18" long) 2 inches in from ends of both 16" cleats. Angle holes so legs will slant out for support and greater steadiness. Fasten cleats at right angles across seat boards with flatheaded wood screws, setting cleats ⅛ inch in from back edge of seat. Glue legs in place. To form back of chair, hammer a 1" x 6", 18" long edgewise onto tines of pitchfork. To do this easily, mark position of tines on edge of 1" x 6" and predrill before hammering. Place a 4-inch length of dowel, tapered to fit, into shank of pitchfork and affix with bolt or crosspin as required. Drill a 1¼" hole through seat and center cleat, 2 inches in from back edge of seat, angling drill so chair back, when in place, will be properly positioned. Glue dowel attached to pitchfork into hole. Sand, prime and paint.

TO BUILD COFFEE TABLE

Table top is formed of five tongued-and-grooved 2" x 10"s, 40 inches long, shaped into a circle. To do this, arrange boards side by side and from center of middle board draw with pencil and string a circle 40 inches in diameter. With a band saw (if obtainable) cut along the lines you have drawn; or use a handsaw to cut rough circle and round off with drawknife or rasp. Take three 2" x 4"s, 18" long, and drill hole for leg 2 inches in from end of each, on the edge side of 2" x 4". Using corner braces, attach these 2" x 4"s to underside of table top so area is divided into three equal pie-shaped sections; or fasten with screws through table top, countersinking screwheads and filling depression with plastic wood. To strengthen table top further, attach two more 2" x 4" cleats, 18" long, flat across underside with screws. The legs of table are three pitchforks with 1" dowels about 4" long affixed in shank. Grind or file and cover tine points to protect floor. Glue dowels, after firmly attaching to pitchfork, into holes already drilled in cleats. Sand and finish.

Smart Set **for today's good living**

Contemporary American

in Solid Mahogany by Hungerford

Yours to enjoy in Hungerford's glowing Topaz Mahogany, a warm-blond finish hand rubbed to lustrous beauty. The triple dresser and tambour bar bed combine good design with maximum storage space. For lifelong satisfaction, choose solid mahogany—world's finest cabinet wood for modern as for traditional furniture. Open stock, at fine stores everywhere.

Solid Mahogany by **Hungerford, Memphis**

the Chrome Furniture that stays beautiful!

Virtue BROTHERS OF CALIFORNIA

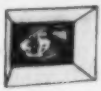
chrome dinettes

Convertible Convenience ... in one beautiful Table

Unexpected Guests? There's no problem with Virtue Bros. New convenient convertible table. No "hair-mussing closet search". An extra 12" leaf is stored ready in its own niche beneath the table's colorful MICALITE surface. Simply slide open and unfold the leaf into place. Compact as a small umbrella, and convenient as a pocket!*

Matching chairs with contoured backs and foam rubber cushioned seats.

*TRADEMARK



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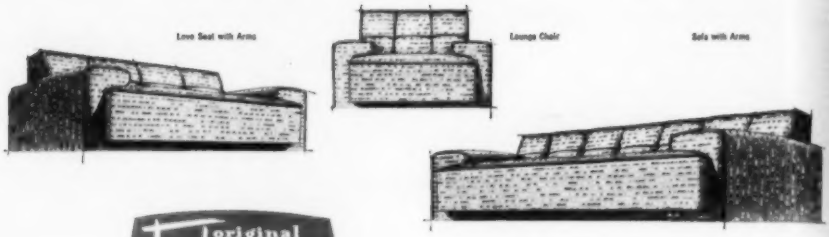
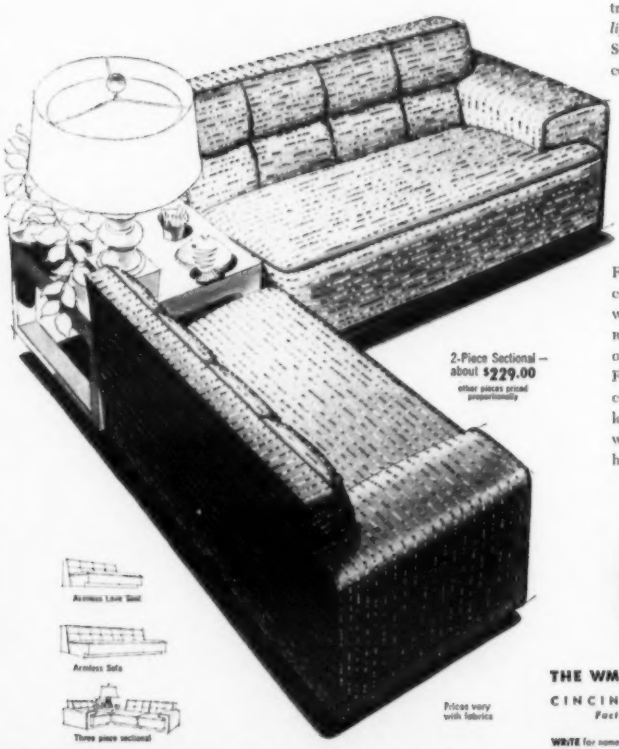


original Fashionaire furniture BY BRENNER

DESIGNED BY HENRY GLASS

for beauty and the budget··pasadena FOAM RUBBER GROUP

Hail the *new* mode in modern . . . Fashionaire by Brenner! Designed to cradle you in comfort . . . with true luxury automobile-type seat springs *guaranteed for life* . . . and buoyant foam rubber seats, backs and arms. Styled to complement your good taste . . . priced to coddle your budget! See it at better furniture dealers.



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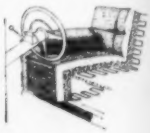

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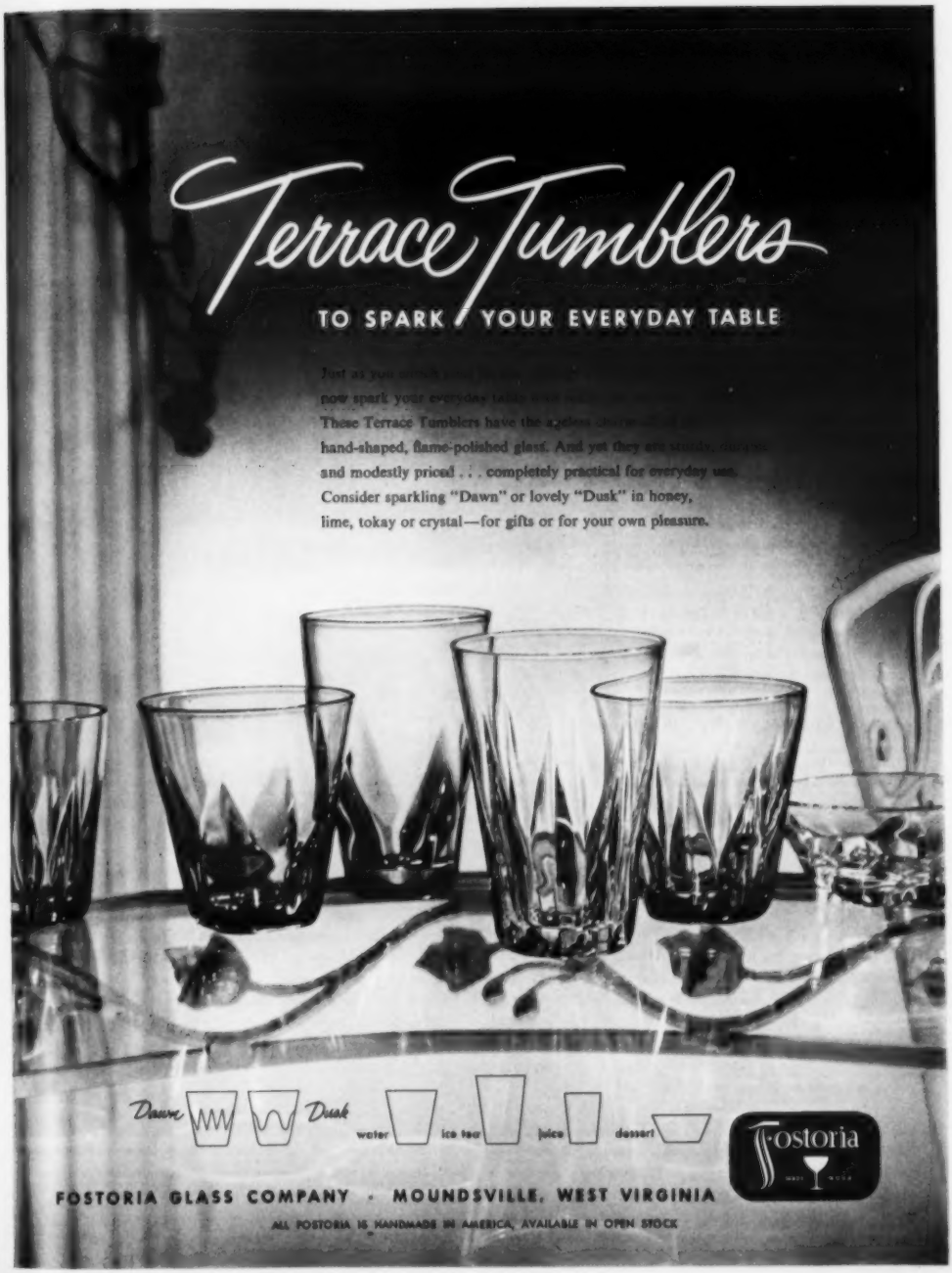
WRITE for name of your nearest dealer.
SEND 10¢ for illustrated booklet highlighting Fashionaire furniture in smart arrangements.

Good Design · Good Materials · Good Workmanship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TO SPARK YOUR EVERYDAY TABLE
Just as you
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These Terrace Tumblers have the
hand-shaped, flame-polished glass. And yet they
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TWENTY QUESTIONS ON BETTER LAWNS

By GEOFFREY S. CORNISH

So many opinions are voiced on lawn care that homeowners are often perplexed about what a well-groomed grassplot really entails. Not altogether sound advice taken to heart can bog the week-end gardener down in useless work or, worse still, can actually harm his lawn. Here are twenty most frequently asked questions with answers which have been put to scientific trial.

1 Will clipping a lawn as close as possible eliminate weeds?

NO. In fact, it will produce a weedy lawn by weakening desirable grasses which die and then are replaced by weeds. A lawn mower should not be set to cut closer than one and one-half inches. The distance is determined by placing the mower on a level surface and measuring the distance from the level surface to the cutting edge of the bed knife. (The Bermuda grass lawns of the South can be cut closer without injury.)

2 Should clippings be left on the lawn?

YES. These clippings have some fertilizer and mulching value and if left on the lawn will help produce better turf. They should be removed only if they are very thick or when crab grass in the lawn is seeding.

3 Are applications of complete fertilizer worth the time and money involved?

YES. By fertilizing his lawn twice a year, in April and again in early September, a homeowner promotes a vigorous growth which will successfully withstand weed invasion and unfavorable growing periods. There are many formulations of complete fertilizer on the market. The rate of application varies with each. When the fertilizer has been prepared especially for lawn purposes, the rate is usually given on the bag. In the event it is not, a safe amount to apply in April is found by dividing the first figure of the formulation into 100, and then using this number of pounds per 1,000 square feet. For the September application this rate should be doubled. For example, with a 10-6-4 fertilizer use 10 pounds in April per 1,000 square feet and 20 pounds in September. With an 8-6-2 fertilizer use 12½ pounds in April and 25 pounds in September. Evenness of spread is important, so it is, therefore, wise to use a fertilizer spreader. Many complete fertilizers will burn the grass severely unless they are watered in carefully. Apply fertilizer just before a rain or, to be on the safe side, sprinkle the lawn with a hose immediately following the application.

4 Will grass seed scattered over the lawn thicken the turf?

NO. Most of the seed is wasted unless a seedbed is prepared beforehand. If, however, the seed is sown when the ground is honeycombed with frost in late winter or early spring, a large percentage of it will germinate. To prepare a seedbed at other seasons, it is necessary to scarify the turf vigorously with an iron rake or to make holes in it with some sort of spiking device. After the seed is sown it will germinate much better if covered lightly with topsoil or rolled.

5 If a lawn is weedy and the grass sparse, is it best to dig it over and plant a new lawn?

NO. In the majority of cases a good lawn can be made from a poor one by adopting a program of April and September fertilizing and by raising the height of cut to one and one-half inches. Patches of thin grass may be reseeded to advantage but the fertilizing and regular mowing at the higher height of cut are usually the important factors in making a better lawn.

6 Of what value to lawns are the new soil conditioners?

The principal value of these materials lies in their use prior to seeding a new lawn. Clay or heavy soils will often be improved by an application of a soil conditioner. Sandy or light soils will not be benefited to the same extent. On an existing lawn, soil conditioners are of less value except in the reseeding of small patches where the soil is heavy. [Continued on page 143]

Proof!

VIGORO* CAN GROW LOVELY FLOWERS even in Sahara Desert sand!

New feeding test reveals basic secret of gardening success

Barren, sun-scorched Sahara Desert sand! Ever hear of anyone trying to grow flowers in it? We hadn't—until we made this test. And then, out of plain Sahara sand came these bright, beautiful Zinnias—thanks to Vigoro.

Why grow flowers in sand?

We put Vigoro "to test"—in desert sand—to show you how really complete it is. With results like this, you can imagine what Vigoro can do for flowers grown in *real* soil . . . in *your* garden. And that applies to *any* flower you grow . . . annuals, biennials, bulbs or perennials.

How good is your garden soil?

If it's like most soils, it's probably undernourished. Nature seldom provides a perfect growing soil. But even if your soil is lacking in plant nutrients, Vigoro can make it rich again. For Vigoro provides *all* the vital food elements flowers need from the soil to develop best . . . with large, healthier blooms, and more of them.

See what a beautiful difference Vigoro can make! Use it regularly on your flowers, grass, trees, shrubs and vegetables.

Sand from half-way around the world from the Sahara Desert . . . flown to us for this test by Pan American World Airways.

We planted zinnia seeds in that sand—and added only one form of nourishment—Vigoro.

Vigoro goes to work! In a few weeks tiny seedlings appear . . . the plant grows and thrives.

And the result: Long-stemmed zinnias, every bit as healthy as plants grown in rich soil.

Vigoro comes in 2 forms—regular and new, water-soluble instant VIGORO.

The VIGORO Family of Gardening Aids!

- **VIGORO**
- **Instant VIGORO**
- **End-o-Pest**
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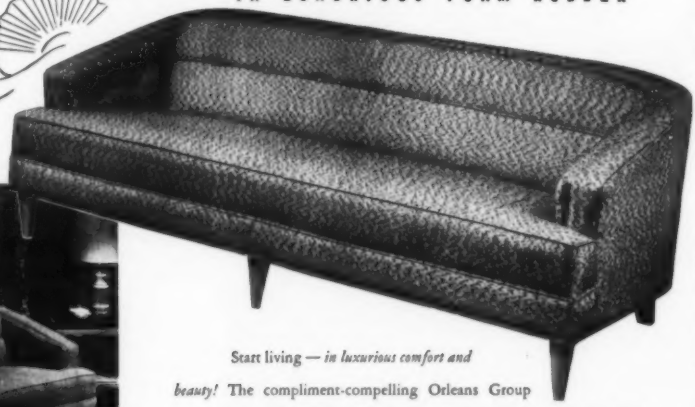
- **End-o-Weed Crab Grass Killer**
- **End-o-Pest ARC** (Ant-Roach-Chigger Killer)

**Vigoro is the trade-mark for Swift & Company's complete, balanced plant food.*

THE *Orleans* GROUP *by Burris*

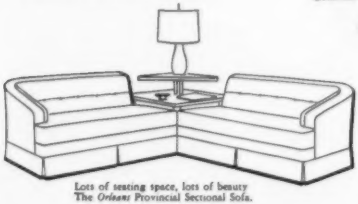
IN LUXURIOUS FOAM RUBBER



The Orleans Group is available with either the graceful modern leg shown in the sofa illustration, or the lovely French Provincial leg shown in the chair illustration.

Start living — *in luxurious comfort and beauty!* The compliment-compelling Orleans Group by Burris is a hallmark of your own good taste . . . perfectly tailored in quality fabrics with a liberal choice of soft and serene or vibrant and exciting new colors . . . and bringing you the most relaxing comfort you've ever known — the genuine relaxation assured by Burris' exclusive *Contour-Cradling* in luxurious foam rubber. Burris' Orleans Group is an adventure in good taste, good living.

Original designs by Sidney Johnson and Luther Draper



Lots of seating space, lots of beauty
The *Orleans* Provincial Sectional Sofa.

Exquisite is the word for this *Orleans* Provincial Fireside Chair.

You'll love the clean, graceful lines and deep, relaxing comfort of this *Orleans* Provincial Loveseat.

Real relaxation and rare beauty — yours in this handsome *Orleans* Wing Chair.

The *Orleans* Provincial Armless Chair — Charming, correct *and comfortable!*

BURRIS, Lincolnton, North Carolina

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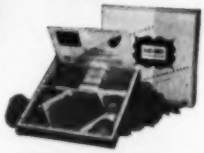

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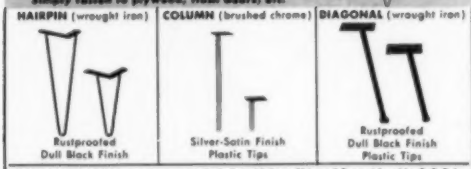

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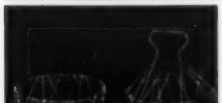

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Court cards. Imported from Vienna, designed by the "card-maker for European nobility," these playing cards are standard size, plastic coated, tipped in 24-carat gold. Each honor card is a fine reproduction in four colors of a famous historical person: Henry VIII, Catherine the Great, etc. A pamphlet describing each personality is included, double pack, $3, triple pack, $4.50, ppd. Ward Phillips (L-50), Dundee, Ill.

New pattern for many, an old and cherished one for many more. This beautiful adaptation of the famous onion pattern will thrill those who want to fill in pieces, those who are starting. In an egg-white china with the motif in a variety of blues: 10" dinner plate, 8" salad plate, 6" bread plate, cup and saucer, $6.75; sugar and creamer, $5; all ppd. Write for catalogue on open stock. Edith Chapman (L-50), Nyack, N. Y.

In the cards, as a different kind of hostess gift, or as an addition to your own glass shelves. These new and different crystal-clear goblets are chunky, with hollow stems; perfect for beer, soft drinks, etc. Each has a finely detailed poker "hand" imprinted in red, black, and white; each is 6½" tall and and 3½" wide. A set of 6, $5.50, ppd. The Welch Co., Inc. (L-50), Scituate Harbor, Mass.

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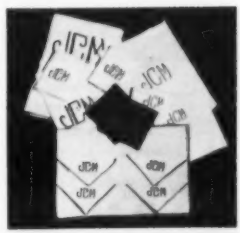
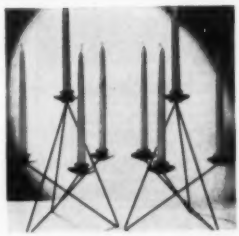


Brides-to-be and established homemakers: here is how to acquire or make additions to your trousseaux. To meet needs and purses, The Linen Trousseau Club offers three assortments of linen and towels in the Budget (shown), Standard, and De Luxe trousseaux. An account is opened in your name for convenient payments. Linen Trousseau Club (L-50), 405 Greenwich Ave., Greenwich, Conn.



Cozy candlelight will add the perfect touch to your next dinner party. These candelabra, designed in the Swedish modern manner, are three dimensional, will hold four candles each. Made in black tubular iron, they are 14" high, 9" at the base. Nicely priced at $3.95 the pair (candles not included), plus 35c for shipping. Order from Foster House (L-50), 15 Cole Ct., Princeville, Illinois.

Potpourri of pleasure. This wine basket filled with mouth-watering delicacies makes an exciting gift. The selection of fine food consists of jumbo shrimp, cocktail frankfurters, smoked oysters, pheasant giblet *pâté*, little neck clams, French sardines, stuffed olives, cocktail onions, rolled anchovies. $11.50, complete, ppd. SeyCo (L-50), 14657 Lull, Van Nuys, Calif.

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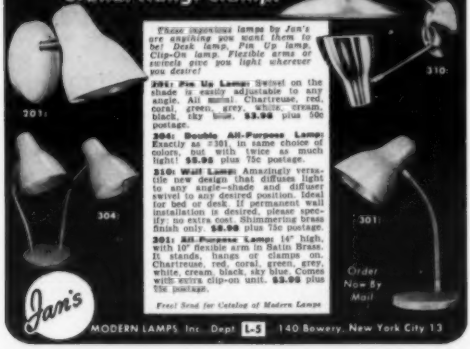

These ingenious lamps by Jan's are anything you want them to be! Desk lamp, Pin Up lamp, Clip-On lamp. Flexible arms or swivels give you light wherever you desire!

201: Pin Up Lamp: Swivel on the shade is easily adjustable to any angle. All metal. Chartreuse, red, coral, green, grey, white, cream, black, sky blue. **$3.98** plus 50c postage.

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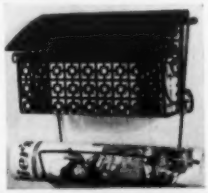

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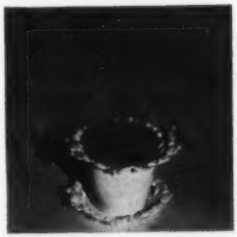

Dress-up for plants. This good-looking plant container is made of never-rust cast aluminum, finished in striking shades of Bermuda blue, Creole pink or white, decorated with a relief pattern of ivy. Designed to hold either pot or plant, the tray is separate from the container. Measuring 4½" deep, $5.00, ppd. Sylvia Robinson (L-50), 12 Forster Pkwy., Mt. Vernon, N.Y.

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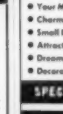

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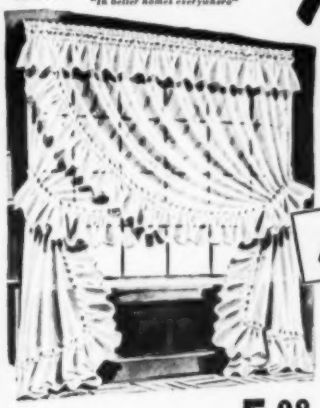

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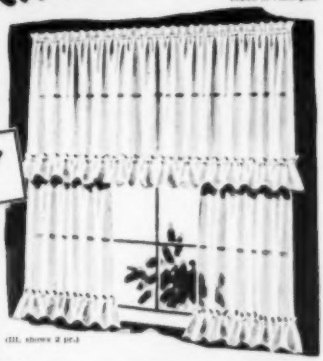

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174" (Double Width)	90"	26.98	16.98
174" (Double Width)	99"	28.98	17.98
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250" (Triple Width)	90"	36.98	24.98
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78" wide to pair	63"	6.98	4.79
78" wide to pair	72"	7.79	5.39
78" wide to pair	81"	8.49	5.79
78" wide to pair	90"	8.98	5.98
78" wide to pair	99"	9.59	6.59
78" wide to pair	108"	9.98	6.98
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COLTEN'S

Est. 1921

1351 Beacon Street, Brookline 46, Mass.

SOLID COLORS
* Aqua * Yellow
* White * Rosedust
* Orchid * Chartreuse
* Brown * Hunter green
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"ROSEBUD" PRINT
with life-like clusters of rose-red rosebuds and shaded green leaves against a white background.

MIX-or-MATCH • Solid Colors with Solid Colors • "Rosebud" Print with Solid Colors

QUILTED CHINTZ ENSEMBLES

What an exciting idea! You can be your own decorator and bring new beauty into your bedroom by mixing solid color ensemble pieces with other solid colors or with the "rosebud" print. There are hundreds of inspiring possibilities . . . one for every bedroom in your home. The high count chintz has the popular everglaze finish . . . the tailoring has a custom-look about it . . . and you'll appreciate the precise quilting on the bedspreads, coverlets, sham and vanity skirt.

BEDSPREADS in solid or print.
TWIN . . 15.95 DOUBLE . . 17.95

QUILTED COVERLETS . . . Solid color coverlets are scalloped. Printed coverlets are ruffled.
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DUST RUFFLES in solid or print.
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RUFFLED DRAPERIES . . . Solid or print, 90" long, 68" wide, per pair 9.95.

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QUILTED PILLOW SHAMS in solid or print 4.95

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EVERYTHING USED IN MILLINERY

Blocks, Findings, Feathers, Flowers, Wire and Buckram Frames, Bridal, etc.

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ESTABLISHED 32 YEARS

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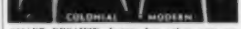
Chicago 1, Illinois

YOUR SMARTEST BUY!
Solid Birch & Maple
Captain's Chairs
READY-TO-PAINT
2 for $14.95



SMART BECAUSE—factory low prices save you money! You'll use them in every room—clean curved lines blend with all your furniture. **Completely assembled**, smoothly sanded—ready to paint, stain or lacquer. **Solid birch and maple** construction will last thru year after year of rugged use. Seat 17"x16½", overall ht. 28½". Packed 2 of a kind to carton—minimum order accepted, 2 chairs.
Fast delivery—shpg. chgs. collect. Send Check or Money Order. Money-Back Guarantee.

MAKERS OF FINE CHAIRS SINCE 1857

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West Hempstead 9, N. Y.

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are simply expressed in this crackleware and metal combination. Cigarette urn is round and deep, ash tray is wide, has metal frame extended into a cigarette safety holder. Your choice of white, Chinese red or chartreuse.

Ashtray & Urn ..... $3.95 set, ppd.
Ashtray only ..... $2.25 ppd.
Urn only ..... $2.50 ppd.

Send 25c for Catalogue to

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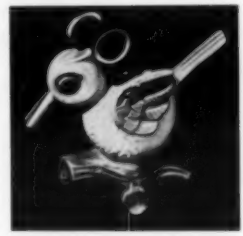
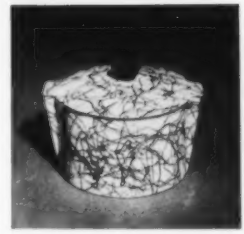
11735 Barrington Ct., Los Angeles 49, Calif.

YOUR MONEY'S WORTH



A bird of another feather. This one has a yellow body and blue wings, is a colorful addition to attach to the wall of sewing room or kitchen. He holds a ball of twine for wrapping. A pair of scissors become his beak and ears. A fine kitchen shower present. $1.35, ppd. From Susan Smith (L-50), Dundee, Illinois.



A kitchen must. This handsome cooking accessory is designed especially to hold grease and drippings in an attractive, convenient and sanitary way. Made from a nonporous, highly glazed ceramic, it is marbelized with black tracery on white, has a black knob handle. Any pound coffee-can makes a disposable liner. $4.25, ppd. Holiday House (L-50), 45 Bellevue Theatre Bldg., Upper Montclair, N. J.

low-priced modern stacking stools

Contemporary design in sturdy wrought iron and solid hardwood. Use them for seating, for serving. Each stool can support over 300 pounds. 17" high, 14½" diameter top. Charcoal black legs are rubber tipped. Clear, selected poplar seat is smoothly sanded—ready for shellac, stain or paint. Completely assembled. Shipped express charges collect. Sorry—no C.O.D.'s. Send check or money order.

country workshop

MONEY BACK GUARANTEE Set of **3** for **$9.95**

Send for FREE FOLDER of modern ready-to-paint hardwood furniture.

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AFRICAN WALL MASK

Authentic reproduction in art plaster of an original museum piece from the Ivory Coast of Africa. This hyena wall mask lends an air of the mystery of far away places to any room. Ideal decor for dens, fireplaces, living rooms, bars, etc.

These Baouté masks were used in tribal ceremonies by men only. The sight of such masks was forbidden to women on pain of death.

Finished in Jungle Black. ready to hang. 9½ inches high. **$2.98** postpaid

savage arts
box 518 college station, texas

MOTHER-TO-BE

wait for baby in rayon denim tweed mercerized to a satiny sheen . . . freshened with a detachable white pique dickey. Gray, brown, or postman blue. Sizes 10 to 18.

$10.95 POSTPAID

MAIL ORDERS PROMPTLY FILLED

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"Maternity Styles Exclusively"
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Here hoop-skirts rustled, and mandolins murmured, while Southern belles charmed their soldier beaux beneath towering live oaks festooned with sombre Spanish moss. And then—as now—the fragrance of Mimosa-whispered romance. Mimosa...with its fragile golden fluff-flowers and feathery leaves. Mimosa... transplanted now to one enchanting sweep of Kandell Chintz!

We've seen MIMOSA in a surprising variety of settings. It's the *one* pattern in a hundred that seems to 'do things' for any type of décor you can name. Maybe because this Kandell pattern is so fresh and graceful...perhaps because its sunny tones take to dark and light woods with equal ease. And remember...there are *more* Kandell patterns... all in *quality* Everglaze Chintz...all washable, durable and colorfast.

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Coffeemaker Caddy

$1 BY MAIL, POSTPAID

Where do you park the top of your vacuum coffee maker when you're ready to pour? Coffeemaker Caddy is the perfect answer. It takes metal or glass bowl with stem up to 5¼" long. Tiny cup at the bottom catches drippings. Heavy steel handsomely plated. Order **HK5872**

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Every meal's a party—and for Mom, too—because there's no mess to clean up! Gay mats of papetrie with multi-color illustrations the children will love—cows, hens fruits and vegetables. Youngster's first name in center. 10" x 15½". Order **PP3439.**

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TV TABLE

$15.95 ppd.

Now! See Television from any place in your room, simply by turning the swivel top of table.

Clear-finish blonde hardwood top is attached to heavy-duty ball bearing swivel, resting on sturdy smart-looking wrought iron legs.

Table height 21" for best viewing. Table top 22" square. Legs and edge of top in decorator dull black finish. Plastic glides to protect floor.

Shipped prepaid. No CODs. Calif. Residents Add Sales Tax. Write for catalog of other "Build Your Own" Furniture.

E. F. Lawrence Iron Works—Dept. LT-5—

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FOR A PROUD GRANDPARENT

A clever pocket-size picture album in genuine leather, inscribed "My Grandchildren" in gold (other inscriptions: "Our Children," "Our Family," "Photos"). Clear plastic pockets hold 24 photos of the little darlings, make it so much easier to show them off. Copen, Green or Ivory leather, 4" x 3½". A wonderful gift for you-know-who!

just **$2.00** postpaid

No C.O.D.'s please

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"THE WEIGH OF ALL FLESH"

HANDY DIET-EXERCISE BOOK

$1.50 PPD.

Prepared by noted doctor. Contains calorie tables, 7 day; 15 day and maintenance diets. Charts for ideal weights, tables to compute calorie needs, exercises to keep you fit. Also available—"The TOMATO WELL DRESSED" — meal making salads with accompanying menus. Indexed green salads, meat and fish, eggs and cheese, vegetable, fruit and molded salads. **$1.50** Ppd.

BARBECUE SKEWERS

4—21½" long nickled steel, non-rusting skewers with brilliantly colored handles in hanging wood case. Ideal for frankfurters, marshmallows, sausages, pieces of lamb or beef, etc. A perfect shower or hostess gift.

No C.O.D.'s **$2.00** PPD.

THE Welch Co

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140 FRONT STREET
SCITUATE HARBOR, MASS.

the dining or desk chair of the year!

Beautiful and sturdy. An asset to every room in the house. No better chair at any price. Black wrought-steel frame and laminated maple or walnut backs. Comfortable foam rubber seat upholstered in fine, durable, yarn-dyed denim. Colors: Cocoa Brown, Slate Gray, Raspberry Red and Lemon Yellow.

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Also available in four handsome, rugged tweeds. Colors: Lemon Yellow, Persimmon, Coffee, and Black and White.

Formerly $21.95 . . Now only.....**$15.95**

Top grade African Camp Chair.....**$10.95**

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Shipped EXPRESS COLLECT.
Money-back guarantee. Send 15c for latest catalog.

MADDEN PRODUCTS

Dept. G35, Murray Hill Station Box 67, N.Y.C., N.Y.

YOUR MONEY'S WORTH

Would-be ballerinas of every age will exclaim over these Fred Press figurines patterned after the popular studies of Degas. In soft shades of wine or blue, here are just two of the thirteen poses available, each measuring about 8" tall, $7 each, including postage and handling. Send for complete catalogue of figurines for 25c. Contemporary Arts, Inc. (L-50), 31 Stanhope St., Boston 16, Mass.

Flower forks you'll want for hors d'oeuvres, pickles, lemon, etc. Each little fork is handcrafted in sterling with a different floral design at the handle. The tines are plated in gold. A wonderful gift for the bride-to-be, a special hostess. The set of four, $6.00, including tax and postage. The Jamaica Silversmiths (L-50), 79-32 164th Street, Jamaica, L. I., N. Y.

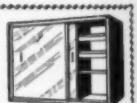
The Latest
in contemporary accents!

A smart pipe rack designed for the modern home or office. A wonderful Father's Day Gift for the smoker. Black wrought iron loops hold six pipes perfectly. The free-form base is of hardwood, hand polished. Available in light or dark woods. Maple, Walnut, Pickled Gum, Birch or Mahogany.

$5.95 ea. ppd.

PIPETTE 6238 Park Lane Dallas, Texas

WAC VANITY CABINET



2 sliding crystal plate glass doors. 3 crystal plate glass shelves, beautiful hardwood frame 19"h. 25"w. 5"d. Perfect utility cabinet for display in home or showroom. $8.88. With 2 crystal plate glass mirrors add $2.50. Ship. Charges collect.

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For all purpose indoor and outdoor use. Heavy steel framing, bolted oak slats. 72" long. $12.88. Same bench with 2 leg frames 45" long. $8.88. Shipd. knock down—easily assembled. Ship. Charges collect.

MAPLE CHOPPING BLOCK

Made of solid rock maple 1½" thick with rock maple ball feet. Complete with new 6½" carbon steel cleaver made with riveted rosewood handle.

8" x 12"—$2.50 PP. 45c
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Protect Your Coffee Maker!

With Save-A-Top—an attractive holder for coffee brewer tops. Prevents breaking of glass—denting of metal. Drip-catcher in base. Holds all sizes and makes. Red & White or Yellow & White. . . . . ***$1.00* postpaid.**

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Faribo Blankets – they're Fluff-Loomed! On sale at leading department stores everywhere.

NEW TIP-ON FOUNTAIN BRUSHES
FOR PORCELAIN, PAINT AND GLUE!

Touch up scratches and nicks on sinks, refrigerators, furniture, etc., the quickest, easiest way! No bigger than a fountain pen—Tip-On Fountain Brushes work the same way. Just remove cap, tip point down—and the touch-up filled brush appears. All you do is brush over the spot, presto!—scratches and nicks instantly disappear. Generous supply of touch-up in each self-contained fountain brush.

$1.00 ea.

3 TIP-ON BRUSHES AVAILABLE:

APPLIANCE TOUCH-UP, filled with the same white lacquer as on your appliances . . . covers nicks and scratches on refrigerator, stove, sink, etc.

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"STIX-ON" ADHESIVE, filled with firm, quick-binding colorless adhesive for repairing broken dishes, glassware; handy for photo albums, etc. Only $1.00 each, delivered to you. Money-back guarantee.

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SAVE ON CROSHAN DRAPES
custom-made $1.50 a yd.
including labor

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Croshan, a new shantung weave fabric, is designed for panel or draw drapes. Custom-made to your window size only $1.50 a yd. including labor. Croshan fabric is 48" wide; this width French pleats to a 25" panel. As many widths of fabric as you need are joined for your windows. Cross dyed to prevent sun fading: Gray, beige, lime, emerald, turquoise, cocoa, gold, mint green, hunter green, sea foam, red. Send for free swatches, complete info. on measuring prices. Make your own drapes. Croshan by the yard only $1. Traverse rods, pins available.

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LOW COST HOLLYWOOD BED LEGS

OVER 100,000 USERS

No. 707

Now have an attractive Hollywood bed or studio couch this easy, economical way with **Snap On Bed Legs!** Set of six legs fits all open type coil bedsprings . . . lock to angle frame simply, securely with strong steel clamp. Easy to install amazingly sturdy. **Hardwood** model available in **natural** or **walnut. All-steel** model comes in **blonde** or **mahogany.** Satisfaction guaranteed. Shipped postpaid in sets of 6 direct from our factory.

Select Height To Suit Your Needs

No. 707—all steel 7" high with glides	$5.95
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No. 107 C—all-steel, 7" high with casters	8.45
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NEW
USEFUL
MULTI-COLORED

Cocktail Sticks

Dress up your parties with these smart, ideal spears for cherries, olives, shrimps, hors d'oeuvres, tea sandwiches, appetizers. Fine birch wood, vegetable coloring only. Cocktail sticks don't fall in glass, easy to hold, and you still discard afterwards like toothpicks. Choice of three designs!

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Gift box of 100 for only $1.00

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Dept. L53

Charmingly Fashioned, Superbly Crafted
WROUGHT IRON **DINETTE SUITE**
5 Pieces only $59.50

Electroplated and Bonderized to prevent rust. Glass top table 38"x42" x30" high. 4 comfortable curved back chairs with finest quality washable leatherette seats in green, white, yellow, red, chartreuse, or shrimp pink.

Right: Wrought Iron **TEA WAGON**

Graceful, strong, featherweight mobility. Rust proof. 2 glass shelves. 14"x24"x32" high. only $19.50

All items in white, antique green, or flat black. ALL FULLY GUARANTEED. Send check or money order. Express or freight collect. Send for catalogue.

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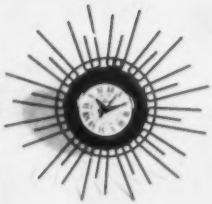

Punctuate the walls of living room, den, or bedroom with this smart wrought-iron clock designed as a sunburst. About 15" in diameter, it has a sweep second hand, Roman numeral dial, guaranteed self-starting electric movement. $13.95, plus 55c post. Interior Trends (L-501), 25 Underhill Ave., Brooklyn 38, N. Y.

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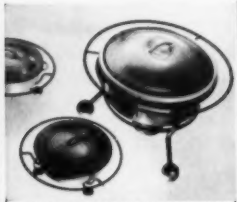
WHEN YOU RETIRE AT NIGHT LEARN TO HANG EVERYTHING IN ONE PLACE ON HENRY'S "SILENT-VALET"

Once you own this Henry "Silent-Valet", you'll wonder what you ever did without one. It's a new way to bedroom neatness! It hangs your jacket properly; holds change, keys, jewelry and papers in a carved tray; and has a special rack for shoes. A handsome furniture piece with a high-gloss furniture finish, the Henry "Silent-Valet" is made of lifetime hardwood construction and is money-back guaranteed. Easily maneuverable on rollers. In Mahogany, Blonde and Walnut. $24.50

Postpaid—Check or Money Order. No COD's. Write: Dept. L5

HENRY HANGER COMPANY OF AMERICA
450 Seventh Avenue, New York 1, N.Y.

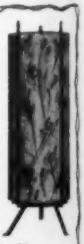


CHAFING DISH CASSEROLE

New Contemporary Casserole with black wrought iron stand and fuel compartment for sterno, alcohol or candle. Made of pressed steel fused with stain-proof porcelain enamel in three colors: Carrot Red, Soft Green and Siamese Brown. Book on casserole cookery included. 2 qt. size $6.95 ea. plus 50c postage. 4 qt. size $11.95 ea. plus $1.00 post. Individual 1 pt. server $2.95 ea. plus 20c postage. No C.O.D.'s please. Calif. residents add 3% State sales tax.

Marken Moderns
Box 253-E, Dept. A-1, Pasadena 8, California

Exciting
decorator lamp
by Sculptex



The ultimate in modern, decorative lighting beauty . . . gracefully styled, black lacquered wrought iron base . . . shade of exquisite natural wheat, laminated between two sheets of white plastic (wipes clean with a damp cloth) . . . concealed turn switch, ¼" rods, ½" legs, 18" tall.

7.00 EACH PPD. 12.00 PAIR PPD.

Shipped Prepaid—No C.O.D.'s please.
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Send stamped, self-addressed envelope for FREE "Sculptex Originals" brochure new, modern lighting ideas.

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Dept. B5, 461 8th Av. N.Y. 1, N.Y.

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Tile is better than smart. It makes sense! You *gain* so much in appearance and convenience . . . you *save* so much in cleaning and refinishing! And think of your happy freedom from waxing and polishing! Nothing hurts your A-O Tile.

And as to cost, you may be surprised to learn that the floor in this room, which looks so expensive, actually costs less than many wool carpets.

American-Olean Tile Co.

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SEND 10c FOR THE "IDEA BOOK OF TILE", 12 full-color pages of ideas and color schemes for kitchens, bathrooms, and playrooms.

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Amazing at **5.95**

Fits every figure . . . gives a new, firmer, more alluring bustline.

Wear this all-in-one and **you'll never go back to old-fashioned separates.** Try it under your dresses, sweaters, your sheerest blouses. You will have a smooth, glamourous line from bra to hem—no unsightly double straps. It lifts and firms and makes you more alluring! The Wondor Fit Bra-Slip **won't bind or buckle** and you'll be **more comfortable, feel more attractive.** Washes and dries in a wink, because it's ALL NYLON.

Style 10—Colors: All White, All Black, or Black Lace on Pink. Sizes: A Cup—32 to 36; B Cup—32 to 38; C Cup—34 to 40 . . . **$5.95**

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Style	Color	Cup Size	Size	Price
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☐ Amount enclosed plus 25c to cover postage and handling.
☐ I will pay postman price plus postal and C.O.D. fees.

Name.....
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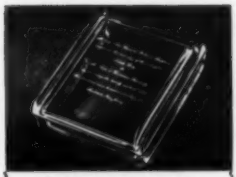
City..... State.....



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Commemorate The Big Event—be it a wedding, a graduation, an anniversary, a testimonial dinner. Simply send us a copy of the invitation or announcement and we'll etch it in perfect reproduction on the lid of a fine Fostoria glass cigarette box. Handwritten messages reproduced, too, for a very intimate gift. Size, 5¼ by 4 by 1¼. Gift-boxed and shipped direct, if you like. Ten days.

$8.95 *postpaid*

Complementing ashtrays, 4¼ by 2¼, etched with first names:

$5.00 *pair, postpaid*

No C. O. D.'s, please

Catalogue on request

HOLIDAY HOUSE

45 Bellevue Theatre Bldg., Upper Montclair, N. J.

Above: Mallard Drake Below: Wood Duck

GAME DUCKS

Original Watercolors 12"x16" with mat

$9.98 each postpaid

M. VOGT STUDIO

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CAPE COD KEROSENE PIN-UP

The light of fashion—this wonderful pin-up that burns real kerosene. Metal base and shield behind the clear glass chimney are black with colorful tole design. Single or in pairs for use on porch, terrace or patio decoration. About 10" high. A real charmer for your summer home.

Each $2.75 ppd.

In Pairs, $5.25 ppd.

CAPE COD KEROSENE TABLE LAMP

This friendly little lamp is the companion to our pin-up. Same color, design and size, only with metal shade that fits on chimney. You can depend on this inexpensive kerosene 'beauty' when your all-electrified home-in-the-country is sadden'd twixt power. Both guaranteed to work.

Each $3.25 ppd.
In Pairs $6.25 ppd.

WARD PHILLIPS Co.
5 EAST MAIN ST.
DUNDEE 2, ILLINOIS

YOU'LL HAVE THE TIME OF YOUR LIFE AT ATLANTIC CITY!

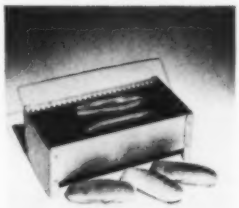
Atlantic City combines more than any other resort all the elements of a good time . . . it is a threefold paradise of recreation, entertainment and climate . . . when you're through with the sea you're not through, at Atlantic City! . . . there are still a hundred other attractions for you to enjoy.

For additional information & color folder write Department L, Convention Hall

ATLANTIC CITY, N.J.

YOUR MONEY'S WORTH

Transformation. Porch furniture, lamp bases, luggage racks, and benches can be made to look like new with this marvelous cord for fabricating seats and backs. We show what can be done with an outdated camp chair. Send 10c for decorator samples. Unglazed is 6c a yard, glazed is 7c a yard, ppd. Webcraft (L-50), Dept. O, Oxford, Mass.



Midget grill, hit attraction at your next picnic, back-yard roast or beach party. Pint-sized for easy carrying, it does a first-rate job on either twelve frankfurters or six hamburgers. The compact measurements are: 12¼" long, 6½" wide, 4½" high. The price: only $4.50, ppd. Order from Gilbert & Leonard (L-50), 1544 Northern Blvd., Manhasset, New York.

A New Way to Serve Beer!

New, plastic Kan-Kups quickly change beer can into a colorful glass. They provide handy containers for serving beer anywhere in the home. Easy to wash—fit all beer cans. Set of 6 in 3 distinctive colors. ***$1.00*** ppd.

MAYDEL HOUSE

P. O. BOX 347 • NORTHRIDGE, CALIFORNIA

BUILD FOR LESS *with Logs!*

$500 and Up!

1 to 10 Room Sections shipped anywhere. Ready to erect! Beautiful Michigan White Cedar vertical half-logs. Variety of designs makes them ideal for vacation or year 'round homes as well as motels or tourist cabins.

SEND FOR FASCINATING BOOK

"50 LOG CABIN PLANS" is packed with practical know-how. Shows how to build your own at great savings. 50 floor plans and drawings. Send only $1.00, postpaid. No C. O. D.

Log Cabin Sales Co.
Dept. C
1218 W. Walnut St. MILWAUKEE 5, WIS.

A FUTURE HEIRLOOM

A delightful reminder of the past, this pure white chinaware shaving mug, decorated in fully fired 22 karat bright gold, is an accurate replica of those used during the '90s and '90s.

Any man's name, with middle initial, is hand-lettered in Old English. The handle is applied, showing indented mold marks, entirely authentic. The gold decorations and lettering will not tarnish or rub off, and the mug is 3¾ inches high.

Every man or boy you know will treasure this traditional shaving mug. It can also be used for home decoration, for coffee, cigarettes or pencils.

In ordering give exact spelling of name as it is to appear, and proper mailing address. Delivery about three weeks. No C.O.D's please. Price is $3.95 postpaid in U. S., with safe delivery guaranteed.

The Cracker Barrel
FRANKLIN, MICHIGAN

New

STITCHING LIKE JEWELS ON SHANTONE
ALL *PRE-LAUNDERED*

Shantone, U. S. Royal's antique textured cotton is the fabric—a perfect foil for the sparkle of color in the tufting embroideries.

Decor-Room Ensembles have everything to magically sweep away the old look and re-do your rooms in a trice. Bedspreads, pillow shams, chic cafe curtains or draw drapes, bolster covers, vanity skirts.

Pre-Laundered means these Decor-Room Ensembles have been washed before you buy them, so you know the fabrics, the embroideries, will never lose the fresh, new beauty that won your heart. For stores nearest you, write Cabin Crafts, Inc., Dept. L.

Patio bed throw shown:
Charcoal • Cocoa Brown
Yachting Blue • Avocado Green
Sun Gold • Persimmon • Wine Sherbet
Powder-Puff Pink • Surf Green

Decor
ROOM ENSEMBLES

CABIN CRAFTS, INC., DALTON, GEORGIA, AND 7 EAST THIRTY-FIFTH STREET, NEW YORK CITY

BUTTERFLY CHAIR

DELUXE model. Heavy black steel frame. Durable, removable canvas sling. Reinforced double corner pockets. In black, white, yellow, red, green, chartreuse, orange or terra cotta. For modern interiors, porch or patio. Shipped Express Collect. FULLY GUARANTEED. (Add'l duck slings —$4.25 ea.)

AUTHENTIC model. Like classic original. Heavier, larger steel frame, heavier "marine" 10 duck, same colors as above. This model price-fixed by mfr. but we pronounce shipping charges anywhere in the 48 States. (Add'l duck slings—$8.45 ea.)

$7.45

$14.95

JUVENILE MODEL

For children two to ten years old. Strong enough to hold an adult. In red, yellow, tangerine, terra cotta, green, chartreuse, black, white. Shipped express collect.

$8.95

The SWAMI CHAIR

Appropriately named because of its handsomely imposing design, this new chair is the last word in comfort. Heavy charcoal black steel frame. Removable, washable, heavy canvas sling, with reinforced double corner pockets, in red, yellow, green, chartreuse, orange, terra cotta, black or white. *A perfect mate to the butterfly chair.*

SHIPPING CHARGES PREPAID IN THE 48 STATES. $29.90

Nationally Distributed by Selrite, Inc.

living ease . . .

Posture Back Chair $9.95 ea.

Table, 32" Sq. $29.95 ea.

Table & 4 Chairs $69.75 set

add 50c to each piece to cover shipping.

Exquisite indoor-outdoor wrought iron furniture. Long-lasting, in bonderized charcoal black or gleaming white finish. Expanded metal table and chairs fold for compact storage. A TRDY Quality Product.

No C.O.D. please. Money refunded if not satisfied.

THE YARDSTICK

"for modern interiors"

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WROUGHT IRON and WHITE CERAMIC FLOOR

ASH TRAY

ONLY **$2.98** *postpaid*

Simple, crisp modern lines fit décor of every room. Graceful, black wrought iron floor stand has rubber-tipped legs, is 19" tall. Overhead handle doubles as handy cigarette holder. Large, man-sized, milk-white, easy-to-clean ceramic bowl is 8" in diam. Only $2.98 pp.

TABLE MODEL 4" tall. All other features same as above. Only $2.50. Shipped postage prepaid. Send check or M.O. Sorry No C.O.D.'s. *Satisfaction Guaranteed.*

D. BLOCK COMPANY

138 W. 54th St., Chicago 9, Illinois

EARLY AMERICAN

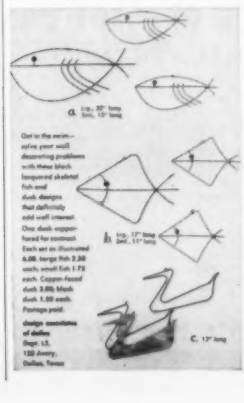
Lantern Post Salt & Pepper Shakers

Add these authentic brass reproductions to your own collection or use as a welcome gift. Size 5¼" tall. Exquisitely detailed. $5.95 POSTPAID

For a charming personal touch, we will engrave back of sign with name. Limit 2 words, "the Browns," etc. add $2.00

SILVER CHEST

BOX 69 PLEASANTVILLE, N. Y.



Get in the swim—solve your wall decorating problems with these black lacquered shabby fish and duck designs that definitely add wall interest. One duck copper-faced for contrast. Each set as illustrated 6.00. Large fish 2.50 each, small fish 1.75 each. Copper-faced duck 3.00; black duck 1.50 each. Postage paid.

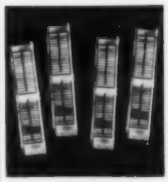
design consultant of duties
Dept. L3
135 Avery,
Dallas, Texas

YOUR MONEY'S WORTH

Golden cuff. This extra-wide bracelet will be the exclamation point to your favorite long-sleeved dress. Or be in fashion with a sleeveless frock and wear one or two on bare arms. In gold-plated metal, designed to stay put and not ride up or down, $2.45, including tax and postage. Hyde's (L-50), 135-137 Northern Blvd., Flushing, L. I.

Summer special, the famous Capezio skimmers, designed in a woven bamboo texture, light and cool for warm-weather styles. The thin wafer heel makes it ideal for casual and resort wear, the natural color makes it adaptable to any ensemble: $7.95, ppd. Matching box bag, $5.99, ppd. State regular shoe size when ordering. French Boot Shop (L-50), 341 Main St., New Rochelle, N.Y.

New SHOP CRAFT Shutter Panels come *Completely Assembled*



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Easy and fun to do . . . save many dollars on each window. Factory experts have left just the fun for you. You trim to size, hinge them together and install. Simple, easy-to-follow instructions included with your order. Remember Shop Craft Shutters are the same fine quality as expensive custom made shutters.

Send 25c for beautiful illustrated brochure packed with decorative ideas.

SHOP CRAFT SHUTTERS

P. O. Box 110 L, Beverly Hills 45, Calif.

Thousands of happy customers *say this*

EARLY AMERICAN

LADDER-BACK CHAIR is a $6.75 *"Miracle Value"* at

Fully Assembled—Ready-to-use

Don't let the price fool you! Here is a chair of authentic design with a hand-woven fibrerush seat, crafted by mountain folk according to an age-old method. Sturdily constructed of solid native hardwood.

Unconditionally Guaranteed!

Height 42". Seat 18" x 14" Height of Seat 18"

Unpainted but smoothly sanded $6.75
Light natural finish $7.75
Mahogany, maple, walnut, cherry or pine finish $9.50

COMPARE FOR QUAINTNESS AND CHARM! COMPARE FOR UNRIVALLED VALUE!

Write for FREE catalog of other Early American reproductions.

Minimum Order: 2 Chairs

Express Charges Collect Sorry, no COD's

Jeff Elliot Craftsmen

Dept. L-50 Statesville, North Carolina

KEPE-NETE Bird Feeder

Here's the greatest advance ever made in the bird feeding industry—a new bird feeder you can keep clean as the dishes in your home. Food never becomes wet or sour—it stays absolutely dry regardless of weather. No more messy lawns, birds can not scatter or get food dirty. Upper and lower trays 15½" wide, in baked Palm Green enamel, other parts aluminum and chromium. Feeder tray 7½" wide. Holds 1½ pounds of food. A child can take apart and clean. Beautify your yard this spring—order one today . . . Only $9.95 ppd.

Satisfaction Guaranteed

H. B. COWAP

2423 Ridgeway Ave., Dept. L-5, Evanston, Ill.

YOUR MONEY'S WORTH

Snack solo. Watching TV, listening to a symphony, or just sitting in the sun, you'll want this cup and plate combination for lap meals. Imported from Italy, it is made of fine ceramic, hand decorated with a whimsical bird of many colors. There is a small groove to hold the stripe-bordered cup. $3.50 each set, ppd. From House of Italian Handicrafts, Inc. (L-50), 217 East 49th St., New York, N. Y.

Sterling symbol to intrigue everyone who wants a personal and smart-looking accessory. Designed in heavy sterling silver, embossed with your particular Zodiac sign, we show *Gemini*, the twins, for the month of June. Pin and bracelet, $7.25 each. Also available: earrings, $6, tie clasp, $6, money clip, $7.25. Prices include tax and post. From the Blue Wave (L-50), Kennebunk, Maine.

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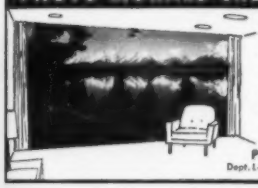

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Colorful **Tankettes**

Prevents Moisture Condensation

3-piece bathroom set only **3.98**

FITS ANY TANK

A Tank attached to wall and to bowl by pipe.

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Tankettes give your bathroom a rich, colorful decorator-look. These luxurious high-pile, fluffy chenille covers also eliminate tank moisture to end unsightly dripping.

12 GLOWING COLORS: Hunter Green, Salt and Pepper, Coral, Grey, Yellow, White, Red, Mint Green, Rosy Pink, Chartreuse, Powder Blue, Wine.

MATCHING BATHROOM RUG CHANGETTE, the new chenille "slip cover" bathroom rug with non-skid sponge rubber base. In colors to match Tankettes. Size 18 x 30 in. only $3.98

Mail Orders Filled. Money Back Guarantee

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FOUR DENNIE LEGS CONVERT A METAL BED SPRING INTO A DIVAN OR HOLLYWOOD STYLE BED

4 all-steel legs per set, finished in aluminum, rubber, plastic-tipped. No holes to drill.

5.95

Patented

Attaches to Angle Iron (Coil Spring)

Attaches to Round Bar (Flat Spring)

Attaches in 5 Minutes

6 Inches high

6" high

Box Spring

MODEL C—Attaches to box spring . . . hardwood finished mahogany, walnut, maple or blond . . . with steel non-rip disc to protect ticking. Set of six. 4.95

Send check or money order. (No COD, please). Money refunded in 10 days if not fully satisfied. We pay postage.
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SAVE 1/3 AND MORE
Order finest rugs direct from importer
WRITE FOR FREE COLOR CATALOG

HAND HOOKED RUGS
Room sizes—throw rugs 9'x12' $67.50 ppd.
The world's finest hand hooked rugs in all sizes from 2' x 3' (only $3.75) to 12' x 18' (only $137.50). Round, oval, oblong; 10 decorator designs. Long wearing, luxuriously textured in colorfast long staple cotton yarns. We'll send information on sample rugs.

MANILA HEMP RUGS
only 45¢ a sq. ft. for standard sizes
You'd regularly pay 75¢ and more for this quality. Our custom made price only 45¢ a sq. ft. for standard 9 ft. (width or length) sizes. Special sizes, 50¢ a sq. ft. Light natural color. Bleached white, checkerboard, 36" squares also available. *Send 60¢ for sample square.*

SISAL HEMP RUGS
in decorator colors
9' x 12' only $52.50 ppd.
Square patterned rugs woven seamless in gray, beige, yellow, green, brown, or off white. Send for free color swatches.

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ZIP *THROUGH YOUR DISHWASHING*

QUICK-SUDS
SEMI-AUTOMATIC DISHWASHER
Complete with two brushes
ONLY **$7.95** PPD.
Saves half your dishwashing time and keeps your hands out of greasy water. Uses any powdered or liquid detergent. Delivers sudsy or clear rinse water at touch of the handy button. Nylon dishbrush and fibre pot-brush interchange instantly. ATTACH IT YOURSELF IN A JIFFY.
Buy it for yourself—buy several for gifts. Order today on our 3-day money-back guarantee. We will gift wrap and send it to any address you give. Dept. L

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RENEW YOUR RUGS

Amazing New Dye—Just Brush On Rug—Right on The Floor!
"JUST like magic," the amazing new dye RUGADUB, changes or restores the color of your rugs. Just brush on. Let dry overnight—"presto", your rug looks like "new" in the morning. For any wool rug. Colors evenly. Neutral rugs take any color. Refresh dark rugs with nearest Rugadub color. Dyes a 9 x 12 rug. Time-tested.

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Use on solid, mixed or figured rugs. Seven Rugadub colors: Hedge Green, Black, Emerald Green, Midnight Blue, Wine, Raspberry and Tobacco Brown. Complete Rugadub Kit includes mixing tray, brush, measuring cup and easy-to-understand directions. ONLY $3.95. Hurry—Order NOW! Specify Color.

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Just send $3.95 (check or M.O.) with name and address or order C.O.D. and you pay postage. Specify color you want and present rug color. Money back either way if not delighted.

NOTE: If rug NOT wool order FIBREDON. For furniture upholstery order SOFADUB.

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Lakehurst, N. J.

NO MORE SCRATCH!!
Protect furniture surfaces with
RIC-O-BAC
the magic wool felt cushion. Self-adhesive to all surfaces, all materials . . . No gluing. Washable. Permanent . . . Conforms to any outline or size of bric-a-brac, lamps, cob trays, etc. . . . Cushions, silences . . . easy to apply, just press it on with finger.
4 packages.....(4 yards).....$1.00
Post Paid in U. S. . . . No C.O.D.
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3905 West 64th Place, Chicago 29, Illinois

MATTE BLACK IRON LEGS

transform a plywood sheet or Flush door into a handsomely modern desk, sofa, dining-table, cocktail table or coffee table.

SENT POSTPAID

Please send check or M.O. We pay postage. C.O.D.'s accepted with 25% deposit & you pay postage.

SET of FOUR LEGS Couch or Sofa height 6 — $4.95 POSTPAID

NEW LOW PRICES on wrought iron legs make it easy to GO CASUAL MODERN. Make sleek and practical furniture with these WELDED wrought iron legs; solid ½" thick. Screws included at prices shown:

CHOOSE FROM 4 SIZES:

28" Desk or Dining Table Size; four for $13.95

16" Cocktail Table or Bench Size; four for $7.95

12" Coffee Table Size (see photo above) 4 for $6.95

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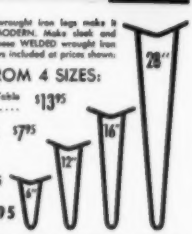


YOUNG PRODUCTS, Dept. 1376, 2605 Elmhurst, Detroit 6, Mich.

CLOTHE THE NAKED bulb

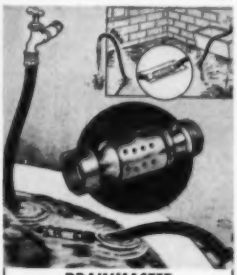
. . . that dangles from the ceiling with a good-looking **"LAM"**

CEILING LIGHT DIFFUSER

Just snap it on to any overhead bulb and it eliminates glare, reduces shadows and gives a pleasant diffused light. Molded of Fibreglas-reinforced plastic, it's tough as steel—light as a whisper—and washable. Cone-shaped and ivory-colored, 14" wide. **$3.25**

We Pay Postage • Money Back Guarantee

Frances-Morris Dept. L53 1016 Carroll Street Brooklyn 25, N. Y.



DRAINMASTER

Without electricity or moving parts this suction drainer sucks 300 gallons per hour from flooded cellars, pools, trenches, etc. Just attach with a garden hose to any screw type faucet, attach another section of hose to the discharge end, turn on the water and it goes to work. **$3.95** ppd. Solid brass, Non-rusting.

Send 10c for Catalogue.

NOVELTY MART
59 E. 8th St., Dept. 118, New York, N.Y.

YOUR MONEY'S WORTH

Copied from old, this fine butter churn reproduction makes a smoking stand or table. 26" high with a top diameter of 16½", use it as a small bar as we show here. Have it to store games and cards, magazines, knitting. Designed with knotty pine hardwood legs, you may have it finished in dark pine, medium pine, or red maple. $16.50, ppd. Templeton Craftsmen (L-50), Templeton, Mass.

Hail the Queen! This unusual candle has been designed to commemorate the much-heralded Coronation in June. Hand-dipped and hand-decorated in full color, this interesting reproduction is exact in every detail from floral candle to the royal crown base. 10" high (before lighting!), $3.75 each, ppd. The Feigenson Twins (L-50), 960 Grand Concourse, Bronx, N. Y.

• **For Summer Storage of Little Things**

SWEATER & LINEN BAG

with Zipper . . also for Blouses, Handbags, Baby Things, etc. Soft Plastic, 14" x 12" with 3" gusset. Keeps things orderly and laundry fresh. 2 FOR **$1.35** PPD.

SPECIAL! 12 for $7.50

UTILITY SIZE 20" x 14" with 3" gusset for Knitted Suits, Curtains, etc. 2 FOR **$1.55** PPD.

27" x 21" with 12" gusset, holds 5 Blankets, Drapes, etc. EACH **$1.25** PPD.

MOTH PROOF . . . DUST FREE

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FREE GIFT'N GADGET CATALOG. NO COD's.

Folded for carrying

PORTA-BED folds to a snug suitcase size. For traveling, visiting, outdoors, small apartments or as a regular baby bed. Strong aluminum frame supports sturdy duck and netting crib. Folding waterproof mattress rests on Masonite bottom. No latches, nails or screws. Safe for baby. Ready for immediate use. The open PORTA-BED is 46" long, 24" high, 22" wide. Adjustable in depth for children up to 5 years. Weight: 12 lbs., color soft blue. $22.95 ppd., complete with mattress. Moneyback guarantee. Orders filled promptly.

The PORTA-BED CO., Inc., Dept. 5
2811 Danford, Box 6582, Dallas, Texas

MAMA'S HELPER—

DIAPER HAMPER

Created with complete understanding of baby's nonchalant disregard for self-control. Of metal with hospital white enamel finish outside, aluminum rust-resistant coating inside. Has colorful nursery design, holds more than 80 diapers.

Deodorant cup in lid neutralizes offending odors. 10" by 10" by 24" high. With removable plastic liner-bag and deodorant cake. The perfect gift for the new mother.

$7.95 add 75c for shipping

Always Available:
Extra liner bags—88c ea. postpaid
Extra deodorants—38c ea. postpaid
SEND FOR CATALOG

May Birn

79 West Grand St., Dept. L1, Mount Vernon, N.Y.

MILKING STOOL GOES MODERN FOR TV COMFORT

The milking stool takes on a modern look but it still has that old fashioned comfort particularly for television watchers. This handsome solid maple TV stool is ideal for both children and adults. It protects rugs and furniture from wear and tear. Level, stable, with contour-molded seat comfort. Easily moved from room to room or stored in closet. Dowel fit legs—no nails, screws, etc. 11½ inches high. Merely $7.50 postpaid for a limited time only. Order TODAY. No C.O.D.'s please.

THE WOOD SHOP, Dept. A
3418 W. Lisbon Milwaukee 8, Wisconsin

Walk with the grace of a ballerina . . . the assurance of an Indian Princess . . . in these comfortable Hollywood moccasins. Custom styled of genuine, suede leather with flexible cowhide soles. Choice of five fashionwise colors: red, golden tan, black, white, green. Sizes 4 to 10 (full sizes only). At this wonderfully low price you will want several pairs. $2.49 ppd. Please, no COD's. Cal-Leather Co., Room 105-B, 963 Harrison St., San Francisco 7, Calif.

Not even INK can mar its Beauty

See the Sensational NEW 100% SARAN Carpet

The Beautiful Saranette by Masland

Accidents will happen! But you can take them in stride when your carpets are woven of 100% saran. Dirt, grease, grime . . . even ink can be sponged off this amazing carpet.

Saran carpets stay fresher, cleaner from the very first day because the smooth round fibers shed wearing grit and dust. That means easier care and longer life, too.

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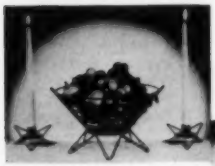
Man-made saran is truly the wonder fiber created for modern, care-free living. See the 100% saran carpets at your leading rug and department stores.

SARAN yarns

THE SARAN YARNS COMPANY
Odenton, Maryland

DESIGNS FOR TODAY'S LIVING
COMBINATION VALUES

Each combination is a **must value** in smartness and function for your home. Designed as handsome accessories that **do** things.



4.95 ppd. 3 Pc. Cocoate Set (2 candle holders and basket) Star-shaped design in wrought iron. Basket holds sumptuous display of fruits. In brass plated steel (lacquered to resist tarnish) 6.50.

a Basket available. "Design for Today's Living." Money orders or checks please. New York City residents add 3% sales tax.

4.95 ppd. PYREX Candle (12 cup capacity) and candle warmer (stays warm 8 hours). Star-shaped black wrought iron design for candle warmer. Candle available in White, Red or Black each wrap.

3.95 ppd. Pair of Starlites Lamps—3"x10" Globes. Smart contemporary design. Complete functional fixtures & set. Black wrought iron or brass.

DESIGN CRAFTS
431 W. Broadway—Dept. 06.

NEW...Outdoor Disposal Unit

Burns trash quickly, easily, thoroughly—in all kinds of weather—without fire-hazard. Burn-All eliminates flying pieces, excessive smoke and smell. Burns everything to fine ash. Needs no watching.

Built like furnace, with scientific draft, for unmatched burning. Wet, green refuse placed on grill is completely consumed by fire below. Sturdy steel construction. Heat and weather resistant finish. 2 bu. cap. Size: 32" x 24" x 20".

Burns any refuse safely... thoroughly

$14.95 ppd.

Only $14.95 ppd. Money back guarantee. Send check or money order to—

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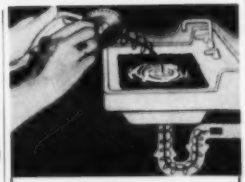
A Real Time Saver for busy homemakers!

Family size bulletin board to help you remember what to do . . . what's wanted. Ideal for kitchen, near telephone, at freezer, in children's room.

RITEWELL PIN-UP CHALK BOARD combines convenient cork strip for pinning up notes, lists, memo's and a handsome, durable chalk board for written messages. A perfect gift for family or friends.

Beautifully finished frame with EYE-EEZ GREEN or VELVET BLACK chalk board. 13" x 18", $3.95; 18" x 24", $5.75. Shipped postpaid with money-back guarantee.— No C.O.D's.

Spencer Inc. Rheem Dept. D
101 Park Avenue, New York 17, N. Y.



NO MORE COSTLY CLOG-UPS WITH HOUSEHOLD PLUMBER

Keep a handy Household Plumber in your home for speedy action on these annoying stop-ups in your kitchen sinks, lavatories and tubs. Simple and easy to use as brush. Pays for itself the first time it's needed. The positive boring action of the cutting points and brush head frees the clogged plumbing. $1.98 Postpaid. No COD's please. Send for a free catalog today to the

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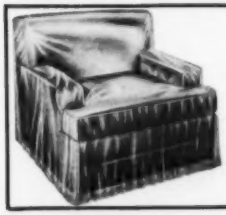
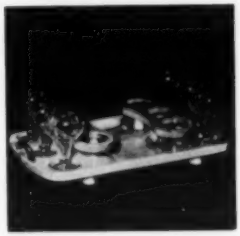


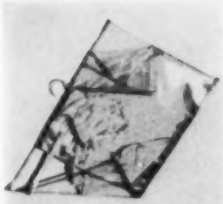
Recommended! Wonderful new way to protect your furniture's beauty. Shaped - To - Fit transparent Firestone Velon plastic covers guaranteed to take hard wear. Protect against dust, spots, wetting, romping tots and pets. Soft, comfortable and good-looking, too. Wipe clean with damp cloth. Get **Free Catalog** and **Style Selector** for over 150 neat-fitting styles and sizes, low as $3.95. Separate cushion covers also available. Write today to

HOUSE OF SCHILLER
Dept. L-23
180 N. Wacker Dr., Chicago 6, Illinois

YOUR MONEY'S WORTH



Beer bonanza. Ideal for year-round entertaining, you'll love having this service tray, equipped with six hollow-stem beer goblets, compartments for holding six bottles or six cans of chilled beer. Made from choice, ground hardwood, the finish is resistant to alcohol, juices, etc. Tray and glasses, $10.95, ppd. Homecrafts (L-50), 799 Broadway, New York, N.Y.



For travel or at home, you'll find use for more than one of these plastic bags with four pockets to store lingerie, blouses, light sweaters, etc. Everything is visible, one item can be removed without disturbing the others. Bound in light blue with matching ribbon tie, only $1, ppd. Mastercraft (L-50), 212 Summer Street, Boston, Mass.

IDEAL FOR THE DEN

Massive ceramic ashtray with fascinating bird scenes in color by AUDUBON; also suitable for hanging as wall plaque; size 7"x7". A RARE FIND, with charming winter scenes in color by Currier & Ives, 8" ceramic plate—perfect gift for June brides. Ashtray $2.50; Plate $1.50 PPD.

Satisfaction guaranteed.

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Tall folks get logroom with R-H Bedrail Extensions—No Tools—just hook to Bedrail, center spring and mattress and S-T-R-E-T-C-H, OH BOY! Two sizes: 4 inches or 6 inches extra length. Solid hardwood finished in Maple, Blonde, Walnut, or Mahogany. $4.95 per pair postpaid, money back guarantee. Specify size, finish—send check or money order.

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inside [redacted] *and outside* [redacted]

10 times in 20 minutes...

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Try to match this value anywhere! A handsome one-arm sofa by day, and a comfortable 30" x 75" bed with headboard at night. No-Sag Spring Base is upholstered with foam rubber, and cradles a 100% Pure White Latex Foam Rubber mattress and two foam rubber bolsters. Covered in our MODERNA collection of modern, heavy-textured fabrics, with handy zippers. SEND FOR SWATCHES TODAY!

$139.95 in MODERNA fabrics

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4-4½ inch pure white latex 100% foam rubber. Other sizes...prices on request.

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soaks 5 plants at one time!

SOAKEZE attaches to garden hose. Has 5 outlets, each with small Karousel hose attached; two 13 feet long, two 9 feet and one 7 feet. Just place ends of hose at base of selected plants and run a small stream of water for deep, thorough soaking. Light and easy to handle; 5 year guarantee.

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Beautiful ceramic handled knives in natural vegetable colors with quality stainless steel blades. They will be used for spreading cheese, jam, butter and pastes. Spreaders are Pea, Corn, Celery and Pepper. The Fruit Knives have brown twig handles with natural colored fruits on the end. Mirror polished quality stainless steel blades. Attractive and colorful to be used with any place setting.

$1.00 each Set of 4 **$3.50** postpaid

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Planter of pine, bound to be an interesting accessory in every type of room. Honey-finished, it is about 22" in height, has a 5" round mirror, a plant box at the base with a plastic liner for small plants. Above the mirror is a real thermometer, making this three-in-one wall fixture a wonderful buy at $5.95, plus 35c postage. Helen Gallagher (L-501, 413 Fulton St., Peoria, Ill.

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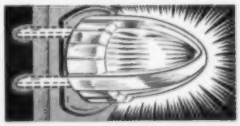

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QUALITY PRUNING SHEARS

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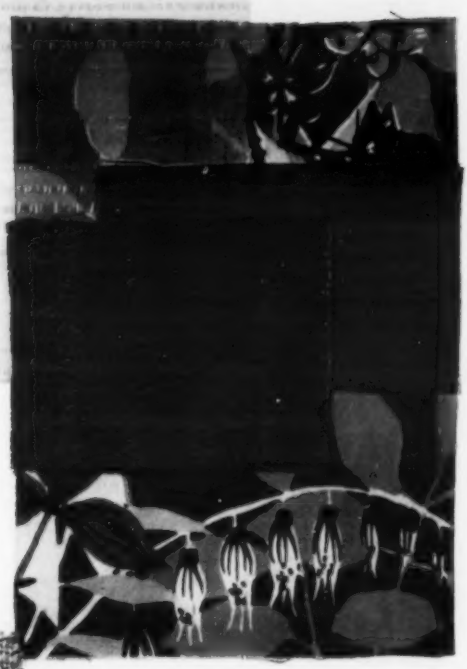

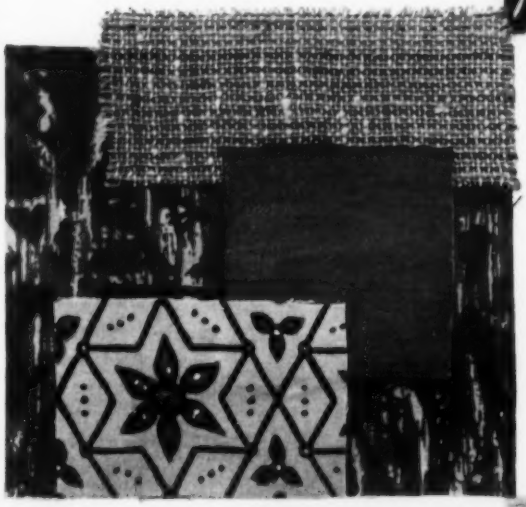

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Moss Rose

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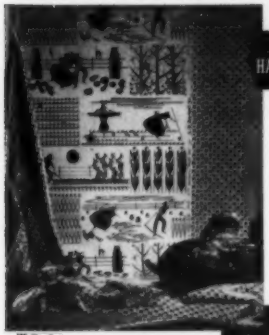

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Here are amusing scenes from "down on the farm" done in a modern technique and colors for the contemporary interior.

Use it for decorative smartness in your dining area, hall, sunroom or any friendly place. "Pilgrim," its companion design ...available in both fabric and wallpaper in delightful complementary colors.

Send 25c for samples and ideas to make your home more beautiful with wallpaper.

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CREATORS OF
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SLIDING MESH FIRESCREEN
. . . easily!

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Prized Possession
GOOD GIFT
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The mail box becomes a thing of beauty when styled in the manner of the "Mailmaster". Hand made, expertly finished. Receptacle is big 12" x 6" x 8½") without appearing bulky. Scrollwork is hand wrought and rustproofed before enameling. Fasteners furnished for wood or masonry (state type needed). Choice of 3 finishes:

Style A—Polished Brass, mirror bright with black enameled wrought iron $17.95 Postpaid
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you'll want a dozen! The San Remo is another in that wonderful group of chairs hand crafted in Italy and is available in black lacquer or natural finish. The very comfortable seat and back are of corded natural rush. Ht. 32". Seat ht. 17". $25. exp. coll.

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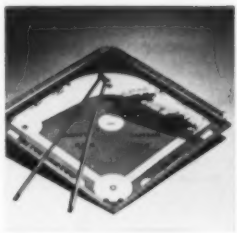

Batter up! Baseball fans will enjoy playing this magnetic action game of skill—actual pitching, catching, and batting. Two players seated at opposite ends of playboard operate the magnetic controls under the diamond. There is a bleacher background with openings for scoring, "true-to-life" baseball players made of plastic with metal bases. Game measures 18" x 18", $4.95, ppd. Selectops (L-50), 34 W. 37 St., N. Y. C.

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KITCHEN
LIVING ROOM
BATHROOM
BEDROOM
NURSERY

Here's a smart, versatile shelf that's perfect in the kitchen; cook books, recipes, tea towels. Living Room; books, bric-a-brac accessories. Nursery; children's books, toys. Bathroom; towels, supplies.

A fine addition to your home, you'll find it practical to order several shelves. Check or money order please.

$3.95

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Manufactured by Custom Craft

Cushioned with U. S. Koylon Foam

Simple and direct are the lines of these versatile chairs and love seat designed by Paul McCobb with gracious seating comfort. Through mahogany and brass and luxurious U. S. Koylon Foam cushioning a rare new elegance emerges. This brilliant designer achieves T-square precision with the help of U. S. Koylon Foam cushioning. And here is *buoyancy* that braces while it relaxes you. Only the *lasting luxury* of U. S. Koylon Foam can equal the timeless beauty of today's finest contemporary furniture. Designed by Paul McCobb, manufactured by Custom Craft; at fine stores near you or write Directional Showrooms, 201 East 57th Street, New York.

U.S. Koylon® FOAM *Cushioning*

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ROCKEFELLER CENTER, NEW YORK

Kiddy Name T-Shirts

$1 Each, White; 2 for 1.89
Maize or Blue, 1.10; 2 for 1.98

Husky T-shirts have your pet young one's name across the front in big red letters. Long-wearing cotton with shape-retaining fit. Order white, **PA3527**; blue or maize, **PA3527a** in sizes 2, 4, 6, 8, 10 and 12.

Rattan Cornucopia

Fill with flowers or fruit for an unusual decorative effect! Hand-woven of natural rattan with hanging loop for use on wall! Measures 64" across and over 12" long. Nice now—and is lovely for the autumn holidays. Order **HF5308.**

$1.25
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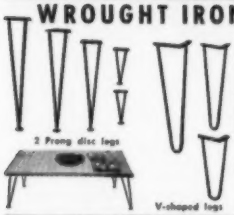
OR STANDARD BLACK



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All you need is a screw driver—we supply the legs, screws and instructions. Fasten legs to sofas, beds, plywood, wood planks, flush doors, Formica tops, TV sets, coffee tables, etc. All rods lacquered in black, red, yellow, blue, green or white. Glossy or semi-glossy finish. FULL ½" DIAMETER. Specify type leg desired. Freight prepaid. No C.O.D.'s.

SET OF 4 LEGS:

6" high	$3.50	10" high	6.95
12" high	3.95	22" high	8.95
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PREVENT DOG DAMAGE

One Whiff is worth 1000 Words!

Prevents both noising around and digging. The easy, humane way to compel dogs, and cats to **Stay Away!** You don't smell it, they detest it!

PROTECT
Evergreens
Flowers
Vegetables
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Garbage Can

LIQUID CHAPERONE Just spray on—it lasts for weeks, rain or shine. A little goes a long way. **8-oz. Bottle $1; Qt. $3;** Season Supply, **Gal. $8.**

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Powder Chaperone
Protects chairs, etc. No more dog hairs! Just shake on. **Shaker Pkg. $1.**

Kitty Chaperone
Keeps cats from clawing furniture, draperies, etc. **Shaker Pkg. $1.**

Rabbit Chaperone
Stops nibbling trees and plants. Use like Liquid Chaperone. **8-oz. $1; Qt. $3.**

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Chaperone
Sudbury Laboratory, Box 842, Sudbury, Mass.
Stores: Write for Special Offer.

MINIATURE BARROW

This cute miniature barrow will carry off your heart. It's just the right size for use as a bobby pin, paper clip, or jewelry holder, tiny planter, cigarette dispenser or ash-tray. Available in cast iron, painted black, decorated by hand with colorful Pennsylvania Dutch designs or in solid, highly polished cast brass. It is 6½" long and 2½" wide. Tray is removable and the tiny wheel actually turns. Get several for yourself and friends. In cast iron, just $1.25 each; cast brass, $2.50 each, postpaid.

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Perfect as a bridal gift, this clock is at home in provincial or modern settings. Its white face is accented by black numerals and hands. The natural color of the imported wicker basket is smartly contrasted by a black wrought iron hanging loop and dial rim. The electric movement, (A.C. only) is by Seconia. Basket is 8" in diam.—**$16.95 ppd.** (tax incl.) Same clock with imported 8-day movement—**$23.95 ppd.** (tax incl.) We gladly gift wrap.

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NOSTALGIC AMERICANA

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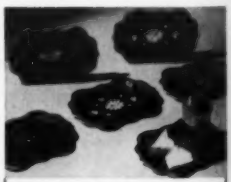

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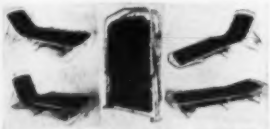

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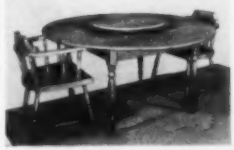

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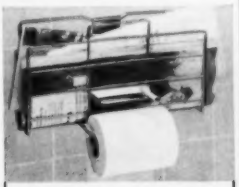

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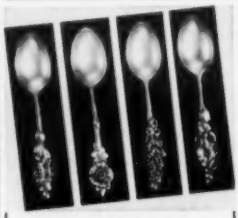

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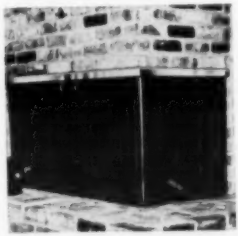

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Works like magic! Just put this new scientific metal leaf in your dishpan or sink, add detergent, put in silverware—and wash it shed its tarnish instantly! Works equally well on flatware and on silver with most intricate designs. Silverware comes out gleaming and bright—without rubbing, scrubbing, or use of chemicals. Lasts a lifetime and is attractive. It makes an ideal gift. Only $1.25 postpaid. Why not order an extra one for a friend? Money-back guarantee.

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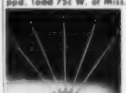
DECORATE with CANDLELIGHT FROM DENMARK

Pia Pincandles—Slender, 16", hand-dipped dripless candles in fresh vivid colors. They'll inspire you to many "conversation piece" arrangements! Red, White, Yellow, Pink, Blue, Green, Lavender or Black. Beautifully boxed to keep or give. Set of 24, all one color, $2.50 ppd. (add 25c W. of Miss.) Set of 80, 10 of each color, $7.50 ppd. (add 75c W. of Miss.)



Candle Arc—Holders for 5 Pincandles form a graceful curve in polished brass 7" long, 2½" high. $3.95 each ppd., $7.50 the pair ppd. (add 25c W. of Miss.) Send Check or M.O.—no C.O.D.'s, please. *Write for free brochure showing many exclusive French and English imports!*

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Style No. 20
The Cape-Stole Star of '53. Has 2 pocket-Belt shown is not included. Smart with any belt. $22.95

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27" cape. Flared back. Scallloped bottom. Graceful arm slits. (29½" for full gals.) $22.95

Is your fur coat worn, old or out of date? Now for only $22.95 that old fur coat can be beautifully remodeled into either of these high fashion capes. YOU SAVE OVER 50%. Almost no fur is too old or too worn for Morton's Fur Wizards to remodel into a glamorous cape. Delivery 2 weeks after we receive your coat. Thousands of delighted patrons in 48 States. Send No Money. Just wrap and mail your old fur coat to us and state your dress size and style cape you want. If necessary, extra fur is added at fur cost only, but we notify you before starting job. Order Now. Pay postman, plus postage, on arrival. Order Now.

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YOUR MONEY'S WORTH

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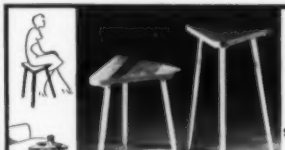
For lazy days. These terry cloth moccasins are both attractive and practical, have cushiony foam-rubber soles covered in denim for long, long wear. Made in either fireman red or periwinkle blue, they are completely washable by hand or in machine. Sizes: small, medium, and large, $2.29, ppd. Green Gable Gifts (L-50), 1554 Third Avenue, New York, New York.



Double use, double value stool-table, museum-chosen for design. Sturdy, light, comfortable, convenient. Of natural birch, glowingly finished; non-slip leg tips. Top is inch-thick 14" triangle. Designer: Belle Kogan. Send 10c for "Modern by Mail", low-cost, high-taste home furnishings catalog.

CHAIRSIDE 18" ht. $6.95 • 4/$25 ppd. **WEDGIE** SNACK-BAR 24" ht. $7.95 • 4/$30

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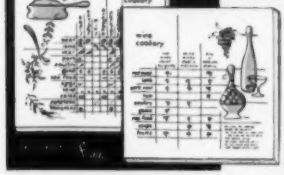

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- red or green and black—on white
- cork felt back—wall hanger attached
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Youngstown Kitchens

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Hubbard Cobb tells how in your spare time you can increase the comforts of your home a hundredfold and its value by thousands of dollars.

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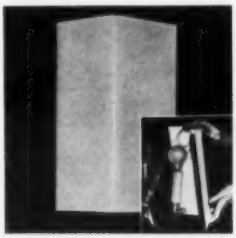
DEFENSE BONDS

YOUR MONEY'S WORTH



Face lifting for wall fixtures. You can restyle old sconces or wall lights in a jiffy by snapping on these perforated steel diffusers. Enameled in white, they are washable, unbreakable, large enough to cover entire fixture. Measuring approximately 12" long and 4½" wide (each panel), they will soften and deglare lighting for any room setting. $3.25 each, ppd. Elron Products (L-50), 219 West Chicago Avenue, Chicago, Illinois.

Cooking odors, mustiness, stale air can be easily destroyed with this well-designed electrical deodorizer. Perfect for kitchen, bathroom, closet, office, etc., it has a two-lamp unit which will handle room spaces up to 1700 cubic feet. In aluminum finish, it has G-E ozone lamp unit and auxiliary parts. $8.95, ppd. Brooklyn Electronic Deodorizer Co. (L-50), Box 7, New Lots Station, Brooklyn, N. Y.

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CONVENIENCE and EASE in traveling with baby, can now be yours. The "Double Duty" BABY BOTTLE WARMER will keep baby's bottle cold till you need it . . . then at the first signs of hunger, simply hang the BOTTLE WARMER on any dashboard knob and plug into the cigarette lighter. In less than 10 minutes the bottle is thoroughly warmed!! Think of the convenience of having the bottle heated while you drive!! The BOTTLE WARMER can be conveniently stored when not in use . . . for it folds flat in the dashboard compartment, in mother's purse or in the diaper bag. Smartly styled, completely insulated, the "Double Duty" BABY BOTTLE WARMER is available in washable blue or pink vinyl plastic with contrasting trim. Satisfaction guaranteed. The perfect baby gift for only $2.95 ppd. from

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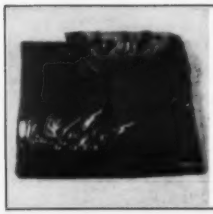

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Illustrated: Model 1316, 43"x 59". Delicate, hand-engraved leaf motif of crystal clear border panels silhouettes against the wall... achieves a striking three-dimensional effect.

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"living picture" **mirror**

Your room becomes a brighter, lovelier setting when you transform it with a decorative NURRE Mirror. Colors seem richer . . . the entire room scheme becomes more interesting . . . and there's a wonderful, new feeling of luxury and spaciousness.

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Feature your NURRE Mirror in any room as a complementing or contrasting accessory. Then let it go to work for you—to transfer colors . . . to focus attention on a particular furniture grouping . . . to bring the outdoors in . . . to make the whole room seem larger, lighter and brighter.

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BRYAN SCOTT CO.
12121 Wilshire Blvd.
Los Angeles 25, Calif.

YOUR MONEY'S WORTH

Foil for fishermen. This knife has many talents: it has a combination fish scaler, bottle opener, disgorger blade. Made with a nickel finish and pearl-type handle, it has a 4" high-carbon steel blade. Only 6" long by 1¾" wide, it will fit a pocket or the case will slide onto a belt. The monogrammed case is saddle-stitched cowhide. $2.95, ppd. Crown Craft Products (L-50), 246 Fifth Ave., New York 1, N.Y.

Bird's-eye view wherever your seats. Compact as a package of cigarettes (2"x3¾"), 5 ounces, these new, full 7-power binoculars will fit in purse or pocket. Smart, two-toned chrome, they are superb for any occasion. In leather case, they'll attach to a belt, $19.95, plus fed. tax. (Catalogue available) Bushnell Optical Corp. of America (L-50), 301 Bushnell Bldg., Pasadena, Calif.

It for those recuperating or just feeling lazy. This combination eating-and-reading bed-table adjusts at many angles, even for comfortable writing. The folding legs have a snap lock to insure sturdiness. Made in a heavy ivory enamel with aluminum legs, this is a must for every household. $6.95, ppd. Order from Claiborne's (L-50), 2128 Pine Street, St. Louis, Missouri.

Good golfing! Whether you're par for the course or not, you'll want this 31-ounce bag, constructed to stand alone. Made of durable plastic in green, black, brown, or red, the shiny aluminum frame, compact tailoring, and three-letter monogram make this a marvelous must for the fairways. $12.95 ($1 for initials), ppd. Emil A. Schroth (L-50), 46 Hyatt Ave., Newark, N.J.

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Right and left half sofas as shown . . . $199.50* for 2 pieces
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Whatever your heart desires . . . it's here in this thrilling new Kroehler furniture! Smart sofas . . . half-sofas . . . three-piece sectionals . . . and lounge chairs . . . just take your choice!

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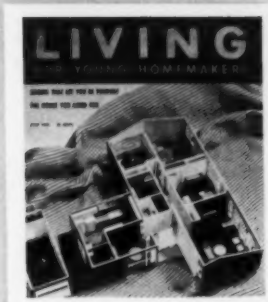

House model, Vetere & Salmon; fabric, Kandell's Eldorado

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It's based on tradition

The switch: it's modern

It's not trick photography: furniture remains the same. The time was when it appeared on front porches—it's familiar old hickory, stripped of the bark and given a spruce, contemporary look which smacks of tradition, too. At left, fruit-filled chintz sets the traditional pace. Fabric is applied to the wall with paste: buckram-backed valances and draperies are so placed that, when closed, pattern becomes continuous. It provides dramatic background for the homemade plywood table topped with ceramic tiles. At right, same arrangement, same furniture, but not for the person who preferred the other room! The new-minted look is all because of the changed, lively-looking fabric, appearing without inhibition on one wall and ceiling too

ERNEST SILVA

Be yourself!

Examine your personality. If your whim is irrepressible, don't tie it down: let it appear in your home!

You don't have to be the full-blown artist type to have creativeness. We know a lady lawyer and a paleontologist who are creative as all get out. Our theory is this: regardless of who you are or what you do, the room you make, when it reflects any part of your own personality, is creativeness of the best kind. When self-expression shows, in furniture, accessories or colors, that's it—you've done the job of getting yourself across. It does not involve drastic expense. The subtlest substitution can often produce an abrupt change of mood. On this and the following ten pages are some shining examples of what we mean. In two of the rooms, furniture remains the same. Different fabrics, colors and accessories turn the character from traditional to modern. Two others show the stamp of distinct personalities behind their plans. Not one is run-of-the-mill. Each is specialized and designed to play up the particular kind of person who lives there. When the finished character of the room looks to be in accord with one's brand of humor, it's the most sensible and stimulating decorating we know.

The sofa bed was made from an old cut-down cot frame. Charcoal corded material is used for the mattress covering and frame is painted flat black—particularly effective against the bright walls. One long bolster is used instead of the customary two. Negative and positive photostats of Toulouse-Lautrec sketches are used for a striking picture arrangement. The vinyl plastic flooring of gray and white marbelized blocks resists acids and fire. The lamp tables, with hand-woven trim of wide, flat reed, are excellent height for reading

ERNEST SILVA

The sofa doesn't look the same. Its cover has changed from charcoal to the same fabric of the window wall and ceiling, but this kind of room can take a good measure of gaiety, like the fringe which borders the ceiling. Only the one pattern is used: its bold liveliness is sustained by new chair pads—this time, in forthright primary colors which act as gay exclamation points of accent. The lamps change, as does the color of the ceramic tile for the table top, but pictures remain the same

Chimney breast was stripped of its gimcrack mantel and covered with dull-finished black ceramic tiles. Hearth was raised and a slate ledge made—an ideal place for holding plants. Yellow walls and gray flooring are derived from the drapery colors. Cord of pin-up lamp is painted to blend with walls. Tole wall clock and old-fashioned ferns set traditionally well with plainness of fireplace

- Fabrics.....KANDELL, INC.
- Furniture.....OLD HICKORY
- Rugs .....FIRTH
- Paint.....KYANIZE PAINTS
- Ceramic tiles.....AMERICAN-OLEAN
- Shutters .....HEINLEY
- Floor tiles .....MASTIC

Yellow walls become off-white, a lime-green cotton rug replaces the white. The asphalt tile flooring is black with white spattering. Although spatter patterns are old, the design adapts easily to a modern room. As in camouflage, it seems to lessen the effect of seams. The tole clock is replaced by a picture. Gleaming black tile covering the fireplace is especially suitable for this modern, light-filled room

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Even the Windsor chair can survive the turnabout operation from traditional to modern if fabrics and accessories are chosen with care

Countrified as an herb garden, the room at left develops its personality from congenial fabrics. Two bright patterns are used, for wing chairs and sofa bed and for the drapery wall: both have the authentic spice required for early American rooms. The sofa (a single bed) gets its dressed-up appearance from the two footboards used as arm rests. Café curtains over the sofa mask an opening onto a stair well, are of the same color as walls. At right, room changes character decisively: provincial furniture is still much in evidence, but overall treatment is bold and streamlined. The floor-to-ceiling draperies, arrestingly patterned after ceramic designs, make the focal point for the room, against which the familiar furniture looks surprisingly at home. Same fabric is used for the inside shutters which flank the café curtains. Red topper and gray skirt, in a tweedy material, cover couch

The screen takes sides, too. Home-constructed of wallboard, the traditional screen is paneled at the bottom, covered above with the print of the draperies. The result is a sprightliness that fits the room. With new moldings which are pointed up in black, the other screen looks sleek enough for the most modern room. Traditional wall is painted a bright, lively green; modern wall is dressy and dramatic with slate black. At left, the couch is covered in avocado-green; cushions are rust and gold. At right, couch takes a rough, tweedy texture in red, and goes back to gray and white from the draperies for the cushion colors and sure-fire decorative effect

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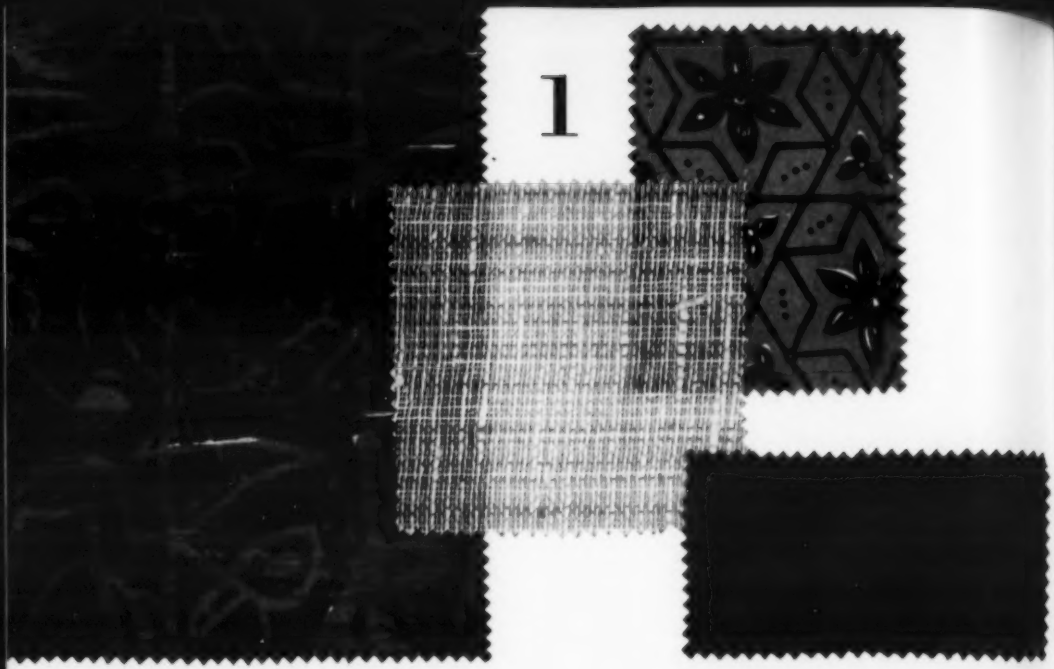
SCOTT RYDE

The fireplace grouping registers the warmth and hospitality one expects from old, well-lived-in rooms. The mellowness of gleaming brass is in complete accord with the traditional theme: wall sconces, the fireplace andirons and fender, and accessories all contribute to the mood and seem particularly vivid against the bright copper-colored cotton rug. At right, the polished furniture takes on a new patina with the soft shadows of candlelight. It's a family kind of place, proudly showing its affectionate regard for the comfortable repose of another day

- Fabrics.....CHARLES BLOOM
- Furniture .....HEYWOOD-WAKEFIELD
- Rugs .....MAGEE
- Paint .....O'BRIEN CORPORATION

The bright-scarlet cotton rug provides abrupt impetus which sets the room off to another start. It's the kind of "charge" that can take care of black iron sconces and fireplace accessories which have replaced the brass. The abstract designs of the pottery plates, the stylized rose pattern in the corner cupboard's china, ash trays and boxes made of ceramic and wood are all modern enough to carry the room's new character. A detail to watch for when you buy: the birch desk is finished on the back, which means it can be placed out from the wall. White and black screen provides an interesting background which accentuates this writing corner

1



EXPRESSION WITH TEXTURE, PATTERN

Co-ordinated schemes will often bring your ideas into focus and whet your own creativeness

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When one lacks confidence in combining textures, pattern, and color, the co-ordinated scheme is often the means of pulling a room together and giving it a definite point of view. The designer has prepared for you several combinations where colors meet easily and blend, where different textures complement each other with well-balanced interest. The smooth drapery material holds the key for the colors of this room. The scheme is essentially monochromatic, with mellow variations of pumpkin and brown. In contrast to these warm wood tones, there's a sharp green rug. Fresh and cool, it's a balancing effect for entire room

SCOTT HYDE

Choosing the co-ordinated scheme provided the way to make an enviable balance of light humor and repose —pleasing to discover in a French provincial bedroom overlooking its bright, sun-drenched terrace. The bedspread and the draperies are patterned in an unusual and colorful theme of butterflies, and contain the colors which are used throughout the room: gray, red, blue, and a touch of black. Lithographs on walls reflect the spirit of that pattern. Haze-blue cotton rug on gray and white marbelized floor completes the graceful mixture of sun and fresh air

Sense of space and warmth given to northern exposure 1

Blue and gray cool bright room 2

Cool tones of blue and gray are exactly suited to this bedroom with its long expanse of windows to the south. But it's used as a sitting room, too, and needs the appealing warmth provided by the heavy-textured salmon fabric used for upholstering as well as pillows on the bed. The sofa and chairs, grouped invitingly near a commodious table, make eminently good sense in this day of taking full advantage of every quarter-inch of space. Overlooking the sunny terrace and garden as it does, this is one of the brightest spots in the house.

If there was a problem concerning this room, it was to give the effect of more space than there actually was. Selection of furniture hinged carefully on its slim, uncomplicated lines, the lower-than-ordinary height, and the specific usefulness of each piece. There's no wasted motion in this room. The combination of an early American pattern (used for draperies) with the South Sea print on the chair and its matching ottoman is unexpectedly charming and also appropriate with the tapa cloth hanging, Indian sand paintings, and accessories. To gain more light and area for the room, the window has been treated as one unit instead of several. This also serves to display the dining alcove to advantage. Dark brown cork flooring makes an effective and quiet background for the green cotton rug

MOTT HYDE

- Fabrics.....MOSS ROSE
- Furniture in Scheme 1..STANDARD CHAIR (Thomasville)
- Furniture in Scheme 2.....DREXEL
- Rugs .....MAGEE
- Flooring in Scheme 1.....*Kencork*
- Paint.....U. S. GYPSUM

The square, well-scaled table and handsomely designed chairs add one more facet to the room's usefulness. Placed where it is, for breakfast in the sun, it provides the pleasantest kind of start for a day. Despite such a large window expanse, the pleated draperies pull clear across the wall

See *Your Guide to This Issue* for further information
For stores featuring this furniture, see *Stores in Your Vicinity*

The house you asked for

From survey and research, our architect

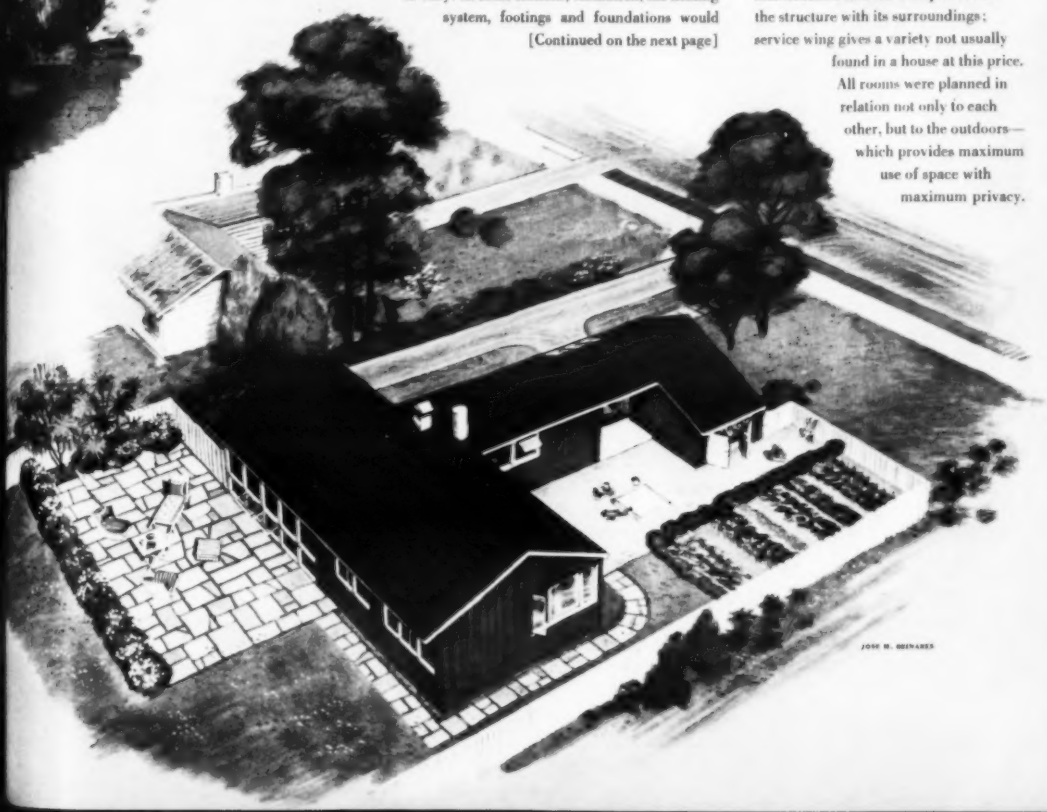
has planned a house designed

for living which can be built for $15,000 or under

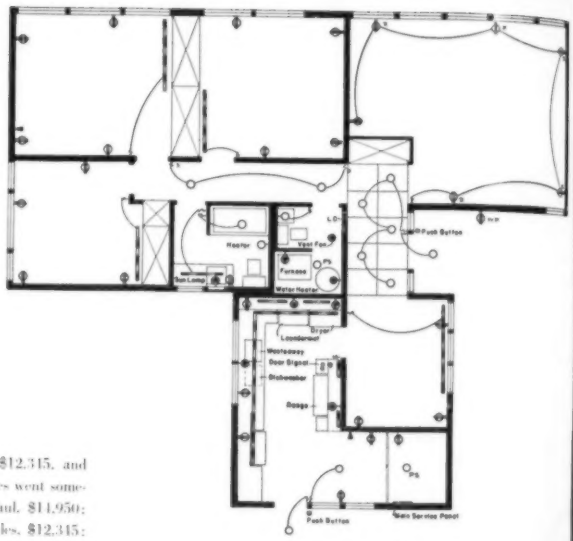
The planning stages of home building are often fraught with frustration. For example, you see a house which seems just right for you; you read that it is "a modest little home," only to find on investigation that it is far beyond your price bracket. Or, with high hopes, you send for plans and cut out pictures of a house that appears to be right down your price alley, then have hopes dashed when your builder, after estimating costs, tells you it is completely out of line with your budget. There are a number of reasons for such discrepancies between wishing and having. It's one thing to call a home "modest" and another to have accurate, down-to-earth building estimates for your particular area. In different parts of the country, building costs vary: the price of labor may be higher in one area than another; adjustments to suit local building codes and an individual builder's particular construction methods may result in widely differing estimates on the same structure. Then, too, a home will cost more if built singly than if it is part of a project. When our architect designed the house you see on these pages, he set a strict price goal. Working closely with materials, he planned it to cost no more than $15,000, built anywhere in the United States, that price exclusive of land, drives, walks, and landscaping. To make certain that the house could be constructed in various regions at this price, we submitted the plans to well-known, reliable builders in various areas which would be reasonably representative of building costs in the region. We asked them to give estimates on the house, as specified. Of course, estimates were bound to vary. In some sections, insulation, the heating system, footings and foundations would

[Continued on the next page]

Styled to avoid architectural extremes, the house has a casual appearance for which young families all over the country have registered a strong preference. Simplicity of design has made for economy in construction and maintenance. Low lines help to blend the structure with its surroundings; service wing gives a variety not usually found in a house at this price. All rooms were planned in relation not only to each other, but to the outdoors—which provides maximum use of space with maximum privacy.



The time to consider adequate wiring is in the initial planning stage. Switch controls are planned to "light ahead" the various areas; convenience outlets are placed so that no usable wall space is more than six feet from an outlet except in the kitchen and dining room, which require special spacing of appliance outlets. Outlets for dishwasher, food waste-disposer, and furnace are on circuits of their own. Special-purpose outlets, each on its own circuit, are necessary for range, automatic washer, dryer, and water heater. Living room has two-way control of duplex convenience outlets which allows switch control of lighting without disturbing clocks and other appliances which require continuous current. Most importantly, spare circuits are included so that future usages are anticipated



ELECTRIC LEGEND

- ceiling outlet
- wall outlet
- fluorescent light
- duplex convenience outlet
- duplex convenience outlet, two-way control
- special-purpose outlet
- telephone outlet
- switch control (3 denotes 3 way)
- quicklag load center
- weatherproof
- push-button door signal

make a difference. As it turned out, the lowest estimate was $12,345, and we accepted no bids over $15,000. Geographical roundup of prices went something like this: in the twin-city area of Minneapolis and St. Paul, $14,950; South Bend, Indiana, $13,980; Berea, Ohio, $14,850; Los Angeles, $12,345; Dallas, $14,050; Orlando, Florida, $14,900; Knoxville, Tennessee, $14,181; Bayside, Long Island, $14,800. These prices are on the house as shown, as a single home built for an individual family. Builders gave estimates on a "basic house," too—without half-bath, breezeway, garage, and without painting (acknowledging the wish of many homeowners to decorate themselves). Many of the builders who submitted bids plan to construct the house because they believe it is a good plan and fits the homemaking habits of the country generally, the design being adjustable to all sections. In Jackson, Mississippi, builder Floyd Kimbrough will hold a gala opening of the house in September; another will be built in Chicago, and still other openings will be announced. Later we expect to show the home decorated as it appears in several sections of the country, to illustrate dramatically how the same interiors can be interpreted differently for different areas.

To make sure that the house would be as close as possible to what young families want, it was planned on survey and research. Here are the studies that went into it: Survey, LIVING For Young Homemakers and the National Association of Home Builders, November-December 1951; *Planning the Home for Occupancy*, American Public Health Association; *Housing Likes and Dislikes*, University of Illinois Small Homes Council and the Housing and Home Finance Agency; *Why People Buy the Houses They Do*, the Housing and Home Finance Agency, October 1952; *Family Behavior, Attitudes and Possessions*, John B. Pierce Foundation; *Livability Problems of 1,000 Families*, Federal Public Housing Authority. Other sources included the Planning Research Centre of the University of Manitoba; the Trade Secrets Committee, National Association of Home Builders.

As for the house itself, the architecture is contemporary in style, yet not modern in the extreme. It was meant to be simple in design and practical both for construction and maintenance. The roof line was kept moderately low; eaves overhang to protect against summer sun. The plan is designed for ease of living, with quiet and work areas physically

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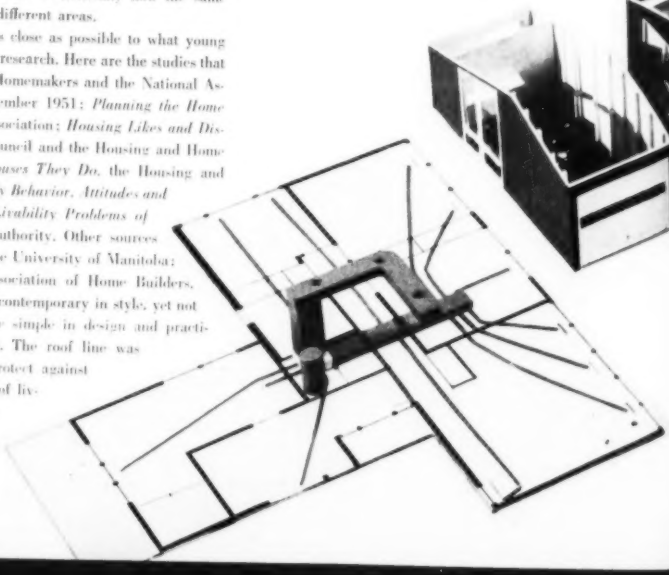
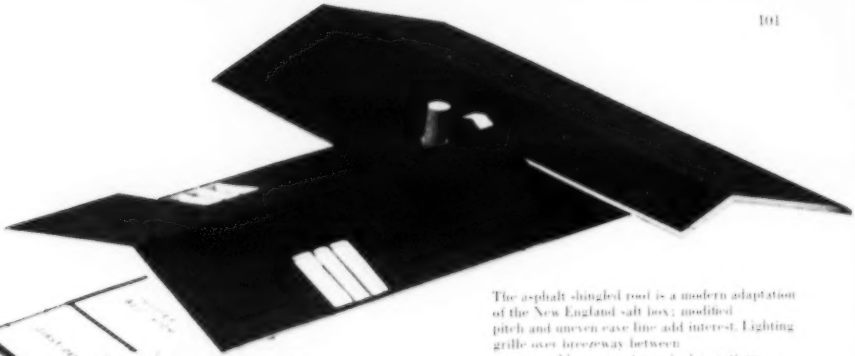
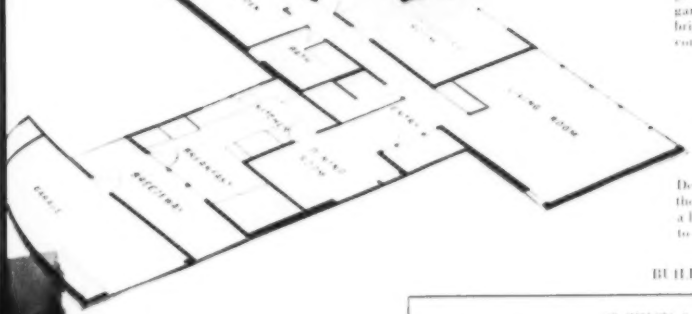
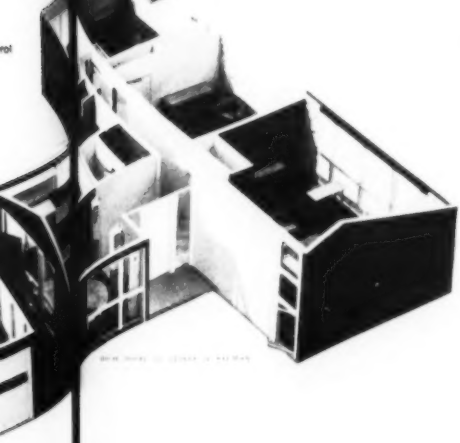




The asphalt shingled roof is a modern adaptation of the New England salt box; modified pitch and uneven eave line add interest. Lighting grille over breezeway between garage and house creates a shadow pattern, brightens the passage and breakfast corner of kitchen which looks out on breezeway



Designed to meet the needs of a growing family, the house has 1,250 square feet of space, three bedrooms, a bath and a half. The plan permits access to each center without passing through another



House is heated by a gas-fired, forced warm-air radial perimeter system, with a reverse flow furnace. Among the advantages of this installation is that warm air is brought directly to points of maximum heat loss by ducts which radiate from a central plenum of the house, carrying heated air to individual rooms through grilles. This system provides constant movement of clean warm air. An electronic control system anticipates the weather, maintains an even temperature. Provision was made for eventual installation of air conditioning by elevating furnace and installing a cooling unit below it. Same grilles and ducts would be used. Heating system designed by Lennox Furnace

BUILDING DATA

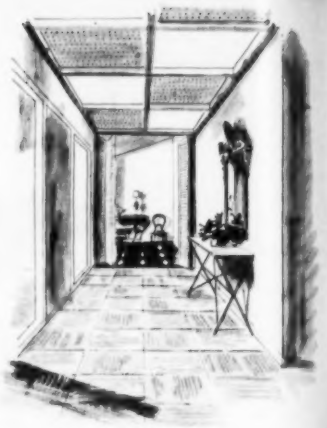
ARCHITECT: G. HUGH ISERUOKA, A.I.A.

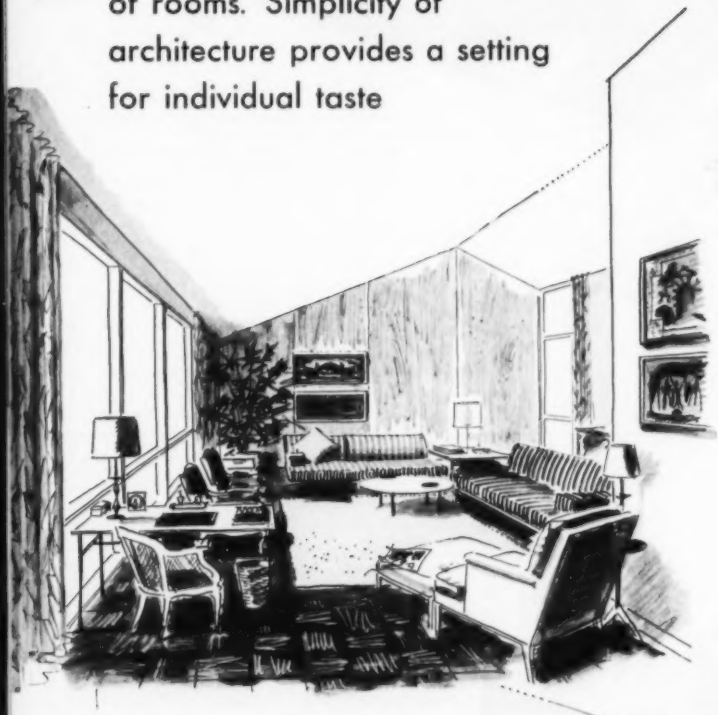
Foundation	portland cement concrete slab on grade	
Waterproofing	membrane	Barrett Division, Allied Chemical & Dye
Floor surfacing	*Hako* asphalt tile	Hachmeister
Walls & roof	frame, 1-square lumber	Weyerhaeuser Sales
Sheathing	insulating sheathing	Celotex
Insulation	rock wool blankets	Celotex
Wall surfacing		
exterior	*Masonite Presdwood* siding (vertically with battens, horizontally with *Shadowline*)	Masonite
interior	*Peg Board* (in boy's room)	B. B. Butler Mfg.
	Richdwood plywood (in LR)	United States Plywood
	Celo-Rok gypsum wallboard	Celotex
Interior trim	*Ponderosa Pine*	Ponderosa Pine Woodwork
Roof surfacing	thick butt asphalt shingles	Philip Carey
flashing	copper	Revere
Paints		Sherwin-Williams
Doors	flush hollow core	Curtis Companies
	louvered doors	Kilpatrick Mfg.
	overhead garage	Crawford Door
Windows	*Fleetwood* casement	Andersen
Glass		Pittsburgh Plate Glass
Hardware	residential lock sets	Schlage Lock
Heating	forced warm air	Lennox Furnace
controls	electronic *Modulton*	Minneapolis-Honeywell
registers	*Lima* floor diffuser	Lima Register
chimney	prefabricated	Van Packer
Electrical	entrance panel & load center	Westinghouse Electric
	devices	Bryant Electric
Plumbing	fixtures	American-Standard
	Permaglas water heater	A. O. Smith
	underground drainpipe	Orangeburg
bathroom accessories	*Miami* cabinet	Philip Carey
Kitchen & laundry	all appliances	Westinghouse Electric
	metal cabinets	American-Standard
Built-ins	*Bilt-Well* cabinets	Carr, Adams & Collier

When you buy, build or remodel a home, be sure you know the brands of material used. They are the best protection for your total investment.

[Continued on the next page]

Furniture placement was taken into account during initial planning of rooms. Simplicity of architecture provides a setting for individual taste

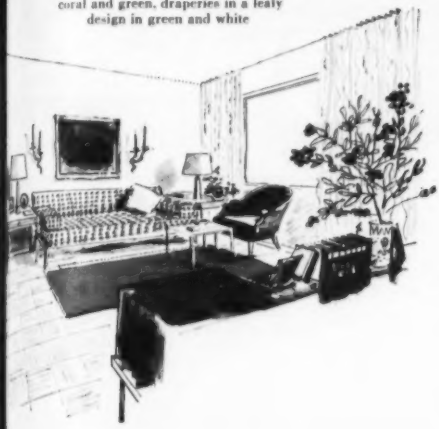




We believe that every house needs an entry hall. No matter how limited in space, it can set the color motif for the whole house and give a sense of privacy that the small home deserves. Yellow and white tiled floors and white walls make this a gay and welcoming spot (above).
Living room (left) with its sloping ceiling and extensive window wall is a background for decoration limited only by your own imagination. We have combined both contemporary and traditional pieces with familiar textures of denim for sofa covers, saileloth on chairs, and tufted cotton rug

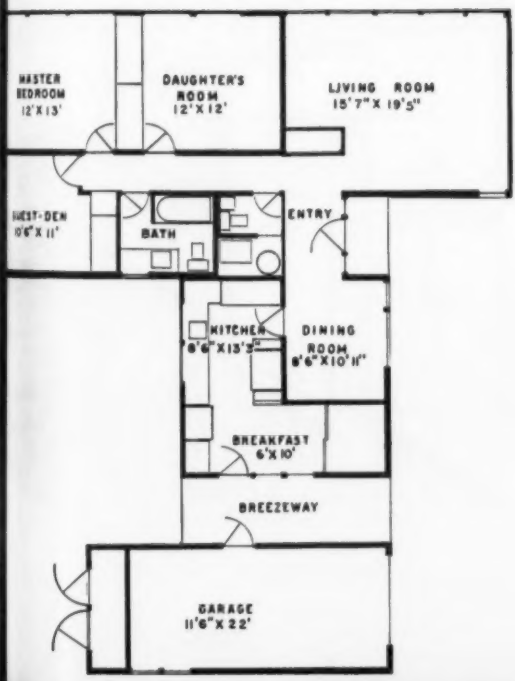
This bright, sunny room reflects the choice of clear colors and harmonious blending of individual pieces characteristic of other rooms in the house. Early American chest, provincial dressing table-desk pose no problems with simple bedframe and metal table in window grouping. Plaid cotton draperies and mattress cover, yellow cotton rug on gray tile floor repeat basic color scheme of living room and entrance hall. Walls are pale lemon, with ceiling a shade darker; chairs are accents in sharp, emerald green

You may want this to be an out-and-out bedroom with the limited service such a room gives. However, we suggest it as a guest room with its bed treated as a sofa, as a small sitting room when not used for sleeping. Furniture may be a hodgepodge of possessions bound together by sprightliness of color: a coral rug, practical black tweed covering on chairs, tables refinished and stained coral and green, draperies in a leafy design in green and white



[Continued from page 100] separated. The variance of the site arrangements makes it possible to build the house on a lot that may face in any direction. It can be placed on a minimum lot, 65' x 100' in most cities. Structurally, it is extremely simple, designed with economy in mind and yet to incorporate sound construction methods. The foundation will, of course, depend on local conditions; in most localities it will be a concrete slab on grade. The roof pitch is in a ratio of four to twelve, allowing for a shingle roof rather than a more expensive built-up roofing. The exterior is tempered hardboard siding, in standard 4' x 8' sheets, with a wood batten covering the vertical joints; battens are then spaced at random over the rest of the wall to simulate board-and-batten siding, an inexpensive way of creating an attractive effect.

The circulation plan is one of the most noteworthy features of the house and recognizes that arrangement of interiors for privacy is one of the most important factors affecting congenial livability. There is convenient and direct passage from one activity center to the other. For example, you can enter the house at the front door and proceed from there to the work center (kitchen, laundry), the quiet area (the bedrooms), or to the living and dining rooms without crossing any other section. Outdoor living quarters are separated from the street by the house itself and thus isolated and made more private. Since surveys show that a large percentage of homemakers still want a separate dining room, this house has one. Young families can never have enough storage space, so here it is roughly 13 per cent of the total house area, three times the normal 4 per cent to 5 per cent required. These are a few of the highlights of the house so many families have asked for and which we believe fully anticipates the needs for space, convenience and variety in appearance and function, which are important factors in making a home the pleasurable center of family life it should be.



If the children in your family are girls, here is a room for them that is feminine, yet uncomplicated. Window wall is draped in waffle-stamped plastic, inexpensive and easily cleaned; mattress covers are in red and white ticking. The washable rug is lime-colored, the walls fresh white. For boys, the same furniture could be used, but with tweedy cotton rugs and draperies in rusts and browns

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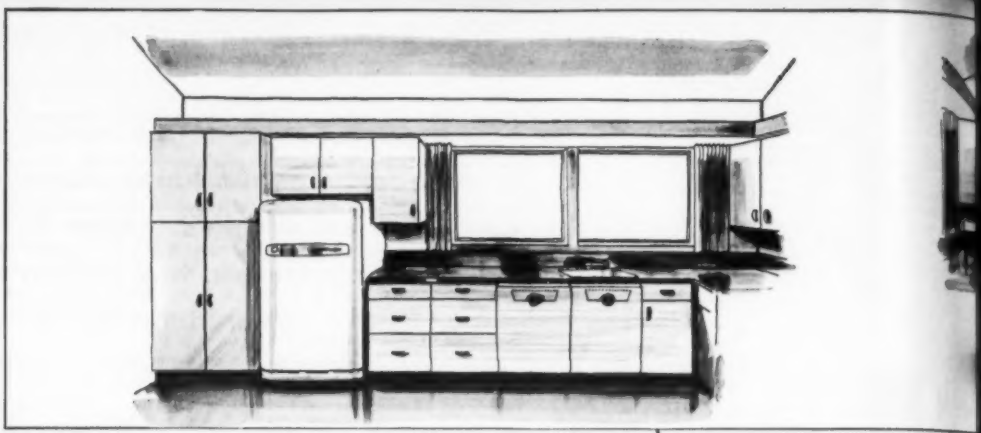
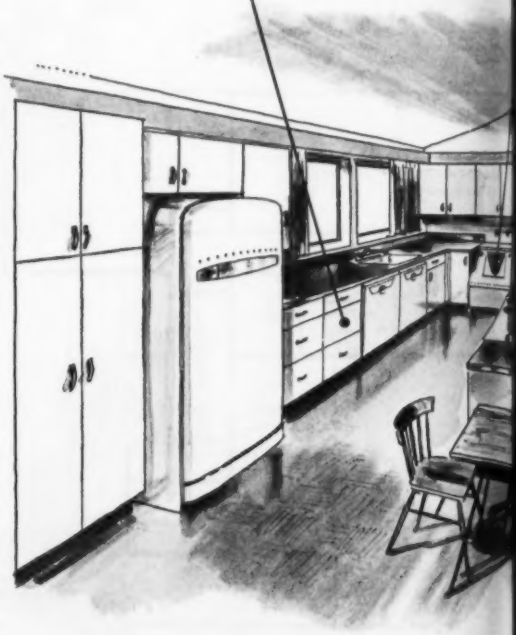


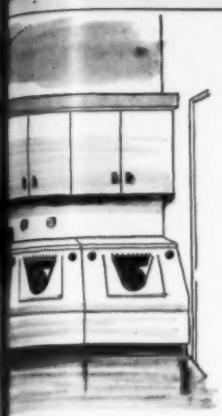
Kitchen has a view of children's play yard with large windows placed where a mother is apt to be much of the time—in the center of operations, the work space between 12-cubic-foot refrigerator and sink. Here all food preparation needs are within arm's reach; mixing bowls and baking pans are filed neatly away in base and wall cabinets. Sink, garbage disposer, and pull-out dishwasher line-up allows clean-as-you-go system, encourages tidy work habits

A solid wall of storage space, which eliminates stooping and bending, sounds like a myth in an average-size kitchen. Here it is, with cabinets at right near dining room earmarked for china

Blueprint planning can make the small home kitchen fully efficient



Careful organization of the 165 square feet of space allotted makes a convenient and efficient kitchen. For the many homemakers who have requested eating space in this room, we have provided it in a bright 6′ x 9′ corner near the outside door, apart from food preparation, yet convenient for service. The kitchen area itself is essentially a two-wall design. Along the outside wall are located the food storage, preparation and cleaning centers. The 12-cubic-foot refrigerator has a top compartment for frozen food. On the opposite wall, convenient to both dining spaces, is the cooking and serving center. Flanking the 40-inch electric range are base cabinets, the one to the left with a maple cutting-board top, the one to the right surfaced like all other counters in laminated plastic. At far end of the room is the laundry center, the automatic washer and electric dryer, placed along the wall which partitions off bath and heater rooms. Installation is economical; the dryer is vented into the heater room and then through the roof; water pipes are brought through the partition. The kitchen lighting is an innovation. Except for a hanging fixture over the breakfast table there are no ceiling fixtures. An adaptation of valance lighting runs above and beyond the face of the wall cabinets over range and laundry sections. Individual fluorescent fixtures concentrate light where it is needed most—on the work counters. Kitchen was planned by the Better Homes Bureau of Westinghouse.



storage space, and bending, a myth in an hen. Here it is inets at right rked for this

d plan, the others for trical appliances, canned and kaged goods. Washer and er provides helpful counter space; ching supplies for clothes and ies can share base cabinet near sink

Framed with cabinets, the cooking area has a key spot—within shortest possible distance to both dining places. Storage space in 40-inch range is more than adequate for pots and pans; cabinets can house condiments, cooking needs, everyday dishes and serving bowls. This arrangement simplifies meal service, helps to keep foods piping hot up to the minute they are actually on the table

JOSE M. GEINARES

Builders from different regions who have given estimates of $15,000 or under on the LIVING house

HOUSE AS SHOWN

FLOYD ADKISSON CO., NASHVILLE, TENN.

WILLIAM BAINES CO., LOS ANGELES, CALIF.

ALBERT BALCH, SEATTLE, WASH.

BARTLING, INC., KNOXVILLE, TENN.

BRALEI HOMES, INC., NORTH LITTLE ROCK, ARK.

RICHARD HAIL BROWN & R. L. BAINS, BIRMINGHAM, ALA.

HORRIE & LUCILLE CULPEPPER, BUILDERS, TALLAHASSEE, FLA.

CHARLES A. GINNETTI, ATLANTIC CITY, N. J.

H. LESLIE HILL ENTERPRISES, DALLAS, TEX.

HOMESTEAD DEVELOPMENT CO., INC., ORLANDO, FLA.

ROBERT E. HUGHES, GREENVILLE, S. C.

JOHNSON ENTERPRISES, MEMPHIS, TENN.

FLOYD KIMBROUGH, JACKSON, MISS.

MARBOURNE HOMES, INC., BAYSIDE, LONG ISLAND, N. Y.

CREED W. MAYNARD, CHATTANOOGA, TENN.

NORSEN CO., MINNEAPOLIS, MINN.

PLACE & CO., INC., SOUTH BEND, IND.

G. L. POSTLETHWAIT, BEREA, OHIO

ALLEN STAMM & ASSOCIATES, SANTA FE, N. M.

BASIC HOUSE

BROOKHAVEN DEVELOPMENT CO., BROOKFIELD CENTER, CONN.

FRED F. CHOPIN, OAKLAND, CALIF.

GORDY & SON CO., INC., WILMINGTON MANOR, DEL.

HOUSING ENGINEERS OF FLORIDA, MIAMI, FLA.

R. D. GUTTING, CONTRACTOR, TOPEKA, KAN.

MAXON CONSTRUCTION CO., INC., BARRINGTON, ILL.

PEARCE & PEARCE, INC., BUFFALO, N. Y.

EDWARD J. PICKERT, BATAVIA, N. Y.

G. E. PLATTS & SONS, MASON CITY, IOWA

FRANK ROBERTSON, SAN ANTONIO, TEXAS

ALBERT E. THOMPSON CO., INDIANAPOLIS, IND.

WOODRIDGE CONSTRUCTION CORP., BROOKLYN, N. Y.

Plans, working drawings, specifications, and building information on the LIVING house are available in a convenient file case, postpaid at $5.00. For further information about this HOME BUILDING KIT, see page 160.

VACATIONING OUTDOORS in the summer sunshine for a couple of weeks can do wonders toward restoring spirits and perspective. And the best part of it is that the vacation land is available to everyone and as accessible as the family car. A tent is your hotel, the rent is free, mealtime is anytime, and all of nature is your playground. Grand Teton Park, Wyoming, at left; Glacier National Park, Montana, right

TWO-WEEK FAMILY VACATION: $75

By JOERN and LOUISE GERDTS

Some people think that camping is for the birds, that people who try it are a peculiar breed who enjoy being mud-soaked, mosquito-ridden, and generally uncomfortable. Actually, nothing could be farther from the truth. Our family has been inveterate campers for years and we've always found it an ideal way to spend a vacation. It's particularly healthy to live outdoors—you're practically cheek-to-cheek with Mother Nature when bedded down in a sleeping bag—and the children love the freedom and all the activities. On their side, Mother and Dad enjoy the relaxation *and* the low cost. With basic camping equipment, we've found that a family of four can take to the woods for two weeks at about $75, excluding car expense. Besides this boon to the family purse, the many wonderful sights and interesting people make camping a vacation well spent. While such a trip should certainly be launched with gay abandon, being prepared will keep spirits buoyant longer than anything else. Here are a few tips which we perennial campers have had to acquire the hard way.

STORING YOUR EQUIPMENT: Keep your camping gear separate and apart from home belongings in an out-of-the-way storage nook. Then, when you're ready to take off, it's an easy matter to assemble the equipment and you're *sure* of having everything. Small oversights, like leaving the knives and forks, are good for a laugh—after you get back home! If you've never camped before, borrow equipment until you have a chance to acquire a collection of your own, gradually and painlessly via birthdays and Christmases.

THE COOKING SITUATION: Preparing food over an open campfire has an unending fascination, so there will be many helpers for the cook. In fact, some men enjoy taking over the camp fare entirely. A stove has its merits, especially when wood is unavailable or when it is raining. However, many confirmed campers prefer to cook over a grate. An old refrigerator shelf makes a superior one. If campers have any one piece of equipment in common, it's sure to be an aluminum cooking and eating set which fits magically together into one large pot. It is also wise to include a large grill-like frying pan on which to cook a complete meal. Some campers fit their whole cooking caboodle into a foot locker; others find it easier and quicker to use orange crates. As long as people eat, there will be dishes, so it is wise to fill one bag [Continued on page 145]

SUN AND WATER are a perfect tonic for parents and children alike, and as the latter will tell you, a swim is much more fun than a bath. Swimming here is at St. Mary Lake in Glacier National Park, Montana

[Continued on the next page]

TWO-WEEK FAMILY VACATION: $75 *continued*

SETTING UP HOUSE in the out of doors is a simple task—even when Junior and the dog get underfoot. A suitable tent, properly ditched, an inflatable mattress (or sweet-smelling pine boughs), plus sleeping bags will keep the whole family snug and dry even on chilly, damp nights. This is Moraine Lake, near Lake Louise, Banff National Park

THE GREAT PARKS of many states are so supervised that even the most timid will feel perfectly safe. Free campgrounds provide fireplaces and tables, pure water, rest rooms and other facilities—besides some of the most primitive and beautiful scenery in the world. This scene is at Emerald Lake, Banff National Park, Canada

TIME IS A LUXURY on a camping vacation. Father lingers over shaving as long as he likes and the children have all day to play. Everyone pitches in on the few chores: cooking, washing dishes, and filling the woodbin. In bed at nightfall, up at dawn is a universal camp rule

AS FRESH A MEAL as you'll find, a plump trout is flipped out of a mountain stream right into the frying pan. In the background is a nylon mountain tent, a popular type of shelter, particularly for those who prefer to travel light. While tent has little headroom, it is snug and compact

A HOMEMADE PIE can be cooked even in the woods by using ingenuity. Fill a piepan with prepared crust, add a can of peaches, cover with top crust, wrap all with tin foil. Place in the fireplace and cover with hot coals. Pie will be done in thirty minutes—devoured in three!

SUPPER'S ON and in the woods every meal is a treat. This one consists of fish, fried potatoes (in the mountains at high altitude, it takes a long time to *boil* a potato), mushrooms fried in butter with minced onion, lettuce and tomato salad, and hot cocoa made with packaged powdered milk

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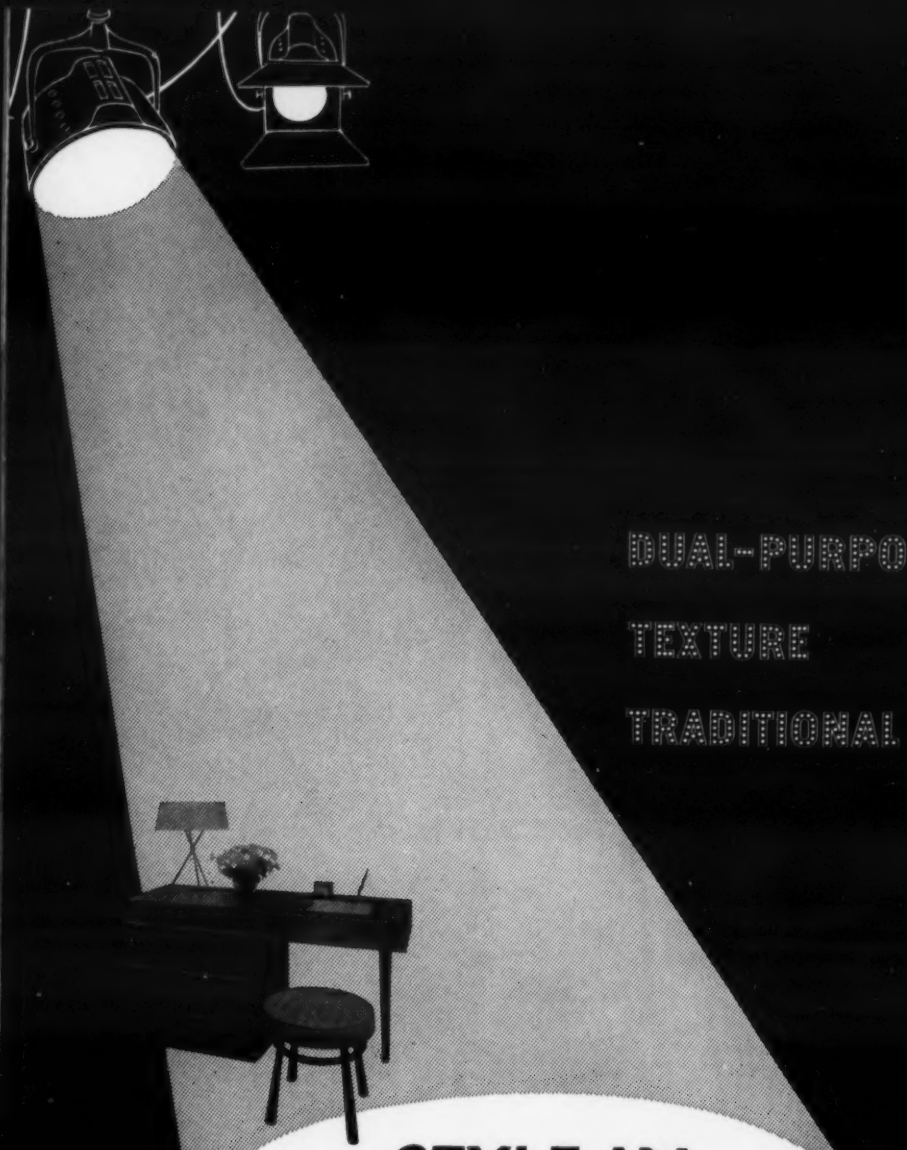

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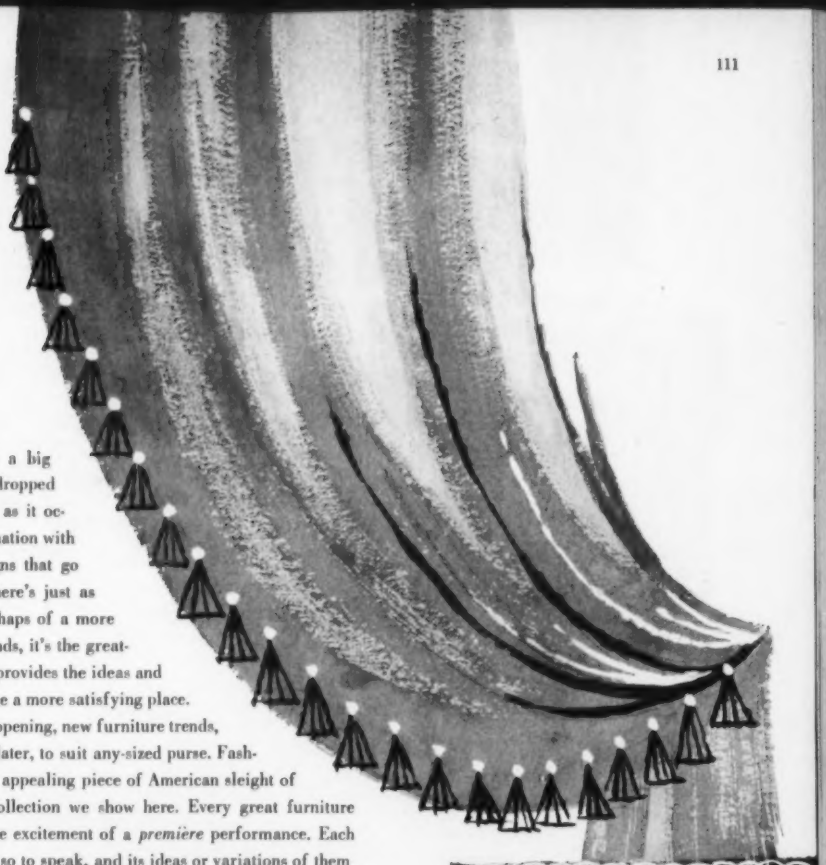

The fashion world makes a big seasonal to-do about each dropped hemline or sloping shoulder as it occurs. They freshly fire imagination with each new style. In the designs that go into your homes, we feel, there's just as much excitement, though perhaps of a more conservative bent. To our minds, it's the greatest show on earth, because it provides the ideas and materials for making the home a more satisfying place. Like the trends from a Paris opening, new furniture trends, as they come along, crop up later, to suit any-sized purse. Fashion is a democratic thing, an appealing piece of American sleight of hand that's evident in the collection we show here. Every great furniture market in the country has the excitement of a *première* performance. Each one serves as a design pulse, so to speak, and its ideas or variations of them will filter into every hamlet. That's the attractive part; if a particular piece we feature doesn't subscribe to one budget, the taste it inspires will. Evidence of good style is what we're concerned with here. On this and the next eight pages we report from Grand Rapids, Michigan, our oldest market, because this past showing marked its 75th year. This time, three trends made news: Dual-Purpose, Texture, Traditional 1953. We present them as we found them. Some of the furniture described here is beyond the budget of average homemakers, but all of it stands out as news for you to consider and weigh.

ON STAGE

The Dual-Purpose to meet today's needs

Dual word for the language—dressing table-desk—and at left, it's just that. Widdicomb makes it of walnut and birch with a *Formica* top to insure good appearance and wear for either purpose. Extensole's cherry console (right) is small enough for a hall. Hidden center leg drops for larger use; extra fillers make room for ten

ALL DRAWINGS BY THEODORE ROSAK

Too often we think of functional as part of the modern scene alone; this chest (Colonial Manufacturing) of knotty pine reckons with many purposes, for any room. Drop leaves extend usefulness from storage to buffet

For elastic living, a mobile dining table on casters is brought out into the room with ease. Streamlined sideboard and armchairs are scaled low, complement table's simple design. Group is William Pahlmann's *Hastings Square*, by Grand Rapids Bookcase & Chair

ERNEST SILVA

Room divider and table-bench add to any room's arrangement possibilities. Made of rattan, with wooden legs tipped by brass, this furniture by Ficks Reed has light grace and excellence of proportion. Without pad the bench doubles for use as coffee table

appeal

Server bookcase on casters and room divider take on dual-purpose roles here. In the divider, one side has shelf and magazine space, the other is for storage. Mobile bookcase has a variety of uses for any part of the room. All pieces from Sligh's *Keynote* group

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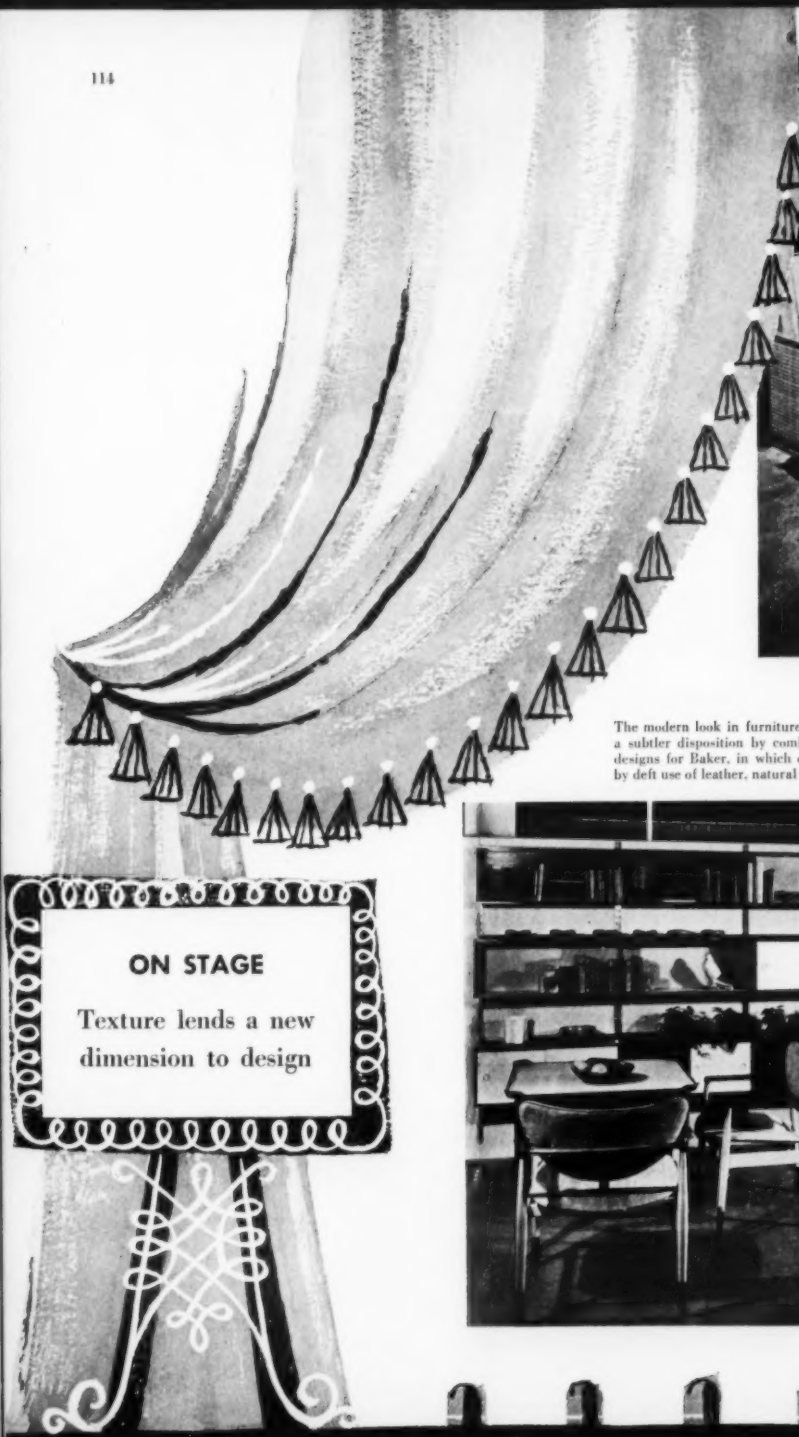
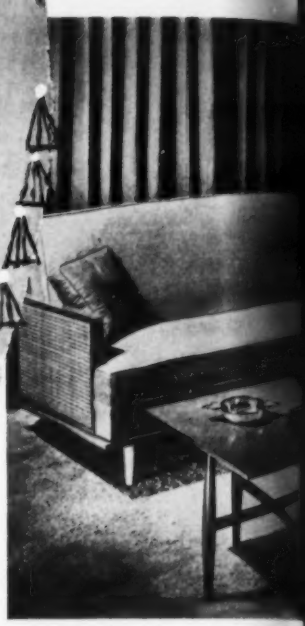


ON STAGE

Texture lends a new dimension to design



The modern look in furniture is no longer so bold. It has acquired a subtler disposition by combining textures. Example: Finn Juhl's designs for Baker, in which direct architectural forms are softened by deft use of leather, natural wood grains, and gleaming bright color

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ERNEST SILVA

Using the distinct textures of cane, wood, and fabric removes any hint of tedium from this grouping by Fine Arts, yet each piece relates to the other with pleasing consistency —a trend which has replaced the less imaginative "matched suites"

Extreme simplicity of form is underscored by a variety of textures used in these pieces designed by George Nelson for Herman Miller. The cane-covered chair, metal legs on chest, table and chair, severe *Micarta* tops for table and miniature case, the beauty of rosewood and the dark brilliance of teakwood, all demand individual attention

Texture awareness has brought about a revival of cane. Its polished lightness complements the delicate lines of chair frame and Imperial's square mahogany table with brass trim and casters. Group is by Grand Rapids Furniture Makers Guild

Inspiration for the sofa and tables by Wolverine stemmed from French provincial, but line and details have been translated with neat simplicity. The use of contemporary tweed upholstery is the kind of melding of fact and imagination that makes one style or period compatible with another

ON STAGE

Traditional 1953 means new trimness on old lines

ERNEST SILVA

Furniture styles come and some stay. Early American has remained. Originally intended to serve simply and sturdily, the very simplicity of the style has adapted itself well to the changes in architecture and manners. Statton uses warmth of rosy cherry with affection, and preserves the spirit of the past. Authentic black chairs are stenciled in gold. Switch to present is effected by using furniture with new fabrics and plenty of color

Italian provincial is the basis for the design of Kindel's desk-powder-table and chair. Made of cherry wood, with a fruitwood finish, these pieces will demand close attention and keep their own style pace with even the most formalized kind of settings

The china closet-breakfront and chair, by John Widdicomb, are frankly French provincial, with authentic details of decoration and brasses and the flowing, unpretentious grace we find in the best examples of that period

ERNEST SILVA

Bedroom furniture is from Conant Ball's *American Traditional* group. Made of solid rock maple, with exposed dovetail joints, it's the kind of furniture which becomes heirloom for tomorrow. The buffet, with drawers and cabinets below, is a surprise element for a bedroom, but also makes for sensible arrangement

A Pembroke drop-leaf table such as this, by Park Furniture, is, by the very simplicity of its scale and design, at home in any setting. Solid cherry is used to give the Pembroke new interest. The brass hardware and casters are finished with as much craftsmanship as the table

The functional simplicity of modern design shows in this *Now-a-day* group by W. F. Whitney. The familiar lines of Shaker shine through without embellishment and make a group appropriate for country and city dining rooms alike

FINIS

See *Your Guide to This Issue* for further information

KOREA:

Home, Sweet Home

By CAPTAIN JACK LEWIS, USMC
and
LIEUTENANT JACK MEYERS, USMCR

NEW KIND OF WAR which keeps troops pinioned in tents and bunkers has brought on a rash of interior decoration. A marine who put down straw matting won't let anyone enter his bunker without first taking off shoes

EDITOR'S NOTE: *We're always touched and a bit surprised by the letters we receive from men in Korea asking for booklets and house plans. It's hard to believe that anyone on the battlefield would be thinking of something so far removed from his immediate point of contact. As proof positive that the American male's homemaking instinct is indomitable, even under fire, we were delighted to receive this firsthand report from two marines in Korea. It tells how the boys, while dreaming of a future at home and at peace, are making the best of living conditions at the front.*

If you could eavesdrop on certain bull sessions in a rear area tent or a bunker on the Korean front, you might think for a minute you were listening to a bunch of suburban husbands. There's that much talk about homes—the kind they want to build, the things they want to have in them. Many's the hour we've watched our buddies pore over pictures, plans, and fact sheets on everything from doorknobs to kitchen cabinets. All this home-talk isn't limited to what's *going* to be, either. There's more "fixing-up" of regulation tents and sandbag bunkers than you could shake a paintbrush at. You see, the fighting man in Korea isn't the fuzzy-cheeked kid of the last war. Often he's an older man, with a family, and used to the comforts of home life. He's apt to be a veteran of the "Late Great Hate" (that's what Korean fighters call World War II) who discovered that life doesn't have to be lived in a blank-walled foxhole. Today, Korea fairly shouts the Yankee know-how which can turn a hole in the ground into a bearable place to live.

At the outset, let's face it, any self-respecting decorator would turn "shocking pink" at some of the combinations we've seen. And yet, in a nightmarish sort of way, the marines are doing wonders. Last winter, a group of officers we knew from Marine Air Group 12 went on a housefurnishing expedition to a near-by village. Miraculously, they came back with four rolls of wallpaper, pink background with a pattern of tiny blue violets. Lieutenant Larry Lynch, of Kansas City, Missouri, who promoted the project, had five years of home life between wars. "The wallpaper we found might have been better for a nursery," he admitted, "but it was the best we could do."

Tent mates turned-to, and in short order interior walls were boarded up with lumber from old ammunition boxes, the paper applied with flour and water paste. A scarlet parachute was located somewhere; it had once dropped cargo and been ripped beyond repair in the process. This

was hung from the top of the center tent pole and stretched out to the boarded-up walls. It formed not only a more attractive ceiling, but also an air space between it and the heavy canvas roof which gave some insulation.

"There was something about the decoration that was positively bilious," Lynch said, "but it gave the place a colorful, warm effect and made it a little more welcome as a place to come after a long day out in the cold. Besides we had other decorations." He was referring to a Confederate flag hung conspicuously in the quarters by an ardent Southerner. It was hand-blocked by a local artist who had turned one out on commission and, quick to see the marketing possibilities, started assembly-line production of the popular item.

CONFEDERATE FLAGS made by local Koreans brighten many a serviceman's "home away from home." Worn-out parachutes are used as a double ceiling to hold heat, keep earth from falling on occupants during barrage

"It fits into the color scheme nicely," insists the Southerner. "The red matched that in the parachute and the blue was almost the same shade as the flowers in the wallpaper. The pink in the paper didn't match anything though." In spite of its color scheme, the tent was the envy of the entire camp, and soon became a gathering place for everyone in the area.

On the battle line itself, most of the United Nations troops are living in bunkers. A bunker is a homely creation of dirt, logs, and sandbags that can mean the difference between life and death. Since they are situated on the reverse slope of a hill, enemy artillery, firing a more or less flat trajectory, cannot hit them. Mortars, however, can. If the roof is thick enough with layers of sandbags, the mortars cannot get through.

In making a trip along the front, it isn't at all unusual to find an embroidered *Home, Sweet Home* sampler against a wall of sandbags. The usual way to hang this homey touch is with four rounds of thirty-caliber rifle ammunition. The sharp-pointed steel jackets are pushed through the corners and into the sandbags. The average serviceman would blush if accused of turning out this particular *bibelot* himself. Most of these are purchased from the enterprising Korean "mamma-sans," who turn them out wholesale and offer them at a few thousand *won* (the rate of exchange is currently 6,000 South Korean *won* to one American dollar).

As proof of the pride men take [Continued on page 146]

INGENUITY comes to the fore in Korea. First to get attention was a means to beat the intense cold. Ammunition cases and used shells are the basis for stoves which serve secondary purpose of camouflaging faces with oily grime for night patrols. Popularity of knotty pine furniture at the front was a result of a navy man experimenting with a blowtorch

FOR TRANSIENT TENANTS, A PERMANENT LOOK

The couple who live in this room have been tenants in three different apartments in the last five years. The reason: they're an army family. However, their impermanence in any one spot hasn't decreased their home-making enthusiasm one whit. They enjoy decorating, so wherever they go they take an apartment at low rent and put the difference into arranging it attractively, doing whatever they can themselves. When transferred, they sell everything and move on, usually with money in pocket. In their latest one-room home (rollaway beds are stored by day in a large closet), only their pictures came with them from the last station. They ripped off an undistinguished old mantel, put a simple molding around the fireplace opening; put down a vinyl tile floor; painted the walls; installed a perforated wallboard for their art collection. For furniture, they chose sturdily-constructed pieces, upholstered in durable fabrics—evidence perhaps that they're beginning to think in terms of an eventual permanent home.

FIRESIDE GROUPING is planned around low birch coffee table and round cotton rug. Chairs on the periphery can fan out to expand the social circle to include the whole room, a neat way to arrange one area within the framework of a larger. Stool for fireside enthusiast at the hearth proves that decoration plan doesn't overlook an inch of space. Furniture has a sturdiness of construction and durability of upholstery that will stand this army family in good stead, both now and in the future, when they settle in their own home

ERNEST SILVA

LARGE SHEET of perforated hardboard, painted same color as wall, is an ideal background for a changing art collection. Pictures are attached with golf tees. Bookshelves below, in a soft toast finish, provide desk space for both members of the family or can be used to house china and glass. For a room that boasts no view, a woven plastic fabric, stretched on frames which are hinged to open inward, substitutes for glass curtains *(below)*. Draperies are plastic, too

- All furniture.....JOHN A. DUNN
- Upholstery fabrics....LOUISVILLE TEXTILES
- Fabric for draperies and screen.....CHICOPEE MILLS
- *Needletuft* rug.....CABIN CRAFTS
- *Flor-Ever* vinyl tile.....DELAWARE FLOOR PRODUCTS
- Paint .....*Colorizer*
- *Peg Board* of tempered *Masonite*.....B. B. BUTLER MANUFACTURING

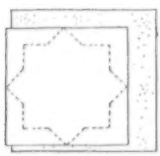
See *Your Guide to This Issue* for further information
For stores featuring this furniture, see *Stores in Your Vicinity*

PUT PERSONALITY IN YOUR PICTURE FRAME

Homemakers, in the process of decorating, often are amazed to find how large a slice of their budget is taken up by the all-important details in a room. Such attractive devices as a picture grouping can be costly, but in many such instances, imagination can replace expensive framing or allow you to make do with an old frame resurrected from the attic. Here are some decorating tricks you can perform with simple materials that will brighten your walls and also happily relieve your budget.

STAR BURST

Materials: Small round picture frame, two squares of cardboard, one large, one slightly smaller, but larger than frame; two squares of fabric (larger than cardboards), one plain, one floral; scissors, masking tape, rubber cement



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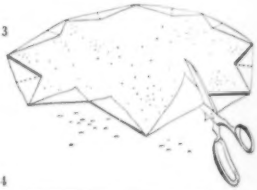

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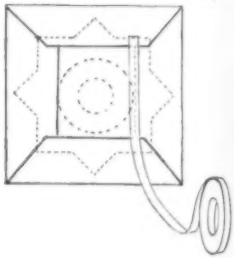

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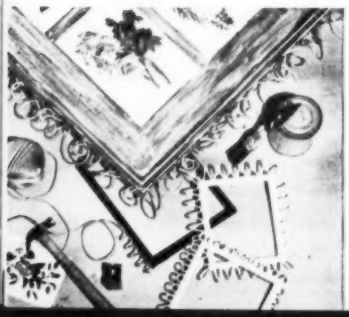
Lay out the smaller square of cardboard and trace out a star shape as shown by dotted lines on diagram (1). With scissors, cut cardboard to star shape and lay it over floral square of cloth, cut and fold cloth to cover it (3). Paste cloth to cardboard with rubber cement (put cement on back of cardboard only), press down flaps of cut fabric for bond. Cover large square of cardboard with plain fabric, tape down fabric on back with masking tape (4). Cement picture (2) to star shape, star shape to front of large square. Let dry thoroughly

ROPE TRICK

Materials: Frame of any shape, ball of twine, tacks, shellac, and paint



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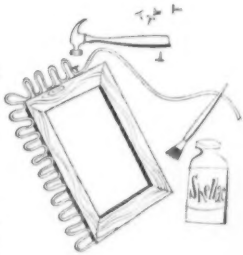

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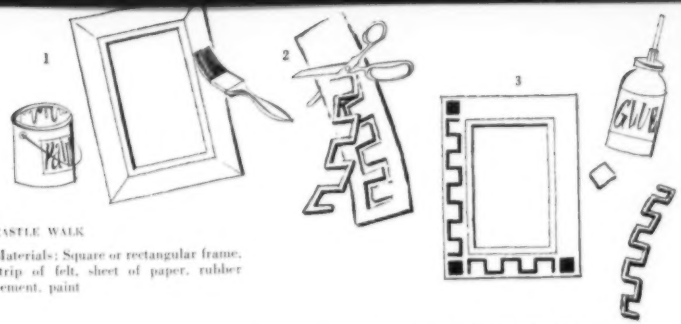
Take a frame of any size or shape (1) and prop it on one edge. Unroll a ball of twine and tack down one end onto edge of frame. Start making loops of the twine, tack down each loop, continue until the entire frame is encircled with loops (2). Shellac the twine to reinforce it and to give it body. When dry, paint both frame and twine as desired

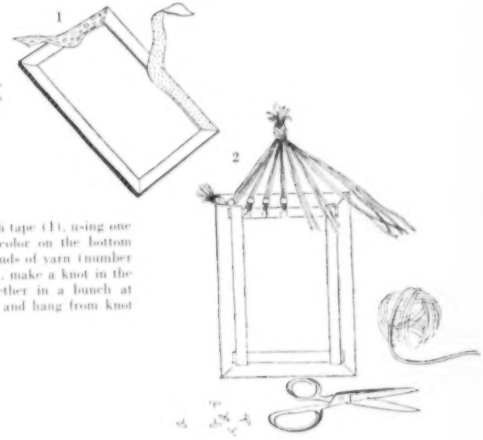


CASTLE WALK

Materials: Square or rectangular frame, strip of felt, sheet of paper, rubber cement, paint

First give the old frame a fresh coat of paint (1). Then cut a pattern out of the sheet of paper in the shape shown (2). Pin the paper pattern to the sheet of felt and cut around pattern. Mount the strips of felt around the frame as illustrated (3), setting small squares of the felt material in each of the corners

BERT GREY



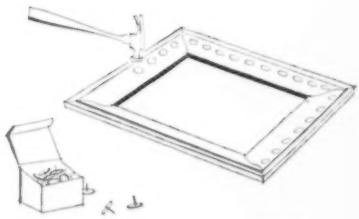
CARNIVAL

Materials: Frame of any shape, colored, gummed cloth tape, colored yarn, tacks

Cover the frame with the gummed cloth tape (1), using one color on top and one side, another color on the bottom and other side. Take a number of strands of yarn (number depends on size and weight of frame), make a knot in the end of each strand, bring them together in a bunch at the top as illustrated (2). Trim ends and hang from knot

TICK TACK TOE

Materials: Frame of any shape, colored thumbtacks, paint



Give the old frame a new coat of paint; allow to dry completely before proceeding. Using tacks with heads of a color that contrasts with the color of the frame itself (or use brass-headed tacks), drive them into the frame in a neat series around the four sides of frame

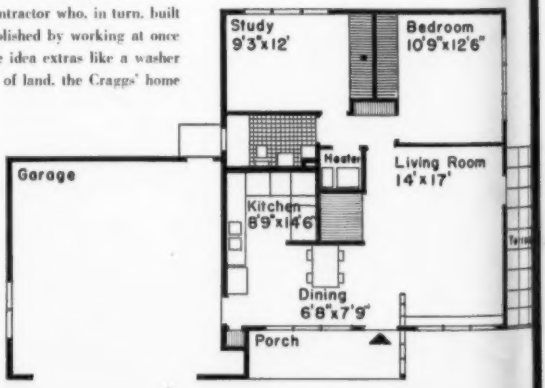
WALTER LAUF

[Continued on page 154]

$9,425 LANDS A HOME AND ACRE

There's usually a bad moment involved when prospective builders start discussing the custom details they've had their hearts set on for so long. When the contractor breaks the news about how much each addition will cost, they realize with a start how far their planning has gone awry. As ideas soar, the budgets have a perverse way of dwindling, with the result that extras have to be jettisoned right there. Clint and Doris Cragg, of Stevens Point, Wisconsin, licked this problem with a house that has individuality and custom planning—and costs only $9,425! They took their ideas to their local lumber dealers, Kellogg Brothers, explaining their special needs and how much they could pay, and the plan of the house evolved from there. Doris had definite ideas about how kitchens should be laid out; Clint wanted light, plenty of paneling, and a two-car garage. The Kelloggs listened to it all, had their own designer co-ordinate the requests, then negotiated with a contractor who, in turn, built the house. It's an excellent example of what can be accomplished by working at once with the supplier of materials and the designer. With large idea extras like a washer and dryer, built-in closets, an outdoor terrace, and an acre of land, the Craggs' home comes well within their budget of ten thousand dollars. The size is small (840 square feet of actual living space), but its appearance and arrangement make it seem deceptively larger. A couple of bedrooms, living room, kitchen, dining room, and bath is a pretty satisfactory way to begin married life, particularly when it's as attractively and practically put together as this. Clint and Doris have chosen wisely and well: their house is sensibly personalized and the large plot of ground is spacious enough to accommodate the kind of outdoor living they prefer.

LONG, FLAT ROOF over the garage makes the house seem larger than it is. Sloping section, at right, allows for clerestory windows in the kitchen. Use of same sized window frames throughout is noteworthy detail of meticulous planning: it gives the house organization and provides good fenestration



SIMPLE WOOD GRILLE acts as a space divider and gives entrance the advantage of not encroaching into living room. Dining area's openness is thus underscored—clever manipulation for limited sized rooms. Walls and ceilings, of knotty cedar siding, supply warm and mellow balance for the furniture which has been chosen for its trimly tailored design. Lamp table and dining group *(below)* are part of a maple collection that harmonizes suitably with walls

- Maple furniture.....CHARLES R. SLIGH
- Upholstered pieces.....INTERNATIONAL
- Fabrics .....GOLDING
- Rugs .....WAITE

SCOTT-WRIGHT

THE DINING L is perked up by its variety of textured surfaces. The knotty cedar paneling, one wall of concrete block, and the sliding kitchen screen of split bamboo tend to minimize the room's small size

THE BROAD EXPANSE OF DRAPERIES, covering one entire wall, is another deft way of achieving a larger-looking room. The color scheme is gray, black, and terra cotta, carried out with fine line precision. Not a single detail is wasted: the room glows with its assurance of bright, good taste

[Continued on the next page]

PLACEMENT OF WINDOWS allows for interesting variety of furniture arrangement. Bookcase-headboard's size gives unit the appearance of being built in. The furniture is distinguished by its very plainness: neat lines and light maple finish enhance instead of complicate the room. The mottled tile floor is gray and black. Window wall is painted blue; the others are gray. Ink-blue bedspread serves to link the two colors. The sloping ceiling which merely follows the roof pitch supplies an interesting architectural detail, neat emphasis for row of windows

BEDROOM OR STUDY—the Craggs use it as a cheerful retreat, complete with good-sized desk and their collection of books. The cinder block wall is painted maize, others are brown. Lively plaid rug picks up these colors, adds spice of terra cotta, gray

TILE FLOORS are used throughout the house. The Craggs find the dusting attachment of filter vacuum cleaner particularly adapted to keeping these floors in shape

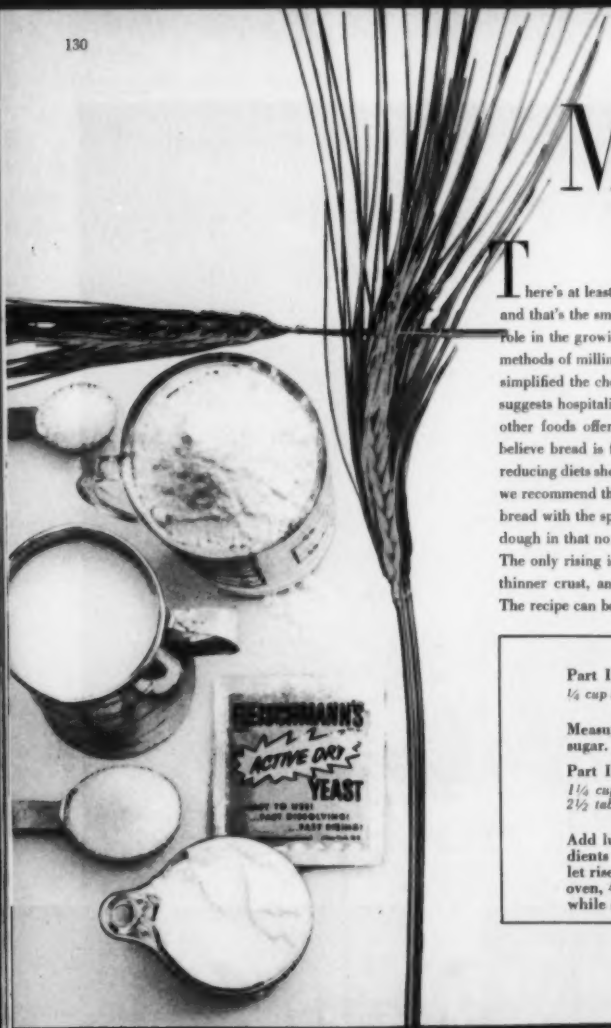
SUPER CLOSET for linen and soiled laundry is attractively compact and also handy to the kitchen. Made of birch, the hamper section is mounted on casters, will quickly wheel in to the washer-dryer

SHORTA-WRIGHT

CABINETS TO THE HILT, the kitchen combines sparkling convenience with charm. Placed as the room is, so directly on display from the rest of the house, its good appearance is especially important. The row of hanging white wood cabinets, which breaks the cedar wall and the clerestory windows at the top, makes the ten-foot ceiling seem even higher than it is. Ingenious planning and craftsmanship show in the way ample counter space and easy accessibility of equipment have been given equal footing with the room's own special attractiveness

- **Bedroom furniture** ..... RICHARDSON BROS.
- **Desk** ..... JASPER CABINET CO.
- **Lamps** ..... HAEGER POTTERIES, INC.
- **Refrigerator** ..... *Frigidaire*
- **Vacuum cleaner** ..... *Filter Queen*

See *Your Guide to This Issue* for further information



Many breads fro

There's at least one thing which science hasn't been able to replace or improve, and that's the smell of freshly baked bread. To be sure, technology plays a large role in the growing and harvesting of the world's most important crop. Modern methods of milling flour, fast-working yeasts, and streamlined recipes have vastly simplified the chore, but when hot breads arrive from the oven, the aroma still suggests hospitality and plenty of well-being—there's been no change there. Few other foods offer so much nourishment at such low cost. And, for those who believe bread is fattening, there are research studies to prove that well-balanced reducing diets should include enriched bread and cereals. To simplify your baking, we recommend the Quick Yeast Batter, a versatile mixture that gives you a quick bread with the special and fine nutty flavor of yeast. This is different from yeast dough in that no kneading is required. It's mixed quickly and poured into pans. The only rising is in the pan. These breads have a slightly more open texture, a thinner crust, and are more tender than breads made with ordinary methods. The recipe can be varied in many ways.

QUICK YEAST BATTER

Part I

¼ cup lukewarm water — *1 package active dry yeast*
1 teaspoon sugar

Measure lukewarm, not hot, water into mixing bowl, add sugar. Sprinkle in yeast, stir until yeast is dissolved.

Part II

1¼ cups lukewarm milk — *¼ cup soft shortening*
2½ tablespoons sugar — *3¼ cups sifted enriched flour*
1½ teaspoons salt

Add lukewarm milk to yeast mixture, then other ingredients and mix well. Pour into well-greased muffin pans, let rise in warm place until doubled in bulk. Bake in hot oven, 425° F., about twenty minutes. Remove and serve while still hot. Makes 12-16 rolls.

See page 147 for variations of this recipe

from one quick batter

When you bake with yeast, remember:

Temperature is important! Too much heat kills yeast action. Yeast stops working when it gets too cold. For best results, use water a little warmer than lukewarm (that's warm, not hot—temperature near 105°).

You can buy yeast for baking in two different forms in most areas: dry yeast in moistureproof packages or compressed yeast in cake form. Dry yeast needs no refrigeration. Each package carries an expiration date so you can be sure it's full strength.

Always dissolve yeast according to the directions on package.

One package of dry yeast may be used in place of one yeast cake. When you use compressed yeast, dissolve in lukewarm water.

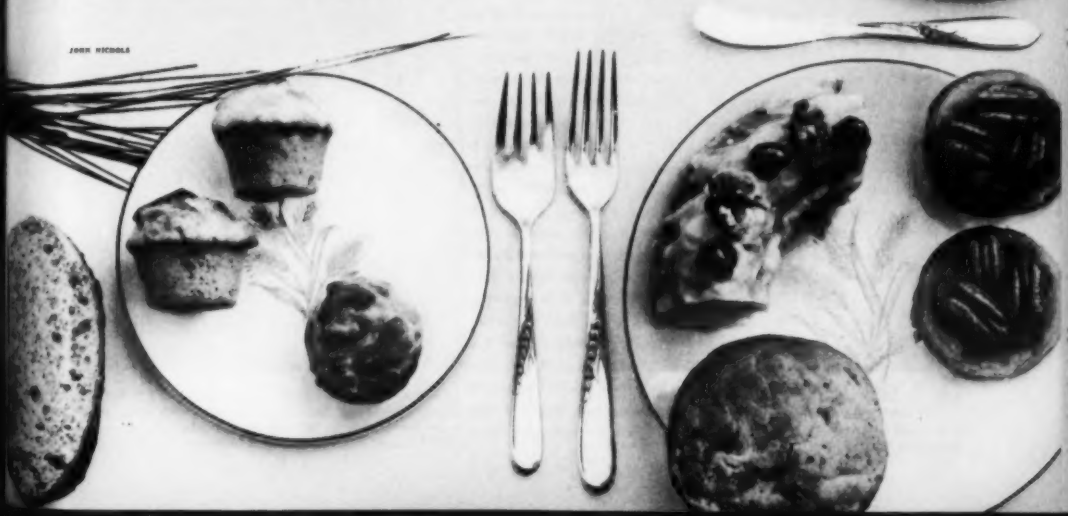
A little sugar added to yeast while it is dissolving starts it working immediately. Sugar also adds subtle sweetness and encourages golden-crust color.

All-purpose flour is generally used in yeast doughs. Always sift before measuring.

For crisp crusts on bread and rolls, allow to cool uncovered and do not grease. For soft, tender crusts, brush with soft butter or margarine and cover with a towel for a few minutes after removing rolls from oven.

For a golden glaze, brush slightly beaten egg over surface just before baking.

Remove bread from pans at once in order to avoid a soggy, tough crust.



JOHN NICHOLS

COLONIAL STUDIOS

By CORA A. HARRIS

RICHMOND'S YOUNG NATURE LOVERS

A love of nature acknowledges no boundaries in age. Even the youngest child has the inherent power to enjoy the beauty of flowers and wildlife, to feel the sense of accomplishment that comes from learning how to grow living things. In Richmond, Virginia, the Council of Garden Clubs realized this fact and has done something about it by creating a Nature Center for the city's children in the heart of one of their beautiful parks. The Center is housed in what was once a stable accommodating the horses and carriages of a local well-to-do family who later left the building and adjacent property to the city park system. The stable had fallen into a state of graceless decay when the committee of the Council of Garden Clubs saw it and recognized the potential assets of the old structure surrounded by acres of woodland and winding paths. The City Manager was approached, and when he had given his approval, the Garden Clubs got down to business. Funds were raised for conversion of the stable to a Nature Center—and the remodeling began. Horse stalls and the carriage space became a large assembly area, a grain room became a gleaming kitchen, and a library replaced the old harness room. The opening of the Center was attended by thousands and it has since become a local landmark. It is a meeting place for boy and girl scouts, school groups—in fact, any organized group of children is welcome to use the center, and it is always humming with activity. Even the very youngest who come to attend storytelling hour or to draw in one of the nature art classes share the children's intense pride in the Nature Center and reap immeasurable profit from the happy hours spent there.

The city's new Nature Center teaches children an appreciation of wildlife at firsthand

ARTHUR CLARK STUDIOS

GIRL SCOUTS find the Richmond Nature Center the seat of many of their activities. Here, scout leader Mrs. Milton Glaser plays a nature game with members of her troop. Nearby gardens and wooded area make spot ideal for nature study

JUNIOR GARDEN CLUBS often come to the Center for instruction. All these girls are presidents of local garden groups, and soon they will demonstrate their new knowledge to their club members. Any organized club can use Center

EDUCATION PROGRAM for adults as well as children is a feature of the Nature Center, with many classes and lectures. Among attendants at this class in flower arranging is Mrs. John C. Bryant, left, president of Council of Garden Clubs

ART CLASSES are held regularly in the Nature Center's library. These children are learning to paint cones and evergreens under the guidance of Mrs. William F. Steed, Junior Garden Club Consultant. Story hours are also popular

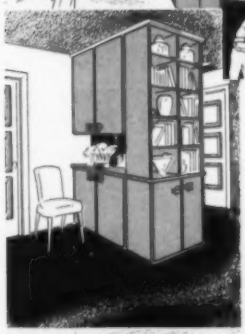
COLORFUL PRINTS being pointed out to the children by J. M. Pace, Chief of the Park Bureau, are of wild flowers which the children are reminded not to pick. Conservation of wildlife and plants is encouraged at the Nature Center

PRIMARY SCHOOL CHILDREN comprise one of the most enthusiastic groups at the Nature Center. Here, Mrs. J. Gerald Pierce shows children how to sow seeds. Later, when seeds have germinated, they will learn to transplant them to gardens

"Out of a Carton"

Storage Cabinets

For every room in the house



You'll be delighted with the graceful modern rounded doors and drawers . . . with the way Bilt-Well Cabinets blend with other furnishings . . . with the way they lend convenience to your home. For here are beautiful standardized wood cabinets that are truly the ideal answer to your storage problems!

Whether your storage needs are in the living room, the bedroom, or the dining area, these prefitted, semi-assembled units will afford you the enjoyment of adequate and versatile storage throughout the home.

BILT-WELL

UNIT WOOD CABINETS

Complete instruction sheets are in each carton and installation is as simple as A B C. Your contractor can assemble these many times faster than individually built cabinets or you can assemble Bilt-Well Cabinets yourself. A hammer and screwdriver are the only tools necessary to do a professional job.

Bilt-Well Cabinets offer unlimited possibilities in finishing—natural finish, stained and varnished, lacquered or enameled in a variety of ways to suit your individual taste.

Units to fit any size or shape room

Manufactured by

CARR, ADAMS & COLLIER CO.

Dubuque, Iowa

Build Well with BILT-WELL WOOD WORK

CARR, ADAMS & COLLIER CO.
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Please send me BILT-WELL cabinet booklet. Enclosed 25c to cover cost of mailing.

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GAMES TO THE AID OF A PARTY

What with the rising cost of baby sitters and of an evening out on the town, entertaining at home is returning to prominence. And with it is coming back that wonderful old custom—the party game. A pastime like a rollicking round of "pass the orange" is a better icebreaker than two hours of chitchat and, frankly, much more fun. The next time you have a party, try these with your guests.

RING THE BOTTLE is the aim of quoits, and the aim has got to be good! Only equipment needed is a pop bottle and a dozen rubber jar rings. Choose up sides and see which can twirl the most ringers. Beginners will have enough difficulty standing at arms' length from the bottle, but amateur experts will soon score from across the room

MOST EXCITABLE girl at the party is best for this one. Idea of the game is to guess (while blindfolded) what she is touching. The more imaginative the mystery object, the louder will be her squeals. For starters, try a bowl of spaghetti, a cold grapefruit, a kippered herring, or a live chicken

MORE THAN a steady hand is needed for this stunt. Card tables can be perverse enough to fold under normal conditions, but add a glass of water and challenge your friends to close the table without losing a drop. If you have two card tables, let a pair of your guests race

[Continued on page 1

make your bedroom Sing

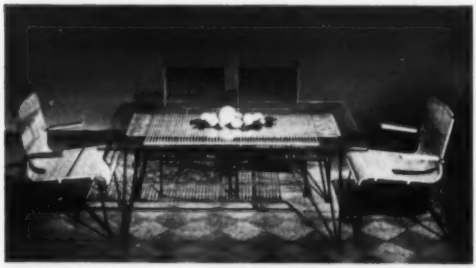
Whether you're a new bride — or an established homemaker, you can make your bedroom decor SING . . . for a *song!* Whatever your personal preference — modern, period, Early American or contemporary — there's a Monument Bedspread and Drapery ensemble more color/pattern perfect than you day-dreamed possible. And HE will be so thrilled with your economy, too!

MONUMENT SINCE 1880 *Bedspreads*

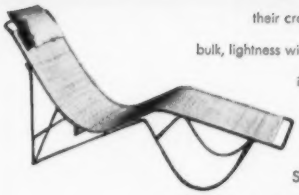
This is Heather . . . *a nubby textured tweedy spread* in four different newsworthy color mixtures. Spread or draperies about $9.95 each *at most fine stores or write for name of nearest dealer to* MONUMENT MILLS, INC., 991 SIXTH AVENUE, NEW YORK 18

sol-air furniture by Ficks Reed

is sold in better stores only to people who think of life as a kind of exciting adventure. These people don't have much money but they have a fine time. They thrive on new ideas that work. They welcome furniture like Sol-air because it is obviously of their time, because it genuinely expresses



their craving for comfort without bulk, lightness without flimsiness. They use it outside the house or in, and this versatility pleases them. So does the price. Sol-air is a big collection, includes many seating pieces, some upholstered, and many tables. Maybe you're one of those for whom Sol-air was designed. If so, you'll want our colorful brochure showing all the pieces. Send 10¢ in coin to



Ficks Reed Co.
Dept. L2, 424 Findlay St., Cincinnati 14, Ohio

Games to the aid of a party

[Continued from page 134]

SOME RARE EXPRESSIONS will turn up in this trick. The object is to blow a feather off the top of your head. No head wagging or other skulduggery is allowed, and the heavier the feather, the tougher the trick—consequently the more fun

BLOCK THAT PING-PONG ball! Miniature polo ground is a dishpan filled with water, and the goal posts are clothespins. Referee drops ball in water and opponents start puffing. The main object, of course, is to send the ball through opponent's goal posts

PASS THE ORANGE is a fine get-acquainted fun game; idea is to pass the orange around the room, boy to girl to boy to girl, etc., without dropping or touching it. Divide guests in half, arrange two alternate lines of men and women; give each team an orange to send from one end of line to the other by chin passing. If orange is dropped, it must be picked up from floor by chin!

THREE LIONS, INC.

TEN THUMBS might be the name for this game. Two hands—when they're on the same person—find wrapping a package a snap, but let two guests each lend a single hand to the job and confusion reigns. Provide each team with a sheet of paper, a book, string—and let them race

[Continued on page 138]

***In any style or size your new home will have lasting charm built with* CONCRETE**

WHATEVER style or size house you are planning—ranch type, colonial, Spanish, Cape Cod, modern, cottage or mansion—you'll have a better house and enjoy a lifetime of comfortable, gracious living if you build it with concrete.

An insulated concrete house is comfortable. It keeps heat inside in winter, outside in summer, stays clean and dry in all seasons.

A concrete house is firesafe. *Concrete can't burn!* It's good to know your loved ones and cherished possessions have this protection, because every two minutes, somewhere in America, a home goes up in flames.

A concrete house is durable. You have less work, worry and repair bills because a concrete house requires little or no maintenance. It looks new longer and stands stanch against such destructive forces as storms, quakes, fire, decay, termites and vermin.

A concrete house costs less to live in too. First cost is moderate, maintenance expense small, its life long. Result: ***low annual cost***, the real cost yardstick of ownership.

Concrete masonry walls can be laid in many distinctive patterns. Portland cement paint, available in many colors, adds a decorative finish, helps make the walls weather-resistant, ends painting problems for years.

Be sure to include concrete subfloors in your house. Nothing contributes more to its firesafety, structural stability and low-cost maintenance. Concrete subfloors can be finished with any covering—hardwood, linoleum, rugs, carpeting, tile or terrazzo.

So whatever style or size house you want, make it a charming, comfortable, firesafe, durable, ***low-annual-cost*** house by building with concrete. Write for free, illustrated booklet, "You Too Will Like A Concrete Home," distributed only in U. S. and Canada. It includes sketches of floor plans and photos of houses all over America.

HOW TO GET YOUR CONCRETE HOUSE

. . . and what will it cost?

Phone a local concrete masonry manufacturer for names of architects and builders experienced in concrete house design and construction. They know conditions existing in your community and can tell you about plans and costs.

Take any plans or sketches you have to an architect. Have him show you how your home—of any size, style or floor plan—can be built economically with concrete foundations, walls, subfloors and a firesafe roof.

Architect-Designed Houses Stay Young Longer

A national organization to improve and extend the uses of portland cement and concrete through scientific research and engineering field work

PORTLAND CEMENT ASSOCIATION

DEPT. A5-84, 33 WEST GRAND AVENUE, CHICAGO 10, ILLINOIS

Architects: Carr & Cunningham, Cleveland, Ohio.

This adds cheer to your welcome

Does your entrance hall reflect a pleasant, cheerful greeting when guests enter your home?

It will if it is decorated and lighted by a beautiful, translucent wall of patterned glass like this. It's a sure cure for dark hallways. This translucent wall lets a soft glow of light stream through from adjacent rooms, yet its pattern separates the rooms visually, provides privacy. And it decorates the rooms on both sides.

Blue Ridge *Patterned Glass* forms an attractive background for plants and art objects. You can select from many patterns to meet your decorating desires—there are over-all patterns, linear patterns and checkered patterns. You can have this lovely glass in plain, textured or *Satinol** finishes. Your Libbey-Owens-Ford Glass Distributor or Dealer will be glad to show you samples of these interesting patterns. He's listed in the yellow pages of phone books in many principal cities. *®

BOOK OF 42 DECORATING IDEAS

"New Adventures in Decorating" shows how leading architects and decorators have used this lovely glass to add light and distinction to home interiors. Send 10c with the coupon.

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Enclosed find 10c for my copy of "New Adventures in Decorating."

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BLUE RIDGE Patterned GLASS

Games to the aid of a party

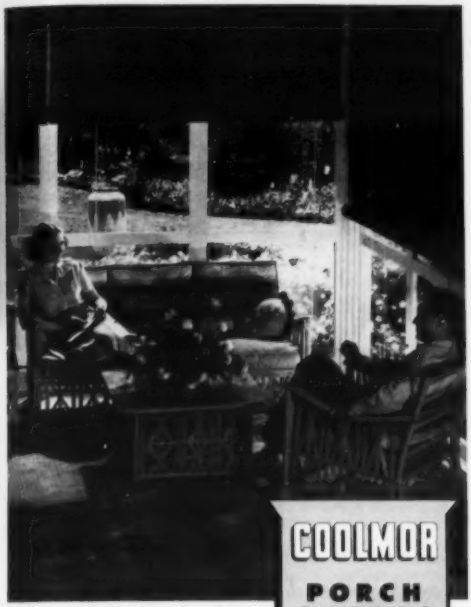
[Continued from page 136]

WHO'S THE BAD EGG? The person who allows egg to fall on its side. Put a handful of salt on the table, set an egg upright in the salt, and give each player a knife. In turn, the players take a portion of the salt away. The person who removes the load of salt permitting the egg to fall, loses

PENNY'S AWAY is the cry here as contestants line up on chairs placed in front of milk bottles. Each player is given the same number of pennies and the tossing begins. Score ten points for each penny that hits on target. Have partners compete with other pairs

KEEP IN STEP or no one gets to eat the ice cream. Items needed here besides two bowls of ice cream are a pair of spoons, a length of string and, most important of all, a couple of large napkins. Give each pair of guests a setup and let them work it out

IT'S A TOSSUP to see if he can catch a ping-pong ball in a juice strainer held between his teeth. Harder than it looks, it'll take lots of practice before he'll want to try trick with eggs



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for solid comfort

on any kind of day

Try the all-weather comfort of Coolmor Porch Shades. Built to take the worst from rain and wind or summer sun. Exclusive Coolmor design, with alternate wide and narrow slats gives up to 35% more ventilation, no matter what the weather. Protects furniture against rain, ties securely in wind, keeps the hot sun out. Supplied in attractive two-tone and single color patterns.

Quality built for Years to come...

don't be fooled by price. Other shades may cost less, but Coolmor Porch Shades give long years of service and low overall cost. Ten and fifteen years' service is not unusual. Quality features include automatic non-fraying cord-stop for finger tip control, "lock-stitch" weave to keep edges in line and fabric flat, and colors that remain true and fast.

COOLMOR PORCH SHADES

Be sure to see **COOLMOR PORCH SHADES** *. . . your best buy for the years to come.*

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FOR OVER 50 YEARS MANUFACTURERS OF WOOD SLAT PRODUCTS. SOLD FROM COAST TO COAST

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Augusta, Ga. ..... J. B. White & Co.
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Baton Rouge, La. ..... Kornmayer Furn. Co.
Battle Creek, Mich. ..... Turner Furn. Co.
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Bethesda, Md. ..... Smith's, Inc.
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Gainesville, Fla. ..... Baird Hdwe. Co.
Gardner, Mass. ..... Rose's Clothing & Furn. Co.
Geneva, N. Y. ..... J. W. Smith Dry Goods Co.
Glens Falls, N. Y. ..... Cushman's
Grand Rapids, Mich. ..... The Wurzburg Co.
Greenwich, Conn. ..... Interstate Shade & Awning Co.
Greenwood, Miss. ..... Jordan & Co., Inc.
Hackensack, N. J. ..... Plume Bros.
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Hamilton, Ohio ..... Geo. Krebs Sons
Hanover, Pa. ..... A. L. Bailifaud
Harrisburg, Pa. ..... Bowman's Dept. Store
Hartford, Conn. ..... G. Fox & Co.
Hattiesburg, Miss. ..... Pioneer Furn. Co.
Hazleton, Pa. ..... F. Daisroths Sons
Hempstead, N. Y., Hempstead Window Shade Co.
Hershey, Pa. ..... Hershey Dept. Store
High Point, N. C. ..... Bertner Furn. Co.
Huntingdon, Pa. ..... A. E. Hellinger
Huntington, W. Va. ..... Dickinson Bros.
Ithaca, N. Y. ..... Zion's Furn. Co.
Jackson, Miss. ..... Co-op Furn. Co.
Jackson, Miss. ..... Rice Furn. Co.
Jamaica, L. I., N. Y. ..... Gertz
Jeannette, Pa. ..... Ewner & Co.
Jeannette, Pa. ..... Frank Levin's
Johnsonburg, Pa. ..... Roy B. Constable
Johnstown, Pa. ..... Penn Traffic Co.
Kalamazoo, Mich., Vermeulen Furn. Co.
Kewanee, Ill. ..... Siegman Furn. Co.
Kinston, N. C. ..... Oettinger Bros.
Laconia, N. Y. ..... Laconia Furn. Co.
Lafayette, Ind. ..... Reifers
Lake Charles, La. ..... Milford Furn. Co.
Lake Charles, La. ..... Southern Furn. Co.
Lancaster, Pa. ..... Piersol Co.
Leominster, Mass. ..... Webber Furn. Co.
Lincoln, Nebr. ..... Miller & Paine
Lockport, N. Y. ..... J. H. Anstead Co.
Lorain, Ohio ..... Reidy-Scanlan Co.
Louisville, Ky., Hubbuch Bros. & Wellendorff
Lynchburg, Va., McGehee's Furn. Co., Inc.
Lynn, Mass. ..... Hill-Welch Co.
Madison, Wis. ..... Harry S. Manchester
Madison, Wis. ..... Wolff, Kubly, Hirzig
Memphis, Tenn., J. Goldsmith & Sons Co.
Miami, Fla. ..... Burdine's
Middlesex Park, N. J., Ridgewood Awning & V. B. Co.
Milwaukee, Wis. ..... Schuster's
Mobile, Ala. ..... Weatherby Furn. Co.
Monroe, La. ..... Monroe Furn. Co., Inc.
Monroe, Mich. ..... Stockelman's
Morgantown, W. Va. ..... Loving Furn. Co.
Mt. Clemens, Mich. ..... Krausenech's, Inc.
Mt. Clemens, Mich., J. H. Mellon & Sons
Mt. Vernon, N. Y., The Fair of Westchester
Nashville, Tenn. ..... Cain-Sloan Co.
Natchez, Miss. ..... James J. Cole & Co.
Newark, N. J. ..... Kresge-Newark Co.
Newark, N. Y. ..... A. G. Schulz
New Bern, N. C. ..... Oettinger Bros.
New Britain, Conn., John A. Andrews & Co.
New Brunswick, N. J. ..... Hatman's
New Castle, Pa. ..... Haney Furn. Co.
New Castle, Pa. ..... Strauss-Hirshberg's
New Haven, Conn., The Edw. Malley Co.
New Kensington, Pa. ..... Altmayer Home Service
Newport, R. I. ..... Welsh Bros., Inc.
Newport News, Va., Newport News Furn. Co., Inc.
Newton, N. J. ..... Lusa & Lusa
New York, N. Y. ..... Bloomingdale's
New York, N. Y. ..... Gimbel Bros.
North Warren, Pa., Blomquist Furn. Shop
Ogdensburg, N. Y. ..... Hess Furn. Co.
Olean, N. Y. ..... Long's Hardware
Orlando, Fla. ..... Barnes Drapery & Floor
Palmerton, Pa. Mooney's Electrical Appl.
Parkersburg, W. Va., Goldenberg Furn. Co.
Patchogue, N. Y. ..... The Bee Hive Store
Paterson, N. J. ..... Quackenbush Co.
Perth Amboy, N. J., Carr Awning & Blind Co.
Petersburg, Va. ..... Harlow-Hardy Co.
Pittsburgh, Pa. ..... Kaufman's
Pittsburgh, Pa. ..... Rosenbaum Co.
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Portsmouth, Va. ..... S. Lasting & Bros.
Pottstown, Pa. ..... Kepner & Remich
Poughkeepsie, N. Y., Geo. Schlude's Sons
Providence, R. I. ..... The Outlet Co.
Richmond, Va. ..... Thalhimer Bros., Inc.
Ridgway, Pa. ..... Bayer-Volk Furn. Co.
Roanoke, Va. ..... S. H. Heironimus Co.
Rochester, N. Y. ..... E. W. Edwards
Rockford, Ill. ..... The Blake Co.
Rockford, Ill. ..... Gunnar A. Smidt
St. Joseph, Mo. ..... Kirwan Furn. Co.
St. Louis, Mo. ..... Stix, Baer & Fuller
St. Louis, Mo. ..... Tropic Shop
St. Marys, Pa. ..... Bayer Furn. Co., Inc.
Salem, Mass. ..... C. F. Tompkins Co.
San Antonio, Tex. ..... Joske's
San Francisco, Calif. ..... Wm. Valker
Scranton, Pa. ..... Stoehr & Fister
Sharon, Pa. ..... The Sharon Store
Shelby, N. C. ..... Lutz Furn. Co.
Shreveport, La., Hemenway Johnson Furn. Co.
Sioux City, Ia. ..... Younker-Davidson
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So. Norwalk, Conn., Angevine Furn. Co.
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Sunbury, Pa. ..... Bittner's Dept. Store
Syracuse, N. Y. ..... Day Bros. & Co.
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Torrington, Conn. ..... Smith-Tompkins Co.
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Troy, N. Y. ..... Union-Fern, Inc.
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Tuscaloosa, Ala. ..... C. W. Lewis Furn. Co.
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Washington, D. C., Mileham & King, Inc.
Washington, Pa. ..... Sharp's Furn. Store
Waterbury, Conn. ..... Howland-Hughes
Waterloo, Ia. ..... Davidson, Inc.
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West Springfield, Mass., West Side Shade & Blind Co.
Wheeling, W. Va. ..... Cooey-Bentz Co.
Wilkes-Barre, Pa. ..... The Lazarus Store
Wilkes-Barre, Pa. ..... United Furn. Mfg.
Williamsport, Pa., L. L. Stearns & Sons
Wilmington, Del. ..... Hyman Reiver
Wilmington, N. C., The Wilmington Furn. Co.
Winchester, Va. ..... Cather's Dept. Store
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Wooster, Ohio ..... McIntire Co.
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YOUR CHILD'S PLAYTHINGS

By JOHN E. EICHENLAUB, M.D.

Too often children turn from an expensive toy to play with a simple household object. For example, they'll appear to get far more enjoyment from an old pie plate full of pebbles than from an electric train or a hobby horse.

To most parents, this is distressing. When their child turns his back on the tokens of their love and the products of their sacrifice to play with a piece of junk, they can't help wondering. Don't they know their child well enough to pick things he will enjoy? Doesn't he care enough to appreciate their gifts?

Actually, such doubts are groundless. A child does not permanently link the gift to the giver in his mind. To him, a toy is a thing in itself, not a token of your love, your willingness to sacrifice, or your ability to give him the best. There are only two things about it that count: whether it fits the activity in which he is interested at the moment, and whether the emotions he has tied to it in the past are pleasant or unpleasant.

To fit the activity in which a child is interested, a toy doesn't have to be fancy or expensive. By actual count of the corpses, young Joe's piece of broomstick with a rough board handle is just as deadly as the flashiest cowboy gun in the block. It is much less dangerous than the air rifles with which some generous parents have armed their children. And it can be remodeled into a tent stake or a marshal's baton when the time is ripe. It is, in short, an almost perfect toy.

However, it did not come to its young owner entirely by chance. One bright day, his mother saw him racing around the house with a piece of bent pipe. After several of the children were almost hit with the clumsy pipe, the broomstick gun was made to replace it. In nailing this magnificent toy together, Joe's mother used more wisdom than skill. She was wise enough to see that the boy's activity, however noisy, was a safe and normal kind of play. She was wise enough to see that her one real objection to the lead pipe—that it was heavy enough to be dangerous—could be met without making Joe give up his play pattern. She was also wise enough to offer the substitute on its merits instead of fussing about the original toy's faults.

The easiest way to be sure that a certain toy will interest a child is to make it fit in with one of his present play patterns, as Joe's mother did. You should certainly encourage any wholesome play habit your child develops. Anything which does this by letting him do what he has been doing better or more safely is a good plaything, whether it costs any money or not. If your child takes delight in filling bottles with dirt, you can trade a few smoothly opened cans for the dangerous bottles and keep him at his chosen task. If he is fascinated by hollow things, several boxes which fit inside each other (no matter how loosely) will keep him busy. If he loves to scribble on your stationery, a shallow sand tray and a stick will make him happy. Simply watching your child play will give you a dozen ideas for things he would enjoy. Some of those things are ready and waiting, or will take very little effort to get. They make up in

suitability what they lack in quality, as long as they are completely safe.

However, you cannot meet all your child's needs in this way. Some kinds of play require toys that cost considerable money. An expensive toy has to meet your child's needs for months to come; you can't buy one every time he shows a passing interest in some activity or sport.

While science has proved that you can't make a child develop faster by simply giving him playthings which challenge him (like step-climbing toys before he can climb stairs by himself), you still want to buy expensive toys a little ahead of time. That way, your child gets good out of them throughout their period of usefulness. You want to get a tricycle when your child is barely out of the stroller, a wagon as soon as he can pull one, and so on. Even if such playthings have to be put away for a few months before they can be used, you can easily get them out at intervals, until you find that your child is ready for them.

Unless there are other, better equipped children in your neighborhood, it is hard to tell exactly when your child is ready for a new kind of toy without having it in your home. What he plays with in the store or in Aunt Harriet's home doesn't count—his interest is divided in these places, and his security is hardly up to par. He usually picks simple things which wouldn't hold his interest for five minutes in his own home. So while it isn't easy to stay one step ahead of your child's interests in buying his toys, you will increase their useful life if you can do so.

The second important consideration about a toy is the emotion the child has tied up in it. He values a plaything because it helps him feel the way he wants to feel. If a certain toy has been linked with a fearful situation in his mind, a child is never comfortable with it. If that toy is linked with love, security, and happiness, he gets extra enjoyment from having it around.

Mike Armstrong's sixth birthday suffered a shattering blow. He came down eagerly on the crucial morning and there it was

[Continued on page 142]

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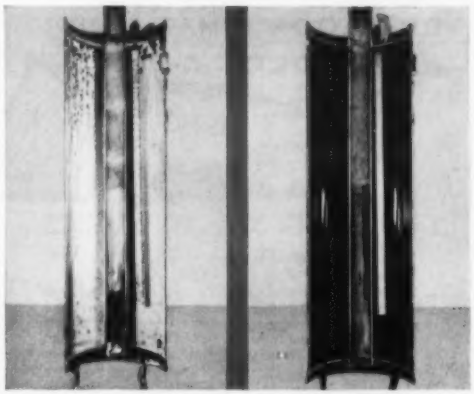

ORDINARY WATER HEATER INTERIOR
Unretouched photo shows how rust eats away unprotected metal in just one year of use. Note deep rust pits!

PERMAGLAS WATER HEATER INTERIOR
Unretouched photo shows that Permaglas glass-surfaced steel tank does not rust . . . because glass can't rust!

(Cutaway views of water heaters used one year under same conditions)

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PLIOLITE S-5 is a synthetic rubber resin—made by Goodyear. They make it just for paints that need extreme resistance to sunlight and alkali—paints for stucco, concrete, cement-asbestos shingles and other masonry surfaces.

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We think you'll like "THE GREATEST STORY EVER TOLD"—every Sunday—ABC Radio Network
THE GOODYEAR TELEVISION PLAYHOUSE—every other Sunday—NBC TV Network

Your child's playthings

[Continued from page 141]

—the wagon he had been asking for. But as he started toward it, his mother spoke behind him.

"Well, we got you a wagon," she said. "We were going to get you a scooter like the one the boy next door has. But you kept hinting for a wagon, so there it is. I hope you like it!"

It's easy to see why that wagon gathered rust in the basement. Disappointment and regret blanketed Mike's joy as his own gift was belittled in his own mind beside what it might have been. These feelings are not pleasant wrappings for even the nicest toy.

Less glaring mistakes than these can still cut down the pleasure your child will have with a plaything. Showing your own dissatisfaction when you think your gift is not good enough, belittling one child's gift to soothe the jealousy of a brother or sister, or allowing any kind of unpleasant emotional tone to crop up while the gift is being given marks the child's mental image of the toy with a scar.

On the other hand, a gift given during the times of relaxed pleasure or one tied in with some joyous event, like your return from a trip, will soak up pleasant emotional tone from the happiness of its time of arrival. A gift which a child can help you to build has the emotional tone of hours or minutes of pleasant attention and love worked into its fabric. An unexpected gift, bought because of your own happy mood, is tied to high pleasure in the child's mind. A gift first used in surroundings of love and affection gains bright emotional sheen.

These things are almost always true of the cheapest gifts—the ones you make on the spur of the moment or devise from the things at hand. They should also be true of the higher-priced ones, the ones which you choose with care and buy with sacrifice. It takes real effort to give these gifts in exactly the right way. Since it is easier to let the gift speak for itself, we too often wrap Christmas and birthday in boxes, instead of celebrating them in real, personal exchange.

Whatever the price of his toys, your child deserves the things that give them real value—a good fit with his interests, and a pleasant period of introduction with plenty of accompanying love.

Charming French Provincial

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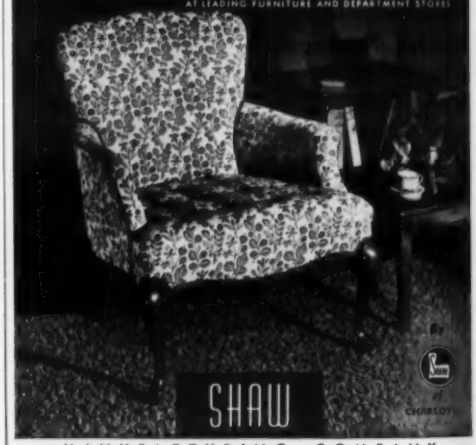

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Twenty questions on better lawns

[Continued from page 46]

7. Do lawns need lime?
YES. Many but not all lawns require lime every two or three years. The only sure way of finding out is to make a composite soil sample from 6 to 12 parts of the lawn. Send the sample to an agricultural chemist or to your state experiment station for accurate advice on lime requirements.

8. Does moss in a lawn mean that lime is needed?
NO, not always. Moss can grow on soil well supplied with lime. Moss is often an indication that the soil is too compact for grasses, too wet, too shaded, or it may indicate a need for fertilizer. It will disappear when conditions are made favorable for the grass.

9. Should a lawn be watered in dry periods?
To maintain green grass it is usually necessary to water in dry seasons. Grass that is allowed to brown, thus entering a naturally dormant state, is, however, actually healthier than watered turf and will recover in autumn. Exceptions to this statement must be made in the case of lawns less than a year old; those situated on very sandy soils; or in hot, dry areas where grass may die altogether if not watered. Lawns should be watered very carefully. For example, light, daily sprinklings encourage crab grass, and heavy and too-frequent watering brings in other weeds. To water a lawn correctly it should be soaked until the soil is wet to a depth of two or three inches. In dry periods, the soaking should be repeated once or twice a week.

10. Is 2, 4-D an effective weed killer?
YES. It will eradicate dandelions, plantains, and a host of other broad-leaved weeds, and not injure desirable grasses if instructions given on the container are followed meticulously. 2, 4-D in dust- or spray-form should not be allowed to drift onto other plant materials bordering the lawn, for it will seriously damage them. Moreover, it should not be used on pure bent grass lawns or on grass less than two months old. 2, 4-D is purchased under many trade names.

11. How effective are chemical crab grass killers?
These, too, are quite effective if used according to manufacturer's directions. Before using one of them on the entire lawn it is wise to experiment on a small scale. A plot of lawn about 10 feet by 10 feet can be used as an experimental area. One can then judge for himself the effectiveness of the chemical as a crab grass killer and the damage it will do to desirable grasses.

12. How can skunks be prevented from tearing up the lawn and birds from pecking at the turf?
These animals are digging into the lawn to find grubs. Grubs of Japanese beetles, when present in large numbers, are particularly attractive to birds and some small animals. To stop destruction of the turf it is necessary to eliminate the grubs.

13. What is the most effective chemical for killing grubs?
Chlordane is a very useful chemical for this purpose. DDT, too, can be used but takes some weeks longer to kill the grubs. These chemicals will keep Japanese beetle grubs out of the lawn for several years. Either chemical should be watered in thoroughly to prevent injury to birds.

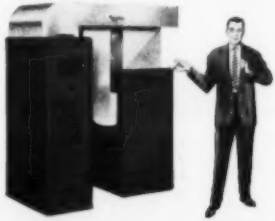
14. Can grass be grown in the shade?
YES. Beautiful grass can be grown in moderate tree shade but special attention and shade-tolerant grasses are required. Shaded grass, if cut less often than grass in the open or clipped with a mower set at around two and one-half inches, is much more likely to flourish. Leaves must be kept raked off the lawn in autumn and, if it is possible, branches should be pruned from the trees to let in sunlight. Sometime in September bare patches should be seeded with a mixture containing a high percentage of such shade-tolerant grasses as creeping red fescue, rough-stalked bluegrass, or velvet bent grass.

15. How can turf on paths across the lawn be kept from wearing out?
Loosening the turf every three or four weeks will help keep the grass green on such areas. To do this, an ordinary garden fork can be inserted at about a 45 degree angle, four or five inches into the compacted area many

[Continued on page 144]

We enjoy Springtime in the Rockies—at home

"There's just nothing quite so wonderful as being up in the mountains — perhaps alongside a swift, spring-fed mountain brook — and enjoying that fresh, cool, clean mountain air". Or, at least that's what we used to say. But, since we've installed Mueller Climatrol *all-season* air-conditioning, we're convinced that it's now just as comfortable at home. Yes, on days when most folks are sweltering from the heat, we enjoy real mountain freshness right in our own home — thanks to Mueller Climatrol.



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Twenty questions on better lawns

[Continued from page 143]

times. Before it is removed each time, a light downward pressure is exerted against the handle. This process of loosening the soil is known as aeration and permits air, water, and fertilizer materials to penetrate compacted turf.

16. What causes bleached spots on the lawn in springtime?
These are probably caused by a fungus disease known as snow mold. Usually the grass will recover without treatment, but it will recover much more quickly if each spot is brushed with a stiff broom to remove dead grass, thus allowing for new shoots.

17. What causes circular brown areas on the lawn in spring and summer?
These may be caused by a number of fungus diseases. Usually they will disappear without any treatment. Of course, brown scars may also be caused by drought, insect damage, a dull mower, fertilizer, or chemical burns.

18. How can roots from a tree bordering a lawn be prevented from encroaching on the lawn to rob it of nutrients and moisture?
A ditch, several feet deep, is dug between the tree and the lawn. The roots are pruned back and a piece of galvanized tin is inserted vertically in the trench to prevent further encroachment.

19. Is lawn rolling beneficial?
NO. Rolling of an established lawn compacts the soil and does more harm than good. One rolling in the spring is sometimes beneficial, but even this is seldom an absolutely essential operation. Of course, it is necessary to roll in seed on a new lawn.

20. Is there a new grass that requires no mowing?
NO. Notwithstanding published reports to the contrary, there has been no such grass developed. There are some grass substitutes that require little or no mowing, but require special attention.

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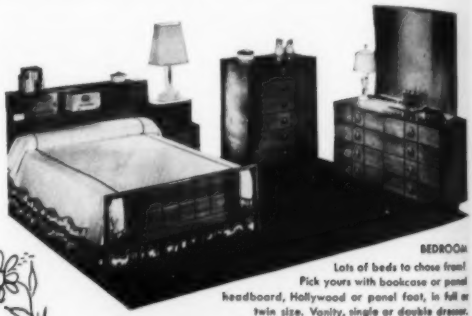

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Owosso Manufacturing Company, Benton, Arkansas

Two-week family vacation: $75 [Continued from page 107]

with steel wool, dish brush, cloth, and liquid soap. A dishpan is good to have along for dishes, washing socks—and the children, when no lake is handy.

WHAT TO EAT: While most camping areas are within distance of a store, it is well to be prepared with canned goods. Since rural grocers are apt to be out of milk at the psychological moment, dried milk comes in handy. It takes little space, never sours, and is fine for cocoa, gravies, soups, and deserts. Evaporated milk is a must for your coffee. Ready-mixed deserts, soups, etc., are ideal for campers. Chicken, steaks, and chops broiled on the grate will be superlative, but because of healthy outdoor appetites, hot dogs and canned ham taste equally as good. Foraging for food while camping can provide doubly-delicious meals. There are always clams, oysters, and fish at the seashore; trout, berries, and mushrooms in the mountains.

SHELTER: A tent is a must, regardless of what people say about sleeping under the stars. Most popular family tent is a canvas umbrella-shaped one with a sewn-in floor, costing from $30 to $40. Get one with a zippered fly, not a tie flap; it'll make a big difference in a rainstorm. Remember to dig a ditch around your tent as soon as it is set up; in the event of rain, it will drain the water away.

BEDDING: A sleeping bag is a worth-while investment; a couple can buy a pair of bags that zip into two separate ones or one large one, big enough to take Junior in if he "hears a bear." The price of a bag varies, depending on the type of fillings: down-filled ones are most expensive and warmest; if you're camping below timberline, cheaper varieties are sensible. Do not purchase a so-called "mummy bag" unless you're the type who never stirs once abed. An air mattress (about $10) will make sleeping much more comfortable, and in the daytime can double as a float for the children.

Here is a breakdown of items you will need for a two-week family camping vacation. Clip it out and keep it with your camping gear for quick reference.

For shelter and sleeping:
- tent and stakes
- sleeping bags
- air mattresses
- pillows and slips
- collapsible chairs (optional)
- bath towels and dish towels

Essential hardware:
- grate
- axe
- trench shovel (for ditching tent)
- water tank or canteens
- gasoline stove and fuel (if desired)

For cooking and eating:
- aluminum cooking set
- plastic cups or glasses
- grill
- thermos
- knives, forks, spoons
- long-handled fork
- cooking spoons, knives
- potato peeler, can opener
- extra jars
- plastic bags
- dishpan, teakettle
- dish brush, dishrag
- rubber gloves, heavy gloves
- liquid soap, cake soap
- several rolls paper toweling
- small washboard, clothesline
- pins, extra rope
- broom
- oilcloth
- flashlights
- Coleman lantern and white gas
- first-aid kit
- needle and thread
- reading material

Food to take along:
- coffee and tea
- dried milk
- canned milk
- sugar
- seasonings
- oleomargarine
- flour
- pancake mix
- piecrust mix
- vinegar
- mayonnaise or mixed dressing
- lemon
- ready-mix desserts
- breakfast cereal
- jelly, sirup
- canned meats (beef, pork, sausage, processed meats, etc.)
- cooking oil
- canned juices
- fruits
- vegetables
- beans
- onions, potatoes

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CITY _____ ZONE ____ STATE _____

"It's What's Under the Casing that Counts!"

Korea: home, sweet home

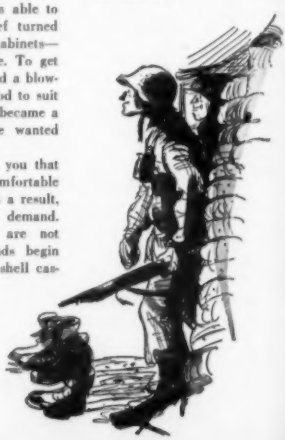
[Continued from page 121]

in their front-line homes, we can point to the experience of one of our friends, a captain with the First Marine Division. He thought the men under him had gone slightly berserk when they requested that he take off his shoes before entering their bunker. Once inside, however, he saw why. The dirt floor had been covered with woven straw mats, gleaned from a Korean; the walls of dirt, logs, and sandbags had been "papered" by hanging up the canvas tops from brown and green camouflaged pup tents; and a green cargo parachute was being used as a ceiling. The last item was practical as well as decorative; it kept dirt from rattling down on the occupants when enemy artillery shells jarred the area. Most interesting of all, the green-colored walls were prominently hung with photos of a Hollywood starlet which had been received as a result of a letter to the young lady.

There is some question as to whether Eugene P. Lentz, of Kenosha, Wisconsin, didn't go to extremes in his desires for a homey environment. A chief hospital corpsman with a navy medical unit assigned to the marines, Lentz decided that his front-line medical aid station should have knotty pine furniture. Knotty pine is, of course, among the million-and-one unavailable items in a combat zone, so ingenuity again came to the fore. Using old ammunition cases and whatever other bits of wood he was able to lay hands on, the chief turned out chairs, benches, cabinets—even an operating table. To get the knotty effect, he used a blowtorch, scorching the wood to suit him. Blowtorches soon became a priority item. Everyone wanted knotty pine furniture.

Any marine will tell you that there is nothing as uncomfortable as the Korean cold. As a result, stoves are always in demand. When "issue stoves" are not forthcoming, busy minds begin to work. Old artillery shell casings, metal ammunition cans, and abandoned oil drums are attacked with a vengeance and turned into serviceable heaters. One stove, which came to be known as "Brutus," was something of a legend across the entire front. As Staff Sergeant Mike McMahon, of Boston, aptly put it, "This metal demon had exactly two extremes. It was either trying to burn the place out, or it was out, period." The stove, made of an old ammunition can and welded artillery shells for a chimney, was installed in a tent peopled by combat correspondents of the First Marine Division and First Marine Aircraft Wing. The tent also was supposed to serve as quarters for any visiting civilian correspondents. "The stove seemed to have a particular dislike for the civilians, though," remarked McMahon. "Whenever one would enter, it would immediately begin to smoke. Despite all we could do, it continued to belch forth clouds of black carbon. Even when the civilian took the hint and left, it sometimes took us days to calm 'Brutus' enough to live with him again."

Such makeshift stoves are a far cry from the heating systems which the boys in Korea are planning for their homes when they get back. However, they do show that wives are going to be blessed with handy men around the house, men who have learned to appreciate the comforts of home life—the hard way.



Many breads from one quick batter

[Continued from page 130]

HONEY PECAN BUNS

Prepare one recipe of Quick Yeast Batter. Mix 1½ cup brown sugar, ⅔ cup honey, and 3 tablespoons melted butter or margarine and pour into well-greased muffin pans. Place pecan-halves in each pan. Add batter and let rise in warm place until doubled in bulk. Bake in hot oven, 425°F., about 20 minutes. After baking, turn pans upside down and let sirup drip down sides of buns. Serve hot. Makes 12-16 buns.

WHOLE WHEAT ROLLS

Make up Quick Yeast Batter using 3½ cups whole wheat flour in place of 3¼ cups enriched flour; add ¼ cup molasses. Proceed as with the basic recipe on page 130.

HERB PICNIC BUNS

Add ½ teaspoon celery seed, ½ teaspoon onion salt, ½ teaspoon dry mustard with milk to Quick Yeast Batter. Pour into greased individual piepans (3-4 inches diameter) and let rise in warm place until doubled in bulk. Bake in hot oven, 425°F., about 20 minutes. Makes 12-16 buns.

STREUSEL COFFEECAKE

Place Quick Yeast Batter in two well-greased 8- or 9-inch skillets, cake or piepans. Sprinkle with mixture of:

¼ cup margarine or butter
¼ cup sugar
½ cup sifted enriched flour
¾ teaspoon cinnamon
½ cup chopped nuts, if desired

Let rise until doubled in bulk and bake in a hot oven at 425°F. about 20-25 minutes. Serve hot.

WILLIAMSBURG BUNS

Add 1 large egg, 2 more tablespoons sugar, ½ teaspoon sherry flavoring, ½ teaspoon mace, ½ teaspoon nutmeg with milk to Quick Yeast Batter. Fill well-greased muffin cups half-full. Let rise until doubled in bulk. Bake in hot oven at 425° F. about 20 minutes. Makes 12-16 buns.

SPICY BREAKFAST PUFFS

Make Williamsburg Buns. When baked, remove from pans and dip top and sides in melted butter. Then roll in sugar and cinnamon mixture (about 1 teaspoon cinnamon to ½ cup sugar). Serve hot.

QUICK COFFEE RING

Add 1 egg and 2 tablespoons sugar with milk to Quick Yeast Batter. Pour into well-greased 9-inch ring mold. Let rise in warm place until doubled in bulk. Bake in moderate oven, 350°F., about 25-30 minutes. Turn onto serving plate and ice with plain icing:

½ cup sifted confectioners' sugar
2 teaspoons milk
¼ teaspoon vanilla or lemon juice

Decorate with nuts or cherries. Serves 6-8.

PIZZA PIE

Beat Quick Yeast Batter 3 to 5 minutes. This develops the gluten in the flour and produces a more characteristic chewy crust for the pizza pie. Turn batter onto greased, shallow piepans and spread thinly and evenly over surface of piepans. You may use a canned pizza sauce—or the following sauce. Let batter stand while preparing this filling:

¼ cup olive oil
1 clove garlic, mashed
1 No. 2½ can Italian tomatoes, drained
1 small can tomato paste
1 teaspoon orégano
1 teaspoon salt
⅛ teaspoon coarsely ground pepper
½ pound Mozzarella or grated Italian cheese

Mix ingredients except cheese and spread over pizza crust. Slice cheese and arrange over tomato mixture. Bake in moderately hot oven, 400°F., for 10-15 minutes or until crust is baked and cheese is melted. Serve immediately with cold beer or Chianti wine. Serves 4 very hungry people.

Variation: If desired, thinly sliced pepperoni, salami, or Italian sausage may be added to above filling. Anchovy strips laid over the cheese make an interesting pizza.

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HEALTHY START FOR YOUR PLANTS

By ESTHER C. GRAYSON

The health of plants, like that of growing children, depends largely on the attention paid during the earliest period of development. From the first exciting moment when green appears above the surface of the soil until the plant is firmly established, intelligent care must be exercised towards providing nourishment and conditions congenial to growth. Plants must have moisture and air around their roots in order to utilize the food in the soil, and they must have elbowroom for expansion. Here are some suggestions that will help put your young plants on a healthy footing.

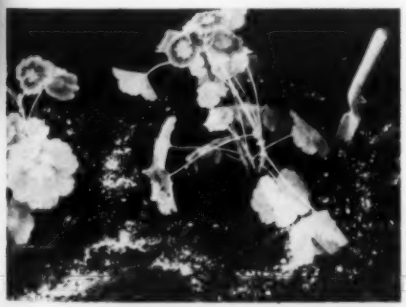
CAREFUL WEEDING of plants that have been in the soil all winter is a must for spring. Use a small hoe or tined fork to avoid injury to plants, being careful to remove all weeds. Weeds that are overlooked will grow during first few weeks of spring

FEEDING OF PLANTS with a good standard complete fertilizer is a wise practice. It should be applied at the rate of 3 to 5 pounds per 100 square feet. Sprinkle over surface of soil, working in lightly. If weather is dry, follow immediately with watering

BREAK UP the crust that has formed on the surface of soil as soon as the seeds planted this spring have come up. A scuffle hoe used between rows, as shown, or a hand weeder around individual plants will do the job without throwing soil on the young, delicate spring seedlings

EXPOSE PLANTS which have been started under plastic domes or hot caps to direct sunlight on warm days, as soon as the first true leaves appear. Thin flowering plants according to growth habits; thin melons, pole beans, or squash to three or four plants, tomatoes to one. Remove protectors entirely after frost

BEFORE AND AFTER THINNING illustrates how removal of surplus seedlings gives remaining plants a chance to grow without crowding one another and vying for the nourishment in the soil. Begin thinning as soon as plants are safely established, allowing 3 to 12 inches, or even more, between plants in a row or group. Distance between plants varies with size at maturity



SUPPLY SOIL WITH EXTRA NITROGEN during the early part of spring when the natural supply in the soil develops slowly. This can be done by sprinkling nitrate of soda or ammonium sulphate around growing plants—1 to 2 pounds per 100 square feet, working chemical lightly into soil, but keeping it off foliage

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YOUR GUIDE TO THIS ISSUE

The following items appear in special features in this issue. ALL PRICES QUOTED IN LFYH ARE APPROXIMATE AND SUBJECT TO CHANGE. Write to LIVING For Young Homemakers, 575 Madison Avenue, New York 22, for listing of the stores nearest your home.

BE YOURSELF!

Pages 86-97

Traditional room

Pages 86-89

Side chairs (each).....$67.00
Armchairs (each).....$70.50
Server $98.50
Ottomans (each).....$49.00
End table.....$34.50
Cocktail table.....$52.50
Lamp table.....$49.50
Drapery and cushion fabric (per yd.) $1.49
Plain glazed chintz (per yd.)....$1.39
Antique Sheer curtain fabric (per yd.) $1.50
King Cotton looped rug (per sq. yd.) $9.95
Lamp—Bradley Manufacturing Company $25.00

Modern room **Pages 87-89**

Side chairs (each).....$69.00
Armchairs (each).....$72.50
Server $98.50
Ottomans (each).....$49.00
End table.....$34.50
Cocktail table.....$52.50
Lamp table.....$49.50
Drapery and wall covering fabric (per yd.) $2.98
Upholstery and pillow fabric (per yd.) $1.98
Cotton fringe (per yd.)—Consolidated Trimming Corp.....29c
Electric wall clock—Howard Miller Clock Company.....$30.00
Wrought iron lamp.....$20.00

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House of Italian Handicraft:
Glass flask.....$3.00
Glasses (each).....50c
Porcelain accessories by Hyalyn Porcelain Company

Traditional room
Pages 90-93

Armchairs (each).....$85.00
Corner cupboards (each).....$88.00
Vanity bench.....$25.00
Server.....$93.00
Drop-leaf table.....$70.00
Kneehole desk.....$140.00
Bed with foot posts.....$70.00
Corner tables (each).....$43.00
Cocktail table.....$45.00
Lamp table.....$29.00
Side chairs without pads (each).....$19.00
Desk chair.....$32.00
Drapery and wall covering fabric (per yd.).....$1.98
Cooperstown pattern on armchairs (per yd.).....$1.98
Seat covering and pillow fabric (per yd.).....$2.25
Southerner cotton rug (per sq. yd.).....$7.50
Mutual-Sunset Lamp Mfg. Co.:
Candlestick lamps (each).....$35.00
Brass column lamp.....$32.00
Ceramic lamp.....$21.50
Accessories—S. P. Skinner

Modern room
Pages 91-93

Armchairs (each).....$85.00
Corner cupboards (each).....$88.00
Vanity bench.....$25.00
Server.....$93.00
Drop-leaf table.....$70.00
Kneehole desk.....$140.00
Bed with foot posts.....$70.00
Corner tables (each).....$43.00
Cocktail table.....$45.00
Lamp table.....$29.00
Side chairs without pads (each).....$19.00
Desk chair.....$32.00
Drapery fabric (per yd.).....$2.95
Curtain fabric (per yd.).....$1.98
Upholstery fabric (per yd.).....$2.40
Seaspun white cushion fabric (per yd.).....$2.25
Mutual-Sunset Lamp Mfg. Co.:
Desk lamps (each).....$21.00
Hourglass lamp.....$30.00
China-base lamp.....$31.00
Accessories by Penthouse Gallery

Scheme 1
Pages 94-97

Sofa.....$158.80
Drop-leaf table.....$59.00
Dining side chairs (each).....$26.60
Ottomans (each).....$34.00
Round cocktail table.....$21.80
Desk.....$99.80
Desk chair.....$25.80
Tub chair.....$71.00
End table (each).....$19.75
Coffee table.....$24.95
Drapery fabric (per yd.).....$3.98
Sofa fabric (per yd.).....$4.25
Chair & ottoman fabric (per yd.).....$4.50
Curtain fabric (per yd.).....$2.50
Kencork tile (per sq. ft.).....44c
Accessories from the American Museum of Natural History

[Continued on page 152]

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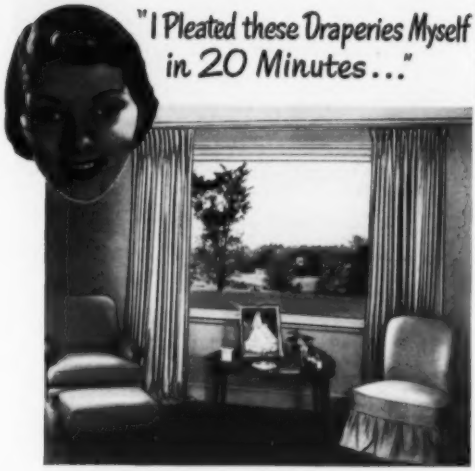

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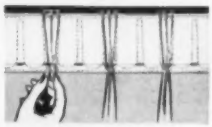
It's really as easy as it sounds! But be sure to get the original Judd *Pleatmaster*. At drapery departments, curtain shops and variety stores everywhere.



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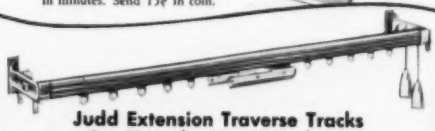

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Your guide to this issue

[Continued from page 151]

Scheme 2 Pages 94-97

Armless chair	$117.00
Sofa	$229.00
Square cocktail table	$70.00
Rectangular cocktail table	$63.00
Flip-top table	$90.00
Armchairs (each)	$41.00
Dresser	$185.00
Mirror	$50.00
Bed with headboard	$130.00
Night tables (each)	$59.00
Drapery fabric (per yd.)	$5.00
Armchair and dust ruffle fabric (per yd.)	$4.50
Sofa and chair fabric (per yd.)	$4.00
Curtain fabric (per yd.)	$3.50
Deluxe clock radio—Zenith Radio Corporation	$39.95
Lightolier Lamp Company:	
Birdcage lamps (each)	$31.50
Table lamp	$31.50
Accessories by Bazar Français	

STYLE IN THREE PARTS Pages 110-119

Dual-Purpose Pages 110-113

Dressing table-desk	$300.00
Bench (in muslin)	$75.00
Lamp	$90.00
Extension console table	$119.90
Cabinet	$300.00
Mirror	$100.00
Clock	$290.00
Sideboard	$240.00
Mobile dining table	$230.00
Armchairs (each)	$66.00
Room divider	$159.00
Bench (with pad)	$107.50
Armchairs (each)	$75.00
Square cocktail table	$21.50
Console bookcase	$53.50
Room divider	$155.50
Round cocktail table	$49.50
Armchair sectional	$71.00

Texture Pages 114-115

Sofa	$426.00
Armchair	$116.50
Chest	$137.00
Square table	$39.50
Open wall units (each)	$55.00
Closed units (each)	$70.00
Desk unit	$75.00
Card table	$122.50
Armchairs (each)	$151.50
Leather bench	$112.00
Micarta-top table	$134.00
Armchair	$78.00
Miniature chair	$118.00
Three-drawer chest	$166.00
Mahogany table	$59.95

Traditional 1953 Pages 116-119

Lamp table	$46.50
Lamp table	$41.50
Cocktail table	$46.50
Sofa	$295.00
Four-drawer chest	$155.00
Dining table	$115.00
Lazy Susan	$26.00
Armchair	$179.00
Side chairs (each)	$50.00
Desk	$135.00
Side chair	$47.50

[Continued on page 153]

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HEATFORM air chambers (which surround the firebox and dome) capture and circulate to all parts of the room, and even into adjoining rooms, heat lost up the chimney by the ordinary fireplace. **HEATFORM** is a perfect guide (hearth to flue) around which the masonry walls are easily built. It avoids faulty construction, often resulting in smokey fireplaces. **HEATFORM** fireplaces cost but little more, because the unit (consisting of the firebox, throat, dome and damper) replaces some materials and labor necessary to build the old-fashioned fireplace.

The above fireplace is built around Model "A" unit. Side cool-air inlets and front warm-air outlet were used for greater heating efficiency and economy of installation. Side warm-air outlets may be used, if preferred.

HEATFORM Model "A"

The above modern corner fireplace built around Model "S" affords view of fire from front and either side. If you prefer view of fire from front and both sides, use Model "M".

HEATFORM Model "S"

Custom-built Screens and Fuel Grates are available for all models and sizes.

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Patios and terraces, shaded by Canvas Awnings, give you added space for entertaining, for outdoor eating, and for relaxation on warm, sunny days.

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and NATIONAL COTTON COUNCIL
P. O. Box 1851 Memphis, Tennessee

Your guide to this issue

[Continued from page 152]

China closet	$624.00
Chair	$120.00
Drop-leaf table	$62.00
Round table	$99.50
Armchairs (each)	$28.00
Side chairs (each)	$21.00
Serving cart	$89.50
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Single bed	$62.50
Buffet base	$132.00
Night table	$42.00
Armchair	$38.00
Oval table	$28.00

FOR TRANSIENT TENANTS, A PERMANENT LOOK

Pages 122-123

Sofa	$185.00
Armless chairs (each)	$75.00
Drop-leaf table	$59.50
Butterfly chairs (each)	$25.00
Barrel chair	$75.00
Stool	$21.50
Cocktail table	$39.50
End table	$33.00
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Andirons (per pair)	$42.00
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Peg Board (4'x8')	$9.40

All accessories by Eimer & Amend Prints from the Metropolitan Museum of Art print file

$9,425 LANDS A HOME AND ACRE

Pages 126-129

Living room Page 127

Sofa	$189.00
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Cocktail tables (each)	$21.00
Room divider	$147.00
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Broad-Wai rug (6x14)	$31.85

Accessories by Rock Ledge Gift Shop

Dining area Page 127

Drop-leaf table	$107.50
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Bedroom Page 128

Bookcase headboard	$114.50
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Cabinets without doors (each)	$64.50
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NO vacuum cleaner can clean at peak efficiency for very long when the air taken in at the nozzle passes through a paper *or* cloth bag full of dirt before returning to the room. The dirt in the bag (cloth or paper) blocks the air taken in at the nozzle. *As dirt in the bag builds up, suction power at the nozzle goes down*

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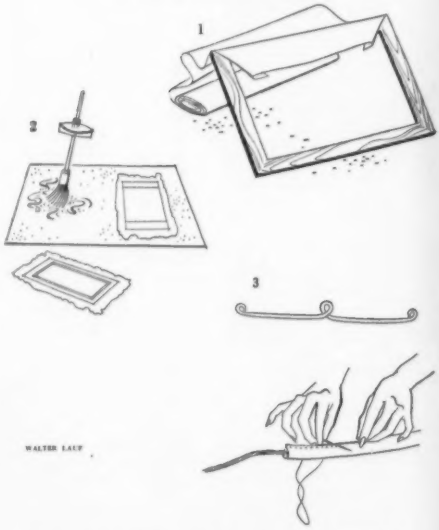
Put personality in your picture frame

[Continued from page 125]

BERT GREER

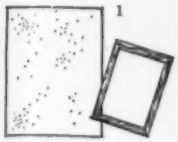
DOUBLE BILLING

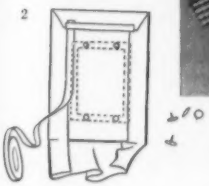
Materials: rectangular frame, pair of matching prints, sheet of cardboard, the size of inside of frame, length of floral or other colorful fabric, length of twine, rubber cement



WALTER LAUF

First step is to cover frame with fabric (1), trimming or folding fabric at corners to give mitered effect, and cementing cloth to frame. Take the two prints and burn the edges of each of them carefully with a match to give an antiqued look. Cement them to sheet of cardboard (2); set cardboard in place in frame. Form a curlicue cloth-like rope by cutting a long, thin strip of fabric and a length of twine, laying twine over strip and enclosing twine by stitching up cloth (3). Attach rope to cardboard with dressmaker's pins, passed through front to rear

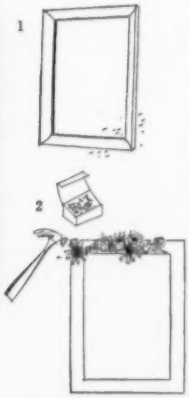




PRINT BACKDROP

Materials: Framed picture of any size, sheet of cardboard larger than picture, length of printed fabric, masking tape, thumbtacks

Cover sheet of cardboard with the printed fabric, folding cloth to back and affixing with masking tape. Position the framed picture in the middle of the fabric-covered cardboard, mount in place by thumbtacks pushed through cardboard (2)



SCULPTURED FLOWERS

Materials: Frame of any size or shape, artificial flowers, thumbtacks, white paint

Before beginning, remove print from frame (1). Lay frame on a flat surface, face up. Tack the artificial flowers to the frame (2) all the way around or just in corners as desired. To give a sculptured look to frame, paint both frame and flowers (3). When dry, put print and glass back in position

[Continued on page 156]

Plan your

DINING ROOM AREA

like this

The functional and dramatic simplicity of this grouping will enhance the charm of your living room. For all the Now-a-day Group designs are created to harmonize with each other or with traditional furniture. The warm, honey-colored Tempo finish of this Whitney Maple blends with today's decorating colors. The famous Whitney craftsmanship insures perfection in every detail of design, workmanship and finish.

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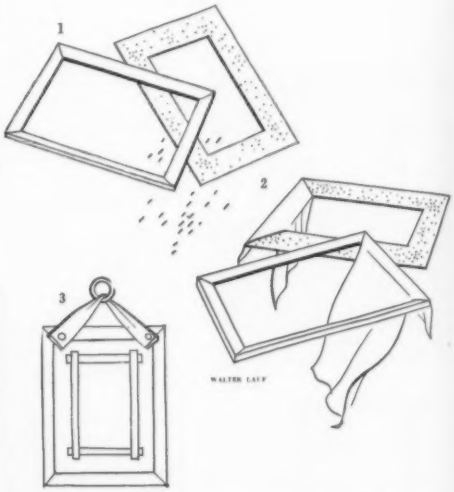
For the ultimate in kitchen luxury, Lustertone one - piece - bonded sinks are custom-built to complete any kitchen plan.

Put personality in your picture frame

[Continued from page 155]

CARROUSEL

Materials: Square or rectangular frame of any size, length of striped fabric, sheet of cardboard, gummed tape, rubber cement, drapery ring

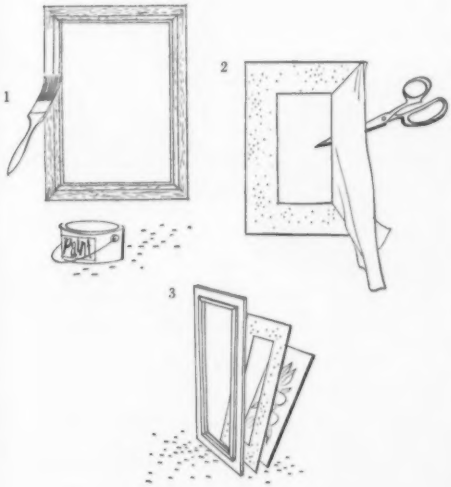


First separate mat from frame (1). Cover both mat and frame with the striped fabric (2), cutting fabric into strips, and cementing so stripes run horizontally on sides of frame and mat, vertically on top and bottom of frame and mat. Corners should be trimmed to give mitered effect. Make a picture hanger out of strip of fabric run through curtain ring (3)

BURT GREEN

MAT TRICK

Materials: Square or rectangular frame of any size, length of plain colored fabric, masking tape, paint, rubber cement



Remove print and mat from frame; give frame a fresh coat of paint (1). Cover the mat with fabric (2), folding over in front neatly, trimming corners for mitered effect, and cementing in place. Use masking tape to hold fabric down on back of mat. Replace fabric-covered mat and print in frame (3)

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SPADE AND TROWEL

If you have a gardening problem, LIVING *For Young Homemakers' garden experts will help solve it for you. Queries of general interest will appear on this page every month. For a prompt reply to more specific and individual problems, send us a stamped, self-addressed envelope.*

Q. My mountain laurel bushes, planted several years ago, are not doing well. Would some sort of plant food help them? H. B.

A. Perhaps. Try about 3 ounces of superphosphate and one ounce of flowers of sulphur to each square yard of soil under the bushes. Water heavily, then spread a permanent mulch of dead oak leaves or evergreen needles three inches thick.

Q. Could you tell me if rose mallow will make a good, permanent garden plant? I have been told it is an extremely hardy variety of hibiscus. D. T. N.

A. It will make a fine, permanent plant, if you don't mind its growing to six feet or so. A sunny, fairly damp location is best for it.

Q. All my rhubarb plants send up thick, tall flower stalks with practically no leaves on them. As they are useless for cooking, I would like to get rid of them. Is there a way of preventing their appearance? J. W.

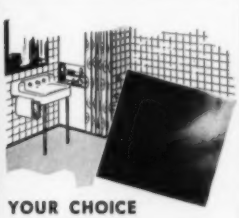
A. No, but you should cut them off at the base as soon as they get started. This is a problem only with certain varieties.

Q. Would you recommend a good material to use for surfacing my garden path? The path is chiefly clay and it gets very messy in rainy weather. H. K. L.

A. Coarse grade peat moss, placed in a layer about one inch thick when wet and packed, will provide a good surface.

[Continued on page 159]

Give a New Face to your Kitchen or Bathroom WITH HASTINGS AIRCRAFT ALUMINUM alumitile



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Spade and trowel

[Continued from page 158]

Q. Please tell me how to kill the stump of a maple tree, a foot thick, which keeps sending up new sprouts. B. J. McD.

A. Saw the stump flat on top, if it is not already, then bore about a dozen holes, a half inch across and six inches deep. Keep these filled with kerosene.

Q. What should I do to get rid of leaf miners? My boxwood bushes are infested. N. L. S.

A. Spray the plants with DDT every day or two, starting about the first of May. There are many forms of this insecticide; be sure to ask for the variety recommended for leaf miners and follow directions on container.

Q. I have tried several times and always unsuccessfully to root cuttings of Chinese evergreen in water, but they always rot. Do you have any suggestions? C. H.

A. Do not remove any of the green leaves before placing in water, and fill glass with only about one-fourth of water.

Q. I have a steep, sunny bank in my yard that washes badly, with the result that nothing but weeds will grow on it. Would you suggest a good-looking ground cover? W. R. P.

A. Try planting Wichuraiana roses at 3-foot intervals across the bank. They should do nicely.

Q. We raise fine-looking heads of sunflower each year to provide food for the winter birds, but often they mold badly during the curing process. How can this be avoided? T. P.

A. Leave an inch of stem attached to the heads, and cut them just as soon as all traces of the individual blossoms can be rubbed off. Spread the heads out in a dry, airy place, such as the attic, where there is no chance of their becoming damp.

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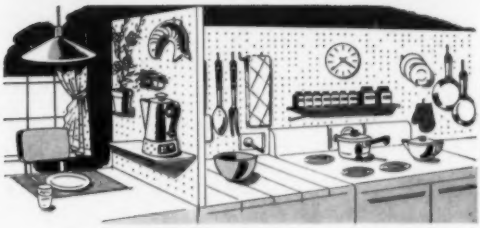

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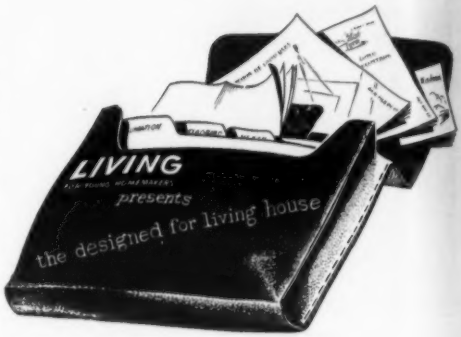

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Just as *The House You Asked For* (pages 98-105) is fully designed for living at a cost of $15,000 or under, so is the *Home Building Kit* designed to make complete information about it available at finger-tip touch. Arranged on an index system are the working drawings—floor plans, elevations, sections and details—building specifications covering materials and workmanship, and building products catalogues with detailed buying information of the products specified. The kit is covered in a durable material and makes a valuable reference file for building and remodeling plans.

LIVING For Young Homemakers, Dept. P.D.
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MR. FIXIT

LIVING For Young Homemakers' building and home repair experts will help you solve your problems on this page every month. If you have an immediate emergency, a stamped, self-addressed envelope will bring you a prompt reply. Questions about equipment and building materials will be answered frankly and honestly according to the results of our research.

Q. We have recently moved into an old house and are very pleased with it except for the lack of closet space. We particularly need a closet on the first floor, and we are thinking of converting an old built-in china closet of large dimensions. It would be ideal, if we knew what to do about a door for it. The location makes it impossible for a standard door to be used. Do you have any suggestions? T. W.

A. A double sliding door or an accordion-fold door on a track would seem to be the answer. They are available in several widths and easy to install.

Q. Not long ago a leak in our fuel tank let 250 gallons of oil flow over the floor of our basement. The floor was saturated, and despite repeated cleanings the smell of oil is still unbearable. Can you advise me what to do? R. W. D.

A. The floor should be thoroughly mopped with muriatic acid. Great care should be exercised in using this—consult your druggist or chemist and wear rubber gloves. The acid will dissolve most of the oil. After a thorough drying out, the floor should be painted.

Q. There is a constant drip under the basin in our bathroom which I have traced to the overflow plate. Since the plate seems to be in place properly, I am at a loss for an explanation. R. B.

A. The overflow plate is set in a caulking compound which has probably dried out, allowing water to seep in around the flange. Remove the plate and rebed it in white lead.

Q. Will you please tell me if a mahogany finish can be applied satisfactorily on furniture stained dark walnut? J. H.

A. No. The mahogany finish will simply make the piece darker. You must remove all the walnut finish and bleach the wood before applying mahogany finish.

Q. We have been living in our new house for about a year and have just noticed three different depressions about four or five inches deep and two feet in diameter in our rear lawn. These are all so exactly alike that it could not be accidental and I am frankly puzzled. T. M.

A. Chances are a hundred to one that the depressions are right over the ends of the distributing pipes from your cesspool or septic tank. This is a common occurrence and no cause for alarm. Fill up depressions and forget them as they are simply settlement of fill over dry wells.

Q. An architect friend of ours recommended that we place concrete splash blocks beneath all the downspouts coming from the roof as a remedy for a constantly damp cellar wall. We hesitate to go to the expense unless it would help the situation. Would you advise us? B. N.

A. You have received good advice. Precast concrete splash blocks can be bought inexpensively and you can set them in place yourself. Very likely, they will help relieve the condition.

Q. My home is heated by an old steam boiler. The water gauge is so caked with rust inside that I cannot tell if the boiler needs water or not, with the result that once I flooded the system, and another time nearly ruined it because of lack of water. Can I clean this gauge myself, and how? G. L.

A. Yes. At top and bottom of the gauge you will find a lock nut which holds the tube in place. Drain the boiler, unscrew the lock nuts, and remove tube. Clean it by passing a rolled-up twist of cloth through it. Replace as found. If you should break the tube, a new one may be bought at slight cost.

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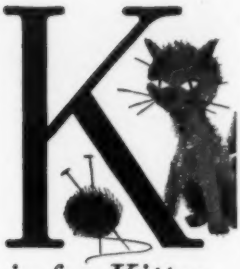

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[Continued on page 163]

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Living quarters [Continued from page 162]

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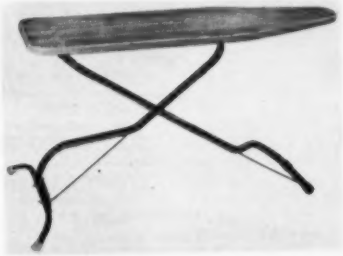

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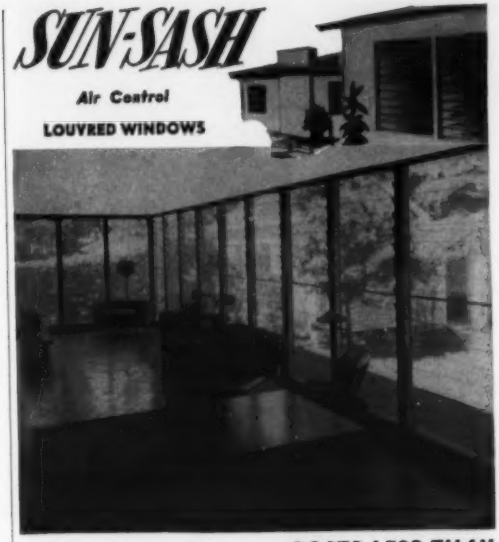

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MUSIC FOR LIVING

By DAVID RANDOLPH

For many centuries music was completely in the province of the church. It is only natural, therefore, that some of the most magnificent music ever written is religious. Here is a varied list of recordings of outstanding sacred works that should make for hours of gratifying listening.

As one of the easiest introductions to sacred music, I can hardly think of a better choice than the lovely *Mass in G Major*, by Schubert. The music is melodious and touching enough to make one melt. The performance by the Vienna Symphony Orchestra and Akademiechor under Ferdinand Grossmann is a sensitive one, in spite of the fact that of the three soloists, the only distinguished work is that of the tenor, Alfred Planiavsky. The recording, issued by Vox, is adequate. The reverse side contains another choral work by Schubert, *Miriam's Song of Triumph*, in which the solo soprano role is sung by a voice of hardly more than amateur quality. Schubert's lovely *Hymn to the Sun* for chorus and piano completes the disc. However, it is the *Mass* that makes this record worth-while.

To those who might feel at all tentative about the cantatas of Bach (of which there are 199 in existence), I would unhesitatingly recommend listening to *Number 106*, the *Actus Tragicus* (also known as *God's Time is Best*). This is one of the finest performances on a record of a Bach cantata. Hermann Scherchen directs the Akademiechor and the Orchestra of the Vienna State Opera in a reading that seeks out every possible musical and textural nuance, with a final chorus that should be a model of lightness and clarity for all performers of Bach. The Westminster recording does full justice to the performance, and for good measure adds Bach's *Cantata Number 84* on the other side.

Haydn's very appealing *Heiligmesse* has been issued in a fine performance by the Danish Royal Opera Orchestra and the Copenhagen Boys' and Men's Choir, under Mogens Wöldike. In this Haydn Society release, the solo parts are taken by members of the chorus, with the result that the soprano and alto solos are sung by boys.

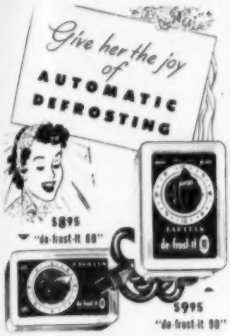
Two discs of widely different types have been issued by Columbia. One is the *Music of the Liturgy in English* according to the use of the Episcopal Church. Examples of Gregorian chant and the Anglican chant have been performed by students of the General Theological Seminary in New York under Ray F. Brown, and by a mixed choir under Harold W. Gilbert. The performances are in flawless English, the recording is all that could be desired, and since the record was made under the auspices of the Joint Commission on Church Music, one may assume that it is fully authentic.

The other Columbia disc, also spaciously recorded, is the *Mass of Saint Sebastian* by the modern Brazilian composer, Villa-Lobos. Werner Janssen conducts the Chorus of the University of California at Berkeley in a virile performance of this unusual work, which combines the feelings of ancient liturgical music with Villa-Lobos' own qualities.

Concert Hall Society, similarly, has issued recordings of religious music that differ widely in period and style. One is a disc called *Baroque Choral Music*, consisting of the works of Bach, Schein, Palestrina, Gallus, and Purcell. The understanding performances are by the Dessoff Choirs, under eminent scholar, Paul Boepple.

The second Concert Hall Society recording is a two-record set of the *Sacred Service* by the modern French composer, Darius Milhaud. As in the case of the Villa-

[Continued on page 165]



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Music for living

[Continued from page 164]

Lobos work, we find a combination of traditional style and the respective composer's own personality. Here, traditional sounding Hebrew materials are presented in Milhaud's style, with the result that we have a Hebrew work that is actually French in character. The work is extremely well performed by the Central Synagogue Choir under Lazar Weiner, with Fredric Lechner, baritone, and Alexander D. Richardson, organist.

A most fascinating religious work has been issued in a fine recording by Urania Records. It is the *Slavonic Mass*, written in 1926 by the Czechoslovakian composer, Leoš Janácek, just two years before his death. Its outstanding quality is its barbaric, peasant-like strength, which makes it most compelling music indeed. The devoted performance is by the Moravian Mixed Chorus and the Brno Radio Symphony Orchestra, under the fervent direction of Břestislav Bakala.

For music of an entirely different kind, I would suggest the *Musicalische Exequien* by the 17th-century composer, Heinrich Schütz, well performed under Arthur Mendel's direction by the Cantata Singers and soloists on an REB recording.

Here is an interesting insight into some of the sources of the style of Bach. One of Bach's own sons, Karl Philipp Emanuel, is represented on a Bach Guild release, in a fine performance by the Akademie Choir and the Vienna State Opera Orchestra under Felix Prohaska. His *Magnificat* looks both forward and backward, since it contains elements of the style of the elder Bach as well as of the newer style of Haydn . . . quite an interesting work, both for its historic implications and for its own beauties. The fourth side of this two-record set contains the same composer's beautiful *Concerto for Orchestra in D Major*.

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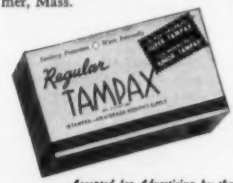

Accepted for Advertising by the Journal of the American Medical Association

HOW TO VACATION-PROOF A HOME

By VERNON PIZER

Many's the family whose joy on returning home from a happy two-week vacation is short-lived. One I know was greeted by their front lawn, littered with wind-blown newspapers and knee-high in grass. On opening the front door, they had a real shock: the house had been ransacked in their absence. Fortunately, a hasty inventory revealed that not much of value was missing, although possessions were scattered helter-skelter about the house. In addition, a spanking-new armchair had been faded disastrously by the sun beating through a big window for two weeks; the refrigerator trays were stuck solidly behind a thick armor of ice; the prize geraniums in the living room had died of thirst.

All these disasters could have been avoided by this simple procedure: planning their home's vacation as carefully as they had planned their own. Here's how:

Security. Notify your newsboy and milkman to suspend deliveries while you are away. This not only helps stretch your budget, it also prevents the telltale accumulation of bottles and papers on your doorstep, an open invitation to burglars. Avoid drawing window blinds or shades. Drawn blinds in the daytime are an indication that the house is unattended. Check serviceability of all locks on windows and doors. Don't overlook basement windows.

Notify your local police station of your planned absence. In most cities police officials order foot patrols or squad cars to make a special check of all vacant homes in their area. Leave your vacation address with the police so they can reach you in an emergency.

To help guard against an outbreak of fire caused by spontaneous combustion, discard all rags and polishing cloths which have become saturated with furniture polish, cleaning fluid, wax, oil, or paint. If you feel you must keep the cloths, leave them in a cool, airy spot such as the back porch. And don't forget the emergency can of gasoline in your garage; pour it into your gas tank before you drive off.

Utilities and Appliances. The surest and simplest way of preventing an electrical accident is to pull the main switch before departure. An electric refrigerator should be defrosted, but left on, if vacation is not to be longer than two weeks, with temperature control set at "vacation" if there is such a setting, otherwise at lowest setting. If you are going to be away for more than two weeks, remove all foodstuffs from the refrigerator and turn it off. Clean the interior of the refrigerator and leave the door open.

Check all burners, including the oven of the electric range to make sure they are turned off. Do not disconnect your range.

According to authorities, you are not courting disaster by leaving the main gas valve on during your vacation. However, in the interest of economy, the water heater, since it consumes considerable gas, should be turned off at the main heater valve. If you have a gas refrigerator, turn it off, defrost, clean the interior, and leave the door ajar. You need not worry about the range since the pilot-light fuel consumption is insignificant.

Furnishings and Fabrics. You have left the shades raised and your blinds open; this may help keep out burglars but it clears the way for the sun. To prevent fading of furniture, either use protective covers (sheets retrieved

[Continued on page 167]

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SMALL quantities of coffee can be made automatically ONLY in a small percolator—like this 3 to 5-Cup "THRIFT-O-MATIC" . . .

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How to vacationproof a home

[Continued from page 166]

from the soiled linen hamper are fine for this), or move vulnerable pieces out of range of the sun. Remember that rugs fade, too; fold back sections of rug which would be exposed for long periods. It is also a wise precaution to move radios, TV sets, and fragile items away from windows since rain coming through a broken pane can wreak woeful damage.

Don't forget the hungry moths who are waiting to dine at your house. Just before your departure spray clothes closets, draperies, upholstered furniture, and rugs with a good moth repellent. DDT front and rear doorsills and all basement window frames to keep insects from crawling in.

Take care of your potted plants; place deep soup plates bottom-side up in the bathtub. Close the drain and fill with cold water so that the plates are barely covered. Then set your plants firmly on the plates. Place one washcloth on each pot with the end of the cloth trailing over into the water. The cloth will act as a wick and keep the plants watered for weeks.

If your horticultural specialty is growing ivy and similar plants in water, drop a piece of charcoal in each container before you leave. It will keep the water clean and fresh and help plants to thrive.

Buy a roll of nontarnish paper from a housewares shop and wrap all your silver pieces in it. This will save you the grind of rubbing away unsightly tarnish stains after you return.

Give your kitchen a careful going-over. Throw away odds and ends of food which will not keep until your return. Scrub out your garbage pail with a strong household soap and plenty of hot water to prevent growth of mold.

Outdoors. Now turn your attention outdoors. Mow the lawn as short as you dare and water generously just before your departure. It is well to work out a reciprocal agreement with a reliable neighbor: He waters your lawn while you are gone and you water his while he vacations. Store your garden furniture indoors. If you live in a damp climate, wipe a film of light oil over exposed metal parts of garden and household tools. This will prevent rust.

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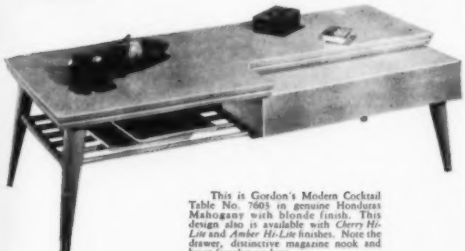
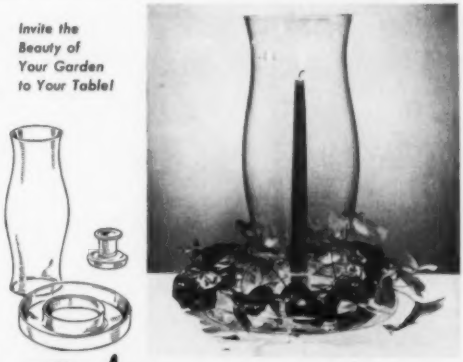


This is Gordon's Modern Cocktail Table No. 7603 in genuine Honduras Mahogany with blonde finish. This design also is available with *Cherry Hi-Lite* and *Amber Hi-Lite* finishes. Note the drawer, distinctive magazine nook and brass ferrules on legs.

There are many beautiful Gordon Tables in Modern, Traditional and French Provincial designs — all with the quality and beauty of Stradivarius. Carefully crafted of genuine Honduras Mahogany, with top-grain leathers in red, tan and green, gold-embossed. Gordon's Tables may be seen in leading furniture and department stores. Please write for the name of the Gordon dealer nearest you.

Gordon's, Inc. JOHNSON CITY, TENNESSEE

Invite the Beauty of Your Garden to Your Table!



Such Beauty to Enjoy!

The dramatic beauty of these three exquisite pieces of flawless handcrafted crystal as a floral centerpiece, with ivy or small flowers, will transform a whole room into a picture of loveliness! . . . The 15" hurricane shade, 1½" moderne foot candle holder and 10" ivy ring are available as a unit or separately. Pleasantly priced, too!

When buying glassware, look for this blue and gold label identifying West Virginia Glass. It's your assurance of hand-blown, brilliant crystal—smart, modern design—superlative quality—at conservative prices. At gift, jewelry and department stores. For name of nearest dealer, write West Virginia Glass Specialty Co., Weston, W. Va. (Member Glass Crafts of America.)

WEST VIRGINIA Glass

HOW TO GET
MORE
OUT OF YOUR
INCOME

By J. K. LASSER
author of
"Your Income Tax"
and
SYLVIA F. PORTER
Financial Editor, N. Y. Post

Do you envy other people who have new homes, cars, furs — *fun?* Two experts show you how these things can be yours, how to plug the holes that drain off your money, how to save painlessly, how to build a nest-egg, invest it, avoid losses, save on taxes. It's all in their new book MANAGING YOUR MONEY, packed with tested, down-to-earth advice.

Where does the money go?
6 ways to keep tabs on your income.
Buy on credit or pay cash?
4 kinds of charge accounts and their advantages; 3 pitfalls to avoid in using installment plans; 6 ways to get credit at lowest cost.
Should we own or rent?
11 facts to help you decide which is best for you.
Should we buy or build?
41 things to know before you risk money in real estate — lots, contractors, mortgages.
What about mortgages?
6 kinds of mortgage loans and their relative merits; 4 ways to reduce mortgages.
What's the best way to borrow?
7 facts that protect you; 7 different sources of loans.
What kind of insurance to carry—and how much?
Complete facts on all the various kinds of policies, their advantages and disadvantages.
$46,500.00 tax-free!
That's the legacy Uncle Sam provides through Social Security; what you ought to know about it: 3 chapters of vital facts.
Should the wife work?
10 financial do's and don'ts.
How can we increase income?
5 methods for augmenting the paycheck.
Must I keep financial records?
8 simple kinds that will increase your net income.
How to build a nest-egg.
6 systems for accumulating savings; which one is best for you.
What about stocks and bonds?
7 approaches to investing; 10 commandments for investors; 14 key points about mutual funds.
Can we save on taxes?
How to save hundreds of dollars in taxes; 20 ways to avoid over-payment.
What to do when trouble hits.
7 helps to tide you over a sudden cut in income.

MANAGING YOUR MONEY can save you thousands of dollars, enable you to have the kind of life you want to live. It's a home manual, a financial guidebook that you will consult again and again over the years.

28 Big Chapters

Partial contents: How to Borrow Money; How to Buy on Credit; Financing to Build or Buy; Building Financial Security; How to Buy Life Insurance; When and How to Buy Annuities; How Banks Help; Financial Planning; Questions and Answers on Taxes, etc., etc.

MONEY-BACK GUARANTEE!

Simply mail this handy coupon
Henry Holt & Co., 383 Madison Ave., N. Y. 17
Enclosed is $4.95 ☐ check ☐ money order
Please send me at once a copy of MANAGING YOUR MONEY, postpaid. If not completely satisfied I will return the book within 5 days and my money is to be refunded. YH
Name.....
Address.....
City..... State.....

STORES IN YOUR VICINITY *featuring*

the merchandise in this issue are here listed for your convenience. All prices quoted are approximate and subject to change. Your shopping will be simplified if you identify the merchandise as having been shown in the May issue of LIVING for Young Homemakers.

The following stores are featuring Kandell fabrics as seen on pages 86-89.

Alabama
Loveman, Joseph & Loeb, Birmingham

Arizona
Korricks, Inc., Phoenix

California
Macy's, San Francisco

Colorado
French & Co., Colorado Springs

District of Columbia
Lansburgh & Bro.

Florida
Burdine's, Inc., Miami

Illinois
W. Lewis & Co., Champaign
The Fair, Chicago

Indiana
Wolf & Dessauer, Fort Wayne
Robertson Bros. Dept. Store, Inc., South Bend

Iowa
Smulekoff's, Cedar Rapids
Petersen-Harned-Von Maur, Davenport

Kansas
Geo. Innes Co., Inc., Wichita

Louisiana
Maison Blanche Co., Ltd., New Orleans

Maryland
Hochschild, Kohn & Co., Baltimore

Michigan
Wurzburg Co., Grand Rapids

Nebraska
Orchard & Wilhelm Co., Omaha

New Jersey
East Orange Mill End, East Orange
L. Bamberger & Co., Newark

New York
Adam, Meldrum & Anderson Co., Buffalo
Gimbel Bros., New York
Sibley, Lindsay & Curr Co., Rochester
C. E. Chappell & Sons, Inc., Syracuse

North Carolina
Belk Bros. Co., Charlotte

Ohio
The Yeager Co., Akron
The John Shillito Co., Cincinnati
Wm. Taylor Son & Co., Cleveland
LaSalle & Koch Co., Toledo

Pennsylvania
The Spinning Wheel, Altoona
Gimbel Bros., Philadelphia
Joseph Horne Co., Pittsburgh

South Dakota
Shriver, Johnson Co., Sioux Falls

Tennessee
Lovemans, Inc., Chattanooga
J. Goldsmith & Sons, Memphis

Texas
Hemphill-Wells Co., Big Springs
A. Harris & Co., Dallas
Foley Bros. D. G. Co., Houston
Hemphill-Wells Co., Lubbock

Washington
The Bon Marche, Seattle

Wisconsin
Boston Store, Milwaukee

The following stores are featuring Charles Bloom fabrics as seen on pages 90-93.

Alabama
Loveman, Joseph & Loeb, Birmingham

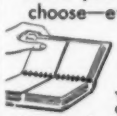
Arkansas
Gus Blass Co., Little Rock

California
Barker Bros., Los Angeles
Walker-Scott Corp., San Diego

[Continued on page 169]

now
COLORS you know are right!

O'Brien "colors of the year" help you choose—every year!



See the 114 selected style-right Colors of the Year in the new O'Brien Color Manual—developed by O'Brien Color Stylists working with *leading* authorities! Contains many helpful hints and color scheme suggestions to make your decorating easy. At your O'Brien Dealer's or send coupon today!

the original "velvet" finish

Colors of the Year are available in O'Brien's famous Liquid Velvet—the first and still the best velvet wall finish. It's easy to apply and patented Pre-shrunk Oils assure extreme washability! Dries in a few hours — one coat covers. Use it! You'll say Liquid Velvet tops them all!

O'BRIEN PAINTS
FOR QUALITY SINCE 1875
See telephone book for nearest dealer

The O'Brien Corporation
Dept. L-5, South Bend, Indiana
Rush ☐ free copy of new Colors of the Year folder containing 63 actual chips ☐ New 1953 O'Brien Color Manual containing helpful hints, color schemes, etc., for which I enclose $1.75 (postpaid).
NAME.....
ADDRESS.....

Prices subject to change without notice.

Biggest Bargain in your kitchen!

GILTON's dazzling chrome step-stool is comfortably upholstered in colorful plastic that keeps looking like new with a swish of a damp cloth. Non-slip steps fold under seat when not in use. Only **$12.95*** at your favorite department, furniture or hardware store. If your dealer can't supply you, send check or money order with your choice of color.

PARENTS' MAGAZINE GUARANTEE

GILTON

Makers of KIDDE-KROME JUVENILE FURNITURE

FREE! "Short Cuts in The Kitchen"—a valuable booklet of work-saving hints and recipes to make your day easier. Write—

GILTON MFG. CORP., 145 - 58th St. Brooklyn 20, New York (Dept. L)
Send FREE "Short Cuts In The Kitchen" to:
NAME
ADDRESS
CITY STATE
☐ Please send step-stool shown in ☐ Red ☐ Blue ☐ Yellow ☐ Green ☐ Black ☐ White.
I am enclosing ☐ check ☐ money order.
*West of the Mississippi—$13.95

Stores in your vicinity

[Continued from page 168]

The Emporium, San Francisco

Colorado
The Crews-Beggs D. G. Co., Pueblo

Connecticut
Four-In-One-Shop, Stamford

Florida
Furchgott, Inc., Jacksonville
Burdine's, Inc., Miami

Georgia
Rich's, Inc., Atlanta
J. B. White & Co., Augusta
J. A. Kirven Co., Columbus

Illinois
Carson, Pirie Scott & Co., Chicago
Block & Kuhl Co., Peoria

Indiana
E. C. Minas Co., Hammond
L. S. Ayres & Co., Inc., Indianapolis
Root D. G. Co., Terre Haute

Iowa
Killian Co., Cedar Rapids
M. L. Parker Co., Davenport
Younker Bros., Inc., Des Moines

Kentucky
The Stewart D. G. Co., Louisville

Louisiana
Hemenway-Johnson Furn. Co., Shreveport

Maryland
Hutzler Bros., Baltimore

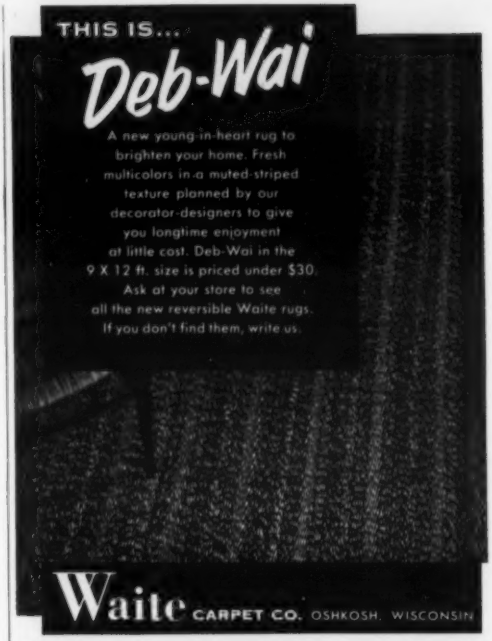
Massachusetts
Jordan, Marsh Co., Boston

Michigan
L. W. Robinson Co., Battle Creek
J. L. Hudson Co., Detroit
Herpolsheimer Co., Grand Rapids

Minnesota
Duluth Glass Block Store Co., Duluth
L. S. Donaldson Co., Minneapolis

Missouri
The Jones Store Co., Kansas City

[Continued on page 170]



Start Your Set Now!
Pay for it Gradually!
Cherish it a Lifetime!

Sold only by bonded distributors

VITA CRAFT CORPORATION
4125 Penn. Kansas City, Missouri

Tell me how I can own a set of Vita Craft aluminum on your easy budget plan.

Name
Address
City State

PRETTY AS A PICTURE... that's the way your kitchen will always be with a Trade-Wind Clipper Ventilator. Banishes cooking grease, heat and odors instantly. Keeps your whole house clean and bright. Whether building or remodeling be sure it's a Clipper — dependable as the Trade Winds. Models for cabinet, island or ceiling installation. Write for illustrated brochure or mail coupon today.

Trade-Wind Motorfans, Inc., 5725A So. Main St., Los Angeles 37, Calif.
Please send illustrated brochure on Trade-Wind Clipper kitchen ventilators.

NAME _____
ADDRESS _____
CITY _____ ZONE ____ STATE _____

Stores in your vicinity

[Continued from page 169]

Nebraska
Gold & Co., Lincoln

New Jersey
Steinbach Co., Asbury Park
Hahne & Co., Newark
Quackenbush Co., Paterson

New Mexico
Home Beautiful, Albuquerque

New York
Abraham & Straus, Brooklyn
Hens & Kelly, Inc., Buffalo
Bloomingdale Bros., New York
Luckey, Platt & Co., Poughkeepsie

North Carolina
The Meyers Co., Greensboro

Ohio
The John Shillito Co., Cincinnati
Sterling-Lindner-Davis, Cleveland
Rossiter-Jarrett Harman Co., Dayton

Pennsylvania
The Golden Rule, McKeesport
Strawbridge & Clothier, Philadelphia
Cleland & Simpson Co., Scranton

South Carolina
Belk Dept. Stores, Inc., Columbia

Texas
Titche-Goettinger Co., Dallas
Joske Bros., Houston

Virginia
N. W. Pugh Co., Roanoke

Washington
Selden's, Inc., Tacoma

West Virginia
Woodrum Home Outfitting Co., Charleston

Wisconsin
Brauer's Hmfg., Inc., Fond du Lac
Schaur & Schumacher, Green Bay

The following stores are featuring Moss Rose fabrics as seen on pages 94-97.

[Continued on page 171]

Gifts for Mother

TABLE SET
Homespun, handsome and practical. Consists of Bread Tray, Salt and Pepper, Napkin Holder... all of lovely, golden finish Oregon Alder with matching four-color roosters. Perfect for luncheons, breakfast nook, bridge and the backyard barbecue. Beautifully gift packaged for Mother... $3.98 per set at housewares departments everywhere.

JUMBO
HAMBURGER PRESS
This is a lovely and practical companion piece to the Western Woods Table Set. Made of select natural golden finish Oregon Alder. Presses large bun-size hamburger patties. Hang as a wall plaque when not in use. Roosters in red, green, black and yellow. Twenty-five wax paper squares included. A beautiful gift for Mother. $2.49 each at housewares departments everywhere.

WESTERN WOODS, INC. Portland 2, Oregon

Gold Medal Award

CRESTA BLANCA
CALIFORNIA
SAUVIGNON BLANC

For the second year in a row, this varietal Sauterne, pressed from the rare Sauvignon Blanc grape, was awarded a Gold Medal at the 1952 International Wine Judgings in California.

A limited bottling...
... from the cool limestone caves of

Send for FREE WINE and FOOD Newspaper

CRESTA BLANCA WINE COMPANY, LIVERMORE, CALIFORNIA

a wonderful gadget for Mother

SACK HOLDER
Loves to be left holding the bag. Made of high tensile strength spring aluminum, Dor-File Sack Holder holds extra paper bags, phone books, cook books, magazines. Small front clip holds recipe clippings, coupons, note pad. Fastens to wall or inside kitchen cabinet door with two screws. $1 wherever housewares are sold.

DOR-FILE MANUFACTURING COMPANY • Portland 2, Oregon

THERE'S SOMETHING NEW IN 1953
Bedroom Design

New exciting bedroom schemes are achieved with **HARVARD BED FRAMES.** Designers, decorators, furniture and department stores agree: it's the perfect foundation for Hollywood Beds, bookcase headboards, swing arrangements. Genuine Harvard Frames are adjustable to hold any size box spring. Equipped with casters. Look for the Harvard Seal and Registered Warranty Card before you buy.

"New Decorating Magic" 24 pages of ideas on "how to plan your bedroom" fully illustrated. Send 10c in coin for your copy

Guaranteed by Good Housekeeping

Bookcase Headboard by Crawford

HARVARD of Cleveland

NOW . . .
Mahogany doors for you

Yes, you can afford beautiful Genuine Mahogany doors, designed to blend with any type of architecture from "ranch" to "colonial". Genuine Mahogany, aristocrat of woods, is priced to compete with any hardwood—in doors, woodwork, or furniture. Look for this label.

ALL EXPOSED STRUCTURAL PARTS AND PLYWOOD FACES GUARANTEED
GENUINE MAHOGANY
MAHOGANY ASSOCIATION, INC.

MAHOGANY ASSOCIATION, INC.
75 E. WACKER DRIVE CHICAGO 1, ILL.

Take the REACH out of Window Washing with an
IVALON vinyl sponger-wiper

also cleans: BATHTUBS MIRRORS AUTOS TILE

faster easier better!..

with this handy, low-cost IVALON sponger-wiper. Washer is long-wearing, bacteria-resistant IVALON vinyl sponge. Squeegee is sturdy, live rubber. At stores everywhere.

Guaranteed by Good Housekeeping

Sponges • Sponge Cloths
Dish Washers • Cosmetic Sponges
All made from magic vinyl

Stores in your vicinity

[Continued from page 170]

District of Columbia
W. & J. Sloane

Illinois
Joseph Spiese Co., Elgin

Louisiana
Paul Levenson, Inc., Baton Rouge
Hemenway-Johnson Furn. Co., Shreveport

Michigan
Kerr Backus, Bay City

Minnesota
Dayton Co., Minneapolis

Ohio
The John Shillito Co., Cincinnati

Oklahoma
J. A. Brown Co., Oklahoma City

Texas
Curtain Corner, Corpus Christi
G. A. Stowers Furn. Co., Houston
McWilliams Hardware & Furniture Co., Longview
G. A. Stowers Furn. Co., San Antonio
Broadway Dept. Store, Tyler

Virginia
Cofer's, Inc., Norfolk

The following stores are featuring John A. Dunn furniture seen on pages 122-123.

Alabama
Lamar Furn. Co., Florence

Arizona
James C. Goebel, Phoenix

Colorado
Chlanda-Harris, Inc., Greeley
Chlanda-Harris, Inc., Longmont

Connecticut
Bullard, Fowler & LaPlace, Inc., Meriden
Caulkins & Post, Middletown
B. C. Porter, Inc., New Britain
The H. M. Bullard Co., New Haven
W. & J. Sloane, Stamford
Terryville Furn. Co., Terryville

[Continued on page 172]

Give Kensington
—the compliment that wins compliments

Your Kensington gift compliments a bride or friend or hostess on her appreciation of beauty and good design. In turn, you win compliments on your judgment and thoughtful gift selection. Kensington is useful as well as smart. Its lustre never tarnishes or stains. It's easy to care for as old crockery. At good gift, jewelry or department stores or write for store nearest you.

Typical values in Kensington are the Winchester Oval Double Serving Dish, 7¾" x 10", at $17.50 . . . and the Whitfield Round Double Serving Dish, 9" across, at $10. Either set may be used as a covered dish or two single dishes.

Kensington
OF NEW KENSINGTON, PA.
A DIVISION OF THE ALUMINUM COOKING UTENSIL COMPANY, INC.

NEW READY-BUILT FIRE-SAFE CHIMNEY *installs easily costs less*

Thousands of VAN-PACKER PACKAGED MASONRY CHIMNEYS Already in Use All Over America

Entire chimney is packaged with all parts—nothing else to buy. Even the roof flashing, rain cap and prepared cement for the joints is furnished. Saves up to 50% over brick construction. This is an all-fuel chimney for gas, oil, coal or wood heat. Saves on fuel bills with better draft . . . . less soot.

Cut holes! Nail support in place.

Set each section

Nail flashing and install housing

100% FIRE-SAFE TESTED BY UNDERWRITERS' LABORATORY

Fire-safe because wall is made of insulating vermiculite concrete with a fire-clay liner equal in insulating value to 24" of brick or 70" of ordinary concrete. Each Van-Packer section is joined with a permanent bonding acid-proof cement. F. H. A. accepted.

You Can Install A Complete Van-Packer Chimney Yourself in About 2 Hours.

Chimney goes up in sections—an average of 5 to each installation. Lightweight—only 1/10th the weight of brick construction. Easy to handle—easy to install. Get free literature by mailing the coupon below.

VAN-PACKER CORPORATION
Dept. 24
209 S. LaSalle Street
Chicago 4, Ill.

Send the COUPON for Complete Details

Van-Packer Corporation
Dept. 24
209 S. LaSalle St., Chicago 4, Illinois
Please send me your free folder on the Van-Packer Packaged Chimney and name of nearest Dealer.
Name _____
Address _____
City _____
State _____

you ASKED FOR IT...

we MADE IT!

WALLSHEEN
WITH MIRACLE
SYNTHERAN*

THE NEW 3 test PAINT

odorless

BECAUSE YOU WANT NO DISTURBING PAINT SMELLS.

scrubbable

BECAUSE YOU WANT A PAINT THAT YOU CAN WASH AGAIN AND AGAIN.

smooth & speedy

BECAUSE YOU WANT TO "DO IT YOURSELF" QUICKLY, EASILY AND BEAUTIFULLY.

WALLSHEEN ALKYD FLAT ENAMEL WITH SYNTHERAN* IS EVERYTHING YOU WANT BECAUSE IT WAS DEVELOPED TO ANSWER YOUR NEEDS.

Wonder WALLSHEEN's new, exclusive one coat formula makes painting a P-L-E-A-S-U-R-E! Just imagine—no irritating painty odor, no fear of smudges and stains spoiling the bright, long-lasting beauty — it's *SCRUBBABLE!* With WALLSHEEN's creamy flow your brush or roller will slide and glide over any wall surface.

READY TO USE AND FACTORY TINTED IN A RAINBOW RANGE OF BREATHTAKING DECORATOR COLORS. DRIES FLAT

*Syntheran is an exclusive Breiniq Brothers formula.

Breiniq BROTHERS INC.

FIRST AND HARRISON STS., HOBOKEN, NEW JERSEY

AUTHENTIC WOOD FINISHES AND QUALITY PAINTS

Stores in your vicinity

[Continued from page 171]

Illinois
Ward & Jones Furn. Co., Aurora
Wilson Jump Co., Chicago

Indiana
Northside Shop, LaPorte
Beiger Furn. Co., Mishawaka

Kentucky
Burdorf's, Inc., Louisville

Maine
Bangor Furn. Co., Bangor

Maryland
Stewart & Co., Baltimore

Massachusetts
J. M. Wells Co., Taunton
Retail Furniture Warehouse, West Springfield

Michigan
Drayton Home Furnishings, Drayton Plains

New Hampshire
C. A. Hoitt Co., Inc., Manchester
Margeson's, Portsmouth

New Jersey
Steinbach Co., Asbury Park

New York
Deane & Deane, Catskill
W. & J. Sloane, Manhasset, L. I.
J. H. Hait Furn. Co., Middletown
Burger Furn. Co., Newburgh
Grecke's, Olean
Luckey, Platt & Co., Poughkeepsie
W. & J. Sloane, White Plains

Ohio
Palmer Furn. Co., Akron
Ebenback & Son, Chillicothe
F. G. & A. Howald Co., Columbus
Hoffman Furn. Co., Defiance
Buchanan's, Lancaster

Pennsylvania
John Wanamaker, Philadelphia
L. Hummel's Sons, Pottsville

Rhode Island
Joseph Marcus & Co., Inc., Providence

Texas
The Fair, Fort Worth

Vermont
Lawrence & LeClair, Burlington

Virginia
Willis Furn. Co., Norfolk

Wisconsin
Frautschi's, Inc., Madison

Wyoming
Harris Furn. Co., Cheyenne

It stands Alone

for fine musical enjoyment

PILOTUNER

NO-FIDELITY FM-AM TUNER

Tune in FM-AM musical broadcasts with the PILOTUNER, and a miracle happens. Sound barriers vanish, you thrill to reception with complete "concert-hall" depth and quality. Friends marvel—a new frontier opens for your Joy of Listening — and Joy of Living.

PILOTUNER Model AF021A $99.95 companion amplifier and pre-amplifier units available.

Write for The Complete Story of the Pilotuner, and name of dealer near you.

PILOT RADIO CORP., Dept. L-1
LONG ISLAND CITY, N. Y.
"The Standard of Excellence"

Look for "SPM"*

(SMALL PROFIT MARGIN)

The Trade-Mark that identifies all MERCANTILE STORES' GOODS

In addition to "S.P.M." many items in our stores carry one or another of the following trade-marks of ours:

*FIRST LADY
*CROMWELL
*BROOKFORD
*BROOKFORD, JR.
*CLARENDUN
*ROYAL KNIGHT
*BUDGET KING
*SUN FUN
*HEALTH FLEX
*NATURAL GROWTH
*MERVILLE
*JEAN SUTTON
*SUPER FLEECE
*ROSALYN
*BUDGET CHECK
**CLARICE
**DARCEL

Write to Mercantile Stores Company, Inc. (N.Y.), 128 West 31st, New York 1, N.Y. for the address of your nearest Mercantile Store where our trade-marked goods may be purchased.

*Reg. U.S. Pat. Off.
**Reg. U.S. Pat. Off. Pending

THE SOVEREIGN . . . as modern as tomorrow, there's true functional beauty in this new Kent-Coffey group. You have a choice of three exciting mahogany finishes, Sea Mist, Cordovan and Pearl. For extra tall moderns, Kent-Coffey offers king size beds and mirrors.

New Kent-Coffey designs make gracious living practical

TIRED of your old bedroom furniture? Kent-Coffey will bring decorator inspired beauty to your bedroom at a price that will surprise you. You'll love the design perfection and quality crafted construction. And there's a practical side . . . Kent-Coffey suites look so much more expensive than they cost.

Behind the distinctive beauty are all the little extras, features of construction that you expect in the best. Strong, smooth-sliding drawers; rigid, dustproof cases; carefully chosen, expertly matched veneers hand-rubbed to a warm, lustrous gloss.

These two marvelous groups are just part of the wonderful selection your Kent-Coffey dealer can show you. Stop in and talk to him.

• • •

GET YOUR COPY of the booklet, "Let's Plan your Bedroom . . . from lumberland to slumberland." Send 25c with your request to Kent-Coffey Mfg. Co., Dept. L-1, Lenoir, N. C.

Kent-Coffey

BEDROOM FURNITURE

THE THORNTON . . . dignity and grace in the traditional manner. Rich, warm mahogany veneers: a wide choice of beds including even a canopy and bookcase bed, to help you make your bedroom a practical expression of your personality.

Housewarming dinner – the welcoming glow of Damask Rose* by Heirloom Sterling, echoed in rosebuds on blue linen. And do discover Damask Rose hollowware!

Never was there such a beloved pattern in sterling! Lovely Damask Rose is so fresh, so young and original – brides everywhere have taken it to their hearts. Use it, love it, see it grow more warmly beautiful through the years . . . this is *solid silver*, and even a century of three-times-a-day use can't wear it out! Your jeweler will tell you how easy it is to own your Heirloom* Sterling . . . be sure to ask him about the new Damask Rose hollowware.

it, see it grow more warmly beautiful through the years . . . this is *solid silver*, and even a century of three-times-a-day use can't wear it out! Your jeweler will tell you how easy it is to own your Heirloom* Sterling . . . be sure to ask him about the new Damask Rose holloware.